

College Bound Scholarship Updates

September 27, 2022



WASHINGTON STUDENT
ACHIEVEMENT COUNCIL
College Bound Scholarship

WCAN
WASHINGTON
COLLEGE ACCESS NETWORK

**COLLEGE
SUCCESS**
FOUNDATION



About WSAC



We advance educational opportunities and attainment in Washington.



Key Takeaways

CBS auto-enrollment: what it is and isn't

Resources: WSAC, CSF/WCAN, others

Next Steps for everyone!



ESSB 5321 (2021): An Act Relating to the College Bound Scholarship

- Senator T'wina Nobles, 28th Legislative District
- Was effective immediately, and was retroactive to the 2019-20 school year
 - Related: Governor's Proclamation from December 2020

CERTIFICATION OF ENROLLMENT
ENGROSSED SUBSTITUTE SENATE BILL 5321

Chapter 283, Laws of 2021

67th Legislature
2021 Regular Session

COLLEGE BOUND SCHOLARSHIP—ELIGIBILITY

EFFECTIVE DATE: May 12, 2021

Passed by the Senate March 4, 2021
Yeas 31 Nays 18

DENNY HECK
President of the Senate

Passed by the House April 22, 2021
Yeas 60 Nays 37

LAURIE JINKINS
Speaker of the House of Representatives

Approved May 12, 2021 3:04 PM

JAY INSLEE
Governor of the State of Washington

CERTIFICATE

I, Brad Hendrickson, Secretary of the Senate of the State of Washington, do hereby certify that the attached is ENGROSSED SUBSTITUTE SENATE BILL 5321 as passed by the Senate and the House of Representatives on the dates hereon set forth.

BRAD HENDRICKSON
Secretary

FILED
May 12, 2021

Secretary of State
State of Washington



Reminder: CBS Commitment



Combines with other state financial aid to cover the average cost of tuition (at public rates), some fees, and a small book allowance = **commitment**.



Can be used at over **65** two- and four-year public and private colleges and universities.

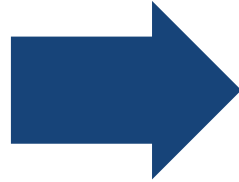




Eligibility and Auto-Enrollment: A Two-Step Process

Step One

- Auto-enrollment for eligible public-school students.
- Eligible for FRPL in 7th, 8th, or newly eligible in 9th grade.
- Foster Youth are auto-enrolled through HS graduation.



Step Two

- Fulfill the College Bound Pledge.
- Meet income and residency requirements.
- Be accepted to and attend an eligible college.



