





WSAC State Financial Aid Workshops Legislative Overview & General Session May 2021

Presenters

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Spring Training Session Technology

- Due to the number of registered participants, the chat function will be disabled as a group tool.
- Please post all questions in the Q & A during the session.
- Sessions will be recorded for later viewing.



Agenda

- Legislative Update
- WA College Grant & College Bound Scholarship
- State Work Study
- Participation Renewal Process
- WSAC Initiatives and Resources
- Questions

Other topics will be covered in separate webinars over the next few days.

The Council



Jeff Vincent, Chair
CEO & President
Laird Norton Company



Jan Yoshiwara, Vice Chair
Executive Director
State Board for Community and
Technical Colleges



Jeff Charbonneau, Secretary
Principal
Zillah School District



Evangelina Shreeve
Director
Pacific Northwest National
Laboratory



Paul Francis
Executive Director
Council of Presidents



Sativah Jones
Assistant Director of College
and Career Readiness
Highline Public Schools



Chris Reykdal
Superintendent
Office of Superintendent of
Public Instruction



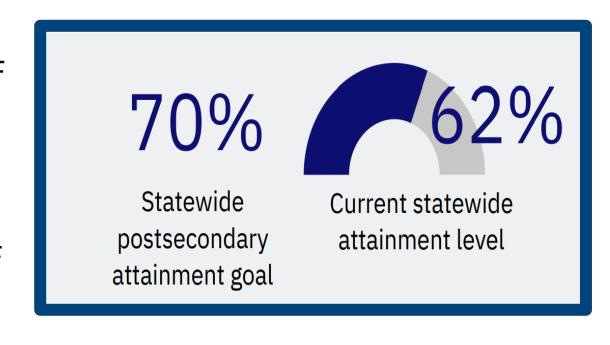
Dr. Terri Standish-Kuon
CEO & President
Independent Colleges of
Washington



Alejandro Alcantar
Student
Central Washington University

Meeting the state's attainment goal

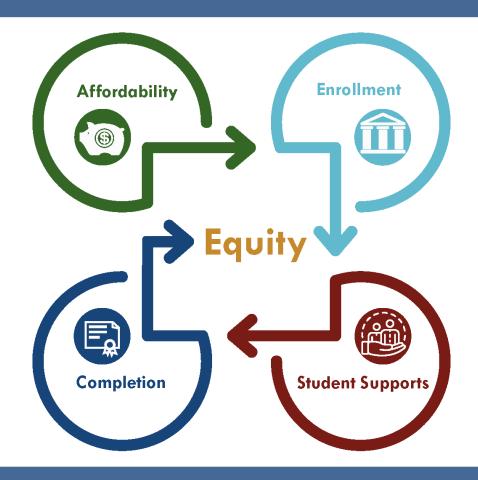
- More Washingtonians need to be competitive to meet the needs of our workforce.
- Although Washington has higher attainment than many states, there are stark gaps for people of color, and the pandemic has exacerbated challenges.



Source: Associate and higher data retrieved from American Community Survey, 2018 PUMS 1-Year Data, Washington postsecondary attainment, ages 25-44. Short-term credential data retrieved from Lumina Foundation, A Stronger Nation, Washington residents ages 25-64

Strategic framework

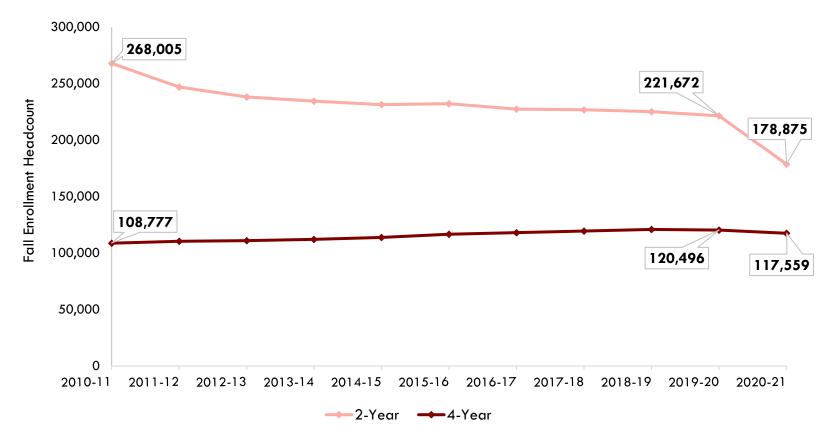
Guided by our Council, WSAC's strategic plan addresses key challenges with data-driven, equityfocused, cross-sector solutions. **Everyone** needs some kind of education beyond high school.



