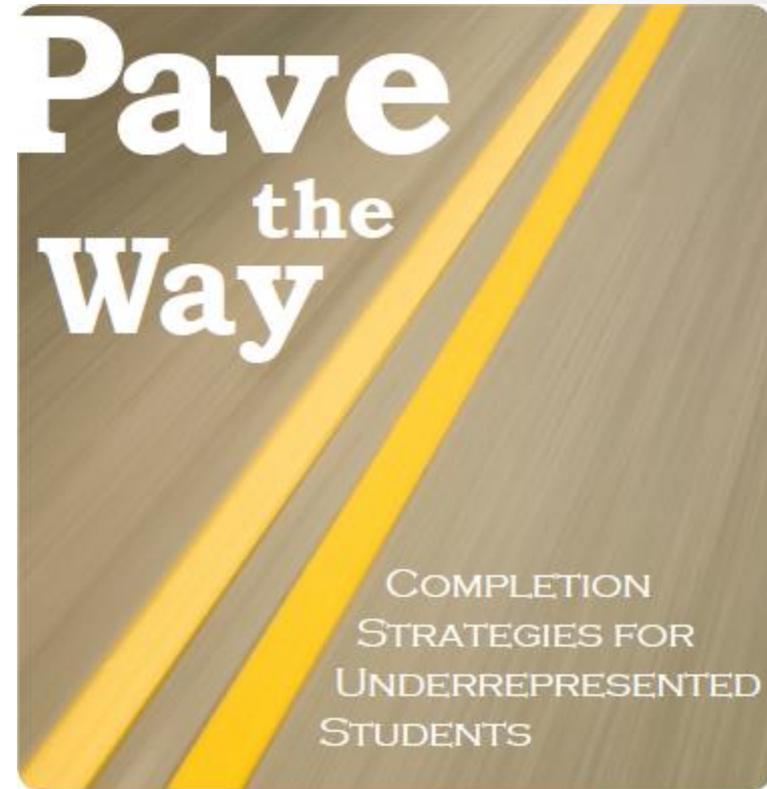


REACHING WASHINGTON'S ATTAINMENT GOALS

Dr. Gene Sharratt, Executive Director
August 12, 2014



Overview



The Washington Student Achievement Council

Created by the Legislature in 2012

Our Mission:

We advance educational opportunities and attainment in Washington.

In pursuit of our mission, the Washington Student Achievement Council:

- Leads statewide strategic planning to improve educational coordination and transitions.
- Supports Washingtonians through the administration of financial aid, a college savings plan, and support services.
- Advocates for the economic, social, and civic benefits of postsecondary education.