How the College Bound Auto-Enrollment Process Works

FRPL *eligible* at public schools

- FRPL application/family income survey
- Direct certification
- Other sources

School reports to OSPI

- Monthly

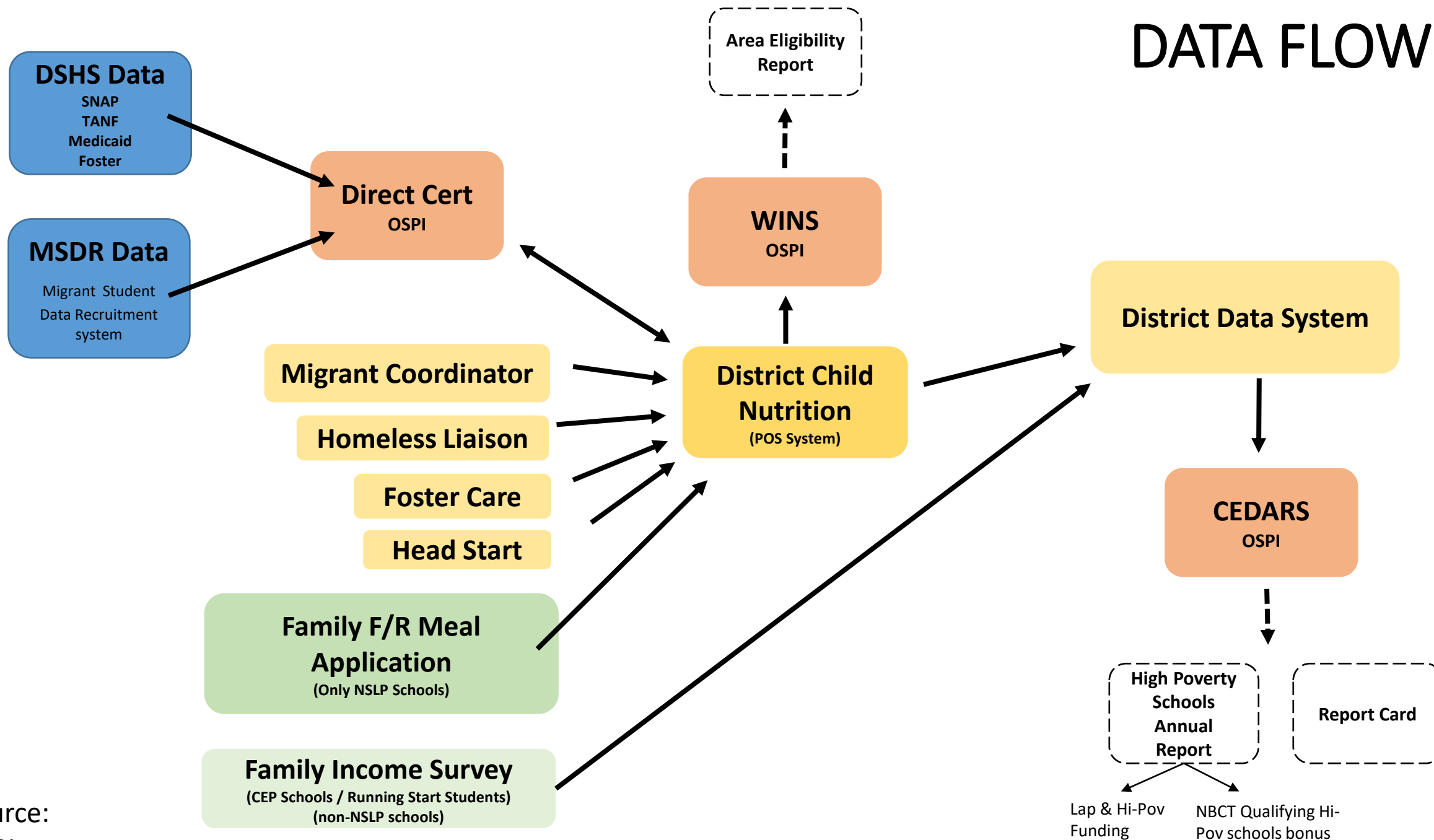
