



# **WEIAOB Meeting**

*Wednesday, September 18, 2024*

*9:00–11:00 AM*



# Meeting Agenda

- Call to Order and Introductions (*10 mins.*)
- Presentation: WEIA Fund Summary (*10 mins.*)
- Presentation and Discussion: 2025 Legislative Priorities Workgroup—Process and Recommendations (*60 mins.*)
- Presentation: 2024 Career Connect Washington (CCW) Annual Report (*15 mins.*)
- Review and Adoption of 2025 Meeting Timeline and Process for Submitting 2024 WEIAOB Annual Report (*15 mins.*)
- Closing (*10 mins.*)



# WEIAOB Members

- Jane Broom (Co-chair)
- Sen. T'wina Nobles (Co-chair)
- Sen. Jeff Holy
- Rep. Vandana Slatter
- Rep. Alex Ybarra
- Dr. Steven Ashby
- Ash Awad
- Barbara Hult
- Charles Knutson
- Ruben Flores
- Paul Francis
- Dr. Terri Standish-Kuon
- Jeff Vincent
- Bill Lyne
- Eleni Papadakis
- Mark Riker
- Collin Bannister
- Mollie Kuwahara
- WSAC Staff: Michael Meotti, Heather Hudson, Joel Anderson



# Presentation: WEIA Fund Summary

*Joel Anderson*



# **Presentation and Discussion: 2025 Legislative Priorities Workgroup— Process and Recommendations**

*Jane Broom and Joel Anderson*



# **Presentation: 2024 Career Connect Washington (CCW) Annual Report**

*Kimberly Hetrick*



# WEIA Oversight Board Meeting

September 18, 2024

# Welcome!

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## What is Career Connect Washington?

Business, labor, education, and community leaders who are creating work-based and academic programs for young people to explore, learn, and earn money or college level credit.

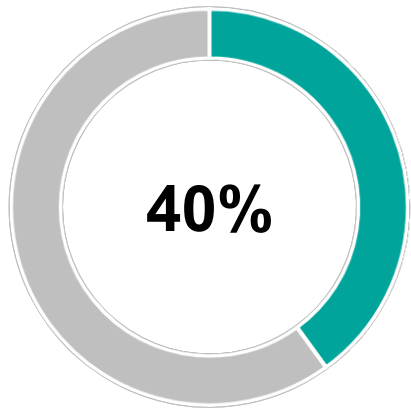
Career Connect Washington bridges the gap between employers and educators by providing the connection, funding, and support they need to deliver high quality academic and work-based experiences for Washington students, especially those furthest from opportunity.

The Workforce Education and Investment Act, passed in 2019, authorized and funded the creation of Career Connect Washington after a strategic planning process in 2018.

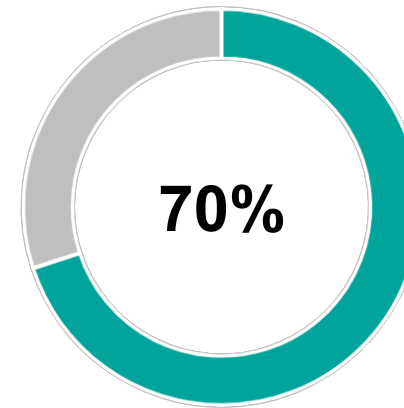


# The Problem: Students lack sufficient pathways to great careers

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Percent of Washington students gaining a credential or degree beyond high school by age 26



Percent of Washington jobs requiring a postsecondary credential

**Goal: Connect young people to great careers while advancing their education**

# Annual report highlights – CCW’s impact by the numbers

15,578

## Nearly 16,000 students enrolled in Career Launch programs

- 28% growth since 2019 despite the pandemic and related enrollment challenges (data from July 2023 – March 2024)<sup>1</sup>

