Guaranteed Education Tuition (GET) Committee Meeting Thursday, July 6, 2017

John A. Cherberg Building, Capitol Campus Senate Hearing Room 1 Olympia, WA 98504 2:00 p.m. – 4:00 p.m.

AGENDA

Call to Order: Welcome & Member Introductions

Approval of the February 22, 2017 Minutes
 ACTION

• Chair's Report INFORMATION

Michael Meotti, GET Committee Chair/WSAC Director

o Legislative Update

• Director's Report INFORMATION

Betty Lochner, GET Director

o Savings Plan Development Update

o GET Refunds and Distributions Update

• GET Investment Update INFORMATION Allyson Tucker, Washington State Investment Board

• GET Reopening – Program Payout, Policies & Pricing

Betty Lochner, GET Director

Maddy Thompson, WSAC Director of Policy & Government Relations

Luke Minor, AD for GET Marketing & Communications

- Public Comment
- Adjournment

Next Meeting:
Wednesday, September 13, 2017
J.A. Cherberg Building, Capitol Campus
Senate Hearing Room 3
Olympia, WA 98504
2:00 p.m. – 4:00 p.m.

GUARANTEED EDUCATION TUITION (GET) PROGRAM

Committee Meeting Minutes February 22, 2017

John A. Cherberg Building, Capitol Campus Senate Hearing Room 3

WSAC Staff in Attendance:

Betty Lochner, GET Director

Luke Minor, GET Associate Director for Communications and Marketing

Michael Bennion, GET Associate Director for Fiscal Planning

Betsy Hagen, GET Associate Director for Operations

Jackie Ferrado, GET Community Relations Manager

Dan Payne, GET Marketing and Communications Specialist

Katie Gross, Special Assistant to the GET Director

Don Bennett, WSAC Deputy Director

Rachelle Sharpe, WSAC Deputy Director

Maddy Thompson, WSAC Director of Policy and Government Relations

Marc Webster, WSAC Senior Fiscal Policy Advisor

David Mitchell, WSAC Chief Technology Officer

Guests in Attendance:

Matt Smith, State Actuary

Michael Harbour, Office of the State Actuary

Rick Brady, Office of the Attorney General

Clint McCarthy, Senate Caucus Staff

Chris Phillips, Washington State Investment Board

David Walddon, Office of the Chief Information Officer

Brad Hendrickson, Office of the State Treasurer

C.W. Mullen, Citizen

Denny McKee, Citizen

Mike Mulligan, Citizen

Pat Mulligan, Citizen

Albert Tsien, Citizen

WELCOME AND APPROVAL OF MINUTES

Mike Meotti, Executive Director of the Washington Student Achievement Council and Chair of the GET Committee, welcomed the GET Committee members and meeting participants. The GET Committee members in attendance were Treasurer Duane Davidson, Beth Berendt, and, via phone, Mooi Lien Wong.

APPROVAL OF THE NOVEMBER 8, 2016 AND JANUARY 19, 2017 MINUTES

Meotti called for a motion to approve the November 8, 2016 and January 19, 2017 meeting minutes. Berendt motioned to approve the minutes and Davidson seconded the motion. The minutes were unanimously approved as presented.

CHAIR'S REPORT

Meotti introduced himself as the new chair of the GET Committee and welcomed newly elected State Treasurer, Duane Davidson.

DIRECTOR'S REPORT

Betty Lochner, GET Director, provided an update on the 2017 Legislative Session and the development of a 529 college savings plan.

Lochner noted that, in January, the Committee directed staff to revise and reissue an RFP for vendor services for a 529 savings plan, while continuing to analyze other options. Lochner stated that the plan is to reissue the RFP around the end of February and to provide another update at the next scheduled GET Committee meeting.

Davidson asked if any states have had successful partnerships with another state to run a 529 savings plan. Lochner responded that there have been two state partnerships and neither of these partnerships were successful. However, these partnerships were some time ago and there have been a number of changes in the industry since then.

Lochner provided an update on GET non-penalty refund statistics:

- a. Staff have processed 19,718 refunds for a total of \$377 million.
- b. In August, the program added the ability to perform direct rollovers and have processed 935 of those, equaling around \$23 million.
- c. Of all accounts that were active on July 1, 2015, roughly 16% have refunded or rolled over into another 529 plan; we have around 102,000 active accounts remaining.

Lochner provided statistics on GET distributions for current college students:

- a. Since August 1, when the program began distributing units for the 2016-17 academic year, nearly \$100 million has been distributed for over 13,000 students who are using their GET units to help pay for school.
- b. With \$960 million distributed to over 47,000 students since the program's inception, we are anticipating reaching the \$1 billion mark later this year.
- c. Of all the accounts opened since GET's inception, 30% have used or are using their units.

GET INVESTMENT REPORT

Chris Phillips, Institutional Relations Director for the Washington State Investment Board (WSIB), provided the fourth quarter GET investment report. At the end of the fourth quarter, the value of the GET fund was just over \$2 billion. Phillips recapped the current asset allocation, which was modified over a year ago to increase liquidity in response to program changes. There was a net decline in contributions of \$57.3 million in the fourth quarter. Phillips also spoke to market factors currently impacting return rates.

Davidson asked for more information about the weakness in the three year equity return compared to the one and five year periods. Phillips responded that he didn't bring a current analysis of this but would look at what attributed to the weakness.

GET REOPENING DISCUSSION – PROGRAM POLICIES

Lochner provided an overview of the three key policy areas for the Committee to discuss as they look at considerations for reopening GET to new enrollments and unit purchases later this year:

- 1. Custom Monthly Plans
- 2. Unit Maximums
- 3. Minimum Unit Holding Period

Lochner noted the overarching considerations:

- a. What is the optimal balance between customer flexibility, customer protection, and the GET fund's financial health?
- b. What are the potential financial, customer behavior and operational impacts of any proposed program modifications?
- c. Between new customers, current customers, and certain groups of current customers, who will be impacted by possible program modifications, and how will they be affected?

Custom Monthly Plans

Lochner noted that the features of the Custom Monthly plans have been the same since 2001. Reviewing these features will help ensure Custom Monthly plans are achieving the objective of providing customers a convenient way to pay over time. There are no statutory specifications or requirements for these plans, so the Committee has discretion on setting the components for these. The current 7.5% financing rate was set in 1998 and has remained unchanged. In 2001, the Committee increased the maximum Custom Monthly plan contract length from 10 to 18 years. Nearly one third of all GET accounts opened have been Custom Monthly plans.

Unit Maximums

Lochner stated that since 1998, the lifetime unit maximum per beneficiary has been 500 units per student. Only about 9% of GET accounts have reached the unit maximum. GET was designed to cover resident undergraduate tuition and state-mandated fees at Washington public universities, but can be used at private and out-of-state schools, and for other college expenses. Statute allows the GET Committee to set limits on the number of units purchased as long as those limited are not less than what is needed for four years of Washington public tuition and fees.