OSPI data to WSAC

- Monthly, starting in November every year

Student contact info

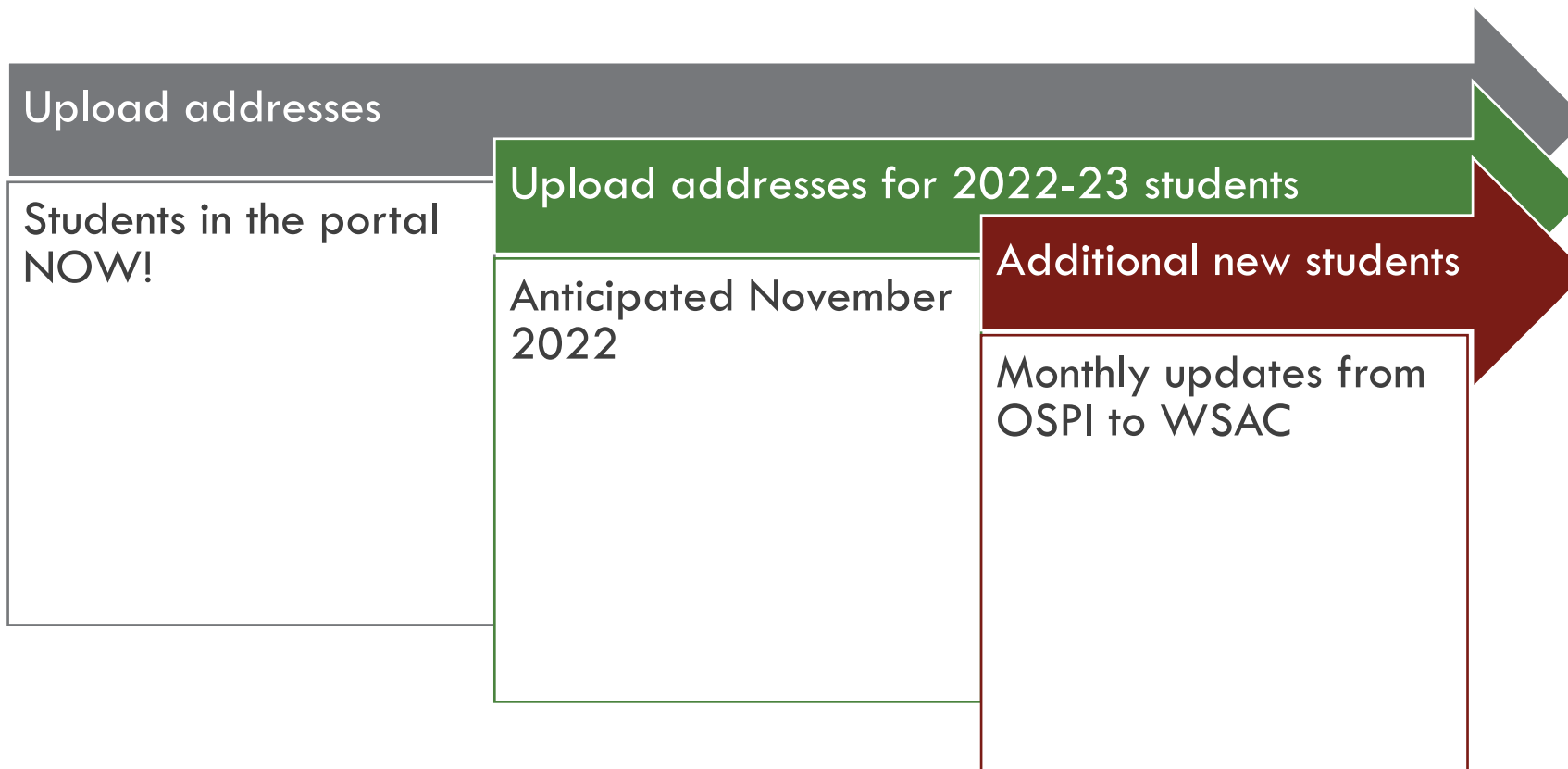
- Districts/schools upload student contact info via WSAC portal
- WSAC mails certificates to students monthly