If we build an **affordable** and **supportive** educational environment, more Washingtonians will **enroll** in programs and **complete** credentials.

How has fall enrollment in Washington changed over time?

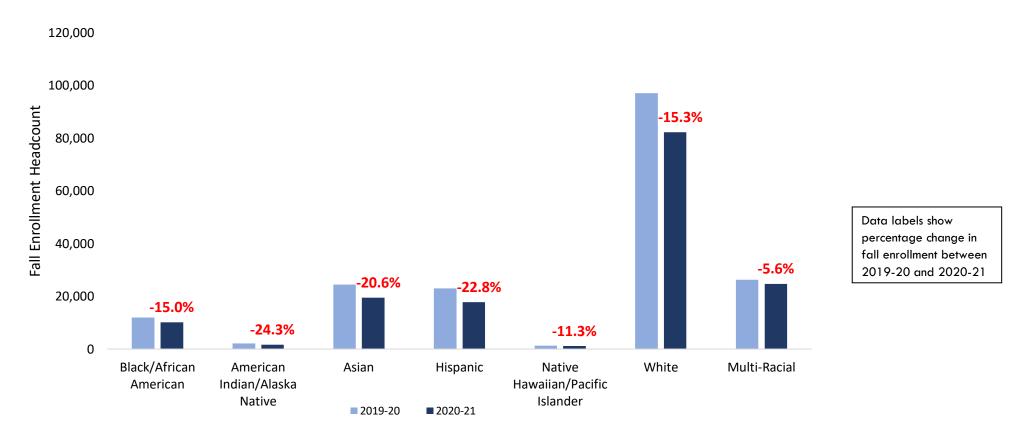
Public 4-year institutions in Washington saw a marginal increase in enrollment over the last decade, in contrast to public 2-year enrollment.



Source: State Board of Community and Technical Colleges (SBCTC), Washington public 2-year institutions unduplicated fall headcount and Education Research Data Center (ERDC), Washington public 4-year institutions unduplicated fall headcount

Has Fall 2020 enrollment changed proportionally for each racial group at 2-year institutions?

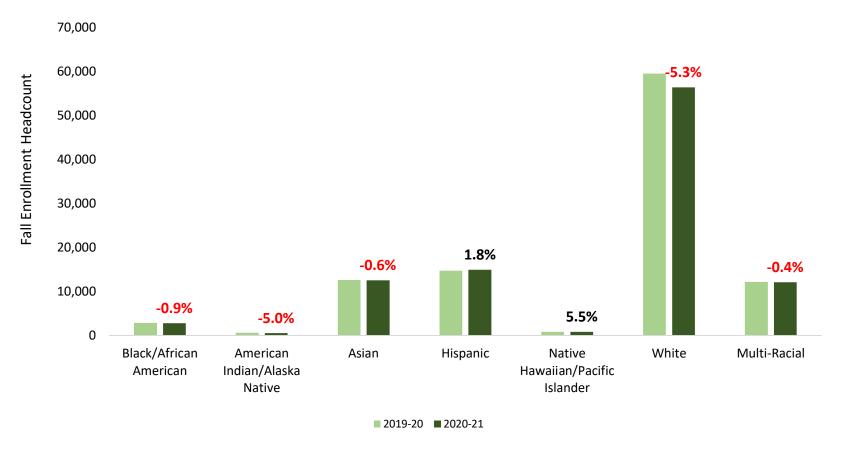
Fall enrollment decline was largest for American Indian and Hispanic students at public 2-year institutions in Washington.



