

WEIAOB Meeting Minutes

September 18, 2024

9:00 a.m.

Virtual Meeting via Zoom

Members Attending (alphabetical by last name):

Collin Bannister, Jane Broom, Barbara Hult, Charles Knutson, Mollie Kuwahara, William Lyne, Sen. T'wina Nobles, Eleni Papadakis, Dr. Terri Standish-Kuon, and Jeff Vincent.

Staff attending (alphabetical by last name):

Joel Anderson, Heather Hudson, and Michael Meotti.

Meeting called to order at 9:01 a.m.

Introductory Comments

Presenter: Joel Anderson, Jane Broom

- The Board will hear presentations from Joel Anderson, Jane Broom, and Kimberly Hetrick during the meeting. Board members will also discuss 2025 meeting dates and details about submitting the Board's 2024 annual report.

Action: Approving Meeting Minutes for June 20, 2024

Motion made to approve the Board's meeting minutes for June 20, 2024.

Motion seconded.

Motion carried.

Action: Approving the Meeting Agenda for September 18, 2024

Motion made to approve the Board's meeting agenda for September 18, 2024.

Motion seconded.

Motion carried.

Presentation: WEIA Fund Summary

Presenter: Joel Anderson

Material: [WEIA Fund Summary](#)

- Numbers for Fiscal Years (FY) 2022 and 2023 are unchanged.
- The summary includes actual revenues and expenditures for FY2024. Total revenues were slightly higher than forecasted, while total expenditures were slightly less than projected by fiscal committee staff. These numbers may still change slightly moving forward.
- Total revenues for FY2025, FY2026, and FY2027 will be adjusted to match the most recent revenue forecast.

- Total expenditures in FY2025 are significantly higher than previous years due to an increase in the Washington College Grant (WCG) caseload forecast. Funding from WEIA is typically used to cover changes in WCG caseload forecasts.

Comments & Questions:

- **How is funding from WEIA being spent in FY2024 and FY2025?**
 - More than \$250 million is going toward WCG. WSAC recently received more detailed information from fiscal committee staff that will allow us to analyze ongoing and one-time expenditures from WEIA.
 - It would be helpful for Board members to clearly understand how all funds from WEIA are being spent.
- **What shifts in WCG caseload forecasts are anticipated by WSAC due to problems with the new FAFSA?**
 - Updated WCG caseload forecasts will be produced by the Economic and Revenue Forecast Council. Large shifts due to the FAFSA have not been forecasted at this time.

Presentation and Discussion: 2025 Legislative Priorities Workgroup—Process and Recommendations

Presenter: Joel Anderson, Jane Broom

Material: [2025 Legislative Priorities Workgroup Summary](#)

- The Board formed a workgroup to develop a rubric and process for evaluating 2025 legislative proposals and, ultimately, informing its 2025 legislative priorities.
- In previous years, the Board has solicited proposals through both an online survey and from key higher education stakeholders (Council of Presidents, Washington State Board for Community and Technical Colleges (SBCTC), Independent Colleges of Washington, WSAC). There has been interest in developing a new process that efficiently produces recommendations without being too cumbersome.
- The workgroup's first deliverable is a proposed rubric for evaluating proposals.
 - The rubric asks about the Board's guiding principles and performance accountability metrics. It also notes the importance of affordability and completion, producing degrees and credentials, implementation timelines, and pursuing equity in educational attainment.
 - Some Board members suggested that proposals should be evaluated with respect to other sources of funding (i.e., philanthropic grants) that may be available to support them.
 - Board members discussed the importance of having specific, real-time data about labor market needs to inform their recommendations and the legislature's appropriations from WEIA.
 - Board members were informed that the rubric would be a public-facing document and made available to all stakeholders interested in submitting a proposal for consideration.
- The workgroup's second deliverable is a proposed timeline for soliciting and reviewing proposals.

- Some Board members suggested that the timeline should be accelerated in the future to better inform the Governor’s proposed operating budgets.
 - The workgroup’s third deliverable is a proposed format for a new workgroup to review proposals.
 - The intended membership of the new workgroup would include at least one representative from business, higher education, labor, WSAC, and students, respectively; as well as a legislator.
 - Board members noted the importance of promoting the Board’s evaluation process in a way that does not appear to be direct grantmaking.
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Action: Approving the 2025 Legislative Priorities Workgroup Summary

Motion made to approve the Board’s 2025 legislative priorities workgroup summary, including the use of proposed deliverables.

Motion seconded.

Motion carried.

