

Good Jobs Challenge

About Good Jobs Challenge

- The Economic Development Administration (EDA)'s American Rescue Plan [Good Jobs Challenge](#) will get Americans back to work by building and strengthening systems and partnerships that bring together employers who have hiring needs with other key entities to train workers with in-demand skills that lead to good-paying jobs.
- Funds available: \$500 million over 3 years
- These systems and partnerships will create and implement industry-led training programs, designed to provide skills for and connect unemployed or underemployed workers to existing and emerging job opportunities. Ultimately, these systems are designed to train workers with the skills to secure a union job or a quality job that provides good pay, benefits, and growth opportunities. EDA will fund proposals within the following three phases, as applicable to regional needs:
 1. **System Development**
Help establish and develop a regional workforce training system comprised of multiple sector partnerships.
 2. **Program Design**
Develop the skills training curriculum and materials, and secure technical expertise needed to train workers.
 3. **Program Implementation**
Implement non-construction projects needed to provide workforce training and connect workers with quality jobs, including wrap-around services.

Washington's winning proposal: Washington Jobs Initiative

- ➔ [Washington will receive \\$23.5 million over the next three years](#) to dramatically expand and strengthen Career Connect Washington (CCW).
- ➔ With this funding Washington will be able to give 5,000 Washington residents access demand-driven training and education, and anticipates that more than 3,000 of those residents will have secured a job.
- ➔ Washington Student Achievement Council will manage this project in close collaboration with Career Connect Washington partners.

What we'll do:

- We will use the funding to:
 - Build new programs to help job-seekers get the training they need with employers, labor, and industry leading the way.
 - Scale successful programs throughout the state to ensure more residents have access to training, especially in rural areas.
 - Provide wraparound supports and funding to community outreach to ensure those hit hardest by COVID are prioritized and don't face barriers (not having a car doesn't mean you can't work).

- Washington will help train workers with in-demand skills that lead to good-paying jobs through [Career Connect Washington](#) (CCW) by expanding our six industry sector partnerships:
 - Advanced Manufacturing and Aerospace
 - Construction
 - Energy and Clean Tech
 - Financial Services
 - Healthcare
 - IT & Cybersecurity
- Of the nearly 60 employers that signed on in support of our proposal, all of them have committed to diversify their workforce and use CCW programs to meet their hiring needs.

About Career Connect Washington

- CCW invests in and supports industry sector partnerships in high-demand sectors to place Washingtonians into jobs and strengthen the economy and hasten its equitable recovery from the impacts of COVID-19.
- CCW brings together industry, labor, community and education groups to ensure Washington residents are trained and educated for the jobs that our economy demands.
- CCW has a track record of successful employer-driven, equitable workforce development and job creation, including creating over one hundred [Career Launch](#) and Registered Apprenticeship programs and enrolling over 21,000 workers since 2019. (*we do not currently have #'s on job placements because CCW is still relatively new).