An affordable college education is critical to increasing educational attainment in Washington State.



Tuition Transportation PERSONAL EXPENSES ROOM & BOOKS &

And yet...



BOARD

## Students must find ways to pay for college.

**SUPPLIES** 

During the great recession, annual debt doubled for students attending community

STUDENT LOANS



OPPORTUNITY

COST

colleges and increased by up to 61% for those in the public four-year system.\*





## recent statewide survey revealed that nearly 2/3 of students are working while in college. Half of working students work more than 20 hours per week.

SAVINGS According to a 2012 study by the U.S. GAO, families with 529 plans or Coverdells

had median incomes of about \$142,400 per year.

amounted to 42% of students' total financial aid.\*

amounted to 3% of students' total aid.\*





## Nearly 1/3 of students at community colleges and 2/3 of students at four-year

FAMILY SUPPORT

colleges rely on parental support.\* **GOVERNMENT GRANTS** 





## Institutional Support Public and private institutions provided \$313 million in funding to needy students,

which amounted to 17% of students' total financial aid.\* The state also provided \$1.2 billion in funding to public institutions to keep tuition low.



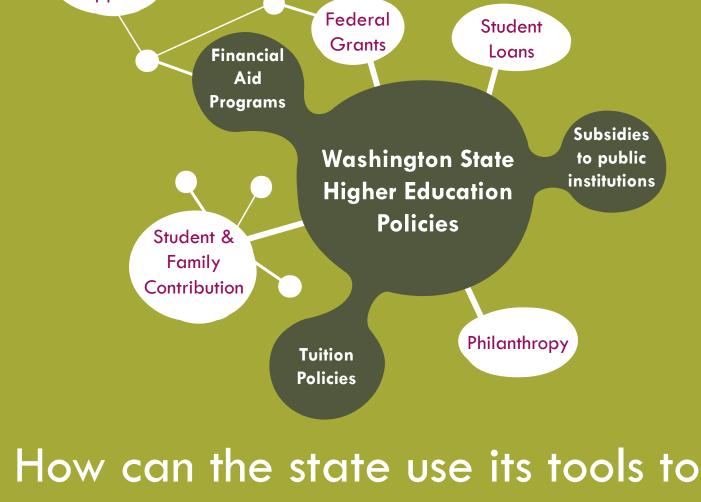


PHILANTHROPY



\*Washington State 2013-14 Unit Record financial aid dataset for resident undergraduate need-based recipients.





A Washington State Affordability Framework will help us:

improve affordability?



Agree on limits for reasonable levels of

**Understand** how funding sources interact

and impact affordability for students.



Define affordability goals.

Measure affordability.

student debt and work.

affordable for all students.

Coordination is key.

Adjust policy levers to make college



Policymakers, administrators, and advocates need an Affordability Framework to understand the complexities

Washington students.

of college affordability for