

## **June 15, 2017 Meeting Minutes Clark College – Vancouver, Washington**

### **Members attending:**

Karen Lee, Jessica Murillo-Rosales, Marty Brown, Paul Francis, Susana Reyes, and Violet Boyer.

### **Staff attending:**

Michael Meotti, Rachele Sharpe, Aaron Wyatt, Becky Thompson, Crystal Hall, Gray Sterling, Kristin Ritter, Maddy Thompson, Marc Webster, Noreen Light, and Randy Spaulding.

### **Commencement**

Vice Chair Karen Lee called the meeting to order at 8:40 p.m. and a welcome was provided by Clark College President Robert McKnight.

### **Consent Agenda**

Motion was made to approve the Consent Agenda as presented.

Motion seconded.

Motion carried.

### **April, 2017, Meeting Minutes**

Motion was made to approve the minutes as presented.

Motion seconded.

Motion carried.

### **Executive Director's Report**

Michael Meotti, Executive Director

Meotti previewed the meeting agenda. WSAC invited several regional experts to share their perspectives of the economic and educational challenges and opportunities in the Southwest Washington region.

### **Southwest Washington Regional Economy Overview**

SW Washington Regional Economy Overview

James McCafferty, Center for Economic and Business Research

Western Washington University

The economic growth and employment is strong in SW Washington, a result of multiple national, international, and regional economic variables (e.g. the housing market, trade regulations, tax policies, etc.). Clark County, the fifth most populous in Washington State, is expected to continue its trend of above average economic growth. Discussion included an acknowledgement of evolving student demographics and the need for effective policies and an education system responsive to Washington students.

**Employer Needs for a Skilled Workforce in Southwest Washington**

Jeanne Bennett, Executive Director, Workforce Southwest Washington

John McDonagh, CEO Greater Vancouver Chamber of Commerce

Kimberly Pincheira, Director of Communications and Strategic Partnerships, Columbia River Economic Development Council

Natalie Pacholl, Training Specialist, SEH America

Panelists gave an overview of their work, acknowledged workforce needs, and discussed partnership and engagement opportunities that could benefit the employee and employer alike. Though it is perfectly appropriate for many young people that come through our schools to go directly to college, alternative pathways are critical. As seventy percent of jobs in the Southwest Washington region market do not require a bachelor's degree, these alternative programs (e.g. training, apprenticeships, certificates, etc.) will ready SW Washington students for SW Washington jobs.

Discussion:

When asked about needed policy supports, the panelists recommended the following:

- Educators should start talking to students early and often about their educational and career aspirations.
- Educational institutions should continue to offer classroom and credit opportunities that account for the needs of working adults.

Meotti reminded folks that engaging the returning student is the topic of the meeting following this meeting and all are welcome to join the discussion.

Representative Vicki Kraft and Senator Lynda Wilson discussed issues from their points of view as business owners in Southwest Washington.

**Educational Pathways to Support Student's Career Success**

Mel Netzhammer, Chancellor, WSU-Vancouver

Ted Feller, Executive Director, SW Washington STEM Learning Network

Chris Bailey, President, Lower Columbia College

Bill Beldon, Vice President of Student Affairs, Clark College

Panelists provided an overview of their work in student success and the promising opportunities in the region. The workforce community and the higher education community have a good working relationship and have together developed curricula that is responsive to local business and industry, institutions in the region have developed highly successful programs to serve their students, and SW Washington residents continue to show strong support for the value of STEM education.

Discussion:

There was much discussion around what areas of focus would make the biggest impact on returning adults to get them through to completion. Possible areas of impact include robust student services (including transportation and counseling), enhanced funding, and more. There was also discussion around stackable certificate programs.

**Special Recognition for Marty Brown and Jessica Murillo-Rosales**

Brown and Murillo-Rosales were recognized for their outstanding contributions to Washington State students and service on the Washington Student Achievement Council.

**A Message from Jessica Murillo-Rosales**

Murillo-Rosales gave an overview of where she's been and where she's going. The June 2017 Council meeting closed Murillo-Rosales' membership term.

**Public Comment**

No public comment was given.

Vice Chair Karen Lee adjourned the meeting at 11:35 a.m.

