



# Educator Workforce Legislative Report

## December 2024

### Executive Summary

Washington State is experiencing a shortage of teachers in certain geographic and subject areas and an underrepresentation of certain groups in the teaching profession. To address these problems, the Washington State Legislature created the Educator Workforce Program (EWP). The EWP includes five programs that work in concert to address educator workforce shortages and increase equity for groups currently underrepresented in the teaching profession. Demand for all programs in the EWP is high, as applicants need the support of these valuable financial aid opportunities to realize their career goals. In exchange for receiving a conditional scholarship, recipients must teach as a certificated employee in an approved education program for two years or fulfill the obligation in half the time by serving in a shortage area.

In the academic years 2022-23 and 2023-24, there were a total of 828 and 1067 applicants. Of these, 327 and 487 applicants (39 and 46 percent) were awarded. The program effectively targeted groups that are underrepresented in the teaching profession, including people of color, English language learners, males, people with disabilities, those with military or National Guard status, and individuals with low incomes. Additionally, the program successfully focused on addressing shortage areas in education, with the most common endorsements in elementary education, English language learning, special education, bilingual education, and early childhood education.

### Key Takeaways

***Washington needs more teachers to address geographic and subject area shortages.***

The Educator Workforce Program (EWP) was created to address shortages and increase equity for groups currently underrepresented in the teaching profession.

***Demand is high for financial aid programs that address educator shortages.***

Participants receive financial support in exchange for a commitment to teach in an approved program and/or shortage area.

***WSAC recommends fully funding the Educator Workforce Program to meet high unmet demand.***

Continuous funding would help EWP meet the goal of eliminating teacher shortages and reaching equity in teacher representation.

### Recommendations

- **Commit to funding that meets demand**

The EWP has developed a targeted approach based on research and partner input, yet there is still a high unmet demand. The Washington Student Achievement Council (WSAC) recommends a continued commitment to fully funding the EWP until there is no teacher shortage and equity has been reached in teacher representation.

- **Commit to the long-term stability of the program**

EWP's goal is to significantly contribute to eliminating the teacher shortage and achieving equity in teacher representation. To reach this goal, the state must maintain continuous, uninterrupted funding.

- **Reconvene workgroup**

The collaboration and input of partners were foundational to the development of EWP's framework. To continue the program's success, WSAC recommends reconvening the workgroup to strengthen the selection framework based on program data.

- **Increase application numbers from underrepresented groups and shortage areas**

EWP has received large numbers of qualified applicants; however, there is still an opportunity to increase applications, particularly from underrepresented groups and shortage areas.

- **Support the program evaluation**

Dedicated funding to support the evaluation of EWP will ensure the outcomes meet stated policy goals.

## Background

The Washington Student Achievement Council (WSAC) is submitting this report pursuant to the requirements of RCW 28B.102.160, which states that beginning November 1, 2020, and by November 1 each even-numbered year thereafter, WSAC will submit a report, in accordance with RCW 43.01.036, to the appropriate committees of the Legislature. The report must include the following information about the number of applicants for, and participants in, each program. To the extent possible, the information is to be disaggregated by age, gender, race and ethnicity, family income, and unmet financial need. The report must also include information about participant deferments and repayments. The report must also include information on moneys received by and disbursed from the educator conditional scholarship account under RCW.28B.102.080 each fiscal year.

## Overview of Educator Workforce Program

The Washington State Educator Workforce Program (EWP) provides a suite of financial aid opportunities to develop and support the educator workforce, including conditional scholarships and grants. These programs are administered by WSAC. The EWP seeks to address college affordability barriers, prioritize support for individuals from groups that are traditionally underrepresented in the teaching workforce, and incentivize teaching in shortage areas.

Each of the programs in the EWP is designed to support specific types of teaching candidates, such as paraeducators interested in becoming teachers, current teachers interested in adding an endorsement, or teacher candidates who are student teaching. The programs can be divided into conditional scholarships for

alternative routes to teaching, a conditional scholarship for addressing endorsement and geographic shortages, and a grant program to support student teachers.

