Washington Completes FAFSA
Your Future, Funded

Messaging Overview & Schedule

2026-27 Academic Year

Fall Quarter: 40% by Fall!

Key message: Help reach Washington's goal that the Class of 2027 reaches 40% FAFSA completion by Dec. 31, 2026

October	November	December
• FAFSA & WASFA now open! • Why apply for college or training? • What is WA Grant?	• Financial aid application events • OtterBot 24/7 text support • WASFA state aid application	• Early Path to WA Grant • Final push to 40%!

Winter Quarter: Your Future, Funded

Key message: Financial aid completion week is March 22-26, 2027—apply now!

January	February	March
• Where can financial aid be used? • Beware of financial aid myths	• Virtual financial aid nights • Plan your future • Community & technical colleges	• Apply for scholarships • Financial aid completion week!

Spring Quarter: It's not too late!

Key message: Many colleges and training programs are still accepting applications for fall admissions, and financial aid is available year-round

April	May	June
• Virtual financial aid nights • Know your aid to choose a path • Financial aid appeals	• It's not too late! • Technical programs & apprenticeship	• Financial aid is available year-round • Final statewide application completion push

WA Grant