Source: State Board of Community and Technical Colleges (SBCTC), Washington public 2-year institutions unduplicated fall headcount by race/ethnicity

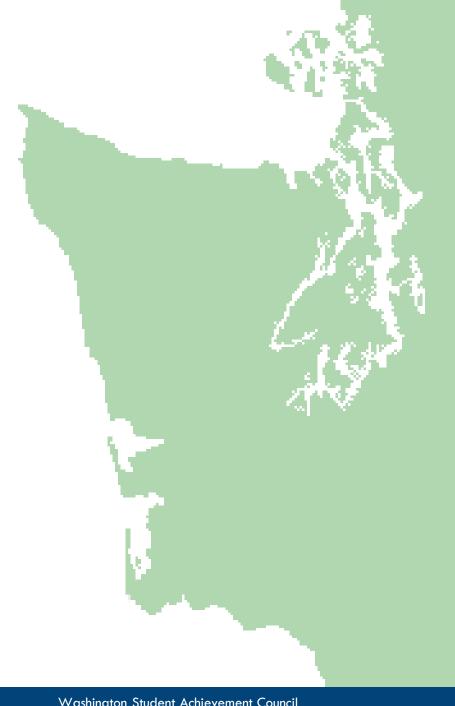
Has Fall 2020 enrollment changed proportionally for each racial group at 4-year institutions?

Fall enrollment decline was largest for White students at public 4-year institutions in Washington.



Data labels show percentage change in fall enrollment between 2019-20 and 2020-21

Source: Education Research Data Center (ERDC) Washington public 4-year institutions unduplicated fall headcount by race/ethnicity



Legislative Update

2021 Legislative Session

- Session started Jan. 11, and ended on April 25, 2021
 - Was "regular/long session"
 - Ended as scheduled/no special session
- Governor signed budget on Tuesday, May 18, 2021
 - **ESSB 5092** 2021-2023 fiscal biennium operating appropriations and 2019-2021 fiscal biennium second supplemental operating appropriations.

2021 Session Update - Financial Aid Related Legislation

- **ESSB 5321** Expanding access to the College Bound Scholarship.
- **E2SSB** 5194 Providing for equity and access in the community and technical colleges.
- **ESB 1368** Responding to the COVID-19 pandemic through state actions supported by federal funding.
- **SHB 1425** Expanding (Opportunity) Scholarships for community and technical college students.

2021 - ESSB 5321 - Expanding Access to CBS

- Income eligible (qualify for free or reduced-priced lunch, FRPL) are auto enrolled in CBS, with no action required by student and parent
 - 7th and 8th graders
 - 9th graders that who become FRPL eligible but were not eligible in 7th or 8th grade
 - Students who are in foster care between 7-12 grades or are 18-21 years old and have not graduated from high school (previously auto-enrolled, no change)
- WSAC required to notify eligible students
- WSAC to work with OSPI on data share agreement to auto enroll students

2021 – E2SSB 5194 - Providing for equity and access in the community and technical colleges.

Specific to state financial aid:

- Section 8 Modifies residency requirements for Undocumented Student Loan program (not yet active program) by aligning with Washington College Grant.
- Section 9 Modifies residency requirements under RCW 28B.15.012(2)(e), one of the ways students can qualify for resident tuition and meet residency requirements for WCG and CBS.
 - Instead of 3 years in Washington prior to high school graduation or GED,
 must be in state for 1 year prior to postsecondary enrollment
 - Residency affidavit to be updated via paper and on WASFA
 - More details to be provided at residency training session

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2021 - ESB 1368 - Responding to the COVID-19 pandemic through state actions supported by federal funding.

\$5M in emergency funding for undocumented students, for 2020-21 AY

- Funding provided to campuses must be fully spent by June 30, 2021.
- See guidance memo at https://wsac.wa.gov/FAA-resources.
- Reporting to include:
 - Total funds awarded
 - Number of students served, by undergraduate and graduate

Thank you for your efforts to provide funding to students quickly and as low barrier as possible.