Our Vision

**We inspire and foster
excellence in educational
attainment.**



Maud Daudon, Chair

President & CEO, Seattle Metropolitan Chamber of Commerce



Karen Lee, Vice Chair

CEO of Pioneer Human Services,
Western Washington University Trustee



Ray Lawton, Secretary

Rumpeltes & Lawton, LLC
• Independent Colleges of Washington



Jeff Charbonneau

2013 National Teacher of the Year
Chemistry, Physics, Engineering



Dr. Susana Reyes

Assistant Superintendent, Mead School District



Rai Nauman Mumtaz

Medical Student, UW Tacoma



Marty Brown

Executive Director, SBCTC
• Two-year public colleges



Paul Francis

Executive Director, Council of Presidents
• Four-year public institutions



Scott Brittain

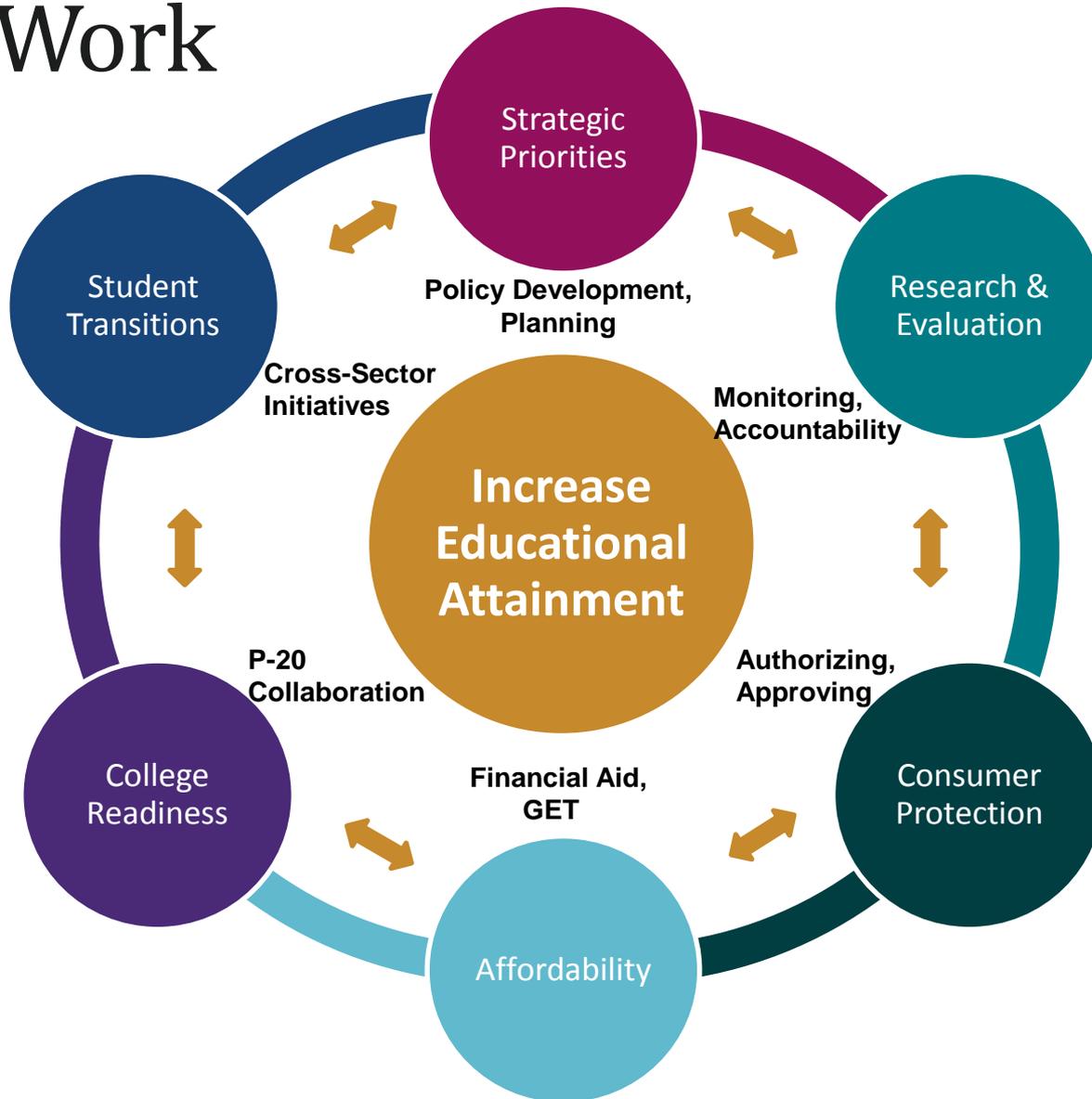
Assistant Superintendent
Ferndale School District
• K-12 education system



Gene Sharratt

Executive Director
Student Achievement Council

Our Work



THE ROADMAP

A Plan to Increase Educational Attainment in Washington

By 2023...

100% of adults ages 25-44 in Washington will have a high school diploma or equivalent.

Current level of attainment: 89%

At least 70% of Washington adults ages 25-44 will have a postsecondary credential.