## Alternative Routes Conditional Scholarships

There are three Alternative Route programs:

- Pipeline for Paraeducators Conditional Scholarship (PPCS).
- Educator Retooling Conditional Scholarship (ERCS).
- Alternative Routes Conditional Scholarship (ARCS).

Each scholarship varies in award amount depending on the program, from \$3,000 to \$8,000 per academic year. In exchange for an award, recipients commit to completing two years of service as a certificated employee in an approved education program in Washington State for each year of funding, unless teaching in a shortage area, in which case one year of service is owed for one year of funding.

## Teacher Shortage Conditional Scholarship

In response to the teacher shortage, the Washington State Legislature passed a bill in 2016 establishing the Teacher Shortage Conditional Scholarship (TSCS) program, among other educator workforce initiatives (E2SSB 6455, RCW 28B.102.090). The program went unfunded after one year of awards until the 2019-20 biennium when funding was restored and expanded. The scholarship amount varies depending on unmet need with a maximum award of \$8,000 per academic year. In exchange for an award, recipients commit to completing two years of service as a certificated employee in an approved education program in Washington State for each year of funding, unless teaching in a shortage area, in which case one year of service is owed for one year of funding.

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Additionally, applicants for the Career and Technical Education Conditional Scholarship (CTECS) program were incorporated into the TSCS applicant recruitment and selection. However, given the small pool (fewer than six recipients) of CTECS thus far, the CTECS recipients are included in TSCS numbers. We hope to separately report on this program in future reports when the application and recipient numbers are large enough.

### **Student Teaching Grant**

The intent of the Student Teaching Grant (STG) is to provide additional funds to student teachers at Title I public common schools in Washington. The grant amount varies depending on unmet need with a maximum lifetime, one-time award of \$8,000. Unlike the conditional scholarships in the EWP, this grant does not require a service obligation.

### EWP Demographic Data

The average age of EWP applicants is 35 years old. The applicant pool has remained primarily female, with a small percentage of unknown or non-binary/x applicants. To ensure applicants were not identifiable, the applicants’ race and ethnicity were grouped together into two categories: white and people of color. The average family income of recipients was significantly lower for the 2022-23 and the 2023-24 cohort.

Educator Workforce Programs	2022-23		2023-24	
	Applicants	Recipients	Applicants	Recipients
Average Age	34	32	37	36
Female	82%	84%	82%	80%
Male	14%	14%	18%	20%
White	59%	66%	53%	46%
People of Color	40%	32%	47%	54%
Average Family Income	\$40,742	\$20,371	\$60,000	\$52,189
Median Family Income	49%	24.5%	60%	40%

**Note:** Gender is reported in two categories to ensure individuals who responded as “non-binary/x” are not identifiable, as the number of applicants in this category was fewer than ten for all programs. Percent within a category, such as gender, may not add to 100%, as some data are unknown.

Applicants’ percent of Median Family Income (MFI) is a helpful indicator of economic well-being, as it controls for family size in relation to income and accounts for income in comparison to all Washingtonians. As a reference point, the MFI in 2022-23 for a family of four was \$107,000, and in 2023-24 it was \$112,500.

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Table 1 and Table 2 display a summary of applicant and recipient data, followed by descriptive insights organized by program. The data presented are for academic years 2022-23 and 2023-24 for all programs.

The data for ARCS are for awardees who received funds in the 2022-23 and 2023-24 academic year. Applicants are selected by the institutions at which they are enrolled, and WSAC receives the list of recipients; therefore, the ARCS data presented in Table 1 and Table 2 are for recipients.