Minimum Unit Holding Period

Currently, statutory language requires a two-year minimum holding period before units can be redeemed. The Committee has the authority to increase the minimum but they never have. It is disclosed to customers that the purchase price is higher than what the units are worth. Program materials note that customers should hold units until the payout value exceeds the purchase price (the 2014-15 program materials estimated this would take 6 to 7 years). On average, customer hold their units just over seven years.

Lochner stated that although decisions aren't being made today, staff will be asking for feedback if the Committee wants to change any of these current policies. The next Committee meeting will include more discussion that could lead to action.

Berendt clarified that if the program launches a soft reopen on July 1, the Committee would need to make decisions by April. Berendt asked when the new contracts are being printed and Lochner answered that materials won't be printed until the unit price is set in the fall. Any changes that are made would be reflected in the new contract (finalized in the summer). Luke Minor, Associate Director for GET Marketing and Communications added that the unit price information will be included in the program details and would be based on the most current contract that's available. Lochner stated that if there were updates in the summer or fall, information reflecting changes would be given to customers.

Berendt noted while we would hope to implement a soft reopening and have a 529 savings plan, there are still unanswered questions that we need to be aware of moving forward. Matt Smith, State Actuary, responded that depending on the nature of any changes, the repercussions could be minimal. If a policy change puts more restrictions around a current policy then the process could be more difficult.

GET REOPENING DISCUSSION - PRICING

Lochner noted that it's been more than two years since the Committee has set the unit price. Some unit price components and inputs have changed since the last unit pricing exercise. The statute directs the Committee to review the status of the GET fund annually and to look at external factors that may impact the program. The Committee then adjusts the unit purchase price as necessary. It's probable that the next unit price might be lower than the last one that was set.

Smith stated that customers purchase units and have the right to exchange that unit for 1% of a year of tuition. Any time after two years, the customer has the option to redeem the unit. No matter what happens to tuition, this is how the unit will be cashed in. Pricing the unit includes a number of components. The actuarial staff look at the expected growth of tuition, tax policy, budgets, tuition policy, investment earnings, etc. The unit pricing exercise has three major components:

- 1. Expected cost: covers the expected cost of future tuition and certain administrative expenses. This is a best estimate, not a range.
- 2. Expenses: Covers the GET program's annual operating expenses.
- 3. Reserve: Covers unexpected future costs such as above-expected tuition growth or below-expected investment returns.
- 4. Amortization (optional): An optional component the Committee can implement to cover unexpected costs due to significant program or policy changes.

Smith noted that actuarial staff will be working with GET program staff to conduct a preliminary pricing analysis. We won't know what the tuition budget is until it's adopted by the legislature. Current law says that tuition won't grow more than the average of state average wage growth for the last 15 years, which is roughly 2%. Therefore, if the Legislature sticks to the policy, staff can

expect at least two years of tuition growth at 2% each year. It makes sense to wait until the Legislature passes a budget to ensure we have those first two years. After that, the pricing model reverts to a long-term mean for estimated future tuition growth. The pricing analysis will be finalized in July and August. Smith noted that any policy changes that are decided on will also affect the analysis and unit pricing. Final analysis will be confirmed this fall and the Committee can determine the reserve in September.

Davidson asked if the 15% reserve is in statute or if it's set by the Committee. Smith responded that the Committee sets the reserve and that it's always good to revisit it. Actuarial staff can look at what a 15% really means and how the reserve can protect the program (from lower rates of return, from higher tuition, etc.). The reserve hasn't always been set at 15%.

Davidson asked if 15% is higher than the reserve used to be. Berendt responded that when the program was first established, she doesn't believe there was a reserve component. At that time, the Committee wasn't sure what premium should be charged. In 2002, the program went from a fully funded status to being under funded. The Committee wanted a reserve to help smooth the unexpected ups and down (tuition, economy, etc.). Davidson clarified that having a reserve could decrease the chance of having to add the amortization piece back into the unit price. Berendt responded that at that time, the Office of the State Actuary came onboard and was able to do some risk analysis. Lochner stated that when the program was originally started, there was a desire to keep the premium as low as possible. That changed due to a number of variables, and reserve guidelines were eventually adopted by the Committee.

Smith stated that making the unit affordable and balancing the risk that the state carries are two major factors that allow us to provide the guarantee.

Meotti mentioned looking at the average age of the beneficiaries vs. a prototypical investor. Smith responded that his staff have a tool that they'll be sharing with the Committee members that looks at variables such as this.

Lochner stated that further discussion around pricing scenarios will take place during the next few meetings. In addition to the actuary's office, staff are working closely with other partners, including our AAG, Rick Brady, to understand the legal environment and impacts around possible program policy decisions.

PUBLIC COMMENT

Denny McKee, GET customer, asked if the Committee can provide reassurance to customers that their accounts won't suffer any harm. Lochner responded that the Committee, with the help of the Attorney General's office, will be addressing all of the possible outcomes with customers in mind.

McKee asked if there would be anything to prevent someone from refunding their account now and then repurchasing new units later to make sure no harm was suffered. Lochner responded that these scenarios are being discussed. Berendt added that the Committee will keep fairness and equity in mind throughout all of this. It will be an open and transparent process.

Winston Mullen, GET customer, noted that his main interest is to try and determine which plan is to his advantage (the current prepaid program or new savings plan opening later this year). Mullen asked when customers may know which plan may be more profitable. Meotti commented that the savings plan isn't tied to tuition policy. Lochner stated that an RFP is being issued and GET will most likely open before the savings plan does. The goal is to have two products that provide different options for saving for college.

There were no further questions or comments.

ADJOURNMENT

Meotti asked for a motion to adjourn. Berendt motioned to adjourn the meeting and Davidson seconded the motion. The meeting adjourned at 3:02 p.m.



GET Committee Meeting July 6, 2017





Welcome

Review Meeting Minutes

• February 22, 2017





Chair's Report

Legislative Update – 2017 Session

• Budget bill provisions:

- College Affordability Program tuition policy will continue (~2.2% increase).
- GET reopening date adjusted. GET must reopen no later than by July 1, 2018.

Other legislation impacting GET:

• Four bills initially introduced (none have yet passed).





Betty Lochner

GET Director

- Updates
 - Savings Plan Development
 - GET Distributions and Non-Penalty Refunds



Savings Plan Development Update

Progress since February GET Committee meeting and next steps:

Timeframe	Activity			
March 3 - May 2, 2017	WSAC issued a modified RFP for program and investment management services			
May - June 2017 WSAC reviewed bids and interviewed finalists				
June 26, 2017	WSAC announced it will enter contract negotiations with BNY Mellon (proposal met all RFP/SB 6601 requirements)			
July - August 2017	y - August 2017 Conduct contract negotiations			
Fall 2017	Begin implementation once a contract is signed			

Target launch date: January 2018



Savings Plan Development Update

- BNY Mellon overview:
 - Large wealth-management firm with trillions of dollars of assets under management and under custody.
 - Currently provides similar services to Oregon ABLE plans; will provide services to Washington's ABLE plan.
 - BNY Mellon and its subsidiaries would provide all services requested in RFP.