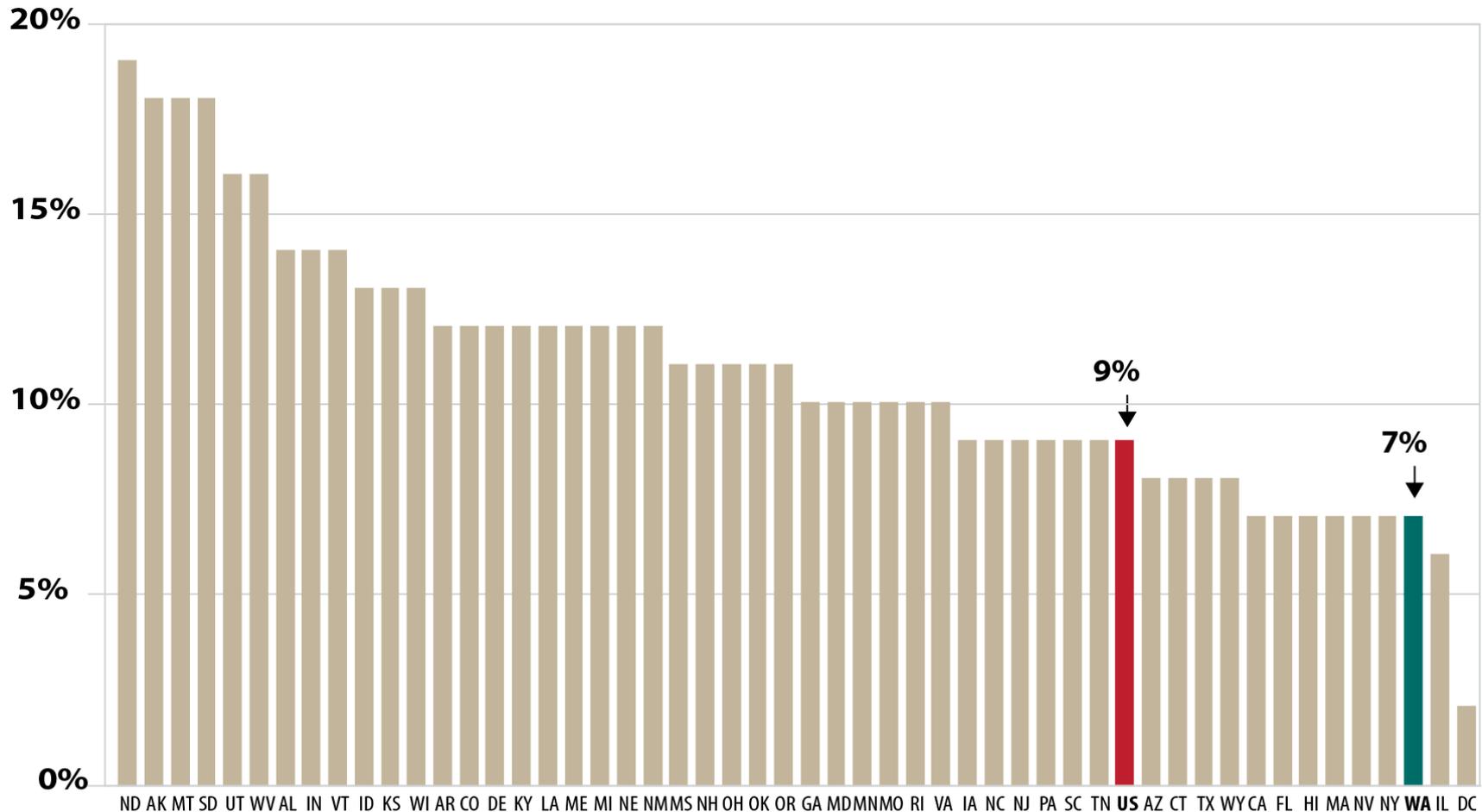
Current level of attainment: 50%

Face big challenges



Washington Ranks 47th in Participation in 4-year Public Higher Education at the Undergraduate Level

Public undergraduate 4-year participation rates based on the population age 20-34, 2011-12.

