

Pave the Way 2017 Conference
CONFERENCE PROGRAM AD and LOGO SPECIFICATIONS

Logo:

AI or EPS format

Ad Specs: Quarter Page

3 3/8" w × 4 1/2" h

Only PDF, INDD, or EPS files will be accepted.

Ad Specs: Half Page

7 1/2" w × 5" h

Only PDF, INDD, or EPS files will be accepted.

Ad Specs: Full Page

8" × 10 1/2" (non-bleed)

9" × 11 1/2" (4-side bleed)

Only PDF, INDD, or EPS files will be accepted.

AI: Adobe Illustrator

EPS: Encapsulated PostScript

INDD: InDesign