8,424

## Cumulative Career Launch completions by students enrolled before age 30

(data from July 2019 – March 2024)<sup>1</sup>

183

## Programs created since 2019 from 162 Program Builder grants

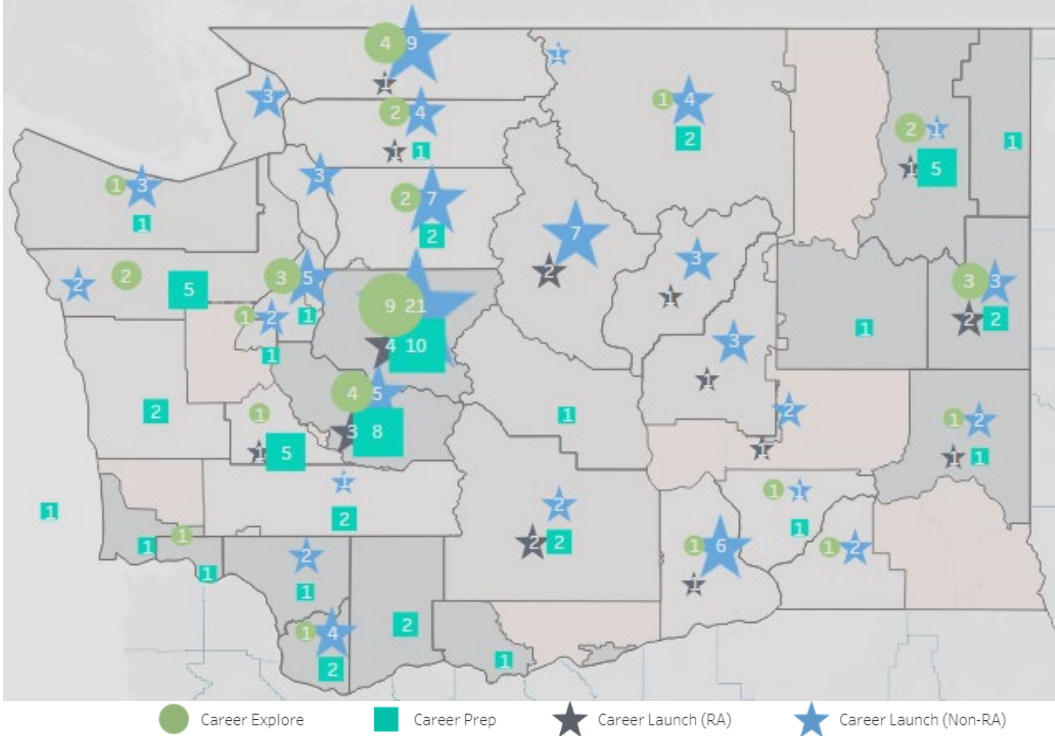
- Of which 38 are Registered Apprenticeships and 11 are recognized Pre-apprenticeships

\$29.2M

**Good Jobs Challenge** (Dept. of Commerce): \$23.5M over three years to grow career connected learning programs

**Apprenticeship Building America** (Dept. of Labor): \$5.7M over four years to grow Registered and Pre-Apprenticeships

## CCW Grant-Funded Programs



1. Apprenticeship enrollment and completion is subject to change up to 3 years after report date. Includes active state Registered Apprenticeships and Career Launch students; Apprenticeship numbers reflect total growth, influenced by a variety of factors, including economic expansion prior to the COVID-19 pandemic. For more details on grant funded programs and demographic data please visit <https://careerconnectwa.org/our-work-and-impact/>