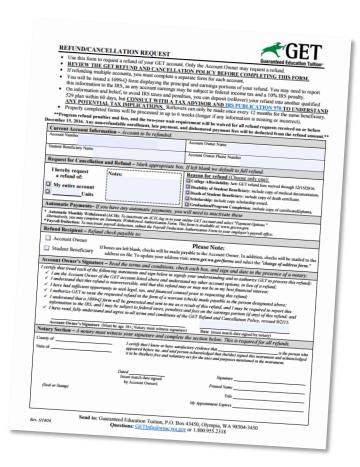
BNY Mellon Proposal Alignment with Statute

Key Statutory Requirements (per SB 6601)				
Eligibility	Open to residents and nonresidents of Washington. Minimum contributions cannot exceed \$25.			
Investments and Fees	Must offer age-based investment options. Annual investment fees cannot exceed $\frac{1}{2}$ of 1 percent	\checkmark		
Policy Goals	Process (well-diversified glide path for age-based portfolios and robust suite of investment options) People (well-resourced/talented/long-tenured investment manager) Parent (professionally managed plan) Performance (solid risk-adjusted returns over time) Price (good value investment options)	✓		
Rollovers	Offer expedited direct rollover process between savings plan and GET and with other 529 plans.	\checkmark		



Non-Penalty Refund Update (September 2, 2015 – June 23, 2017)

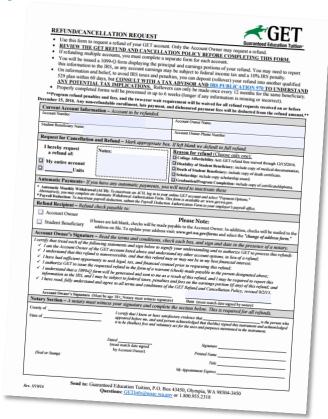
- Number of requests received and processed:
 - Non-penalty refunds: 21,081
 - Outgoing rollovers: 1,588
- Estimated dollar value of processed requests:
 - Non-penalty refunds: \$399 Million
 - Outgoing rollovers: \$38 Million
- Overall account statistics:
 - Proportion of all accounts refunded or rolled over during non-penalty refund window: 17.4%
 - Remaining total active accounts: 99,210
 - Remaining purchased units: 14.5 million





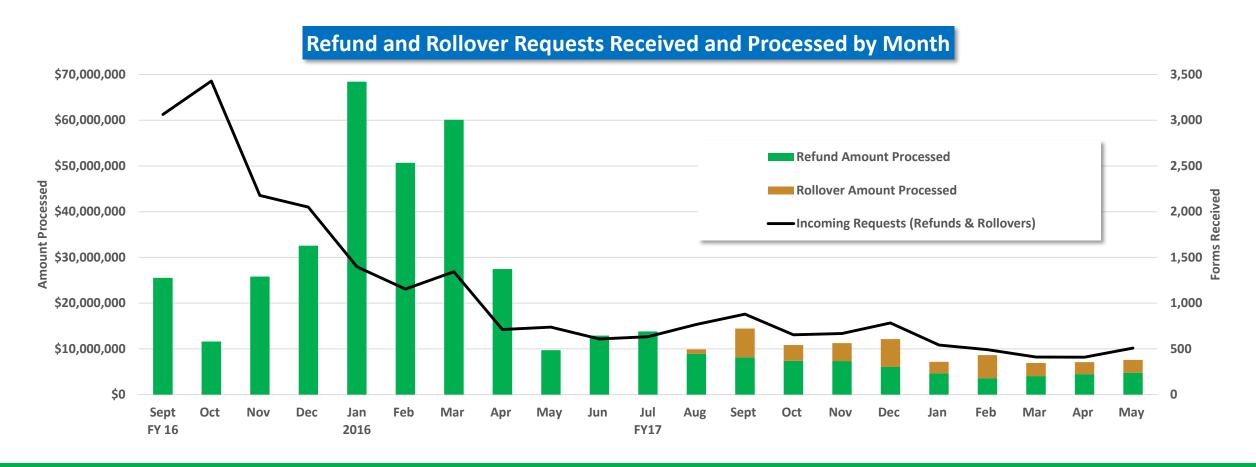
Non-Penalty Refund Update (September 2, 2015 – June 10, 2017)

- Cohort account statistics (units bought after May 2011):
 - Accounts opened between 2011-2015 and total cohort units purchased: 27,573 accounts; 3,959,799 units
 - Portion of accounts opened between 2011-2015 that have refunded or rolled over: 33%
 - Total accounts remaining with at least one unit purchased between 2011-2015 and total cohort units remaining: 38,289 accounts; 2,395,242 units





Non-Penalty Refund Update (September 2, 2015 – May 31, 2017)





Distributions for Current College Students

(for payment of higher education expenses – as of June 23, 2017)

• 2016-17 academic year:

- Total dollars distributed: \$129 Million
- Total students using units: 14,432

• Since program inception:

- Total dollars distributed: \$991 Million
- Total students who have used units: 47,735
- Proportion of all accounts opened since inception that have requested distributions: 30%

Approaching:





GET Investment Update

Allyson Tucker
Senior Investment Officer
Washington State Investment Board

Review first quarter GET Investment Report





GET Investment Report



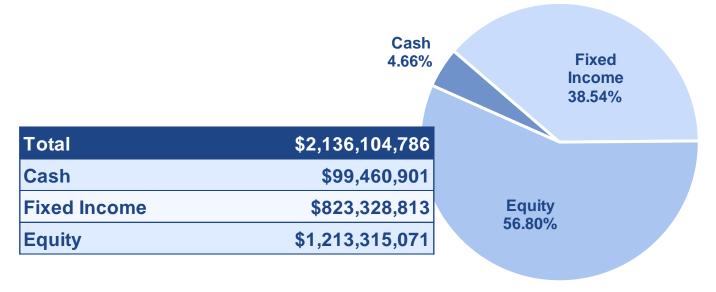




Allyson Tucker, Senior Investment Officer July 6, 2017



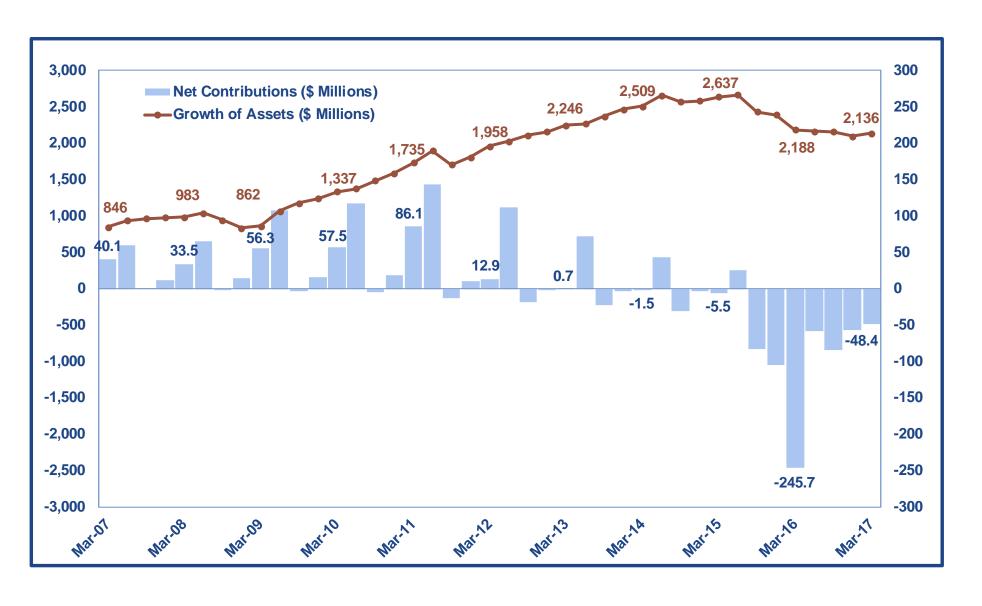
GET Market Values, Asset Allocation, Targets and Ranges





