

Pave the Way

Advancing Equity, Expanding Opportunity, Increasing Attainment

2018



November 29 • University of Washington • Seattle

Pave the Way is seeking conference sponsors and exhibitors

The Washington Student Achievement Council will host the annual statewide conference **Pave the Way: Advancing Equity, Expanding Opportunity, Increasing Attainment** on November 29 at the University of Washington. The conference convenes educators, policymakers, and community partners from across the P–20 education system. This year’s event includes a preconference workshop on November 28 focused on strategies to reengage adult learners.

Pave the Way will feature interactive group sessions and offer 20+ workshops focused on policy, practice, and partnerships in the following areas:

- **Affordability:** Affordable postsecondary education.
- **Readiness and Transitions:** Preparation, access, and transitions to college and/or the workforce.
- **Student Supports:** Resources and services to support student success and completion in K-12 and college.
- **Regional Approaches:** Unique educational and economic challenges and opportunities for specific regions within the state.
- **Adult Learners:** Reengaging adults with some college credit and no credential toward completion.

See next page for details of conference sponsorship opportunities. For more information, or to become a sponsor, please contact Amy Buck at 360-753-7865 or AmyB@wsac.wa.gov.

A record of success

Now in its fifth year, Pave the Way attracts hundreds of educators and policy experts from P-20 focused on removing barriers and closing the opportunity and achievement gap.

“The keynote speakers were very inspiring. I came back to work with renewed motivation for working with students and with a **different perspective.**”

“I appreciated the **opportunity to learn** from amazing professionals and hear from students.”

“I enjoyed the focus on equity and diversity, and the showcasing of **positive solutions.**”

“This was **inspiring** and full of concrete things I have started applying to my work already.”

Sponsorship Opportunities



Benefits by Sponsorship Level	Platinum \$5,000+	Gold \$3,000+	Silver \$2,000+	Bronze \$1,000+	Exhibitor \$500+
Complimentary conference registrations	8	6	4	2	1
Exhibit tables	2	1	1	1	1
Advertisement in program (full color)	Full Page	Full Page	Half Page	Quarter Page	
Organization name listed in program	✓	✓	✓	✓	✓
Sponsorship recognition slide displayed on large screen	✓	✓	✓	✓	
Logo included on shared sponsorship banner	✓	✓	✓	✓	
Verbal recognition in conference welcome	✓	✓	✓		
Individual major sponsor banner	✓	✓			
Optional brief stage time	✓				

Note: Donations less than \$500 will be gratefully accepted and acknowledged in the program.