

May 2006

## **Biennial Review of Academic Enrollments, Programs, and Locations**

This is an informational report for the members of the Higher Education Coordinating Board. No board action is required at this time.

### **Overview**

The Higher Education Coordinating Board (HECB) is charged with overseeing state higher education resources. A key aspect of this role is the planning and coordination of academic programs and off-campus facilities, including teaching sites and centers.

The 2004 Strategic Master Plan for Higher Education called for the development of new planning tools and the integration of previously separate approval processes for new degree programs, and the approval of purchases and leases of major off-campus facilities.

In September 2005, the board approved a revised framework for the approval of new degree programs, the creation of off-campus teaching sites and centers, and assessment and reporting requirements for new and existing programs offered by the six public baccalaureate institutions. The *Program and Facility Policies and Procedures* outlines the framework in detail.

Institutions must demonstrate that their proposed new programs and/or facilities respond to the *State and Regional Needs Assessment* and that the proposed programs are aligned with or implement the 2004 Strategic Master Plan for Higher Education. Board approval is based on evidence that the program or off-campus facility is likely to:

- Support the unique role and mission of the institution(s);
- Foster high-quality programs that enable students to complete their studies in a reasonable amount of time;
- Meet state and/or regional student, employer, and community needs;
- Provide access for diverse student populations;
- Demonstrate that the need is commensurate with the costs to be incurred and represents an effective use of fiscal resources; and
- Be free from unnecessary program duplication.

## Reporting Requirements

On a biennial basis, the institutions are required to report to the board on the enrollment success of new programs and off-campus programs. The reports include a review of the status of new degree and certificate programs initiated within the previous five-year period, and current degree and certificate programs offered at off-campus locations. In addition, the reports outline key academic planning activities that are not subject to board approval, such as the renaming of programs. The HECB also requires the institutions to review each continuing degree program on a cycle adopted by the institution (e.g., every five, seven, or ten years) and report to the HECB. These reviews will be the subject of a separate report to the board.

### New Program Enrollments

The report on enrollments in new degree programs covers programs that began enrolling students between 2000 and 2005. The reports detail enrollments in 103 new programs. The programs enrolled a total of 2991 FTE students. Appendix B provides a detailed breakdown of the reported enrollments.

### Off-Campus Enrollments

The public baccalaureate institutions enrolled a total of 4793 students at various off-campus sites or centers (not including branch campus enrollments). Students enrolled in off-campus programs generally are enrolled in state funded programs; however, a significant portion of enrollments are self-sustaining, meaning the institution does not receive state enrollment funds to support these programs. Enrollments in off-campus programs account for 5.25 percent of the average annual enrollments at the public baccalaureate institutions in 2004-2005. More detail on the off-campus enrollments is provided in a companion report and recommendation on classification of off-campus teaching facilities.

### Planned Programs/Program Changes

Institutions also report substantive program and facility changes, including renamed programs, renamed teaching sites and centers, new degree options and minors, eliminated programs, and programs for which the planning authorization has sunset. During the period of this review, the public baccalaureate institutions eliminated or suspended 46 programs. As required by HECB policy and the Northwest Commission on Colleges and Universities (NWCCU), students enrolled in the programs have been provided options to complete their programs in a timely manner and with a minimum of disruption. Key program changes are detailed in Appendix D.

## Appendix A

**Program Approval Activity**

(note: programs listed in italics were not included in the 2005-2007 program plans)

<b>Institution</b>	<b>Program</b>	<b>Location</b>	<b>Status</b>
<b>CWU</b>	BAS Food Service Management	SeaTac, Lynnwood	Approved 05-25
	BS Geography	Ellensburg	
	BAS Industrial Technology	<i>Ellensburg, SeaTac, Lynnwood</i>	Approved 04-29
	MA Visual Arts: Teaching	Ellensburg	
	MEd Education & Linguistic Diversity <i>Revised name, "Inclusiveness Teaching Strategies"</i>	Ellensburg	Approved 04-25
	<i>ADDITION: BAS Safety and Health Management</i>	<i>Ellensburg, SeaTac, Lynnwood</i>	<i>Approved 04-28</i>
<b>EWU</b>	BA Women's Studies	Cheney	Approved 06-04
	<i>BS Electrical Engineering</i>	<i>Spokane Riverpoint</i>	<i>Approved 04-07</i>
	<i>M Occupational Therapy</i>	<i>? Cheney ?</i>	<i>Approved 04-03</i>
<b>TESC</b>	No New Programs Planned for 2005-2007		
<b>UW</b>	BA Geographic Information Systems & Cartography	Tacoma	
	BA Responsive Citizenship	Seattle	
	BA Urban & Regional Planning	Tacoma	
	<i>ADDITION: BA Computing and Software Systems</i>	<i>Tacoma</i>	<i>Approved 06-02</i>
	BS Embedded Computer Engineering Systems	Tacoma	
	<i>BFA Digital Arts and Experimental Media</i>	<i>Seattle</i>	<i>Approved 04-06</i>
	M Rehabilitation Counseling	Seattle	
	M Teaching	Tacoma	
	MA Cultural Studies	Bothell	Approved 06-01
	MS Computational Molecular Biology	Seattle	
	MS Embedded Computer Engineering Systems	Tacoma	
	MS Medical Education & Informatics	Seattle	
	D Library & Information Management	Seattle	
	PhD Computational Molecular Biology	Seattle	
	PhD Public Policy & Management	Seattle	Approved 06-07
<b>WSU</b>	BA Linguistics	Pullman	
	<i>BA Professional Development</i>	<i>Spokane</i>	<i>Approved 04-11</i>

