

STATE OF WASHINGTON
Washington Student Achievement Council
REQUEST FOR QUALIFICATIONS AND QUOTATIONS (RFQQ)
RFQQ NO. 21RQ567

ADDENDUM

The following are answers to questions received about RFQQ NO. 21RQ567 as of July 6, 2021.

- 1) May companies from Outside USA can apply for this?
(like, from India or Canada)

The contractor must be licensed to perform work in the state of Washington to be considered.

- 2) Whether we need to come over there for meetings?

Due to COVID protocols, most meetings will probably be conducted via video conference, so in-person attendance isn't required.

- 3) Can we perform the tasks (related to RFP) outside USA?
(like, from India or Canada)

As a Washington state agency, any exterior scenes must have a distinct northwest feel, so shooting in Washington or locations that would "pass" for the Northwest is expected.

- 4) Can we submit the proposals via email?

Yes, the preferred procedure is included in the RFQQ.

- 5) Does the 2 employee qualification mean 2 full or part time employees of the company or can it be one employee and the others be long time sub contractors with a history of experience in the area of the requested RFQQ?

In the case of sole proprietorships, the longevity and experience of subcontractors will be considered.

- 6) Regarding the stated requirement of being "Licensed to conduct business in the State of Washington"; would an Oregon based business, registered with WEBS, be qualified to bid?

Businesses formed in another state but doing business in Washington State are considered "foreign" entities in Washington and must register with the Washington Department of Revenue to do business in Washington within 30 days of being named the Apparent Successful Bidder (as stated in section 1.3 of the RFQQ).

- 7) Would you be open to original ads made up of custom voiceover/script that pull from stock video? This could allow you to spend less on production and more on the creative.

Original video is not a requirement. The use of stock video will be considered. We have separate budgets established for media purchasing and production, so while spending less on production may indeed result in overall cost savings for the agency, it won't necessarily create additional budget for advertising.