Supporting Washington State Efforts to Increase College Completions

Complete College America (CCA) is a bold national advocate for dramatically increasing college completion rates and closing institutional performance gaps by working with states, systems, institutions, and partners to scale highly effective structural reforms and promote policies that improve student success.

CCA supports 18 interconnected strategies across four pillars.



Aligning the college experience to each students' goals for the future.



Building course road maps that make the pathto a degree or valued workplace credential clear.



Designing multiple avenues for students to get started, earn credits faster, and stay



Addressing student needs and removing barriers to academic success.

CCA understands that "Part-Time Students Must Be a Full-Time Priority" and that there is "No Middle Ground" when it comes to equity.

Washington continues to invest significantly in making college affordable both for new high school graduates and returning learners, understands the need to align students' college and career goals, and is focused on increasing student success, but there is so much work still to do.

CCA can partner with Washington to meet its goal to increase student postsecondary credential attainment to 70 percent for state residents by helping institutions make structural changes with a focus on how to best serve BILPOC students, students from under resourced communities, and other historically excluded students. In addition to offering customized technical assistance, research and inclusion in multi-state grants, CCA can support Washington in using lessons learned from the other 39 states and 9 consortia in the CCA Alliance to scale strategies that lead to better and more equitable outcomes. In spaces where Washington is leading, CCA can offer opportunities to showcase state success stories in national publications, podcasts, webinars, and convenings.

CCA uses shared data to determine which strategies to promote in order to guide system transformation and understands the role of policy (at all levels) to scale strategies.

CCA works with a national network of Fellows, content experts, and partner organizations to provide excellent research and technical assistance. As a national advocacy organization, CCA is able to use its reach to be a megaphone for successes and iterate to bigger successes.

CCA leverages its national brand and Alliance participation to strengthen federal, state, and philanthropic grant opportunities to secure support for major reform efforts.