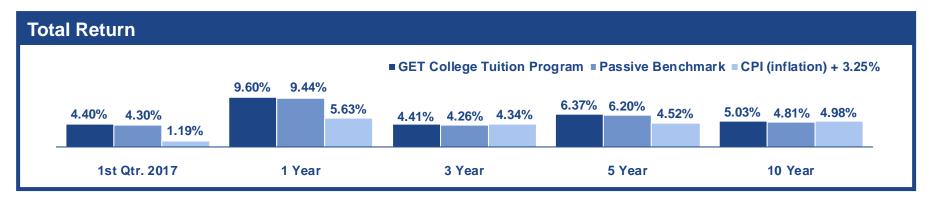


GET Net Contributions and Growth of Assets





GET Performance



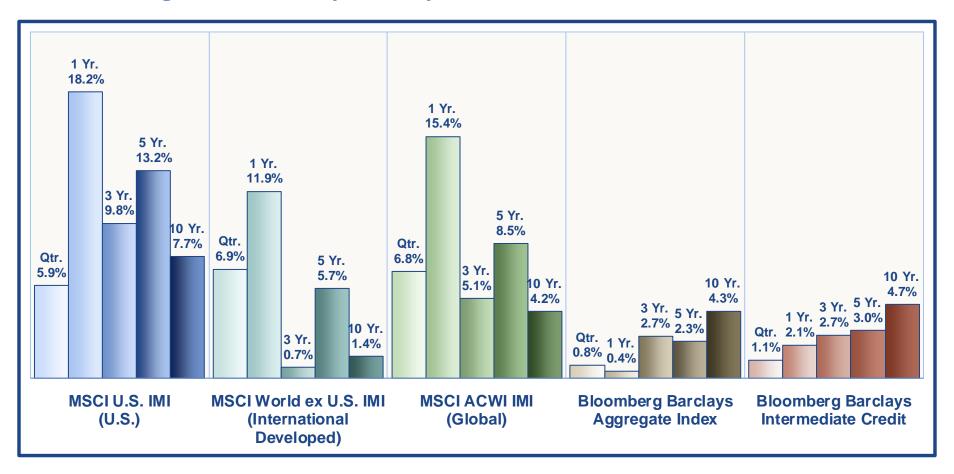






Global Capital Markets Performance

- Post-election rally; U.S. has led capital markets but prices are high, cycle is mature
- International developed markets gripped by uncertainty
- **■** Emerging markets appear to have bottomed, but selectivity is vital
- **■** Fed increasing interest rates; 10-year bond yields on the rise





Contact Information



Web Site: http://www.sib.wa.gov



Address:

2100 Evergreen Park Drive SW P.O. Box 40916 Olympia, WA 98504-0916

Phone Number:

(360) 956-4600



GET Reopening – Policies & Pricing

Betty Lochner

GET Director

Maddy Thompson
WSAC Director of Policy &
Government Relations

Luke Minor
Associate Director for GET
Marketing & Communications



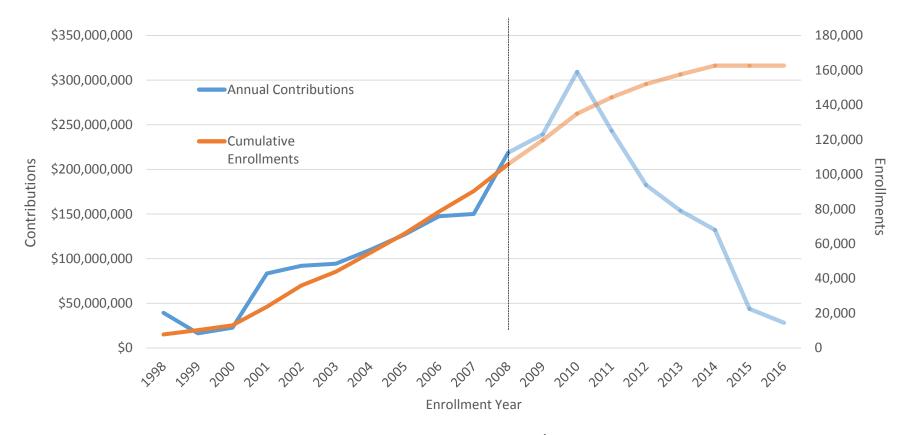




 Review considerations for reopening GET to new enrollments and unit purchases



1998 – 2008: The First Decade of GET



- 2008: GET crossed the 100,000 active account and \$1 Billion in total contribution milestones.
- 1998-2008: Nearly 106% increase in tuition and 117% increase in GET unit purchase price.



2009 – 2012: Recession & Tuition Spike

Tuition Year	Tuition	GET Unit	Annual	Annual
	Increase	Purchase Price	Enrollments	Contributions
2009	13%	\$101	13,773	\$239,150,907
2010	13%	\$117	15,280	\$309,198,361
2011	19%	\$163*	9,440	\$243,301,795
2012	15%	\$172*	7,635	\$182,497,573

^{*}Prices before amortization refund

Average annual tuition increase

• **2009-2012:** 15.1%

• **1998-2008:** 6.8%

Over 75% increase in tuition over four years from 2009 through 2012.

Average annual enrollments

- 2009-2012: Average of 11,500 enrollments per year
- **1998-2008:** Average of 9,600 enrollments per year



2013 – Present: Tuition Freeze & CAP

Tuition Year	Tuition	GET Unit	Annual	Annual
	Increase	Purchase Price	Enrollments	Contributions
2013	0%	\$172	5,509	\$153,680,416
2014	0%	\$172	5,070	\$132,265,951
2015	-5%	N/A	0	\$43,905,173
2016	-10%	N/A	0	\$28,309,129

• Beginning in 2015:

- Lowered tuition in 2015-16 by 5% and in 2016-17 by 10%.
- Only contributions accepted are those from custom monthly contracts (~13,000 active Custom Monthly accounts).