2021 Session - Postsecondary Related

- 2SHB 1044 Prison to postsecondary education pathways.
 - DOC and SBCTC to develop a plan to assist incarcerated individuals complete a FAFSA or WASFA.
- SHB 1166 Expanding access to the homeless and foster care college students pilot program.
 - Extends for 1 more year and expands pilot from 4 to 8 CTCs,
 and from 2 to 4 public 4-year colleges.
- E2SHB 1504 Modifying workforce education investment act
 - Expands the use of WEIA funds for "workforce development including career connected learning..." (section 6).
 - Prioritizes funding for applicants "that reflect demographically underrepresented populations" in the Health Professionals Loan Repayment program (section 2).

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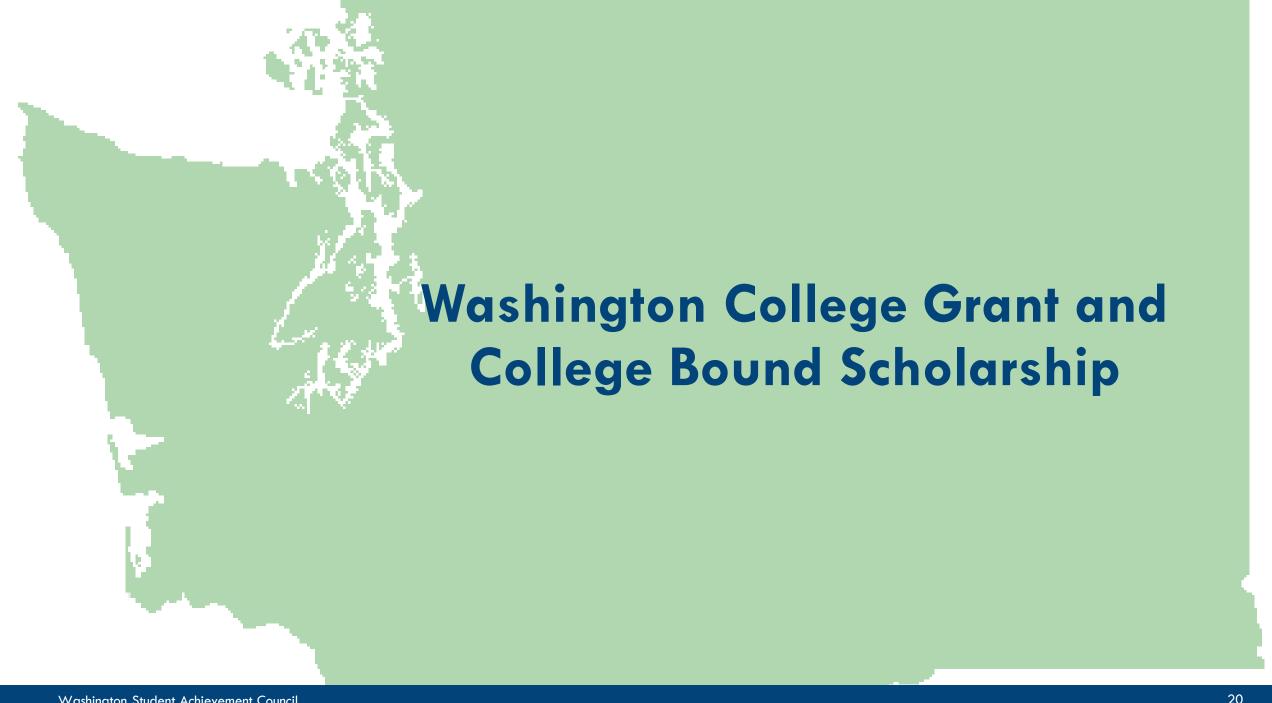
Revisiting 2020 - Undocumented Student Loan Program (2SSB 6561)