**Table 1: 2022-23 Applicant and Recipient Data for Educator Workforce Programs**

*N = 828 applicants; N = 327 recipients*

Program	Average Age: Applicants Recipients	Percent Female: Applicants Recipients	Percent Male: Applicants Recipients	Percent White: Applicants Recipients	Percent People of Color: Applicants Recipients	Average Family Income: Applicants Recipients	Average Percent of MFI: Applicants Recipients
ARCS (n = 108; n = 87)	37	71%	16%	41%	59%	\$63,228	69%
ERCS (n = 52; n = 31)	41	87%	12%	73%	23%	N/A	N/A
	41	84%	16%	84%	10%	N/A	N/A
PPCS (n = 4; n = 2)	27	100%	*	100%	0%	N/A	N/A
	21	100%	*	100%	0%	N/A	N/A
STG (n = 248; n = 49)	34	75%	22%	40%	58%	\$44,565	50%
	31	78%	18%	55%	43%	\$17,421	20%
TSCS (n = 437; n = 158)	33	76%	21%	40%	59%	\$53,905	58%
	30	75%	20%	25%	74%	\$23,322	29%

*\*Indicates fewer than ten in the category*

**Note:** Gender is reported in two categories to ensure individuals who responded as “non-binary/x” are not identifiable, as the number of applicants in this category was fewer than ten for all programs. Percent within a category, such as gender, may not add to 100%, as some data are unknown.

**Table 2: 2023-24 Applicant and Recipient Data for Educator Workforce Programs**

*N = 1067 applicants; N = 487 recipients*

Program	Average Age:		Percent Female:		Percent Male:		Percent White:		Percent People of Color:		Average Family Income:		Average Percent of MFI:	
	Applicants	Recipients	Applicants	Recipients	Applicants	Recipients	Applicants	Recipients	Applicants	Recipients	Applicants	Recipients	Applicants	Recipients
ARCS (n = 97; n = 97)	37		75%		25%		59%		41%		\$71,006		73%	
ERCS (n = 149; n = 128)	41		79%		21%		77%		23%		N/A		N/A	
	42		80%		20%		73%		27%		N/A		N/A	
PPCS (n = 9; n = 7)	43		99%		1%		25%		75%		N/A		N/A	
	42		99%		1%		35%		65%		N/A		N/A	
STG (n = 300; n = 57)	32		75%		25%		48%		52%		\$49,405		57%	
	30		74%		16%		21%		79%		\$10,752		15%	
TSCS (n = 506; n = 198)	33		75%		25%		54%		46%		\$59,589		65%	
	31		71%		29%		39%		61%		\$36,155		39%	

*\*Indicates fewer than ten in the category*

**Note:** Gender is reported in two categories to ensure individuals who responded as “non-binary/x” are not identifiable, as the number of applicants in this category was fewer than ten for all programs. Percent within a category, such as gender, may not add to 100%, as some data are unknown.

## Alternative Route Programs

### Alternative Routes Conditional Scholarship

ARCS applicants are selected by the institutions at which they are enrolled, and WSAC receives the list of recipients; therefore, not all the ARCS data is made available.

ARCS	2022-23 (88 APPL/RCPT)		2023-24 (97 APPL/RCPT)	
	<i>Applicants</i>	<i>Recipients</i>	<i>Applicants</i>	<i>Recipients</i>
Average Age	88	88	97	97
Female	79%	79%	75%	75%
Male	20%	20%	25%	25%
White	40%	40%	59%	59%
People of Color	60%	60%	41%	41%
Average Income	\$63,082	\$63,082	\$71,006	\$71,006
Average MFI	72%	72%	73%	73%

**Note:** Gender is reported in two categories to ensure individuals who responded as “non-binary/x” are not identifiable, as the number of applicants in this category was fewer than ten for all programs. Percent within a category, such as gender, may not add to 100%, as some data are unknown.



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### *Educator Retooling Conditional Scholarship*

From 2022 to 2023, the percentage of applications received from people of color has varied between 23 percent and 29 percent. This indicates an opportunity to enhance awareness and outreach of the ERCS among school districts with significant educators of color.