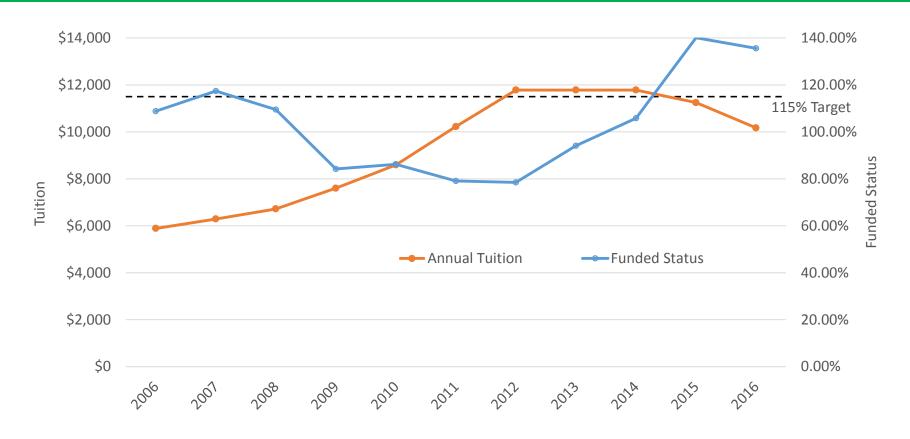
2013 – Present: Tuition Freeze & CAP

GET Responds to Customers with Policy Changes

- √ \$51M in amortization charges returned to owners of 43,000 accounts.
- ✓ Suspended new enrollments and unit purchases on July 1, 2015.
- ✓ Froze Unit Payout at \$117.82.
- ✓ Non-Penalty Refund Policy: ~\$400M to 20,000 accounts through May 2017.



2006 – 2016 Tuition & Funded Status



- GET's funded status began improving with the tuition freeze after 2012.
- GET Committee's adopted guideline for a stabilization reserve is 115%.



GET Reopening Considerations

Unit Pricing

Typical Price-Setting Process:

- ✓ Legislature adopts budget and sets tuition policy (by June 30).
- ✓ Universities set the tuition and fees for the upcoming year (July).
- ✓ State Actuary provides GET fund analysis as of June 30 and recommends unit price range (July-August).
- ✓ GET Committee adopts new unit price, considering actuarial analysis and staff recommendations (September).
- ✓ New enrollment year begins once unit price is set (November 1 since 2011).



GET Reopening Considerations GET Policies and Payout Value

- Before reopening GET to new enrollments, the Committee needs to complete work required by the College Affordability Program:
 - Currently finishing second year of tuition reductions. Beginning with 2017-18
 academic year, GET Committee must make adjustments to ensure current customers'
 total account values are not "decreased or diluted" (per RCW 28B.95.030(7)).
 - Committee initially froze \$117.82 payout value until tuition and fees catch back up.
 - Per WSAC AAG legal opinion, statute requires that 100 GET units = 1 year of tuition & fees (RCW 28B.95.030(8)).
 - Tuition will be allowed to increase this year by ~2.2%
 - 1/100th of a year of tuition would still be less than \$117.82 (i.e. payout value would be lower).

Next Step: Revisit decision to hold GET payout at \$117.82.



GET Reopening Considerations

Guiding Principles for Committee Policy Discussions

- What is the optimal balance between customer flexibility, customer protection, and the GET fund's financial health?
- What are the potential impacts of any proposed program modifications?
 - Fiscal/actuarial
 - Customer behavior
 - Operational/IT
 - Statutory compliance
- Who will be impacted by possible program modifications (and how will they be impacted)?
 - New customers
 - Current customers/specific cohort(s) of current customers



GET Reopening Considerations GET Payout Policy Options

Recent Legislative Proposals

- A. Offer incentive for GET participants to rollover from GET into a new college savings plan, based on a "unit cash value price." (SB 5923)
- B. Increase GET payout value to \$125 for 2017-18 academic year and \$129 for the 2018-19 academic year; after that, payout would increase at a variable rate depending on program's funded status, or match tuition (whichever is greater). (HB 2205)

Additional Approaches Explored by Staff

- D. Maintain current policy: \$117.82 payout value until tuition and fees exceed \$11,782.
- E. "Rebase" GET unit payout value to statutory formula; add units to existing customer accounts to ensure total account value is not initially "decreased or diluted."
- F. Maintain \$117.82 payout value for existing units; new unit sales based on statutory payout.



GET Reopening Considerations

Committee Discussion

- Preferred approach?
- What information does the Committee need from staff?





Public Comment

Share Your Thoughts

Process

- Sign-up sheet
- If you would like to submit a
 written comment, please send your
 input to: <u>GETInfo@wsac.wa.gov</u>,
 and include the subject line: "GET
 Committee Statement."





Next Steps

- Discuss and make decisions on program payout, policies and pricing.
- Upcoming GET Committee meetings:







Adjournment



Next Meeting

Wednesday, September 13, 2017 | 2:00 p.m. – 4:00 p.m.

J.A. Cherberg Building | Senate Hearing Room 3 | Capitol Campus, Olympia

SENATE BILL 5923

State of Washington 65th Legislature 2017 Regular Session

By Senators Mullet, Palumbo, Braun, Pedersen, and Carlyle Read first time 04/13/17. Referred to Committee on Higher Education.

- 1 AN ACT Relating to the Washington higher education tuition
- 2 payment and college savings programs; and amending RCW 28B.95.020,
- 3 28B.95.030, 28B.95.045, 28B.95.060, and 28B.95.092.
- 4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:
- 5 **Sec. 1.** RCW 28B.95.020 and 2016 c 69 s 2 are each amended to 6 read as follows:
- 7 The definitions in this section apply throughout this chapter, 8 unless the context clearly requires otherwise.
- 9 (1) "Academic year" means the regular nine-month, three-quarter, 10 or two-semester period annually occurring between August 1st and July 11 31st.
- 12 (2) "Account" means the Washington advanced college tuition payment program account established for the deposit of all money 13 14 received by the office from eligible purchasers and interest earnings on investments of funds in the account, as well as for all 15 16 expenditures on behalf of eligible beneficiaries for the redemption 17 of tuition units and for the development of any authorized college savings program pursuant to RCW 28B.95.150. 18
- 19 (3) "Advisor sold" means a channel through which a broker dealer, 20 investment advisor, or other financial intermediary recommends the 21 Washington college savings program established pursuant to RCW

p. 1 SB 5923

28B.95.010 to eligible investors and assists with the opening and servicing of individual college savings program accounts.

- (4) "College savings program account" means the Washington college savings program account established pursuant to RCW ((28B.95.010)) 28B.95.085.
- (5) "Committee on advanced tuition payment and college savings" or "committee" means a committee of the following members: The state treasurer, the director of the office of financial management, the director of the office, or their designees, and two members to be appointed by the governor, one representing program participants and one private business representative with marketing, public relations, or financial expertise.
- (6) "Contractual obligation" means a legally binding contract of the state with the purchaser and the beneficiary establishing that purchases of tuition units in the advanced college tuition payment program will be worth the same number of tuition units at the time of redemption as they were worth at the time of the purchase, except as provided in RCW 28B.95.030(7).
- (7) "Dual credit fees" means any fees charged to a student for participation in college in the high school under RCW 28A.600.290 or running start under RCW 28A.600.310.
- (8) "Eligible beneficiary" means the person designated as the individual whose education expenses are to be paid from the advanced college tuition payment program or the college savings program. Qualified organizations, as allowed under section 529 of the federal internal revenue code, purchasing tuition unit contracts as future scholarships need not designate a beneficiary at the time of purchase.
- (9) "Eligible contributor" means an individual or organization that contributes money for the purchase of tuition units, and for an individual college savings program account established pursuant to this chapter for an eligible beneficiary.
- (10) "Eligible purchaser" means an individual or organization that has entered into a tuition unit contract with the governing body for the purchase of tuition units in the advanced college tuition payment program for an eligible beneficiary, or that has entered into a participant college savings program account contract for an eligible beneficiary. The state of Washington may be an eligible purchaser for purposes of purchasing tuition units to be held for granting Washington college bound scholarships.

p. 2 SB 5923

1 (11) "Full-time tuition charges" means resident tuition charges 2 at a state institution of higher education for enrollments between 3 ten credits and eighteen credit hours per academic term.

