

Greater Minds Initiative

Supporting Adult Student Success

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Education Attainment Navigator

Greater Spokane Inc.



The Goal – Greater Talent



Grow Education Attainment rates to **60% by 2025**.

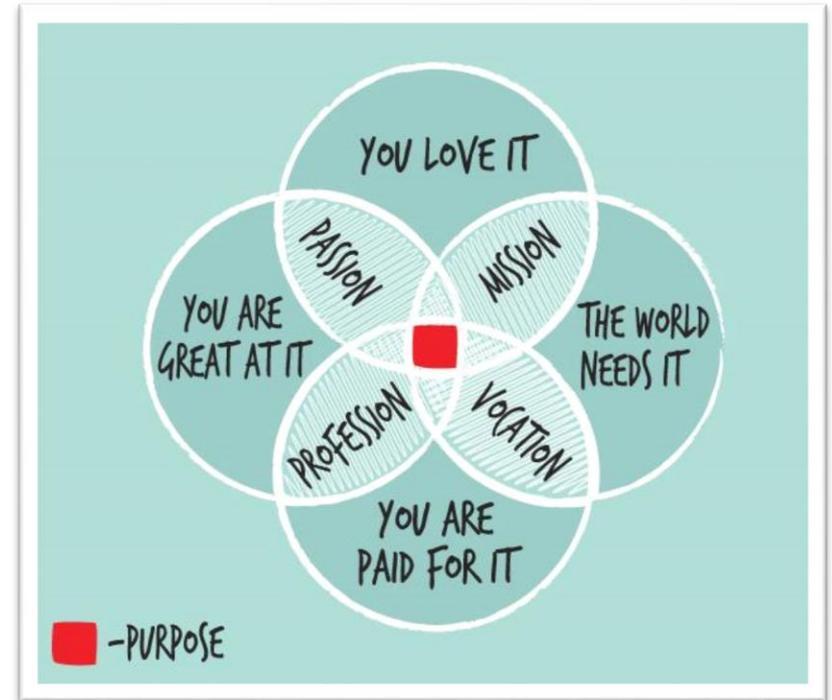
Ensuring a talented and competitive workforce pipeline to attract new industries and grow existing business infrastructure.



Greater Minds Initiative

Why It Matters

- Adults who complete their degree or certificate can earn more money, advance their careers, and improve job security.
- Higher education institutions recruit new students and diversify their student base.
- Businesses improve company culture and gain a competitive edge.
- An educated workforce means a healthy economy and thriving community.



Business Engagement

Implementing a Degree Completion Program

Encourage

- Emphasize the importance of college completion.

Educate & Engage

- Empower employees to be smart consumers and navigate the systems of education attainment.

Advocate

- Become an advocate for your employees.



Adult Student Support

What Employees Told Us

Financial assistance

- Financial aid and prior learning credit
- Tuition reimbursement from employer

Flexibility in time and schedule

- Work schedule
- Class times

Individualized planning

- Help in identifying a college program
- Customized plan for completion
- Work/life balance

Neutral Navigation Model



- Evaluate educational goals
- Match educational goals with available programs
- Identify and address potential barriers to completion
- Connect directly with institution of choice
- Follow up regarding progress and provide additional resources

Our Work

- Education benefit policy development/promotion
- Employee education attainment survey
- Greater Minds information sessions
- Personal neutral navigation services
- Local institution college fairs and FAFSA workshops
- Monthly newsletter
- Onsite office hours

Student Intake Status: 564 individuals

61* Enrolled: per student enrolled in school

57* Pre-enrolled: still exploring options, have not decided

**student self-reported data*

Thank you!

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