<b>Title</b>	2018 Supplemental Budget Discussion
<b>Staff lead</b>	Marc Webster
<b>Position</b>	Senior Fiscal Policy Advisor
<b>Email</b>	<a href="mailto:marcw@wsac.wa.gov">marcw@wsac.wa.gov</a>
<b>Phone</b>	360.753.7862
<b>Synopsis</b>	This presentation will recap the four WSAC budget requests in the 2017 Strategic Action Plan, and discuss the context those requests may face in 2018.
<b>Guiding questions</b>	Should WSAC put forward the same four requests in the supplemental budget? Should our advocacy for them change?
<b>Possible Council Action</b>	<input checked="" type="checkbox"/> Information/Discussion <input checked="" type="checkbox"/> Approve/Adopt <input type="checkbox"/> Other
<b>Documents and Attachments</b>	<input checked="" type="checkbox"/> Brief/Report <input checked="" type="checkbox"/> PowerPoint <input type="checkbox"/> Third-party materials <input type="checkbox"/> Other



# 2017-19 Strategic Action Plan Priorities

## Meeting Washington's Educational Attainment Goals

Reaching the state's educational attainment goals will require implementing high-impact policies. In addition to system-wide policy recommendations and investment priorities, the Council has identified five priority strategies. The priority strategies will address opportunity gaps, improve college readiness, and increase college completion.

Washington Student Achievement Council 2017-19 Priorities	FY Cost (millions)		
	2018	2019	Total
<p><b>Fully fund the State Need Grant program</b> to support all eligible students.</p> <ul style="list-style-type: none"> <li><i>Anticipated outcomes:</i> Increased college persistence rates and attainment rates. Reduced student debt levels.</li> </ul>	\$99	\$101	<b>\$200</b>
<p><b>Increase access to dual-credit programs.</b></p> <ul style="list-style-type: none"> <li><i>Anticipated outcomes:</i> Improved high school completion rates and college enrollment rates. Increased overall participation in dual-credit programs and increased participation among low-income and underrepresented students.</li> </ul>			
Give districts funding to cover exam fees for 25,000 FRPL-eligible* students in Advanced Placement, International Baccalaureate, and Cambridge International programs.	\$3.1	\$3.4	<b>\$6.5</b>
Subsidize transportation and book costs for 8,600 FRPL-eligible students enrolled in Running Start.	\$12.9	\$13.7	<b>\$26.6</b>
Fully implement the current College in the High School policy to serve all eligible students enrolled in small schools, those distant from a college with a Running Start program, and FRPL-eligible students.	\$2.6	\$1.7	<b>\$4.3</b>
<p><b>Expand work-based learning through State Work Study.</b> Increase program funding by \$5 million to serve an additional 3,000 students, and incentivize colleges to create mentoring partnerships with K-12.</p> <ul style="list-style-type: none"> <li><i>Anticipated outcomes:</i> Lower student debt levels at graduation and better employment outcomes.</li> </ul>	\$5	\$5	<b>\$10</b>
<p><b>Provide opportunity gap innovation grants</b> to incentivize creative partnerships to support services for underrepresented secondary and postsecondary students.</p> <ul style="list-style-type: none"> <li><i>Anticipated outcomes:</i> Fostering of creative and diverse student support programs to address opportunity gaps among underrepresented students.</li> </ul>	\$1.5	\$1.5	<b>\$3</b>
<p><b>Create a plan to recruit and retain adult students.</b> Collaborate with partners and focus on adults who have some college credit but no credential.</p> <ul style="list-style-type: none"> <li><i>Anticipated outcomes:</i> A plan to increase college participation, retention, and completion rates for adult students.</li> </ul>	N/A	TBD	<b>TBD</b>

\*FRPL = free and reduced price lunch



# WSAC Agency Budget Request Options Supplemental FY 2019

Council Meeting  
Marc Webster, Senior Fiscal Policy Advisor  
September 8, 2017



WASHINGTON STUDENT  
**ACHIEVEMENT COUNCIL**  
EDUCATION · OPPORTUNITY · RESULTS

# Roadmap Progress Report





## Opportunity gap

- High school completion and postsecondary access and completion for historically underserved populations.

## Reengaging adults

- Postsecondary recruitment and completion of a credential for working-age adults.

## Affordability

- Improved access and affordability for low-income students.

# STRATEGIC ACTION PLAN

 2017-19 

STATE OF CONNECTICUT  
DEPARTMENT OF REVENUE  
OFFICE OF REVENUE SERVICES



## Fully Fund State Need Grant

Increase access, participation, and completion in higher education

Nearly 24,000 eligible students go unserved every year.

Lack of funding impacts low-income students.