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- (12) "Governing body" means the committee empowered by the legislature to administer the Washington advanced college tuition payment program and the Washington college savings program.
- (13) "Individual college savings program account" means the formal record of transactions relating to a Washington college savings program beneficiary.
- 10 (14) "Institution of higher education" means an institution that 11 offers education beyond the secondary level and is recognized by the 12 internal revenue service under chapter 529 of the internal revenue 13 code.
- 14 (15) "Investment board" means the state investment board as defined in chapter 43.33A RCW.
 - (16) "Investment manager" means the state investment board, another state, or any other entity as selected by the governing body, including another college savings plan established pursuant to section 529 of the internal revenue code.
- 20 (17) "Office" means the office of student financial assistance as 21 defined in chapter 28B.76 RCW.
 - (18) "Owner" means the eligible purchaser or the purchaser's successor in interest who shall have the exclusive authority to make decisions with respect to the tuition unit contract or the individual college savings program contract. The owner has exclusive authority and responsibility to establish and change the asset investment options for a beneficiaries' individual college savings program account.
- 29 (19) "Participant college savings program account contract" means 30 a contract to participate in the Washington college savings program 31 between an eligible purchaser and the office.
 - (20) "State institution of higher education" means institutions of higher education as defined in RCW 28B.10.016.
- 34 (21) "Tuition and fees" means undergraduate tuition and services 35 and activities fees as defined in RCW 28B.15.020 and 28B.15.041 36 rounded to the nearest whole dollar. For purposes of this chapter, 37 services and activities fees do not include fees charged for the 38 payment of bonds heretofore or hereafter issued for, or other 39 indebtedness incurred to pay, all or part of the cost of acquiring, 40 constructing, or installing any lands, buildings, or facilities.

p. 3 SB 5923

(22) "Tuition unit contract" means a contract between an eligible purchaser and the governing body, or a successor agency appointed for administration of this chapter, for the purchase of tuition units in the advanced college tuition payment program for a specified beneficiary that may be redeemed at a later date for an equal number of tuition units, except as provided in RCW 28B.95.030(7).

- "Unit cash value price" means the total value of assets under management in the advanced college tuition payment program in which eligible purchasers opened accounts before July 1, 2015, divided by the total number outstanding credits purchased by eligible purchasers that opened accounts before July 1, 2015.
- (24) "Unit purchase price" means the minimum cost to purchase one tuition unit in the advanced college tuition payment program for an eligible beneficiary. Generally, the minimum purchase price is one percent of the undergraduate tuition and fees for the current year, rounded to the nearest whole dollar, adjusted for the costs of administration and adjusted to ensure the actuarial soundness of the account. The analysis for price setting shall also include, but not be limited to consideration of past and projected patterns of tuition increases, program liability, past and projected investment returns, and the need for a prudent stabilization reserve.
- **Sec. 2.** RCW 28B.95.030 and 2016 c 69 s 4 are each amended to 23 read as follows:
 - (1) The Washington advanced college tuition payment program shall be administered by the committee on advanced tuition payment which shall be chaired by the director of the office. The committee shall be supported by staff of the office.
 - (2)(a) The Washington advanced college tuition payment program shall consist of the sale of tuition units, which may be redeemed by the beneficiary at a future date for an equal number of tuition units regardless of any increase in the price of tuition, that may have occurred in the interval, except as provided in subsection (7) of this section.
 - (b) Each purchase shall be worth a specific number of or fraction of tuition units at each state institution of higher education as determined by the governing body, except as provided in subsections (7) and (8) of this section.
- 38 (c) The number of tuition units necessary to pay for a full 39 year's, full-time undergraduate tuition and fee charges at a state

p. 4 SB 5923

institution of higher education shall be set by the governing body at the time a purchaser enters into a tuition unit contract, except as provided in subsection (7) of this section.

- (d) The governing body may limit the number of tuition units purchased by any one purchaser or on behalf of any one beneficiary, however, no limit may be imposed that is less than that necessary to achieve four years of full-time, undergraduate tuition charges at a state institution of higher education. The governing body also may, at its discretion, limit the number of participants, if needed, to ensure the actuarial soundness and integrity of the program.
- (e) While the Washington advanced college tuition payment program is designed to help all citizens of the state of Washington, the governing body may determine residency requirements for eligible purchasers and eligible beneficiaries to ensure the actuarial soundness and integrity of the program.
- 16 (3)(a) No tuition unit may be redeemed until two years after the purchase of the unit.
 - (b) Units may be redeemed for enrollment at any institution of higher education that is recognized by the internal revenue service under chapter 529 of the internal revenue code. Units may also be redeemed to pay for dual credit fees.
 - (c) Units redeemed at a nonstate institution of higher education or for graduate enrollment shall be redeemed at the rate for state public institutions in effect at the time of redemption.
 - (4) The governing body shall determine the conditions under which the tuition benefit may be transferred to another family member. In permitting such transfers, the governing body may not allow the tuition benefit to be bought, sold, bartered, or otherwise exchanged for goods and services by either the beneficiary or the purchaser.
 - (5) The governing body shall administer the Washington advanced college tuition payment program in a manner reasonably designed to be actuarially sound, such that the assets of the trust will be sufficient to defray the obligations of the trust including the costs of administration. The governing body may, at its discretion, discount the minimum purchase price for certain kinds of purchases such as those from families with young children, as long as the actuarial soundness of the account is not jeopardized.
- 38 (6) The governing body shall annually determine current value of 39 a tuition unit.

p. 5 SB 5923

(7) For the 2015-16 and 2016-17 academic years only, the governing body shall set the payout value for units redeemed during that academic year only at one hundred seventeen dollars and eightytwo cents per unit. For academic years after the 2016-17 academic year, the governing body shall make program adjustments it deems necessary and appropriate to ensure that the total payout value of each account on October 9, 2015, is not decreased or diluted as a result of the initial application of any changes in tuition under section 3, chapter 36, Laws of 2015 3rd sp. sess. In the event the committee or governing body provides additional units under chapter 36, Laws of 2015 3rd sp. sess., the committee and governing body shall also increase the maximum number of units that can be redeemed in any year to mitigate the reduction in available account value during any year as a result of chapter 36, Laws of 2015 3rd sp. sess. The governing body must notify holders of tuition units after the adjustment in this subsection is made and must include a statement concerning the adjustment.