DATA FLOW



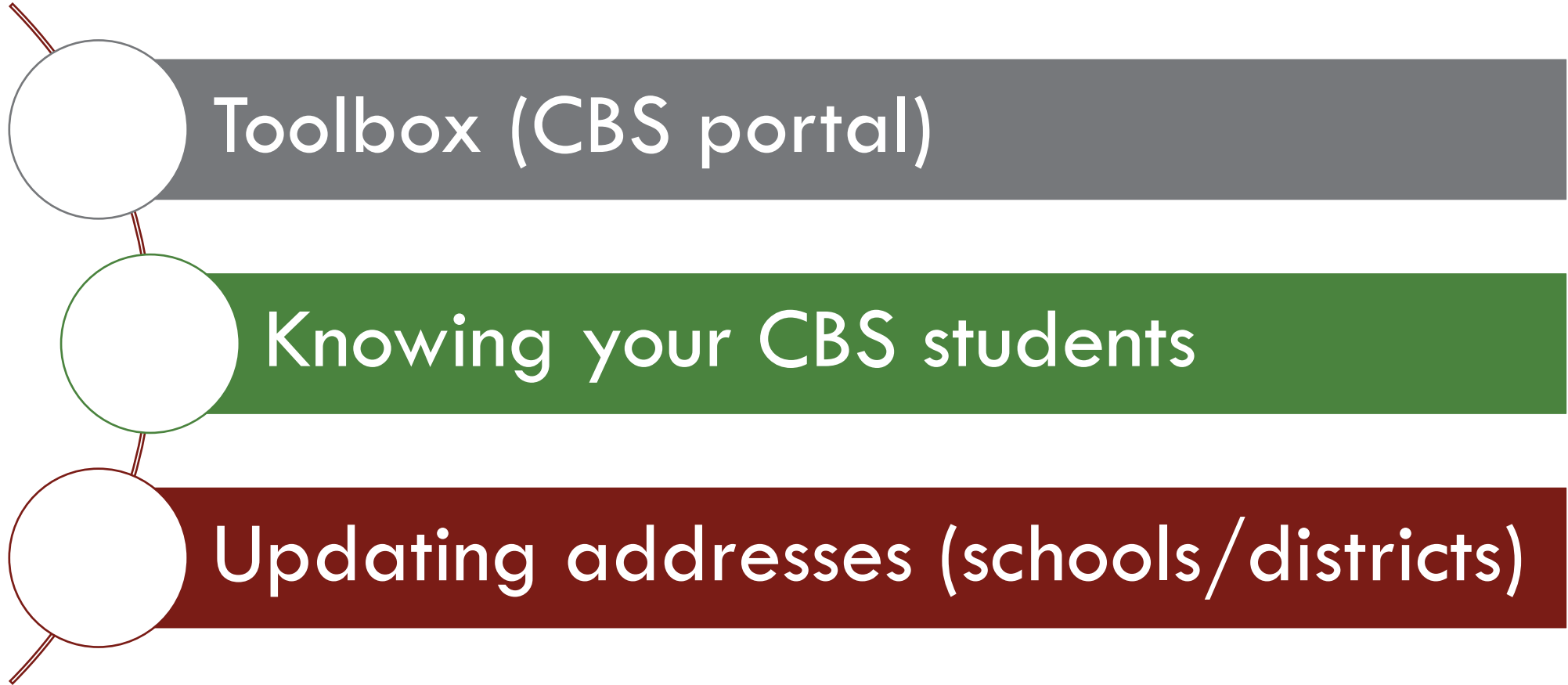


A Bit More on Timeline ...





Using the WSAC CBS Portal





What is WSAC doing to support CBS students?



Certificate mailings monthly



Grade-level mailings, email campaigns, and other reminder letters



Collecting updated student contact info: Otterbot texting to juniors and seniors

RAISING COLLEGE BOUND SCHOLARSHIP AWARENESS	INCREASING FAFSA/WASFA RATES
<p>Assisting students who are College Bound eligible is our number one priority! We do this by:</p> <ul style="list-style-type: none"> • Hosting/co-hosting presentations, both in-person and virtually, for students who may be eligible for the CBS in middle school and upon high school graduation • Providing trainings, workshops, and updates to school staff and community members who work with CBS-eligible students • Directing students, families, school staff, and partners to helpful resources • Assisting school staff with the College Bound Portal 	<p>We work hard to increase FAFSA/WASFA completion rates in Washington State by:</p> <ul style="list-style-type: none"> • Hosting/co-hosting Completion Events for students & families • Providing in-person and virtual presentations, trainings, and workshops to students, families, school staff, and community partners • Assisting school staff with the FAFSA Portal • Guiding students to helpful tools and resources, such as the Otterbot and the Financial Aid Calculator

We strive to support postsecondary access projects/initiatives that commit to increasing postsecondary completion rates for low-income, first-generation students, and students of color.

Partnering with WCAN

Our staff can help with a wide variety of student engagement and financial aid campaigns:

Helping create, support and collaborate on financial aid events

Providing staff training opportunities for schools and organizations

Supporting students and families with one-to-one or group FAFSA/WASFA filing support

Create ways to increase career training and college-going expectations in schools and communities

Helping counselors and staff navigate their College Bound Scholarship sign-up and FAFSA data portals

Key Partnerships

Statewide partners we collaborate with:

- Washington STEM networks
- Washington GEAR UP
- Local Community Colleges
- Local Public & Private Universities
- Local School Districts
- Other Community-Based Organizations:
 - Futures Northwest
 - Graduate Strong
 - The Native Project
 - Next Generation ZONE



WEBSITE UPDATES

Washington College Access Network (WCAN)



Overview

College Knowledge Materials



Student Engagement Initiatives

Contact Us

CSF staff lead the Washington College Access Network (WCAN) to raise awareness of the [College Bound Scholarship](#) and to increase [FAFSA/WASFA](#) completion rates. We provide training, tools, resources and technical assistance to school staff and community-based practitioners tailored to fit each individual school, district and community.