“ Financial stress definitely played a role in **lower grades, fatigue, and inability to engage in classes fully**. The stress and pressure from not having financial aid **hurts families as well as students** because of emotional stress and discord brought by financial stress. ”

“ I have two children to provide for...I am having to put more hours in at my job...pushing my homework into the late hours...I am fitting it all in by taking less classes (which has **pushed my graduation date back at least a year**) and working later hours at work. ”



## RECOMMENDATION

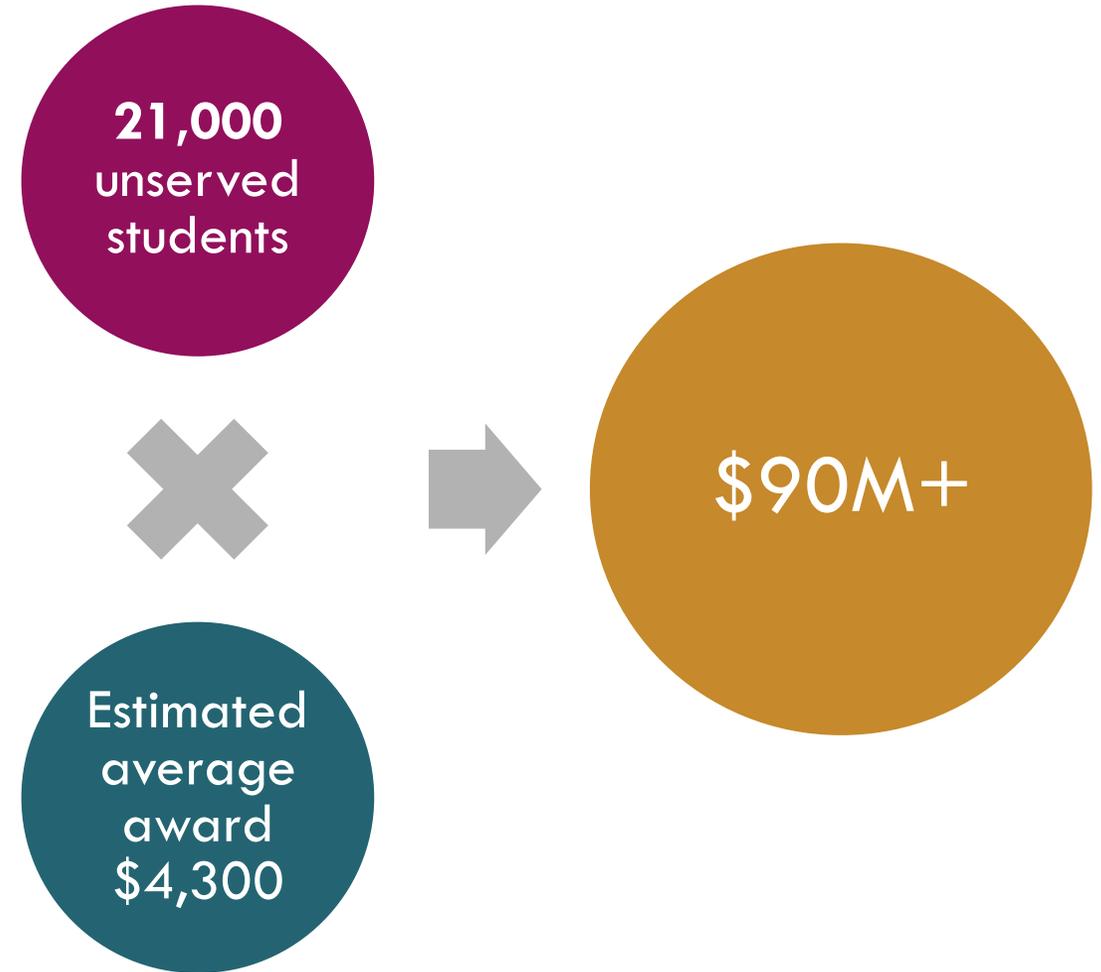
Fully fund State Need Grant to support all eligible students.

- ✓ Increase college persistence and attainment.
- ✓ Reduce student debt.

# Current Context: State Need Grant



- \$38 M in additional funding received maintains service level with College Bound priority in 2017-19.
- An additional 875 students are served in FY 18.
- Students attending private non-profit four-year institutions are tied to research award amounts.
- 21,000 unserved students in 2016-17
- Over 16,000 College Bound students supported by SNG in FY 17.



# Priority: Expand State Work Study



## Expand State Work Study

Partner with employers to provide work experience and financial aid

94% of State Work Study students say they learned skills that will transfer to their careers.

95% of employers say State Work Study students increased their organization's productivity.



