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| Title | Executive Update |
| Staff lead | Gene Sharratt |
| Position | Executive Director |
| Email | genes@wsac.wa.gov |
| Phone | 360.753.7800 |
| Synopsis | The Executive Update will provide members with a review of current agency work related to program administration and policy. The Executive Director will provide this synopsis at the beginning of each Council meeting. |
| Guiding questions | Do the activities of the agency align with our statutory mission? |
| Possible council action | <input checked="" type="checkbox"/> Information/Discussion <input type="checkbox"/> Approve/Adopt <input type="checkbox"/> Other |
| Documents and attachments | <input type="checkbox"/> Brief/Report <input checked="" type="checkbox"/> PowerPoint <input type="checkbox"/> Third-party materials <input checked="" type="checkbox"/> Other |



EXECUTIVE DIRECTOR UPDATE

Dr. Gene Sharratt, Executive Director

Council Meeting | April 13, 2016



WASHINGTON STUDENT
ACHIEVEMENT COUNCIL
EDUCATION · OPPORTUNITY · RESULTS



TWO-MONTH REVIEW

The Executive Director update will highlight the agency's efforts related to our statutory mission and program administration.

The two-month summary chart provides a synopsis of agency efforts since the last Council meeting.

The Executive Director Update handout is available in the meeting materials packet.



**WASHINGTON STUDENT
ACHIEVEMENT COUNCIL**
EDUCATION · OPPORTUNITY · RESULTS

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Agency Update
Two-Month Executive Summary

| Project | Recent Work |
|-----------------------|--|
| Outreach and advocacy | <ul style="list-style-type: none"> • Wednesday Webinars: Topics for our Wednesday Webinar series have included financial aid, ReadySetGrad.org, and changes to the minimum college admissions standards. • Policy Updates: WSAC staff presented updates on the 2015 Roadmap, adult reengagement, and other initiatives to several stakeholder groups. • College Goal Washington: CGW's 120 events provided support for students filing FAFSA or WASFA. • College Bound Scholarship: WSAC staff's recent outreach included correspondence with admissions officers and sophomore and junior CBS students. • GEAR UP: GEAR UP, in partnership with CSF, began offering online training modules on financial aid, college applications, and building a college-going culture. The GEAR UP West conference is also set for October 16-18 in Spokane. • Foster Youth: WSAC and CSF are developing an information campaign for Washington's students from foster care. |
| Programs | <ul style="list-style-type: none"> • FAFSA Completion Initiative: Almost 90 percent of districts statewide have returned the required data usage agreement to access the FAFSA Completion Initiative Portal. • TheWashBoard.org: Washington's scholarship matching website has seen a dramatic increase in posted scholarships, with over \$53.5 million in scholarships available. • Educators for the 21st Century: WSAC is now seeking proposals for a 2016-17 Educators for the 21st Century Grant, designed to support targeted professional development opportunities for K-12 educators. • STEM Education Innovation Alliance: The Alliance continues its work on strategies for the next STEM Alliance Meeting is April 28 at ... |
| Policy and Research | <ul style="list-style-type: none"> • Transfer and Articulation: The Joint Transfer Council has developed a new Associate in Music Direct Transfer Degree Major Related Pathway. This new degree will help students transfer more seamlessly between two-year and four-year colleges. • Adult Reengagement: A small taskforce of WSAC employees have begun an initial review of potential strategies to address the Roadmap goal of increasing reengagement of adults with some college but no credential. The taskforce's work may inform the Council's development of the 2016 Strategic Action Plan. |

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AGENCY WORK

Highlights of current efforts in support of the agency mission.

POLICY & RESEARCH

STEM Alliance; prior learning assessment; transfer and articulation; adult re-engagement;

OUTREACH & ADVOCACY

Wednesday Webinars; policy presentations; CGW events; CBS outreach; GEAR UP Training and Conference; foster youth outreach.

PROGRAMS

FAFSA Completion Initiative;
theWashBoard.org;
Educators for 21st Century;
GET.

RECENT HIGHLIGHTS

Draft - 2017 Meeting Dates and Regions

| | |
|--------------------|------------------|
| February 8 | West |
| April 19 | Northwest |
| June 15 | Central |
| August 9-10 | Southeast |
| October 12 | Southwest |
| November 9 | West |
| December 5 | Phone conference |

Educational Attainment

Washington's educational attainment goals for 2023*



of adults will have a high school diploma or equivalent.



of adults will need a postsecondary credential or degree.

*Population age 25-44.

THE ROADMAP

2015 UPDATE ON WASHINGTON STATE'S ATTAINMENT GOALS



Emerging Issues

500,000 postsecondary credential or degrees must be awarded to meet our workforce needs and growing population (by 2023).

Strategies

Target services and support to close the opportunity gap and reengage adults.

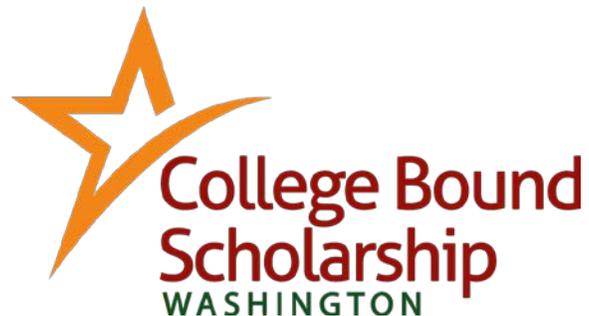
Affordability and Access

Too few of Washington's high school graduates are directly pursuing postsecondary education.

- 62% of graduates went directly to college in 2013

Enrollments of low-income students continue to be high among both two- and four-year institutions.

- 428,000 students requested financial help in 2014



Emerging Issues

Success depends on supporting **underrepresented and underserved** students in K12 and in postsecondary.

27,000 eligible students are without State Need Grant.

Strategies

Target investments, implement policies, and advance programs that will increase **postsecondary affordability and access**.

Agency Operations

WSAC employees believe they:

- are respected and treated with dignity
- are encouraged to recommend improvements
- are doing work tied to agency goals
- have a spirit of cooperation and teamwork



*Employer of Choice 2015 WA State Employee Engagement Survey.



Emerging Issues

Achieving excellence and maintaining strong customer service while meeting **increasing demands** and requirements.

Strategies

Adhere to mission-focused work through agency internal strategic plan (**STEP UP**).

Leverage **technology** to support the agency and our partners.



GOVERNOR PRESENTATION



POSTSECONDARY PATHWAYS

- BRIAN WALSH, SBCTC
- NOREEN LIGHT, WSAC
- KURT MYERS, STUDENT



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| Policy and Research | <ul style="list-style-type: none"> • <u>STEM Education Innovation Alliance</u>: The Alliance continues its work on strategies for expanding and leveraging partnerships. The next STEM Alliance Meeting is April 28 at the Seattle Metropolitan Chamber of Commerce. • <u>Prior Learning Assessment</u>: Colleges and universities reported a 37 percent increase in the number of students receiving credit for prior learning that counted toward their degree or certificate (17,759). • <u>Transfer and Articulation</u>: The Joint Transfer Council has developed a new Associate in Music Direct Transfer Degree Major Related Pathway. This new degree will help students transfer more seamlessly between two-year and four-year colleges. • <u>Adult Reengagement</u>: A small taskforce of WSAC employees have begun an initial review of potential strategies to address the Roadmap goal of increasing reengagement of adults with some college but no credential. The taskforce’s work may inform the Council’s development of the 2016 Strategic Action Plan. |