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- (8) Once the Washington college savings plan is established, the governing body shall allow eligible purchasers to redeem units at the unit cash value price provided that all of the redeemed funds are deposited immediately into an eligible Washington college savings plan established by the governing body. Eligible purchasers may redeem units at the cash value price for the first six months after the Washington college savings plan has been established. Once the Washington college savings plan has been established for six months, tuition units may only be redeemed for the payout value determined by the governing board.
- (9) The governing body shall promote, advertise, and publicize the Washington advanced college tuition payment program. Materials and online publications advertising the Washington advanced college tuition payment program shall include a disclaimer that the Washington advanced college tuition payment program's guarantee is that one hundred tuition units will equal one year of full-time, resident, undergraduate tuition at the most expensive state institution of higher education, and that if resident, undergraduate tuition is reduced, a tuition unit may lose monetary value.
- $((\frac{9}{}))$ In addition to any other powers conferred by this chapter, the governing body may:
- 39 (a) Impose reasonable limits on the number of tuition units or 40 units that may be used in any one year;

p. 6 SB 5923

1 (b) Determine and set any time limits, if necessary, for the use 2 of benefits under this chapter;

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- (c) Impose and collect administrative fees and charges in connection with any transaction under this chapter;
 - (d) Appoint and use advisory committees and the state actuary as needed to provide program direction and guidance;
- (e) Formulate and adopt all other policies and rules necessary for the efficient administration of the program;
- 9 (f) Consider the addition of an advanced payment program for room 10 and board contracts and also consider a college savings program;
 - (g) Purchase insurance from insurers licensed to do business in the state, to provide for coverage against any loss in connection with the account's property, assets, or activities or to further insure the value of the tuition units;
- 15 (h) Make, execute, and deliver contracts, conveyances, and other 16 instruments necessary to the exercise and discharge of its powers and 17 duties under this chapter;
 - (i) Contract for the provision for all or part of the services necessary for the management and operation of the program with other state or nonstate entities authorized to do business in the state;
 - (j) Contract for other services or for goods needed by the governing body in the conduct of its business under this chapter;
 - (k) Contract with financial consultants, actuaries, auditors, and other consultants as necessary to carry out its responsibilities under this chapter;
 - (1) Solicit and accept cash donations and grants from any person, governmental agency, private business, or organization; and
- 28 (m) Perform all acts necessary and proper to carry out the duties 29 and responsibilities of this program under this chapter.
- 30 **Sec. 3.** RCW 28B.95.045 and 2016 c 69 s 6 are each amended to 31 read as follows:
 - (1) The committee shall create an expedited process by which owners can complete a direct rollover of a 529 account from (a) a state-sponsored prepaid tuition plan to a state-sponsored college savings plan, (b) a state-sponsored college savings plan to a state-sponsored prepaid tuition plan, or (c) a state-sponsored prepaid tuition plan or a state-sponsored college savings plan to an out-of-state eligible 529 plan. Owners may only rollover units purchased in the Washington advanced college tuition payment program at the unit

p. 7 SB 5923

cash value price when the funds are deposited immediately into an eligible Washington college savings account for the first six months that the Washington college savings account is open. Credits may not be distributed at the unit cash value price when deposited into an out-of-state eligible 529 plan.

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- (2) The committee shall report annually to the governor and the appropriate committees of the legislature on (a) the number of accounts that have been rolled into the Washington college savings program from out of state and (b) the number of accounts rolled out of the Washington college savings program to 529 plans into other states.
- 12 **Sec. 4.** RCW 28B.95.060 and 2011 1st sp.s. c 11 s 172 are each 13 amended to read as follows:
 - (1) The Washington advanced college tuition payment program account is created in the custody of the state treasurer. The account shall be a discrete nontreasury account retaining its interest earnings in accordance with RCW 43.79A.040.
 - (2)(a) Except as provided in (b) of this subsection, the governing body shall deposit in the account all money received for the program. The state treasurer must track funds associated with any new Washington advanced college tuition payment program accounts created after July 1, 2017, separately from those accounts created June 30, 2015, or earlier. The account shall be self-sustaining and consist of payments received from purchasers of tuition units and funds received from other sources, public or private. With the exception of investment and operating costs associated with the investment of money by the investment board paid under RCW 43.33A.160 and 43.84.160, the account shall be credited with all investment income earned by the account. Disbursements from the account are exempt from appropriations and the allotment provisions of chapter 43.88 RCW. Money used for program administration is subject to the allotment of all expenditures. However, an appropriation is not required for such expenditures. Program administration shall include, but not be limited to: The salaries and expenses of the program personnel including lease payments, travel, and goods and services necessary for program operation; contracts for program promotion and advertisement, audits, and account management; and other general costs of conducting the business of the program.

p. 8 SB 5923

- 1 (b) All money received by the program from the office for the GET ready for math and science scholarship program shall be deposited in the GET ready for math and science scholarship account created in RCW 28B.105.110.
- 5 (3) The assets of the account may be spent without appropriation 6 for the purpose of making payments to institutions of higher 7 education on behalf of the qualified beneficiaries, making refunds, 8 transfers, or direct payments upon the termination of the Washington 9 advanced college tuition payment program. Disbursements from the 10 account shall be made only on the authorization of the governing 11 body.
- 12 (4) With regard to the assets of the account, the state acts in a 13 fiduciary, not ownership, capacity. Therefore the assets of the 14 program are not considered state money, common cash, or revenue to 15 the state.
- 16 **Sec. 5.** RCW 28B.95.092 and 2016 c 69 s 11 are each amended to 17 read as follows:

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The governing body shall begin and continue to accept applications for new tuition unit contracts and authorize the sale of new tuition units ((by July 1, 2017)) once the state opens the Washington college savings program. Upon reopening the advanced college tuition payment program, in any year in which the total annual sale of tuition units is below five hundred thousand, the governing body shall determine how to reinvigorate the advanced college tuition payment program to incentivize Washingtonians to enter into tuition unit contracts and purchase tuition units.

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p. 9 SB 5923

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HOUSE BILL 2205

State of Washington 65th Legislature 2017 Regular Session

By Representatives Bergquist, Muri, Stanford, and Gregerson Read first time 04/20/17. Referred to Committee on Higher Education.

- AN ACT Relating to increasing the dependability and program demand of the guaranteed education tuition and Washington college savings programs; amending RCW 28B.95.030; providing an effective date; and declaring an emergency.
- 5 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:
- 6 **Sec. 1.** RCW 28B.95.030 and 2016 c 69 s 4 are each amended to read as follows:
 - (1) The Washington advanced college tuition payment program shall be administered by the committee on advanced tuition payment which shall be chaired by the director of the office. The committee shall be supported by staff of the office.
 - (2)(a) The Washington advanced college tuition payment program shall consist of the sale of tuition units, which may be redeemed by the beneficiary at a future date for an equal number of tuition units regardless of any increase in the price of tuition, that may have occurred in the interval, except as provided in subsection $((\frac{7}{2}))$ (6) of this section.
- (b) Each purchase shall be worth a specific number of or fraction of tuition units at each state institution of higher education as determined by the governing body, except as provided in subsections (6) and (7) of this section.

p. 1 HB 2205

(c) The number of tuition units necessary to pay for a full year's, full-time undergraduate tuition and fee charges at a state institution of higher education shall be set by the governing body at the time a purchaser enters into a tuition unit contract, except as provided in subsection $((\frac{1}{1}))$ (6) of this section.