- Not effective until 2021-22 AY, contingent on private donations that would be matched with state funds up to \$2M/biennium
- Eligibility includes:
 - Resident student with financial need NOTE change to residency via
 E2SSB 5194
 - Submit WASFA
 - Doesn't qualify for federal financial aid
- Maximum award public tuition/fees less state grant aid + \$500 for books
- WSAC is currently consulting on design with Community Credit Lab and will be consulting with FAAs
- Private funding has not been secured

Revisiting 2020 – Expanding Access to Higher Ed (ESSB 6141)

Multiple components:

- WSAC to adopt an online Pell and WCG eligibility calculator (Section 2)
 - Done https://portal.wsac.wa.gov/a/aid-calculator/
- WSAC to develop consistent definitions for financial aid awards (Section 3)
 - Estimated implementation for 2022-23 award notifications
 - Work with WSAC financial aid workgroup initially and then ask for broader feedback
- High Schools to provide a financial aid advising day
 - WSAC to advise and provide information on WCG Done, OSPI led effort



Washington College Grant (WCG) – Key Messages

Washington State has continued the groundbreaking commitment to financial aid for lowand middle-income people of all ages with the Washington College Grant (WCG).

The new Washington College Grant gives more money to more students for more kinds of education after high school.



Washington College Grant: Increased Funding



Funding of other need-based programs

Program	2020-21	2021-22
College Bound	\$19.9 M	\$17.3 M
State Work Study	\$7.8 M	\$7.8 M
Passport to Careers	\$5.9 M	\$ 6.5 M

Funding amount for 2021-2023 estimated funds pending Governor's signature on the State Budget.

Washington College Grant Reminders

Reminders for 2020-2021

- Guaranteed funding for eligible students
- Expanded eligibility to
 100% Median Family Income
- Registered apprenticeships added – parallel WCGapprenticeship funding
- No allocations

- Must have unmet need
- Aid eligible programs that contain apprenticeships remain eligible for regular WCG
- 15 quarter/10 semester or the equivalent (5 year) maximum timeframe usage limit

CBS and WCG

CBS eligible students receive WCG

- Provides additional funding for a small book allowance.
- CBS awards are not prorated based on income level for eligible students up to 65% MFI.
- CBS eligible students receive funding up to 65% MFI and are eligible for WCG up to 100% MFI.



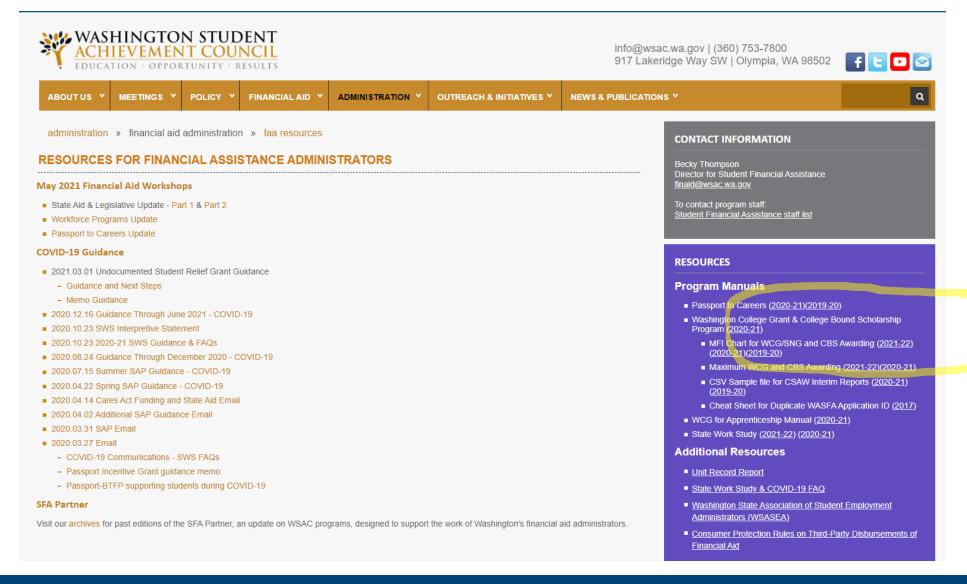
Washington College Grant: Award Amounts

Maximum award amounts for public institutions cover full tuition and fees.