# Annual report highlights – Career Launch program growth

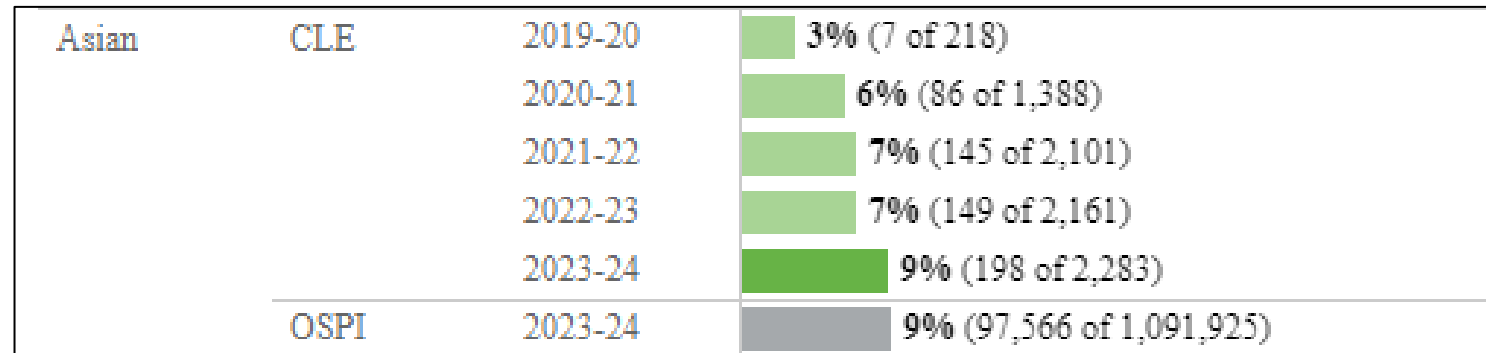
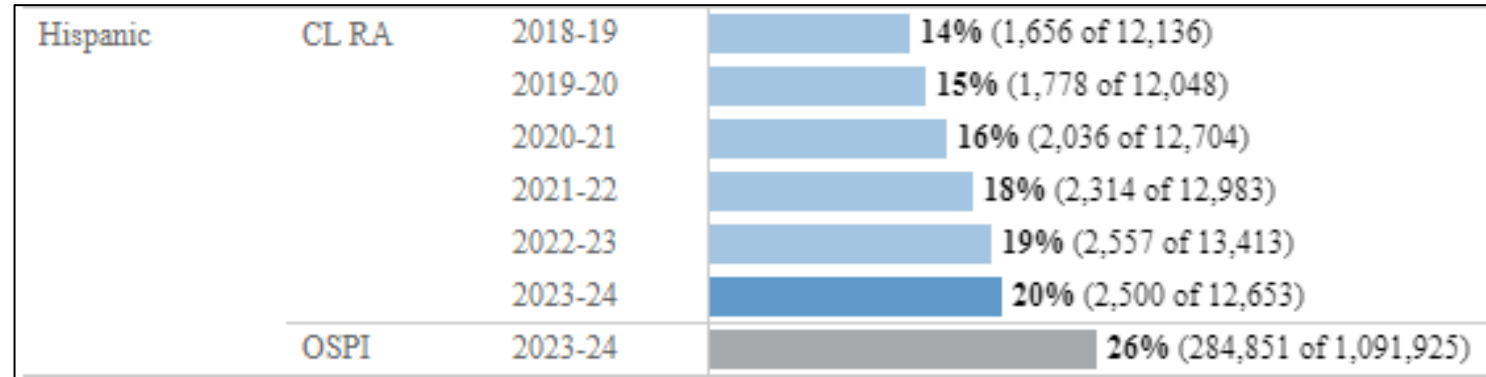
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- Registered Apprenticeship opportunities in **non-traditional occupations** have expanded significantly. For example, the number of apprentices in Community and Social Service Occupations, like Behavioral Health Technician, has **more than doubled** since these programs began in 2021-22.
- In **Healthcare** Support occupations, the number of apprentices has **increased by 161%** since July 2019, driven largely by the growth in Medical Assistant roles.
- **Career Launch Program Spotlight:** The Fred Hutchinson Cancer Center partnered with the Washington Alliance for Better Schools (WABS) and Shoreline Community College to build **LabLaunch**, an accelerated **Lab Tech Certificate Program** that provides students with lab skills and academic training. An additional year of career-related coursework at collaborating colleges leads to an Accelerated Lab Technician Training Certificate and a guaranteed job interview at Fred Hutch. This effort will help meet the need to fill lab technician roles, one of the **most in-demand positions** in the life sciences sector.