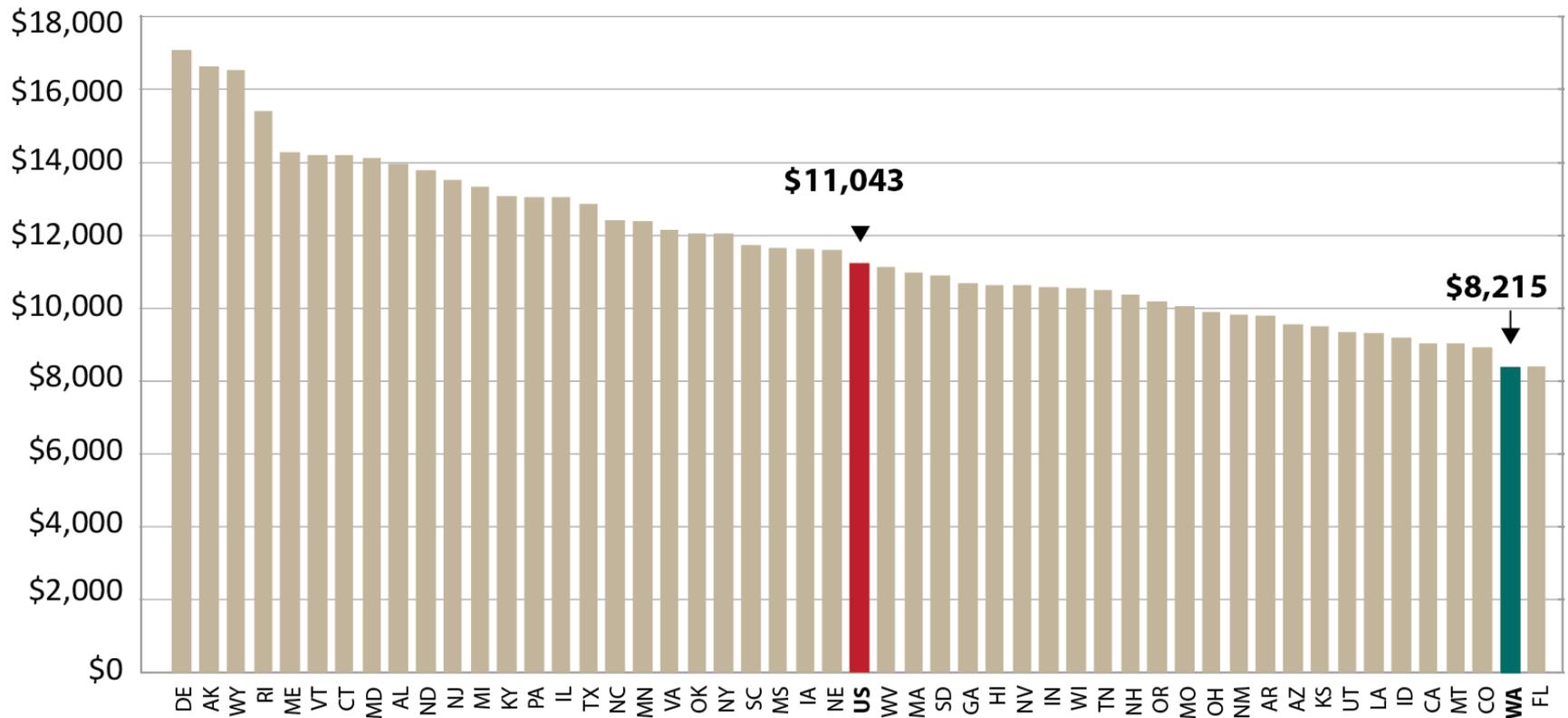


Source: Public baccalaureate or higher institutions only 2011-12 IPEDS enrollment and completion data

Washington Ranks **49th** In Per Student Funding

(Constant Adjusted 2012 Dollars)

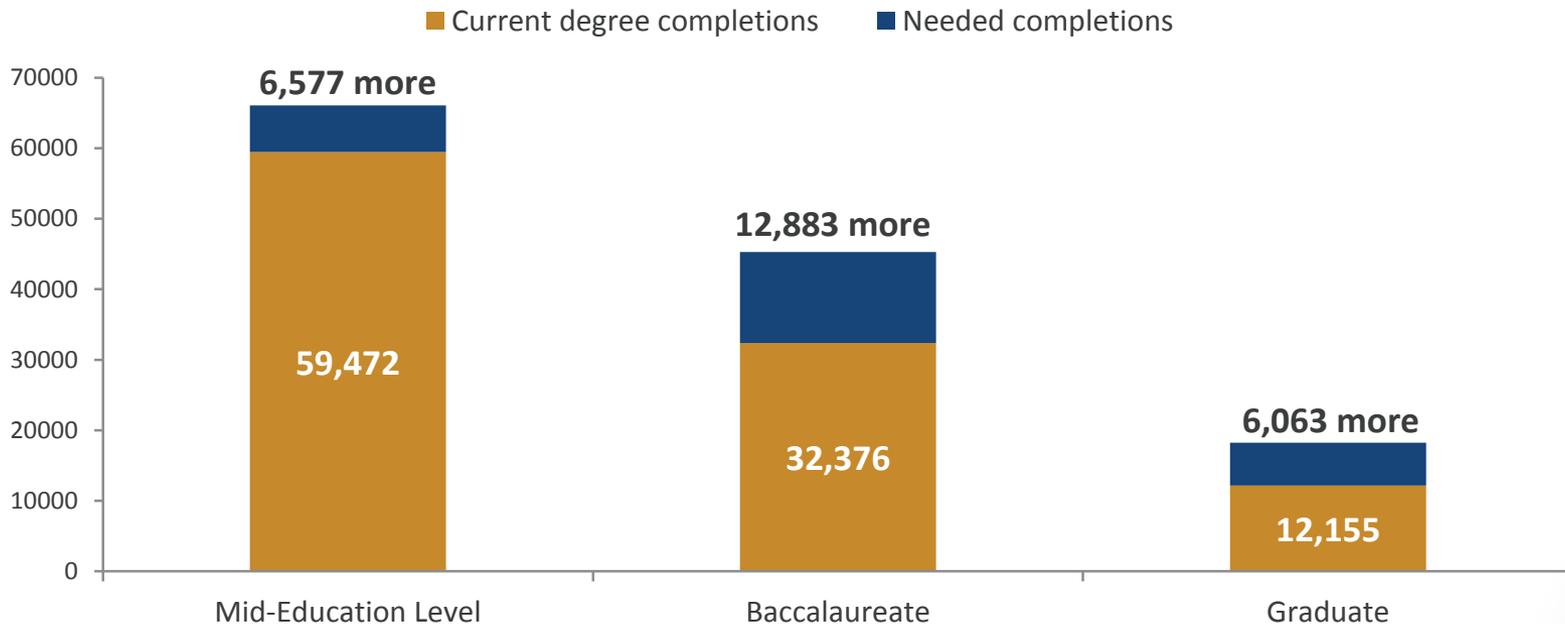
- Total educational revenue is the sum of educational appropriations and net tuition excluding net tuition revenue used for capital debt service.
- Adjustment factors, to arrive at constant dollar figures, include Cost of Living Adjustment (COLA), Enrollment Mix Index, and Higher Education Cost Adjustment. COLA is not a measure of inflation over time