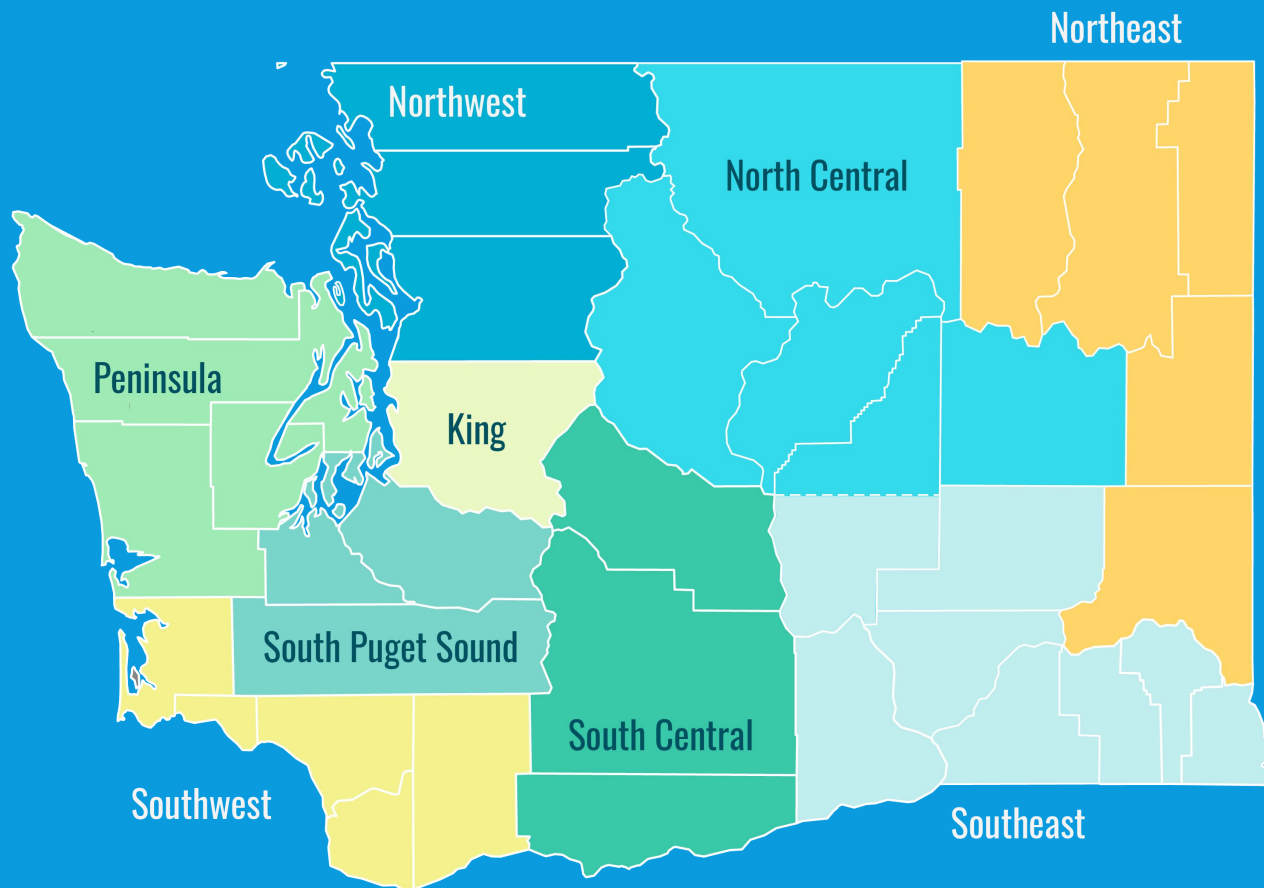
We give counselors and school staff the tools and information they need to promote a college-going culture and provide their students with access to all financial aid opportunities.

WCAN is led in partnership with the [Washington Student Achievement Council \(WSAC\)](#).

College is postsecondary education

WCAN uses the term "college" to refer to the attainment of valuable postsecondary credentials beyond high school, including professional/technical certificates and academic degrees.

