

Participating Campus Profile – Survey 2

Each fully participating campus will be highlighted in the online Compass tool through a unique *campus profile*. Your campus profile will highlight what your campus has to offer, particularly your policies, practices and services that support adult learners. Consider including some of the strengths you identified in the Institutional Self-Assessment.

The Compass online tool has a mobile-first design. The recommended length for each text section is 200 words maximum.

Please submit the following in <u>Survey 2</u>:

https://www.surveygizmo.com/s3/5356488/College-and-Career-Compass-Campus-Profile

- 1. Institutional banner with the campus logo, photo or image
 - a. PNG/JPEG file
 - b. Recommended resolution of 1920x1280 pixels.
 - c. Image may have sides or top/bottom cropped depending on users' screen size.
- 2. Narrative overview of your institution that helps prospective adult learners understand your campus strengths.
- 3. Campus highlights for adult learners in each of the following areas:
 - a. Affordability
 - b. Admissions and Enrollment
 - c. Educational Programs & Career Pathways
 - d. Supports for Adult Learners

Other information collected through the campus participation process is also displayed in the Compass tool including:

- Educational program details
- Location (address will be displayed along with a map)
- Main campus URL
- Designated Compass staff who will respond to inquiring students

For questions about the Campus Profile, contact Ami Magisos AmiM@wsac.wa.gov.