- (d) The governing body may limit the number of tuition units purchased by any one purchaser or on behalf of any one beneficiary, however, no limit may be imposed that is less than that necessary to achieve four years of full-time, undergraduate tuition charges at a state institution of higher education. In addition, for tuition units purchased on behalf of any one beneficiary, the governing body may not set the limit at less than eight hundred units. The governing body also may, at its discretion, ((limit the number of participants)) establish an amortization fee, if needed, to ensure the actuarial soundness and integrity of the program.
- (e) While the Washington advanced college tuition payment program is designed to help all citizens of the state of Washington, the governing body may determine residency requirements for eligible purchasers and eligible beneficiaries to ensure the actuarial soundness and integrity of the program.
- (3)(a) No tuition unit may be redeemed until two years after the purchase of the unit.
- (b) Units may be redeemed for enrollment at any institution of higher education that is recognized by the internal revenue service under chapter 529 of the internal revenue code. Units may also be redeemed to pay for dual credit fees.
- (c) Units redeemed at a nonstate institution of higher education or for graduate enrollment shall be redeemed at the rate for state public institutions in effect at the time of redemption.
- 30 <u>(d) A beneficiary may not redeem more than two hundred tuition</u> 31 <u>units per year.</u>
 - (4) The governing body shall determine the conditions under which the tuition benefit may be transferred to another family member. In permitting such transfers, the governing body may not allow the tuition benefit to be bought, sold, bartered, or otherwise exchanged for goods and services by either the beneficiary or the purchaser.
 - (5) The governing body shall administer the Washington advanced college tuition payment program in a manner reasonably designed to be actuarially sound, such that the assets of the trust will be sufficient to defray the obligations of the trust including the costs

p. 2 HB 2205

of administration. The governing body may, at its discretion, discount the minimum purchase price for certain kinds of purchases such as those from families with young children, as long as the actuarial soundness of the account is not jeopardized.

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- (6) ((The governing body shall annually determine current value of a tuition unit.
- (7)) (a) For the 2015-16 and 2016-17 academic years only, the 7 governing body shall set the payout value for units redeemed during 8 that academic year only at one hundred seventeen dollars and eighty-9 two cents per unit. For academic years after the 2016-17 academic 10 11 year, the governing body shall make program adjustments it deems 12 necessary and appropriate to ensure that the total payout value of each account on October 9, 2015, is not decreased or diluted as a 13 14 result of the initial application of any changes in tuition under section 3, chapter 36, Laws of 2015 3rd sp. sess. In the event the 15 16 committee or governing body provides additional units under chapter 17 36, Laws of 2015 3rd sp. sess., the committee and governing body shall also increase the maximum number of units that can be redeemed 18 19 in any year to mitigate the reduction in available account value during any year as a result of chapter 36, Laws of 2015 3rd sp. sess. 20 The governing body must notify holders of tuition units after the 21 adjustment in this subsection is made and must include a statement 22 concerning the adjustment. 23
 - (b) For the 2017-18 academic year, the governing body shall set the payout value for tuition units redeemed during that academic year at one hundred twenty-five dollars per tuition unit.
 - (c) For the 2018-19 academic year, the governing body shall set the payout value for tuition units redeemed during that academic year at one hundred twenty-nine dollars per tuition unit.
 - (d) Beginning with the 2019-20 academic year, the payout value of a tuition unit must either increase by three percent annually if the funded status of the program is equal to or greater than one hundred fifteen percent or increase by one percent annually if the funded status of the program is below one hundred fifteen percent.
 - (e) If one percent of tuition and fees at the most expensive state university exceeds the payout value of a tuition unit as calculated in this subsection (6) in any given year, the payout value of the tuition unit must increase to equal one percent of tuition and fees at the most expensive state university, regardless of the funded status of the program.

p. 3 HB 2205

(7) Once the Washington college savings plan is established, the governing body shall allow eligible purchasers who opened accounts before July 1, 2015, to redeem tuition units for one hundred twentynine dollars provided that all of the redeemed funds are deposited immediately into an eligible Washington college savings plan established by the governing body, until June 30, 2019. After June 30, 2019, tuition units may only be redeemed for the payout value established in subsection (6) of this section.

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- (8) The governing body shall promote, advertise, and publicize the Washington advanced college tuition payment program. Materials and online publications advertising the Washington advanced college tuition payment program shall include a disclaimer that the Washington advanced college tuition payment program's guarantee is that one hundred tuition units will equal one year of full-time, resident, undergraduate tuition at the most expensive state institution of higher education, and that if resident, undergraduate tuition is reduced, a tuition unit may lose monetary value.
- 18 (9) In addition to any other powers conferred by this chapter, 19 the governing body may:
 - (a) ((Impose reasonable limits on the number of tuition units or units that may be used in any one year;
- 22 (b))) Determine and set any time limits, if necessary, for the 23 use of benefits under this chapter;
- 24 (((c))) <u>(b)</u> Impose and collect administrative fees and charges in 25 connection with any transaction under this chapter;
 - $((\frac{d}{d}))$ (c) Appoint and use advisory committees and the state actuary as needed to provide program direction and guidance;
- $((\frac{(e)}{(e)}))$ (d) Formulate and adopt all other policies and rules necessary for the efficient administration of the program;
- $((\frac{f}{f}))$ <u>(e)</u> Consider the addition of an advanced payment program for room and board contracts and also consider a college savings program;
 - (((g))) <u>(f)</u> Purchase insurance from insurers licensed to do business in the state, to provide for coverage against any loss in connection with the account's property, assets, or activities or to further insure the value of the tuition units;
- 37 (((h))) <u>(g)</u> Make, execute, and deliver contracts, conveyances, 38 and other instruments necessary to the exercise and discharge of its 39 powers and duties under this chapter;

p. 4 HB 2205

(((i)))	(h) Cont	ract for	the prov	ision	for a	11	or	part	of	the
services ne	cessary f	or the m	anagement	and o	perat	ion	of	the	prog	gram
with other	state or	nonstate	entities	autho	rized	to	do	busi	ness	in
the state;										

- $((\frac{1}{2}))$ (i) Contract for other services or for goods needed by the governing body in the conduct of its business under this chapter;
- $((\frac{k}{k}))$ (j) Contract with financial consultants, actuaries, auditors, and other consultants as necessary to carry out its responsibilities under this chapter;
- $((\frac{1}{1}))$ (k) Solicit and accept cash donations and grants from any person, governmental agency, private business, or organization; and
- $((\frac{m}{m}))$ (1) Perform all acts necessary and proper to carry out 13 the duties and responsibilities of this program under this chapter.
- NEW SECTION. Sec. 2. This act is necessary for the immediate preservation of the public peace, health, or safety, or support of the state government and its existing public institutions, and takes effect July 1, 2017.

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p. 5 HB 2205