ERCS	2022-23 <i>(111 APPL and 88 RCPT)</i>		2023-24 <i>(149 APPL and 128 RCPT)</i>	
	<i>Applicants</i>	<i>Recipients</i>	<i>Applicants</i>	<i>Recipients</i>
Average Age	41	41	41	42
Female	87%	84%	79%	80%
Male	12%	16%	21%	20%
White	73%	84%	77%	73%
People of Color	23%	10%	23%	27%
Average Income	n/a	n/a	n/a	n/a
Average MFI	n/a	n/a	n/a	n/a

**Note:** Gender is reported in two categories to ensure individuals who responded as “non-binary/x” are not identifiable, as the number of applicants in this category was fewer than ten for all programs. Percent within a category, such as gender, may not add to 100%, as some data are unknown.

## *Pipeline for Paraeducators Conditional Scholarship*

This program requires that applicants be employed as paraeducators or complete two years of a Recruiting Washington Teachers program. Whereas other programs in the EWP have applicants who may not be working while attending school full-time.

PPCS	2022-23 <i>(8 APPL and 5 RCPT)</i>		2023-24 <i>(9 APPL and 7 RCPT)</i>	
	<i>Applicants</i>	<i>Recipients</i>	<i>Applicants</i>	<i>Recipients</i>
Average Age	27	21	43	42
Female	100%	100%	99%	99%
Male	*	*	1%	1%
White	100%	100%	25%	35%
People of Color	0%	0%	75%	65%
Average Income	n/a	n/a	n/a	n/a
Average MFI	n/a	n/a	n/a	n/a

*\*Indicates fewer than ten in the category*

**Note:** Gender is reported in two categories to ensure individuals who responded as “non-binary/x” are not identifiable, as the number of applicants in this category was fewer than ten for all programs. Percent within a category, such as gender, may not add to 100%, as some data are unknown.

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## Student Teaching Grant

Given that STG aims to prioritize applicants with the greatest need, it's not unexpected that the average family income of recipients remained below \$20,000 each year from 2021 to 2024. The average MFI of recipients ranged between 20 percent and 26 percent. Notably, recipients in the 2023-24 cohort had the lowest average income and MFI compared to all three application years.

STG	2022-23 <i>(248 APPL and 49 RCPT)</i>		2023-24 <i>(300 APPL and 57 RCPT)</i>	
	<i>Applicants</i>	<i>Recipients</i>	<i>Applicants</i>	<i>Recipients</i>
Average Age	34	31	32	30
Female	75%	78%	75%	74%
Male	22%	18%	25%	26%
White	40%	55%	48%	21%
People of Color	58%	43%	52%	79%
Average Income	\$44,565	\$17,421	\$49,406	\$10,752
Average MFI	50%	20%	57%	15%

**Note:** Gender is reported in two categories to ensure individuals who responded as “non-binary/x” are not identifiable, as the number of applicants in this category was fewer than ten for all programs. Percent within a category, such as gender, may not add to 100%, as some data are unknown.

## Teacher Shortage Conditional Scholarship

As mentioned earlier, the CTECS were granted from the TSCS applicant pool, and their data were combined in the following summary to safeguard individual applicant data, given that there were fewer than ten applicants and recipients of the CTECS.

Among all programs in the EWP, TSCS experienced the highest demand. In the cohorts of 2022-23 and 2023-24, there were 437 and 506 applications respectively. The average age of applicants was 32. From 2022 to 2024, most applicants were female, comprising between 76 percent and 75 percent of applicants. Moreover, the proportion of applicants identifying as white was 40% in 2022-23 and 54% in 2023-24, while the percentage of people of color applicants decreased from 59% in 2022-23 to 46% in 2023-24.

