



# WEBSITE CONTENT CHART

ADULT REENGAGEMENT TECHNICAL TEAM – OCTOBER 2017

## Website Content

## Potential Interactivity

### Overview

Benefits of Higher Education

Postsecondary Opportunities in Washington State

### Access and Planning

Choosing a career pathway

- Career interest inventory
- Certificates and degrees leading to specific career
- Post-completion employment rates
- Employment trends (number and percentages)
- Projected job openings
- Salary ranges and trends
- Likely skills required
- Comparable or similar professions

Choosing a college

- Apprenticeship information
- Certification and licensing information

- Name and type of school
- Type of degree or credential
- Program description
- Notable pre-requisites
- Typical course pathway
- Typical meeting times
- Delivery method
- Program contact information (location, phone, email, website)

Admissions

- Program contact information (location, phone, email, website)

Residency

Transfer

- Prior learning

- Transfer credit calculator
- Military credit

### Affordability and Financial Aid

Tuition and costs

- Cost of attendance
- Cost to completion
- Loan calculators
- Degree earnings vs. debt (cost-benefit analysis)
- Time to erase debt (assuming level of debt and additional income from new employment)

Financial Aid Overview

- Application
- Types of programs

Financial Aid Programs

- Grant programs
- Loan information

- Work Study
- TECA, Workfirst, etc.
- Other benefit programs (child care, SNAP, etc.)

Scholarships

- theWashboard.org, WOSP, etc.

**Student Supports**

Student Complaints

Veteran's information

Childcare availability

- Childcare program search