- Must be awarded for all terms a student is enrolled and eligible.
- Award amount is prorated based on income eligibility (MFI level) and enrollment level.
- Cannot exceed need.

2021-22 Award Chart

Award Charts are now posted under RESOURCES on the <u>WSAC website</u>



Washington College Grant: Income Eligibility

Income level (% of WA Median Family	Income at MFI cap for a family of 4 (2021-22	Award proration (% of max award)
Income)	levels)	2021-22
0 – 55	\$56,000	100%
56 – 60	\$61,000	70%
61 – 65	\$66,000	60%
66 – 70	\$71,000	50%
71 – 75	\$76,500	24.5%
76 – 100	\$102,000	10%

Source: WSAC Published MFI Chart for 2021-22 WCG

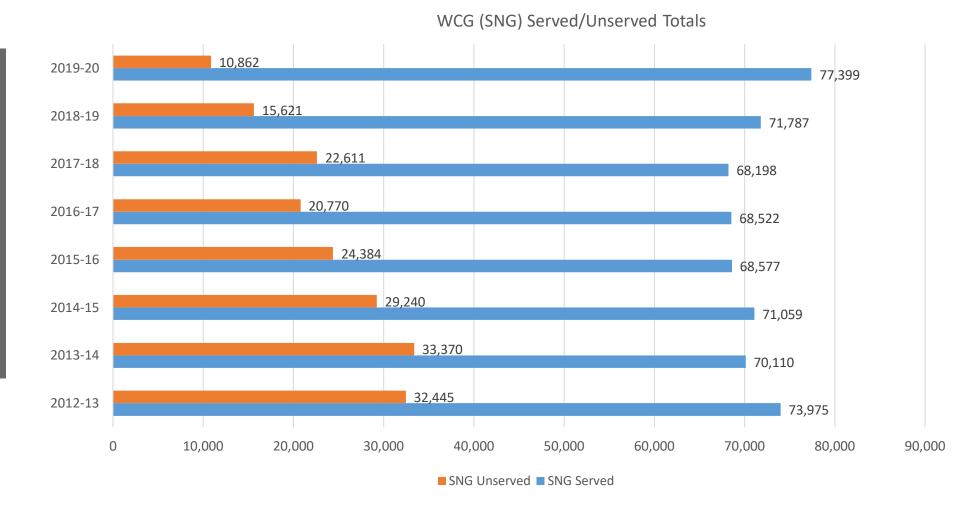
WCG - Operational Considerations

- Reporting will continue quarterly.
 - Need ongoing updates for forecasting costs – including projected awards and payments requested timely
- 2021-22 funding and reporting will continue like presently done.
- Timely, reconciled data from colleges is critical.



Unserved Students Continue to Decline

Although
enrollments
have
declined in
the two-year
sector, total
eligible
students
remain high.



WSAC Final Interim Report, 2009-10 to 2018-19. Unserved data for 2012-13 through 2014-15 reflect coordination policy in the 2015 operating budget.

2021-22 Interim Reporting Dates

Report	Due Dates
Fall Interim Report	November 8, 2021
Winter Interim Report	February 14, 2022
Spring Interim Report	May 9, 2022
Final Interim Report*	July 11, 2022

^{*}The interim report in CSAW opens four weeks before the interim report due date. Colleges can upload their interim report data any time within that four week window.

2020-21 Final Interim Reminder

Due Date: July 12, 2021

- Includes reconciled data.
- Funds due to or due from the colleges/WSAC.
- Funds for the new year may not be drawn until all funds are reconciled/returned for your specific college.