	<i>BS Exercise Physiology and Metabolism</i>	<i>Spokane</i>	<i>Approved 04-12</i>
	<i>MS Computer Engineering</i>	<i>Pullman</i>	<i>Approved 04-13</i>
	<i>D Audiology</i>	<i>Spokane</i>	<i>Approved 04-14</i>
	<i>Ed.D. School Administrators (extension of Pullman program).</i>	<i>Statewide / Distance</i>	<i>Approved 04-31</i>
	<i>Ph.D. Criminal Justice</i>	<i>Pullman</i>	<i>Approved 04-15</i>
	<i>Ph.D. Design</i>	<i>Interdisciplinary Design Institute Spokane</i>	<i>Approved 04-05</i>
	PhD Health Policy & Administration	Pullman, Spokane	
	PhD Nursing	Spokane, Distance Education	
<b>WWU</b>	MEd Advanced Classroom Practice	Bellingham	Approved 04-09
	MEd Continuing & College Education	Bellingham & Everett	Approved 04-10
	MS Marine & Estuarine Science	Bellingham	

## Appendix B

**New Program Enrollments**  
**(Programs Approved Past 5 Years)**

<b>Institution</b>	<b>Program</b>	<b>2004-05 Enrollment</b>
Central Washington University	7 Baccalaureate	57
	1 Master's	Begins Fall 05
Eastern Washington University	4 Baccalaureate	133
	4 Certificates (3 New with no enrollment)	4
	1 Master's	6
	1 Doctorate	152
The Evergreen State College	No New Programs	
The University of Washington	13 Baccalaureate	644
	1 Certificate	32
	19 Master's	645
	11 Doctorate	293
Washington State University	20 Baccalaureate	431
	10 Master's	137
	5 Doctoral (2 enrolling students)	30
Western Washington University	4 Baccalaureate	385
	2 Master's	41
<b>Total New Programs</b>	<b>48 Baccalaureate</b>	<b>1,651</b>
	<b>5 Certificate (not all certificate programs report)</b>	<b>36</b>
	<b>33 Master's</b>	<b>830</b>
	<b>17 Doctorate</b>	<b>474</b>

## Appendix C

## Off-Campus Program Enrollments

<b>Institution</b>	<b>Sites</b>	<b>Programs</b>	<b>FTE Fall 2005</b>
Central Washington University	2 Centers, 4 Teaching Sites	12 Programs delivered to multiple sites and/or centers	963
Eastern Washington University	1 Center, 10 Teaching Sites	23 Programs delivered to multiple sites and/or the center	1075
The Evergreen State College	1 Center, 6 Teaching Sites	2 Programs delivered to multiple sites and the center	286
The University of Washington	None		n/a
Washington State University	1 Center, 9 Teaching Sites	14 programs delivered to multiple sites and/or the center.	1742*
Western Washington University	10 Teaching Sites	14 programs delivered to multiple sites	726
<b>Total Off Campus Enrollments</b>			<b>4793</b>
* includes fall 2005 enrollment for Spokane center			

## Appendix D

## Planned Programs/Program Changes

Institution	Planning Activity	Program Effected
Central Washington University	Renamed Programs	6
	New Specializations	5
	Eliminated Programs	10
Eastern Washington University	Renamed Programs	-
	New Specializations	-
	Eliminated Programs	-
The Evergreen State College	Renamed Programs	
	New Specializations	
	Eliminated Programs	
The University of Washington	Renamed Programs	2
	New Specializations	0
	Eliminated Programs	0
Washington State University	Renamed Programs	4
	New Specializations	10
	Eliminated Programs	34 (including options)
Western Washington University	Renamed Programs	6
	New Specializations	8
	Eliminated Programs	2
<b>Total Program Changes</b>	Renamed Programs	<b>18</b>
	New Specializations	<b>23</b>
	Eliminated Programs	<b>46</b>