Presentation: 2024 Career Connect Washington Annual Report

Presenter: Kimberly Hetrick

Material: [Meeting Slides](#)

- On January 31, 2024, Gov. Inslee issued a [directive](#) that designated WSAC as the leader of Career Connect Washington (CCW) and instructed the Board to “[evaluate] CCW’s progress against its goals and to make recommendations about its future funding from the WEIA account.”
- CCW brings business, labor, education, and community leaders together to creating work-based and academic programs for young people to explore, learn, and earn money or college level credit.
- Career Launch programs in CCW help students access entry-level positions in high-demand fields. Students may enter program fields after participating. Nearly 16,000 students are enrolled in Career Launch programs and 183 programs have been created since 2019.
- Registered Apprenticeship opportunities in non-traditional occupations have expanded significantly. The number of apprentices in healthcare support occupations has increased by 161% since July 2019, driven largely by the growth in Medical Assistant roles.
- Career Launch programs are making progress toward closing equity gaps for students of color and low-income students.
 - CCW aims to build a system that ensures every young adult has equitable access to its programs, is enrolling in and completing its programs, and is entering living wage careers or college level learning after its programs.
- CCW’s coalition of partners includes a Cross-Agency Work Group (CAWG) of agencies and organizations; the Governor’s office, the legislature; leaders from business, philanthropy, labor, and other sectors; and others.
- CCW’s public-private leadership team now includes WSAC, the Washington Roundtable, Employment Security Department, and Washington STEM.

Comments & Questions:

- **Why did Gov. Inslee issue a directive for WSAC to lead the coordination of CCW? How should the Board be conducting oversight of CCW in the future?**
 - WSAC can help convene relevant partners to implement CCW’s work.
 - CCW will provide regular progress updates to the Board. WSAC will help engage other stakeholders to determine the best process for conducting oversight in the future.
 - **Is data available to demonstrate how many students in Career Launch programs ultimately work in the same fields?**
 - CCW is in the process of developing infrastructure to capture this data before the end of 2024.
 - Completion numbers have been growing over time since Career Launch programs are only five years old.
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Review and Adoption of 2025 Meeting Timeline and Process for Submitting 2024 WEIAOB Annual Report

Presenter: Joel Anderson

Material: [Proposed 2025 Meeting Schedule](#)

- All Board meetings in 2025 will be on Thursdays, 10 a.m.–12 p.m., on Zoom; and have been scheduled to avoid conflicts with WSAC Council meetings, SBCTC Board meetings, and other stakeholder events.
 - Some Board members suggested moving the review of legislative proposals up to better inform the Governor’s proposed operating budget. For example, a process for reviewing proposals could be finalized in July instead of October.
 - Workgroups could be formed to help accelerate this process.
 - The 2024 annual report must be submitted by October 31, 2024, following an extension granted by Sen. Nobles and Rep. Slatter.
 - Board members noted that the 2024 annual report should allude to the Board’s ongoing process to evaluate 2025 legislative proposals.
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Action: Approving the 2025 Meeting Timeline

Motion made to approve the Board’s 2025 meeting timeline.

Motion seconded.

Motion carried.

Closing

Presenter: Jane Broom

- The next Board meeting is Thursday, January 9, 10:00 a.m.–12:00 p.m., on Zoom.

See Appendix

Meeting Adjourned: 10:53 a.m.

Appendix A

[TVW meeting recording 9-18-2024](#)

Appendix B

09:09:06 From eleni papadakis to Everyone:

So sorry. Having audio troubles. I'm driving so I'll be off camera, but I'm listening.

09:09:10 From Joel Anderson (he/him) | WSAC to Everyone:

Reacted to "So sorry. Having au..." with 👍

09:09:12 From Joel Anderson (he/him) | WSAC to Everyone:

Meeting agenda: 2024-09-18 WEIAOB Meeting Agenda (wa.gov)

09:09:22 From Brian Jeffries to Everyone:

Good morning. Brian Jeffries, Washington Roundtable/Partnership for Learning.

09:09:25 From Joel Anderson (he/him) | WSAC to Everyone:

June 20 meeting minutes: 2024-06-20 WEIAOB Meeting Minutes (wa.gov)

09:09:26 From Kimberly Hetrick to Everyone:

Kimberly Hetrick, Director Career Connect WA WSAC

09:09:58 From Andrew Clemons to Everyone:

Good morning all. Andrew Clemons, Career Connect Washington Manager at the Washington State Employment Security Department.

09:09:59 From Miriam Halliday to Everyone:

Miriam Halliday, CEO Workforce Southwest Washington - Local workforce board for Clark, Cowlitz, Wahkiakum counties

09:10:01 From Inez Olive to Everyone:

Good Morning! Inez Olive, WSAC-Director of Adult Pathways

09:10:06 From Ingrid Stegemoeller to Everyone:

Good morning! Ingrid Stegemoeller, industry engagement director with WA Roundtable/Partnership for Learning, supporting the Career Connect Washington initiative.

09:10:30 From Joyce Hammer to Everyone:

Good Morning! Joyce Hammer, Deputy Executive Director for Education at the State Board for Community and Technical Colleges.

09:10:30 From Kellee Gunn to Everyone:

Kellee Gunn, Senate Higher Education and Workforce Development Committee

09:10:34 From John Traugott to Everyone:

John Traugott, Executive Director of Washington Workforce Association. Good morning, everyone!

09:11:01 From Kate Henry to Everyone:

Kate Henry, Office of Program Research, House Appropriations Committee

09:12:10 From Jolenta Coleman-Bush to Everyone:

Jolenta Coleman-Bush, Microsoft Philanthropies.