# Career Launch demographics – moving toward parity

- Part of the CCW equity goal is that young adults enroll in and complete Career Launch programs at equitable rates across population demographics. We still have work to do, but we are seeing positive trends.
- Participation of female apprentices rose from 8% in 2019 to 12% in 2024 (OSPI benchmark is 48%)
- Participation of Hispanic apprentices rose from 14% in 2019 to 20% in 2024 (OSPI benchmark is 26%)
- Participation of Low Income apprentices rose from 25% in 2019 to 39% in 2024 (OSPI benchmark is 50%)
- Asian student participation in Career Launch (non-registered apprenticeship) programs rose from 3% in 2019 to 9% in 2024 (OSPI benchmark is 9%)



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# CCW Vision

# CCW's Vision is to ensure equitable CCL access and outcomes for Washington students

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Every young adult in Washington will have multiple pathways toward economic self-sufficiency and fulfillment, strengthened by a comprehensive state-wide system for career connected learning.



In order for every young adult to succeed, we must intentionally focus on populations furthest from opportunity especially students of color, Indigenous students, low-income students, rural students, and students with disabilities.



We acknowledge that systemic racism has held students back, especially Black and Indigenous students, and we aspire to build an anti-racist system for career connected learning.

# Equity Measurement

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*Race, income, geography, gender, citizenship status, and other demographics and student characteristics will no longer predict the outcomes of Washington's students.*

*Career Connect Washington will build a career connected learning system that enables students who participate in Career Explore, Career Prep, and Career Launch to complete programs, attain sustaining-wage entry-level jobs, and reach family-sustaining wage careers (across industries and occupations) at equitable rates across population demographics.*

**Achieving this goal means that CCW will build a system that ensures that every young adult:**

- Has **equitable access** to Career Connect Washington programs, including Career Explore, Career Prep, and Career Launch
- Is **enrolling in and completing** Career Launch programs at equitable rates across population demographics
- Is **entering living wage careers or college level learning** after their Career Launch programs at equitable rates

# We are building the infrastructure to create new and grow existing CCL programs

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## Definition

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Work-based programs with aligned classroom learning that culminate in a postsecondary credential\*, producing a competitive candidate for meaningful employment (includes Registered Apprenticeship programs)



Career Launch

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Career-specific instruction at a worksite or in a classroom for academic credit

Career Prep

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Early exposure opportunities to careers and career options (e.g. career fairs, worksite tours)

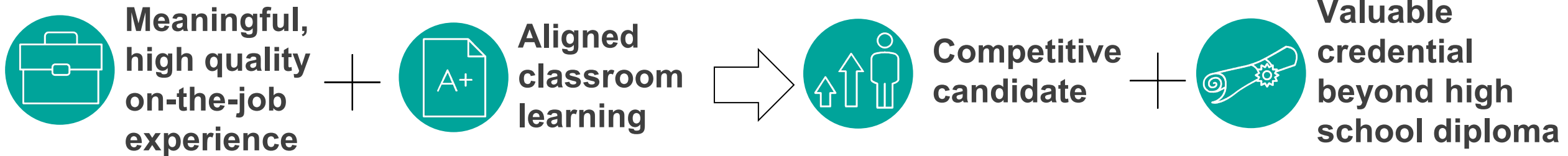
Career Explore

\*Postsecondary credential means certificate, or at least one year towards an associates or bachelor's degree



# Career Launch definition

## Career Launch Programs: Positioning young adults for promising careers



- ✓ At worksite
- ✓ Paid and academic credit
- ✓ Occupation-aligned
- ✓ Employer supervisor at ratio typical of occupation
- ✓ Defined competencies and skills gained
- ✓ Full compliance with existing legal regulations

- ✓ Curriculum and program requirements developed in partnership with employers and industry
- ✓ Aligned with academic and employer standards
- ✓ Qualified instructors
- ✓ Dedicated student support (academic and career)