## RECOMMENDATION

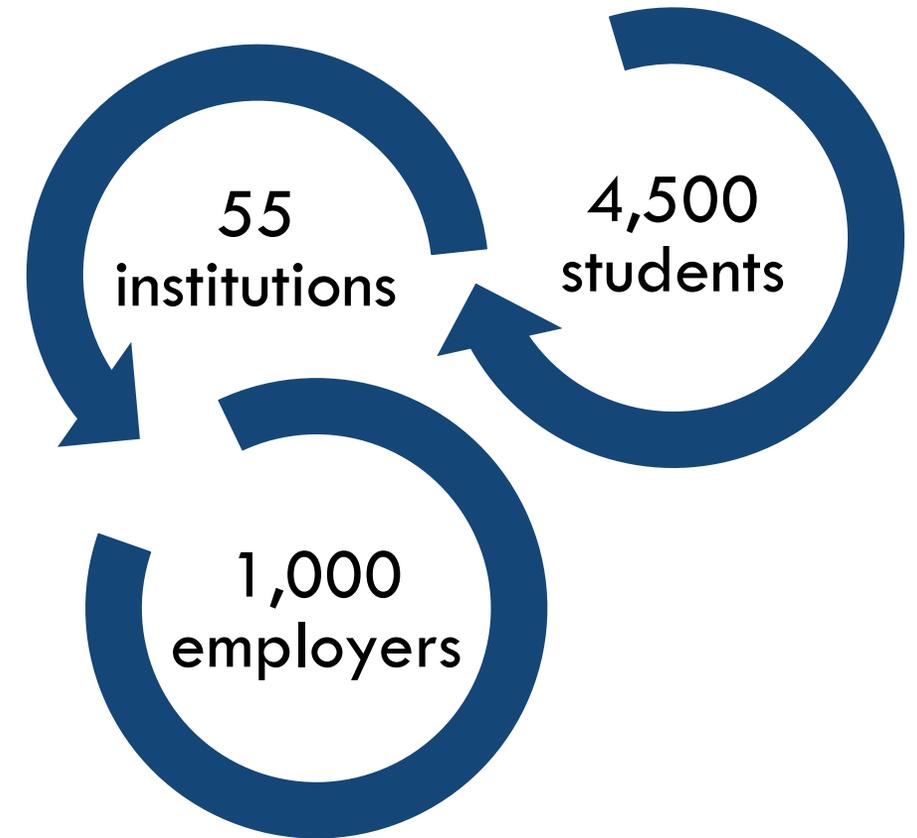
Expand work-based learning through State Work Study.

- ✓ Reduce need for loans.
- ✓ Improve employment outcomes for students.

# Current Context: State Work Study



- Renewed emphasis on career-connected learning to support students, employers and colleges.
- State Work Study can target funding for apprenticeships in high-demand fields.
- State Work Study is a public-private partnership that leverages \$5 million additional dollars.
- Over 90% of students learned skills that will translate to their career.
- 95% of employers indicated students made their organization more productive.