Source: *State Higher Education Finance: FY 2012*; State Higher Education Executive Officers (SHEEO), March 2013

Workforce Demand & Attainment

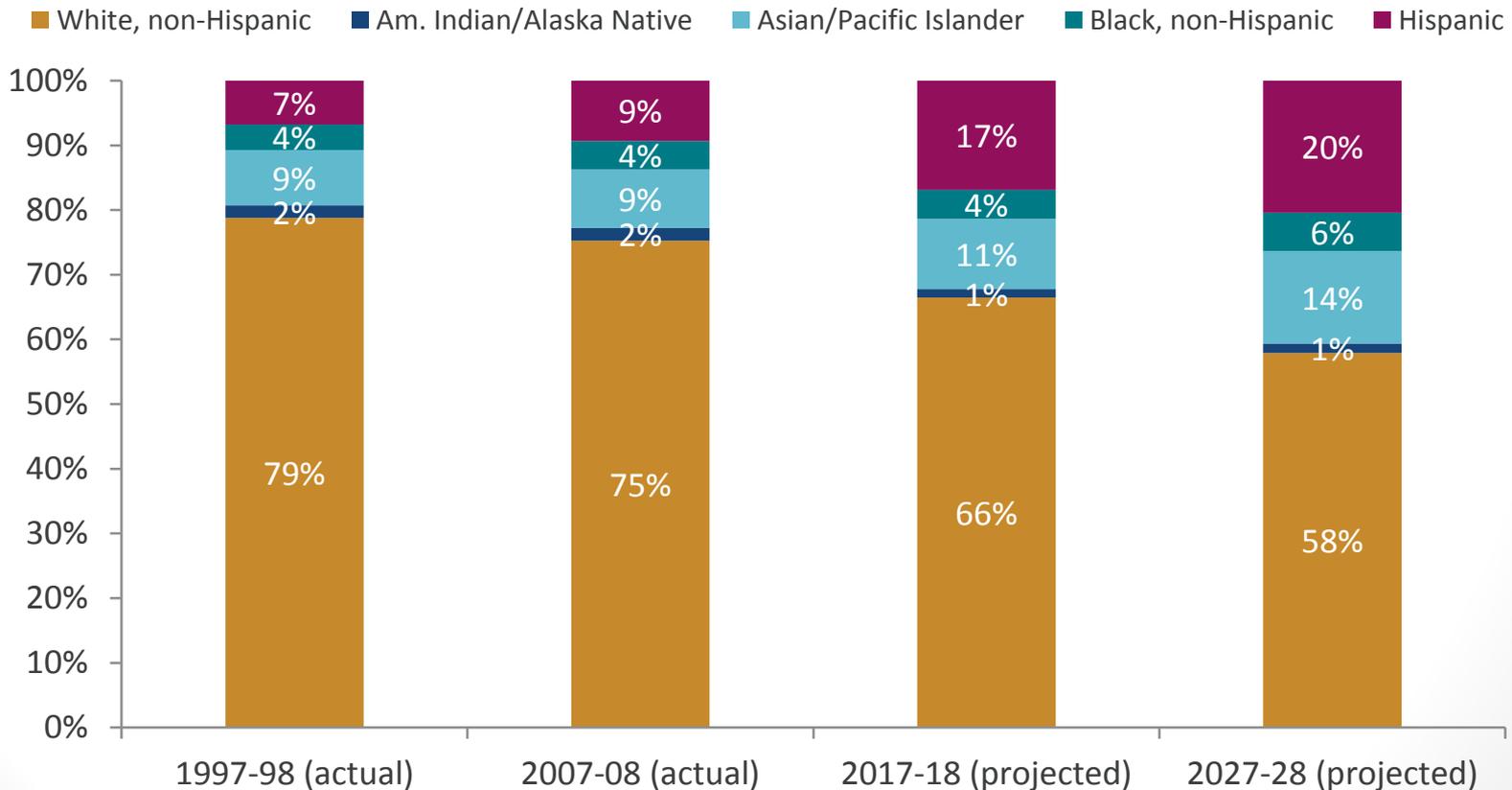
Degree Completions Current and Projected Need 2016-2021