The data on TSCS recipients also reflect the priority given to applicants with higher financial need. The average family income of recipients ranged from \$23,322 to \$36,155 between 2022-23 and 2023-2024, with the 2022-23 cohort having the lowest average income of \$23,322. Additionally, the average percentage of Median Family Income (MFI) for recipients ranged from 29% in 2022-23, and 39% in 2023-24.

TSCS	2022-23 <i>(437 APPL and 158 RCPT)</i>		2023-24 <i>(506 APPL and 198 RCPT)</i>	
	<i>Applicants</i>	<i>Recipients</i>	<i>Applicants</i>	<i>Recipients</i>
Average Age	33	30	33	32
Female	76%	75%	75%	71%
Male	21%	20%	25%	29%
White	40%	25%	54%	39%
People of Color	59%	74%	46%	61%
Average Income	\$53,905	\$23,322	\$59,589	\$36,155
Average MFI	58%	29%	65%	39%

**Note:** Gender is reported in two categories to ensure individuals who responded as “non-binary/x” are not identifiable, as the number of applicants in this category was fewer than ten for all programs. Percent within a category, such as gender, may not add to 100%, as some data are unknown.

### Expenditures for Educator Workforce Programs

<i>Academic Year 2022-23</i>			<i>Academic Year 2023-24</i>		
<i>Program</i>	<i>Expenditures</i>	<i>Recipients</i>	<i>Program</i>	<i>Expenditures</i>	<i>Recipients</i>
Alternative Routes Conditional Scholarships	\$700,000	87	Alternative Routes Conditional Scholarship	\$760,590	97
Pipeline for Paraeducators Conditional Scholarship	\$16,000	21	Pipeline for Paraeducators Conditional Scholarship	\$24,000	7
Educator Retooling Conditional Scholarship	\$270,000	31	Educator Retooling Conditional Scholarship	\$382,000	128
Teacher Shortage Conditional Scholarship	\$1,063,225	158	Teacher Shortage Conditional Scholarship	\$1,284,174	198
Student Teaching Grant	\$362,560	49	Student Teaching Grant	\$432,668	57
<b>Total</b>	<b>\$2,354,067</b>	<b>346</b>	<b>Total</b>	<b>\$2,883,432</b>	<b>487</b>

### Deferments and Repayments

Recipients of the conditional scholarships in the EWP owe two years of service for every year they receive funds. For recipients who are unable to serve their obligation, they may be placed in deferment or repayment status. A deferment is temporary and often occurs when a major life event conflicts with fulfilling service, such as taking time away from work for medical reasons or having difficulty finding work in their field. A repayment may be temporary or permanent, depending on circumstances and the recipient’s ability to serve their obligation. The goal of the conditional scholarships in the EWP is for all recipients to pay back their scholarship via service. However, there are times when repayment is necessary.

<b>Recipient Current Status</b>	<b>2022-23</b>	<b>2023-24</b>
Repayment	2	0
Deferment	0	0

### **Conclusion**

The Educator Workforce Program is working to address the teacher shortage and to achieve equity in teacher representation in Washington State. EWP needs continued support to have an impact on the workforce. This support includes a continuous appropriation; partnerships with other state agencies, school districts, and nonprofit organizations; innovative strategies and partnerships to reach groups currently underrepresented in the teaching workforce; and a thorough, longitudinal outcomes analysis that can inform all aspects of the EWP. With continued support from the Legislature, the suite of programs in the EWP can operate together to improve the educator workforce in our state.



# WASHINGTON STUDENT ACHIEVEMENT COUNCIL

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## About the Washington Student Achievement Council

WSAC is committed to increasing educational opportunities and attainment in Washington. The Council has three main functions:

- Lead statewide strategic planning to increase educational attainment.
- Administer programs that help people access and pay for college.
- Advocate for the economic, social, and civic benefits of higher education.

The Council has ten members. Four members represent each of Washington's major education sectors: four-year public baccalaureates, four-year private colleges, public community and technical colleges, and K-12 public schools. Six are citizen members, including two current students.

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