# Priority: Expand Dual Credit Opportunities



## Expand Access to Dual Credit

Equitable access to rigorous courses will help close opportunity gaps



**Location and cost should not be barriers for low-income and underrepresented students in K-12.**

2017-19 biennium  
\$37.4 million  
Serve over 33,000 low-income students

## RECOMMENDATION

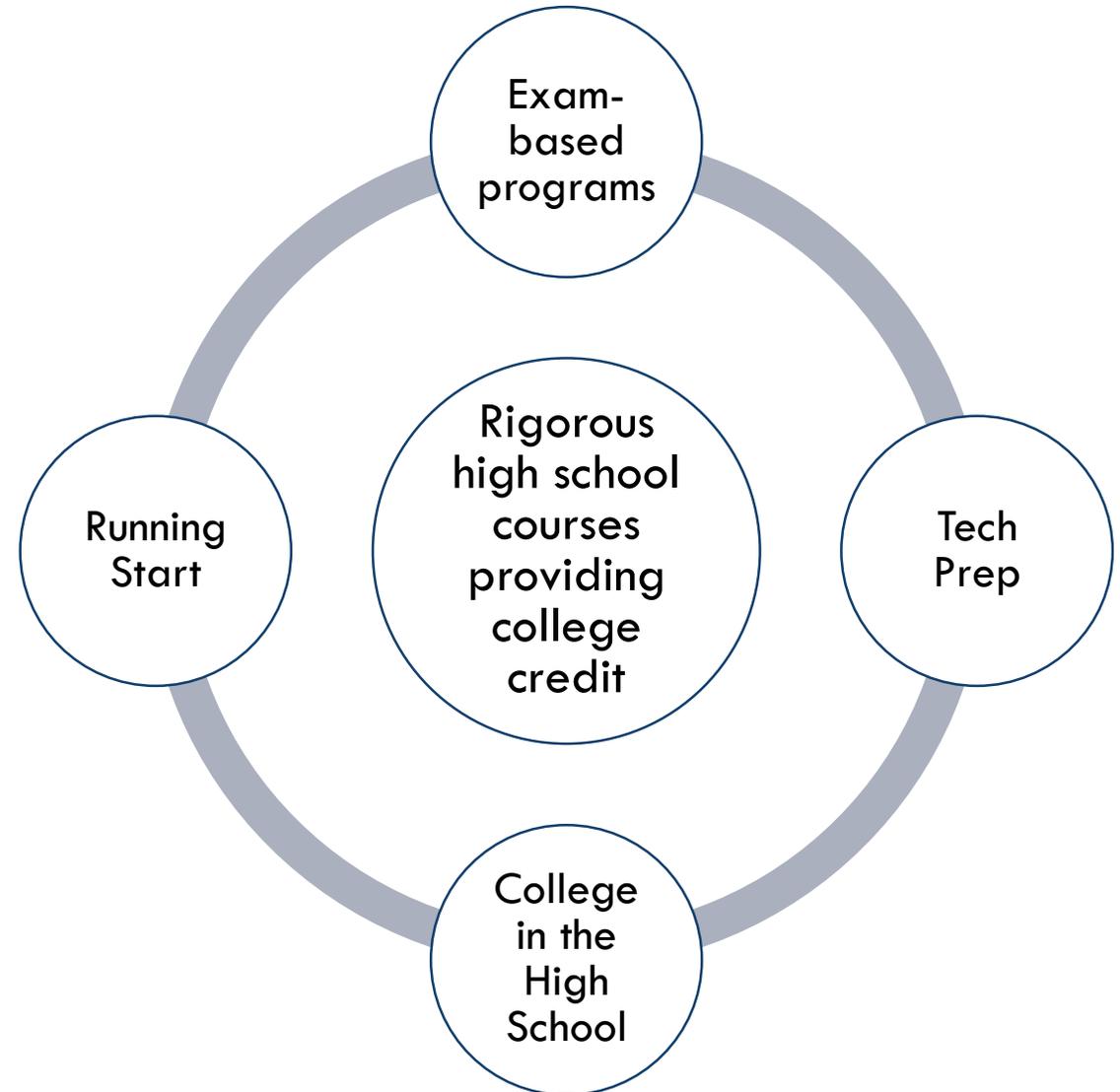
**Fund the *College in the High School* program and help low-income students with exam fees, transportation, and books.**

- ✓ Increase high school completion and college enrollment.
- ✓ Increase the number of low-income and underrepresented students taking rigorous courses.

# Current Context: Dual Credit



- 47% of high school students enroll in at least one dual-credit course.
- Dual credit is part of Superintendent Reykdal's K12 Education Vision & McCleary Framework.
- Exam fee waivers for low-income students and College in the High School funding would flow through OSPI.
- Limiting the request to books for Running Start students would reduce costs for FY 18.



# Priority: Support Underrepresented Students



- There are over 478,000 low-income students in K12.
- All projected growth in K12 enrollment is from students of color.
- Effective models of support services for underrepresented students are needed.
- \$1.5 million would fund grants to educational and community organizations to expand creative models.



Opportunity gap innovation funds would foster creative and diverse student service programs designed to close academic opportunity gaps among underrepresented students.



<b>Strategic Action Plan Items</b>		
STATE NEED GRANT	Expand service level to all eligible students.	\$90 M
STATE WORK STUDY	Expand service level providing work opportunities to additional students with a focus on apprenticeship training.	\$5 M
DUAL CREDIT	Expand access to dual-credit programs for low-income students by providing funding for textbooks.	\$5 M
OPPORTUNITY GAP INNOVATION	Provide opportunity gap innovation grants to strengthen support services.	\$1.5 M

<b>Title</b>	Executive Update
<b>Staff lead</b>	Michael P. Meotti
<b>Position</b>	Executive Director
<b>Email</b>	michaelm@wsac.wa.gov
<b>Phone</b>	360.753.7800
<b>Synopsis</b>	The Executive Update will provide members with a review of current agency work, including an update on the GET program and the development of a Washington College Savings Plan. The update will also include information on possible agency legislation related to for-profit education oversight.
<b>Guiding questions</b>	Does the agency's recent work advance progress toward increased educational attainment in Washington?
<b>Possible Council Action</b>	<input checked="" type="checkbox"/> Information/Discussion <input type="checkbox"/> Approve/Adopt <input type="checkbox"/> Other
<b>Documents and Attachments</b>	<input type="checkbox"/> Brief/Report <input type="checkbox"/> PowerPoint <input type="checkbox"/> Third-party materials <input type="checkbox"/> Other