

Meeting Minutes

April 17, 2019

Washington State University – Vancouver
Vancouver, Washington

Members attending:

Maud Daudon, Karen Lee, Paul Francis, Jeff Charbonneau, Jan Yoshiwara, Susana Reyes, Terri Standish-Kuon, Yazmin Aguilar.

Staff attending:

Michael Meotti, Rachelle Sharpe, Don Bennett, Aaron Wyatt, Becky Thompson, Crystal Hall, Heather Hudson, J.Lee Schultz, Weiya Liang, and Kristin Ritter.

The meeting was called to order at 9:45 a.m. by Chair Maud Daudon.

Consent Agenda

Motion was made to approve the Consent Agenda as presented.

Motion seconded.

Motion carried.

January 30, 2019 Meeting Minutes

Motion was made to approve the minutes as presented.

Motion seconded.

Motion carried.

Welcome

Mel Netzhammer, Chancellor WSU- Vancouver

Chancellor Netzhammer welcomed the Council, providing a brief overview and history of the Washington State University – Vancouver Campus.

WSAC Executive Director Report

Michael Meotti, Executive Director

WSAC is looking for opportunities to broaden exposure to the agency's knowledge and expertise. Members can expect to see expanded regional outreach and complementary publications similar to the FAFSA Issue Brief. Members appreciated the increased media attention to higher education, as it supports the Council's advocacy work and builds relationships.

Strategic Framework: Affordability, Enrollment, Student Supports, Completion

Becky Thompson, Director of Student Financial Administration

Weiya Liang, Director of College Access and Support

Rachelle Sharpe, Deputy Executive Director

Heather Hudson, Director of Policy and Planning
Michael Meotti, Executive Director

Staff provided an overview of the Council's four-part strategic framework. Each component includes core indicators (to measure progress) and priority work (to govern staff and member efforts in the near future). Priority Work projects have the potential to impact the indicators, which in turn can affect progress towards meeting the state's educational goals. Members also discussed the concept of having a member lead for each of the four strategic framework components. Exploring progress on priority work projects, as well as measuring their impact on the indicators, will drive much of the agenda for future Council meetings.

A critical first step in this work will be to understand the work already being done in each priority area, be it through an asset map or other tool. Further, the use of data and research to guide future actions will help the agency maximize impact.

The strategic framework components are as follows:

Affordability

Indicators (Relative importance to be determined.)

- College Bound Sign Up rate: 70%
- FAFSA completion rate in 12th grade: 56.1%
- Adult-specific financial aid metrics: TBD
- Financial aid application error rate: 4.4%
- Verification melt: TBD
 - Subgroups will be looked at separately.
- Financial aid utilization rate: TBD

Priority Work

- Launch statewide initiative to increase financial aid applications in 12th grade with partners.
- Increase College Bound sign up rate.
- Partner with college financial aid offices to minimize loss of financial aid after application is filed.

Enrollment (K-12)

Indicators

- Direct enrollment rate from high school graduates: 62%
 - Look into denominator for direct enrollment on high grads or on age group.
- Free & reduced priced lunch (FRL) students in dual enrollment courses: 50%
- FRL students in career launch programs: TBD

Priority Work

- Identify and share practices of high performing high schools and communities to increase direct enrollment.
- Expand 12th Year Campaign to include CCW/Career Launch options.

Enrollment (Adults)

Indicators

- Rate of returning adults (25+): 8.0%
- First time adult enrollment (25+): 1.7%

Priority Work

- Build partnerships with institutions to support returning adults initiative.
- Launch web-based portal to connect adults to programs.
 - Customized to user with area of financial need, jobs in the area, pay, and training associated with area of study, provide a toolkit for returning adults, user toolkit, and campuses will report back with ultimate results.
 - Currently presenting to campuses and requesting input.
- Pilot micro-grant program to remove barriers to re-enrollment.
 - Testing in Spokane and Seattle.
 - Consider exploring pilots in other parts of the state.
 - Career path services does this sort of work.

Student Supports

Indicators

- Cross-enrollment between financial aid and public assistance programs (TBD)
- % of financial aid recipients receiving childcare subsidy, Medicaid, etc.
- E.g., SNAP eligible students estimated at 63,000 but only 13,000 enrolled in SNAP

Priority Work

- Launch digital tools to connect CCW & PSE student to social and human services
- Identify and share promising practices across campuses
- Test partnership with at least one high volume public assistance program (e.g., Medicaid)
- Develop partnerships with institutions, community-based organizations and school districts to understand and expand this work.

Completion

Indicators:

- Completions within 8 years of HS graduation: 46%
- Completions by equity populations:
 - African-American 36%, Latin 32%, white 47%, Asian 62%, American Indian 25%
 - FRL 30%, bilingual 28%, special education 12W%
- Adult completions: 36,324 awards (25-39) and TBD
 - Count numbers or rates (or both) in consistency across the clusters.
- Transfer of Career Launch credentials and contribution to completion: TBD
 - Consider clarifying the career launch indicator.

Priority Work:

- Use Pave-the-Way to support learning across campuses on completion
- Highlight promising practices at institutions, employers and community-based organizations.

Update on the closure of the Art Institute of Seattle

Don Bennett provided an update on the closure of the Seattle Art Institute. The Institute was closed on March 8, leaving hundreds of students in need of support. WSAC staff coordinated with representatives from over thirty campuses to provide two information fairs. Attendees were able to access their academic records and speak with campus representatives to identify their best options for continuing their education and earning their credential.

Yazmin and Susana Announcements

Susana Reyes, a six-year Council member, concluded her service with the Council. She will continue her commitment to education as a newly appointed member to the State Board of Education. The April meeting also marked the last day for WSAC student representative Yazmin Aguilar, a student from Central Washington University and one-year member of the Council.

Public Comment – None presented.

Chair Maud Daudon adjourned the meeting at 1:30 p.m.