



NOTICE OF BID OPPORTUNITY

Competitive Solicitation 25RQ272 WA529 Marketing Youth Sports Sponsorship Administration

COMPETITIVE SOLICITATION POSTING: May 30, 2024

DEADLINE FOR SUBMITTING BIDS: July 15, 2024

Find the full solicitation on [Washington’s Electronic Business Solution \(WEBS\)](#). Vendors not registered in WEBS will not receive updates or amendments to the solicitation, which could disadvantage your bid.

Pre-bid conference: June 13, 2024; 1:00pm (Pacific Time)

Join via: **Microsoft Teams**

[Join the meeting now](#)

Meeting ID: 213 361 315 772

Passcode: 6sZ3vR

Dial in by phone

[+1 564-999-2000,,351148751#](#) United States, Olympia

[\(833\) 322-1218,,351148751#](#) United States (Toll-free)

Phone conference ID: 351 148 751# **Contract location:** Statewide or regionally

Contract description: The Washington Student Achievement Council is conducting a competitive solicitation to award a Contract to acquire award an Agency Contract to provide Washington College Savings Plans (WA529) a turn-key package for youth sports sponsorships in the state of Washington.

Commodity codes:

915-02 Advertising (Including Notice of Bid Solicitation, Statutory Notices); 915-01 Advertising Agency Services; 918-07 Advertising Consulting; 915-03 Advertising/Public Relations (Incl. Skywriting); 915-22 Communications Marketing Services; 918-76 Marketing Consulting; 961-53 Marketing Services (Incl. Distribution, Research, Sales Promotions, etc.); 559-70 Signage (Includes Destination, Routing and Advertising); 557-62 Signage, Advertising Type (Interior and Exterior); 963-77 Sponsorships (All Types)

Preference/priority points:

- Washington small businesses
- Veteran-owned businesses
- Executive Order 18-03

Solicitation documents: Solicitation documents, contacts and bid instructions are available in WEBS: <https://pr-webs-vendor.des.wa.gov/>.

Question-and-answer period: May 30 – July 5, 2024. Submit questions or concerns about this solicitation in writing to the Procurement Coordinator: Mark Vessey at RFPCoordinator@wsac.wa.gov