2020-21 Unit Record Reporting Timeline

Date	Action
August 2021	URR training webinars
August 9, 2021	URR application available for initial upload of data into WSAC Portal
October 11, 2021	Unit Record Report final submission date
October – Nov/Dec 2021	WSAC staff data editing and review
December 2021	URR data finalized
January 2022	URR Institutional Profile reports available for 2020-21 year

Online Resources







https://readysetgrad.wa.gov/

https://wsac.wa.gov/apply



State Work Study Program

2021-22 SWS Operational Updates

As a result of the 2021 Legislative Session:

- SWS Appropriation remains at \$7.8 million.
- No changes to legislatively-directed employer matching requirements or SWS reimbursement rates.
- Continued focus on improving alignment between SWS and federal assistance programs, like the Temporary Assistance for Needy Families (TANF) program, as administered by the Department of Social and Health Services (DSHS) the Basic Food program otherwise known as SNAP.

2019-20 SWS Expenditure Profile

- Just under 12 million in gross earnings; nearly \$4.3 million in employer match.
- 3,468 students earned an average of \$3,374 in SWS dollars.
 - □ 34% earned by students attending public 4-years
 - 24% earned by students attending private 4-years
 - 42% earned by students attending public 2-years
- 83% of gross SWS earnings earned on-campus, 17% earned off-campus.
- 86% earned by undergraduate students, 13% by graduates.

SWS & COVID-19 Emergency

2021-22 Emergency SWS Program Guidance (continued from 2020-21):

For SWS employees who are unable to perform regularly scheduled work hours or tasks as a result of an employer's COVID-19 suspension or significant alteration of normal business operations:

➤ Option 1:

- Normal SWS reimbursement if employer continues to match.
- Hours eligible for SWS reimbursement under this option include, but are not limited to:
 - Performing typical job tasks;
 - Remote work, including project-based assignments; or
 - Not working because of COVID-19 limitations.

SWS & COVID-19 Emergency

➤ Option 2

- Reclassify 2021-22 SWS awards as general financial aid up to the maximum of a student's remaining SWS award.
- Students must be "work ready" and remain eligible throughout the period of award.
- No employer matching requirement associated with funding or award amount.
- Equity across eligible students to the greatest degree possible.
- May be used alternatively or in addition to Option 1.

SWS & COVID-19 Emergency

Operational Details:

- SWS emergency guidance authorizing the use of Option 1 and/or Option 2 is applicable to 2021-22 Academic Year SWS activity utilizing 2021-22 SWS funds.
- SWS Option 2 emergency grants can be utilized for the remainder of the institution's 2020-21 Academic Year, assuming the student is eligible, meaning the student:
 - Has demonstrated to be "work ready" for the current academic year.
 - Remains eligible for SWS in the current or upcoming 2021-22 period of enrollment.

SWS & COVID-19 Emergency Q&A

FAQ: What does it mean to be 'work ready'?

A: Eligible students will demonstrate intention to be work ready in 2021-22.

Some practical "work ready" examples include, but are not limited to,

- Students attending virtual human resource orientation managed by the employer whether paid or unpaid.
- Documentation showing student actively searched or inquired about available SWS positions.
- Having prior SWS employment experience.

SWS & COVID-19 Emergency – Q&A cont.

FAQ: Can institutions reclassify Federal Work Study (FWS) awards to SWS awards?

A: Institutions can award SWS if:

- Student must be "work ready".
- Must meet all SWS eligibility requirements throughout the period of the award.

Current SWS Status

- SWS earnings for the current 2020-21 are significantly below 2019-20 earnings.
- Overall, SWS expenditures are almost 12% below 20-21 levels. If you have ideas on how SWS dollars can be used to support your students, please contact Marla (marlas@wsac.wa.gov) or Debbie (Debbiej@wsac.wa.gov).
- We appreciate all you have done over the last year in this challenging time!



Changes to Participating Institutions List

New for 2020-21:

 Application open for registered apprenticeship programs wanting to participate in Washington College Grant for Apprenticeship (WCG-A).

Pending for 2021-22:

- No pending applications for new WCG colleges.
- Application open for registered apprenticeship programs for WCG-A.