Contact your College Bound Regional Officer



King:

Melissa Ka'iulani Pico | mpico@collegesuccessfoundation.org

Northeast & North Central:

Carrie Morrison | cmorrison@collegesuccessfoundation.org

Northwest & Peninsula:

Tracy J Gasca | tgasca@collegesuccessfoundation.org

Southeast & South Central:

Amber Goodrich | agoodrich@collegesuccessfoundation.org

South Puget Sound & Southwest:

Cennady Coleman | rcoleman@collegesuccessfoundation.org

Questions? Email info@wcan.org for more information!

WSAC Resources



WASHINGTON STUDENT
ACHIEVEMENT COUNCIL

College Bound Scholarship



Resource: OtterBot Texting Service - Help with Financial Aid & Postsecondary Navigation

- Any high school student can access OtterBot via text message 24 hours a day, seven days a week by texting "**Hi Otter**" to **360-928-7281**.
- wsac.wa.gov/otterbot





Additional Resources: collegebound.wa.gov

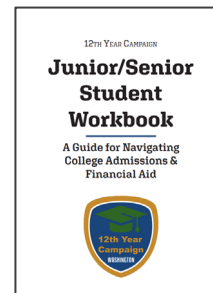
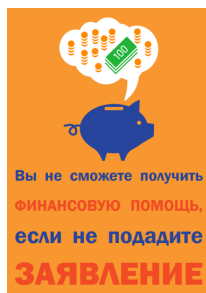
- Updated Middle School Flyer – available in 13 languages
- High School Brochure and High School Intro Flyer
- College Bound swag and other [materials](#)



Resource: The 12th Year Campaign

The 12th Year Campaign boosts college and financial aid application rates in Washington by helping those working with high school seniors and their families complete applications for college admissions and financial aid.

- Free training
- Printed and digital resources
- Online financial aid completion events



wsac.wa.gov/12th-year-campaign



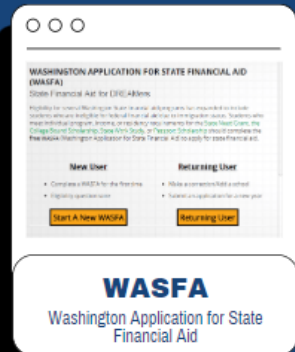
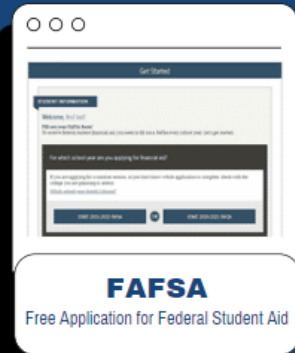
12th Year Campaign Financial Aid Completion Nights

Need Help with Financial Aid?

Join us for free virtual financial aid assistance

October 19th 5:30-7:30pm
November 9th 5:30-7:30pm
November 16th 5:30-7:30pm

For more information and to register go to
<http://bit.ly/12thYrEventDoc>



WASHINGTON STUDENT
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12th Year Campaign

bit.ly/12thYrEventDoc

Volunteers Needed

- Virtual events
- Training and resources provided.
- Financial Aid Basic Support
- Financial Aid Navigator
- College Admissions Assistance
- Language Translator
- Scholarship Navigator

www.signupgenius.com/go/30e0444abab2aa3fc1-statewide



Aim Higher Washington Trainings

These trainings are offered in partnership with the State Board for Community and Technical Colleges (SBCTC), Council of Presidents (COP), and Independent Colleges of Washington (ICW).

Offered This Fall

- Financial Aid Basics
- Financial Aid Navigation

Free Financial Aid Trainings

Learn more about financial aid and how to help students with the 2023-24 FAFSA and WASFA.

- High School Clock Hours Available

For more information go to
<https://wsac.wa.gov/aim-higher-training>



Financial Aid Basics
September 29th 10-11:00am



Financial Aid Navigation
October 6th 10:00am-12:00pm



Join Us For WSAC Wednesday

WSAC Wednesdays



Practitioners, do you have questions about financial aid?

WSAC's College Access and Support division is here to help! Join us the first Wednesday of every month from 10:00-11:00am for an open Q&A.

Register in advance
<https://bit.ly/WSACWednesday>



10:00-11:00am 1st Wednesday of the Month



WSAC team



Email

- Collegebound@wsac.wa.gov

Call

- 888-535-0747, Option 1

Website

- Collegebound.wa.gov

Sign up for our e-newsletter