09:12:50 From Angie Mason-Smith to Everyone:

Angie Mason-Smith, Washington STEM Program Director for Career Pathways, Implementation lead partner for Career Connect Washington Initiative

09:13:41 From Lindsay Berg to Everyone:

Lindsay Berg, Far Field Consulting, here on behalf of Career Connect Washington

09:19:30 From Bill Lyne to Everyone:

I would just gently remind us that the compensation is for faculty, staff and our well-paid administrators, not just faculty.

09:49:40 From Michael Meotti to Everyone:

There's a big learning curve here for all of us as users. There are pretty strong tools out there but they are not well used. WSAC has to get into this issue now for the new graduate student loan program. We had Matt Sigelman of Burning Glass Institute present to this board in the summer. There are ways to get at value both in terms of earnings, employability and social/economic mobility.

09:50:37 From Terri Standish-Kuon | Independent Colleges of Washington to Everyone:

And beyond regionally, it should consider capacity across all types of campuses where students can use their state financial aid.

10:03:53 From Joel Anderson (he/him) | WSAC to Everyone:

Workgroup summary: 2024-09-18 WEIAOB 2025 Leg. Priorities WG (wa.gov)

10:16:20 From Ingrid Stegemoeller to Everyone:

Here is more information about the Fred Hutch LabLaunch program.

<https://bit.ly/FredHutchLabLaunch>

10:19:08 From Angie Mason-Smith to Everyone:

We have engaged over 158 BIPOC led/serving CBO leaders to work on co-design of programs in the last year, also starting a rural collaborative to highlight best practices and identify common partners for practice and policy recommendations. Co-design with communities is critical in designing these programs.

10:19:23 From Jane Broom to Everyone:

Reacted to "We have engaged over..." with 👍

10:22:29 From Charles Knutson to Everyone:

Here's the Governor's executive directive 24-03 from Jan 31, 2024:

<https://governor.wa.gov/sites/default/files/directive/24-03%20-%20Career%20Connect%20WA.pdf>

10:22:53 From Jane Broom to Everyone:

Reacted to "Here's the Governor'..." with 👍

10:22:54 From Joel Anderson (he/him) | WSAC to Everyone:

Reacted to "Here's the Governor'..." with 👍

10:26:56 From Angie Mason-Smith to Everyone:

Current numbers Kimberly shared was Career Launch specific. We are working over the next year to create common definitions and measurement for career prep and career explore to be able to measure more clearly the gaps in programs regionally to create better well-lit paths for students across the CCL continuum. This will help create stronger pipelines to post-secondary, apprenticeship opportunities. More clearly measure successes.

10:27:33 From Joyce Hammer to Everyone:

Reacted to "Current numbers Kimb..." with 👍

10:28:41 From Lindsay Berg to Everyone:

Career Launch programs can take anywhere from 2-6 years to complete depending on the industry and occupation

10:30:43 From Mollie Kuwahara to Everyone:

Reacted to "Current numbers Kimb..." with 👍

10:31:37 From Andrew Clemons to Everyone:

Reacted to "Career Launch progra..." with 👍

10:33:16 From Ingrid Stegemoeller to Everyone:

For consideration as part of this conversation, the new CCW leadership team now includes the Washington Roundtable supporting industry engagement -- elevating and deepening the role of

employers as one of the two end users of the CCW system (along with students). I'm happy to share more information about this work as board members are interested.

10:33:28 From Kemberly Hetrick to Everyone:

Reacted to "For consideration as..." with 👍

10:34:20 From Andrew Clemons to Everyone:

Our team here at ESD is currently conducting our Round 13 Career Connect Washington Program Builder RFP. We're seeking applications from intermediaries who are working with employers and educators to build, expand, and enhance Career Explore, Career Prep, and Career Launch programs.

More information can be found here: <https://careerconnectwa.org/round-13-of-ccw-program-builder-funding-now-open/>

10:34:39 From Kemberly Hetrick to Everyone:

kimberlyh@wsac.wa.gov Thank you for the opportunity to present today!

10:35:43 From Terri Standish-Kuon | Independent Colleges of Washington to Everyone:

Thank you, Joel, for laying out the year's meetings, especially with consideration for WSAC Council meetings and other key dates. Incredibly helpful!

10:37:17 From Joel Anderson (he/him) | WSAC to Everyone:

Reacted to "Thank you, Joel, for..." with 👍

10:41:05 From Mollie Kuwahara to Everyone:

Reacted to "Thank you, Joel, for..." with ❤️

10:41:56 From Mollie Kuwahara to Everyone:

Reacted to "kimberlyh@wsac.wa.go..." with ❤️

10:49:05 From Barbara Hult to Everyone:

i had same question

10:51:04 From Joel Anderson (he/him) | WSAC to Everyone:

Reacted to "i had same question" with 👍

10:53:31 From Charles Knutson to Everyone:

Thanks Joel and WSAC!

10:53:35 From Andrew Clemons to Everyone:

Thank you all!