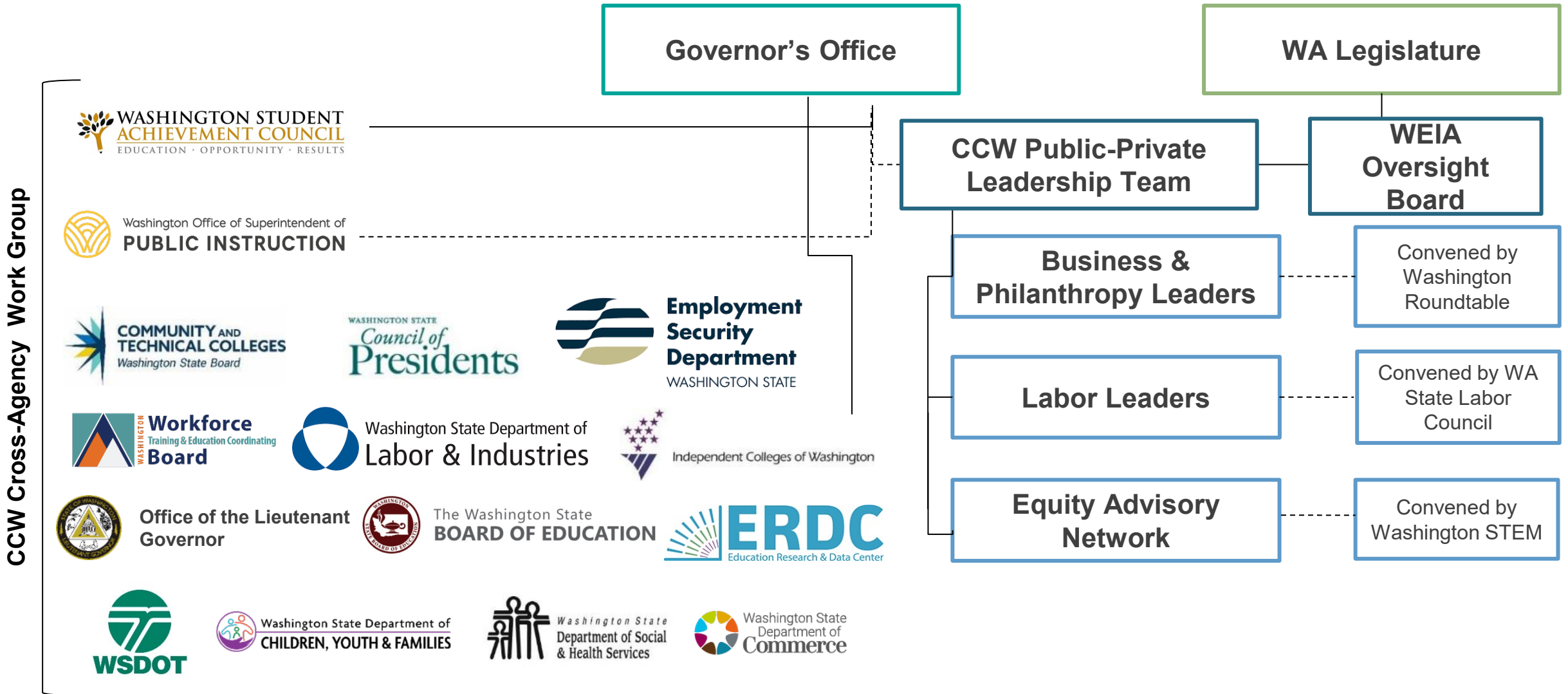
- ✓ Able to continue in employment **OR** successfully compete for jobs leading to financially-sustainable and fulfilling careers

- ✓ Credential attained
- OR**
- ✓ Significant progress (at least one year) towards a 2- or 4-year credential

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# How CCW is organized

# CCW Coalition of Partners: CCW Agency, Industry, and Equity Partners



# CCW Public-Private Leadership Team

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- Kimberly Hetrick, Director of CCW
- Coordinates cross-agency workgroup
- Builds and strengthens connective tissue across state government



- Andrew Clemons, CCW Manager
- Administers the grant program in state law
- Manages grants to regional networks, sector leaders, program builders, and partners
- Implements federal grant projects to scale programming

