

Req ID	Requirement	Req. Priority	Max Points	Team Snap				Prolific Success			
				Eval 1	Eval 2	Eval 3	Eval Avg.	Eval 1	Eval 2	Eval 3	Eval Avg.
5	PROJECT APPROACH/METHODOLOGY Describe your understanding of the project and your approach to successfully completing objectives, scope of work, and the following: •How do you establish relationships with youth sports leagues , and how do you manage them? •What is your process for managing sponsorship agreements with youth sports leagues? •Describe how much of the revenue collected for youth sports sponsorships goes back to the leagues.	MS	105	52.5	95	78.5	75.33	26.25	68	52.5	48.92
6	WORK PLAN Provide a work plan that includes all project requirements and the proposed tasks, services, activities, etc., necessary to accomplish the project's scope.	MS	105	26.25	78	52.5	52.25	26.25	70	26.25	40.83
7	ASSUMPTIONS AND RISKS Identify potential programmatic and financial risks that are considered significant to the project and describe how you will effectively monitor and manage these risks, including reporting risks to the WSAC’s project manager.	MS	105	52.5	95	52.5	66.67	35	68	52.6	51.87
8	PROJECT TEAM STRUCTURE/INTERNAL CONTROLS Describe the project team structure and internal controls to be used in this project. Include who within the firm will have prime responsibility and final authority for the work.	MS	105	52.5	78	52.5	61.00	26.25	52	26.25	34.83
8	STAFF QUALIFICATIONS/EXPERIENCE Identify staff who will be assigned to the potential contract, indicating the responsibilities and qualifications of such personnel, and include the amount of time each will be assigned to the project.	MS	105	52.5	78	26.2	52.23	26.25	30	26.25	27.50
9	BIDDER PROJECT EXPERIENCE Describe your organization’s experience level with the following and provide examples of or links to prior work where appropriate: a) Establishing close working relationships with admins of youth sports leagues and leveraging those relationships to negotiate benefits for prospective sponsors b)Administering sponsorship agreements for multiple entities c)Creating and distributing advertising assets including logos, banners, jerseys and digital banners d)Tracking and reporting campaign results for clients	MS	105	78.75	78	105	87.25	0	26	26.25	17.42
10	BUILDING PARTNERSHIPS Describe how you engage all audience types and build partnerships.	DS	70	52.5	65	78.5	65.33	17.5	26	26.25	23.25
N/A	Overall Score		700	368	567	446	460	158	340	236	245
N/A	Total Points		700				460				245

Cost Factor	Team Snap	Prolific Success
	Allowable Totals	Allowable Totals
Admin Fees	\$ 15,000.00	\$ 65,000.00
Marketing & Outreach	\$ 60,000.00	\$ 10,000.00
Total Cost	\$ 75,000.00	\$ 75,000.00
Overall Score (max. 300 points)	300	300

Bidder Name	Requirement (700 pts.)	Cost (300 pts.)	Subtotal (1000 pts)	Small Business (50 pts)	Veteran- owned (25 pts.)	EO 18-03 (25 pts)	Preference Subtotals (100 pts)	Total Score (1150)
Team Snap	460.07	300.00	760.07			25	25	785.07
Prolific Success	244.62	300.00	544.62			25	25	569.62