Highlights of notes from March 31, 2017 meeting

Collective effort will be to develop a plan that is ready to implement in 2018-19.
Focus is adult students that have earned college credits, in some cases significant number of credits.
Regional and community-based approaches.
Consider sub-populations and specifics: veterans, parents, international students...

Communication
Website will provide pathway info for all adult students. Target may be students who are close to a degree.
Sharing data across systems, and with institutions so they can reach students who have stopped out.
Need to know what’s important and how to message to target audience.
Information for employers, include HR
Creating a college-going culture – business, employee, social service – how they support it.
VALUE of postsecondary.

Cost
Long-term commitment for all.
Financial literacy – debt and money management – is needed.
Timeline in career, to pay off student debt, is shorter for older students.

Completion
Academic credit for prior learning.
Completion navigator (GM example).
Childcare innovation and partnerships.
Predictability in course schedule.
Mental health, housing and food security.
International credentials (Example: Highline Welcome Back Center)
Identifying supports for specific barrier / gatekeeper courses (example: A&P)
Final thoughts

Value – collaboratively, evidence-based, long-term.

Look for early, small wins and scale up.

Remember sub-groups of adult students. Meeting needs of students and employers

Need to be nimble and adaptable.

Businesses must be involved.

Council commitment is solid.

Need to reach people we don’t usually reach.

Focus group info is critical.

Acknowledging how much has changed since the adults were last in school – need navigators.

Intentional measurements of success.

Pull together existing resources and work to create more cohesive system of education.

Help employers develop a roadmap to talent for their businesses, via education path.

Prioritize work, stay focused – avoid scope creep, avoid unintended consequences (risk of bringing students back to face barriers again) Connect to other big initiatives.

Lingering questions

Do we make it free for adults?

Do students have resiliency to complete?

CAEL – adult friendly institution assessments

Need more people from institutions in work group; agencies - workforce board, work source, others; employers – Boeing, Microsoft, Starbucks, WA STEM. Small businesses through AWB.

What is the “offer?” (Indiana example)

Define Adult Reengagement. Does this mean “working adults?”

Determine features of website.

IN, MN, TN, TX – Q: what level of cert of degree did the states focus on?

Barriers to HS diploma (does this belong here?)