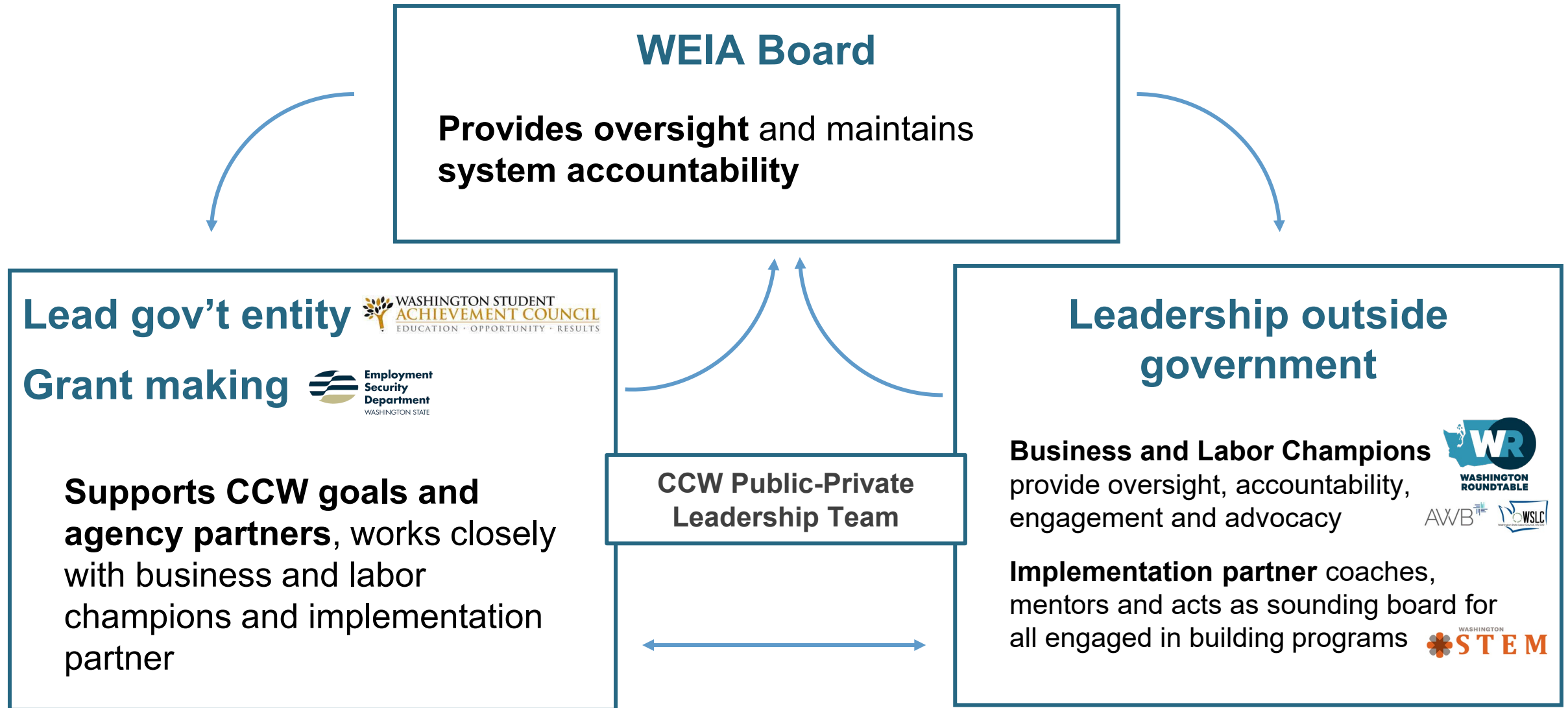


- Ingrid Stegemoeller, Industry Engagement Director
- Cultivates employer demand and champions in partnership with AWB and WSLC



- Angie Mason-Smith, Program Director, Career Pathways
- Trusted statewide partner leads implementation and technical assistance in the field
- Competitively-awarded, long-term contract