2021-22 Renewal Process

- Deadline for submission is week of June 15.
- WSAC seeks to make renewal determinations for all institutions prior to 7/1/21 but institutions approved after this date are approved retroactively back to 7/1/21.





WSAC Aim Higher Initiative

Emerging Networks



United Ways

Community Nonprofits

Community Foundations

Chambers of Commerce

Digital Resources



Online toolkit (flyers, handouts, messaging)

FAFSA completion dashboard

Plan Your Future Resource
(and additional web content)

Training



Counselor & Financial Aid Advisors webinars & resources

Train the trainer – expanding FAFSA completion support

News Media



Milestone releases & advisories

FAFSA completion metric

statewide releases &

promotion of regional success

Aim Higher Washington

Outreach



12th Year Campaign Virtual (over 200 sites)

Financial Aid Advising Day (statewide support and resource development)

Otterbot - A.I. Texting



24/7 access Over 14,000+ users

Support on financial aid and related college access information

Direct Communications



Several concurrent email campaigns

Message segmentation by audience

Research



Analysis of regional, state, and national FAFSA-completion trends.

Launched College & Career Compass

Compass.wa.gov

Care encourage and inspire adult learners

Coach guide with relevant, timely action steps

Connect provide pathway and campus support





Compass Tool



Connect w/Campus









- New modern digital tool launched to help prospective students explore programs, navigate guidance and connect to campuses.
- Marketing to adult learners as well as high school students.
- 161,000 users as of April 2021.

Resource: Student Loan Advocate



https://www.studentloaned.wa.gov/

loanadvocate@wsac.wa.gov





theWashBoard.org

The WashBoard matches Washington students to scholarships from institutions, local businesses and rotaries, and other donors.



Contact Information

Questions/Subject		Email us at	
Financial Aid Administrators – WCG and General Questions		wcg@wsac.wa.gov	
Repayments		repayment@wsac.wa.gov	
Students – State Financial Aid Questions		finaid@wsac.wa.gov	
Unit Record Report		unitrecord@wsac.wa.gov	
WASFA Help		wasfa@wsac.wa.gov	
Online	On Facebook		On Twitter
www.wsac.wa.gov	www.facebook.com/WSACouncil		@WSACouncil
www.theWashBoard.org	www.facebook.com/pg/thewashboardorg		

WSAC Website Resources

Program Manuals

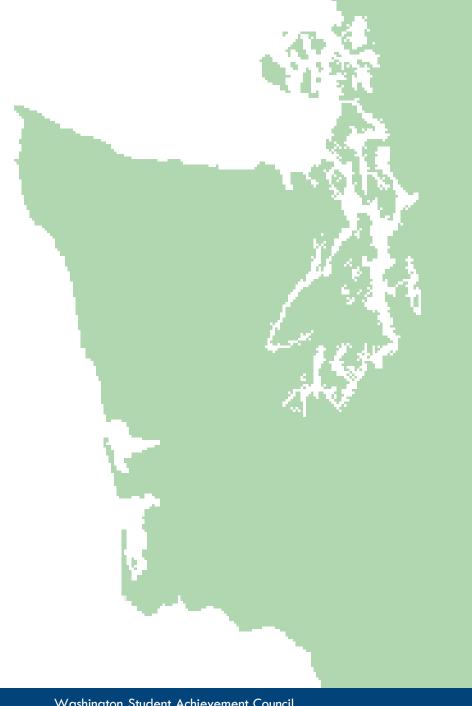


WSAC Portal



theWashBoard.org





Questions?

Thank you for joining us!

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The 2021-22 SFA Workshops Continue

Thursday, May 20, 2021

- 9:30-10:15 a.m. Passport to Careers
- 11:00 a.m.-12 p.m. Workforce Programs

Monday, May 24, 2020

- 9:00-9:45 a.m. WASFA Corrections
- 10:15-11:15 a.m. WASFA & Residency Public Institutions
- 1:00-2:00 p.m. WASFA & Residency Private Institutions