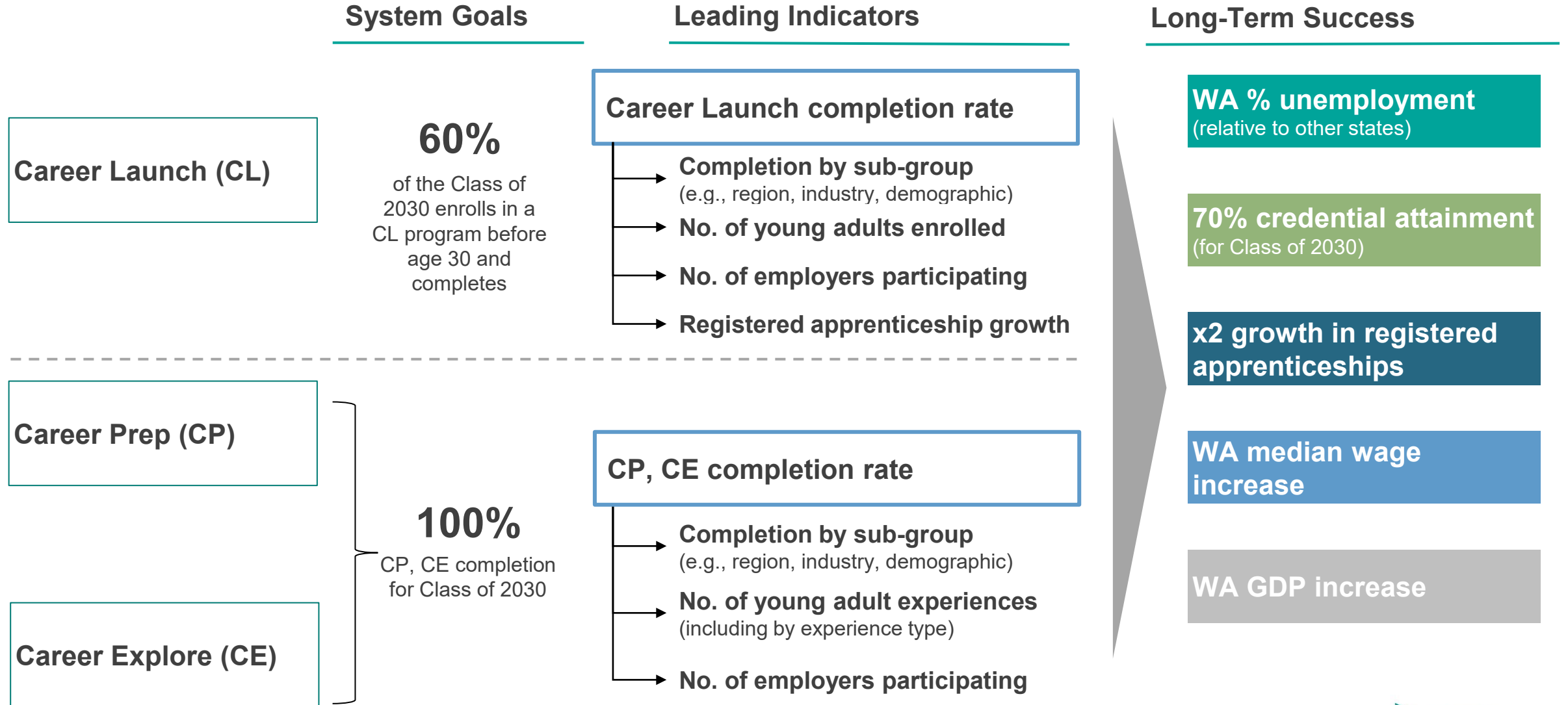
# CCW leadership: a public-private partnership



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# Appendix

# Ambition: Enable all WA young adults to experience career connected learning





# **Review and Adoption of 2025 Meeting Timeline and Process for Submitting 2024 WEIAOB Annual Report**

*Joel Anderson*