Projected workforce demands exceed current degree production.

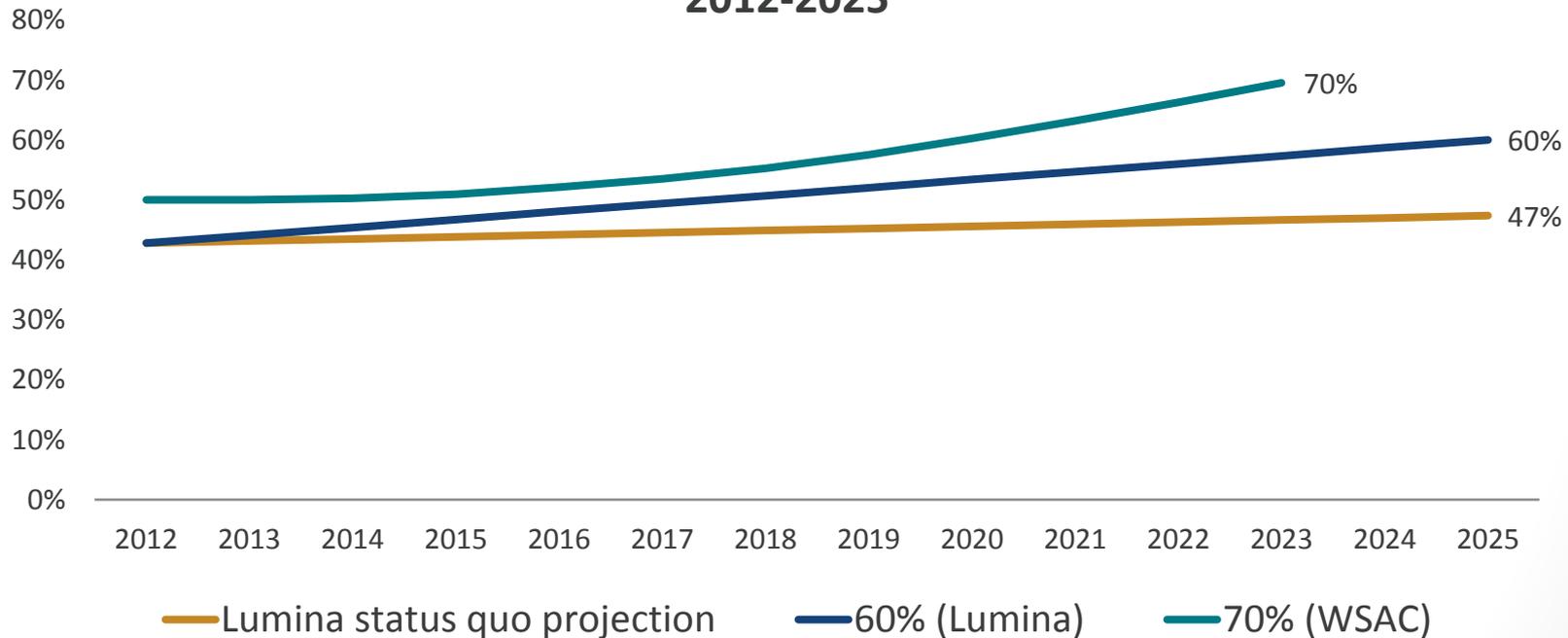
Demographic Imperative

Washington Public High School Graduates



Status quo degree production isn't enough

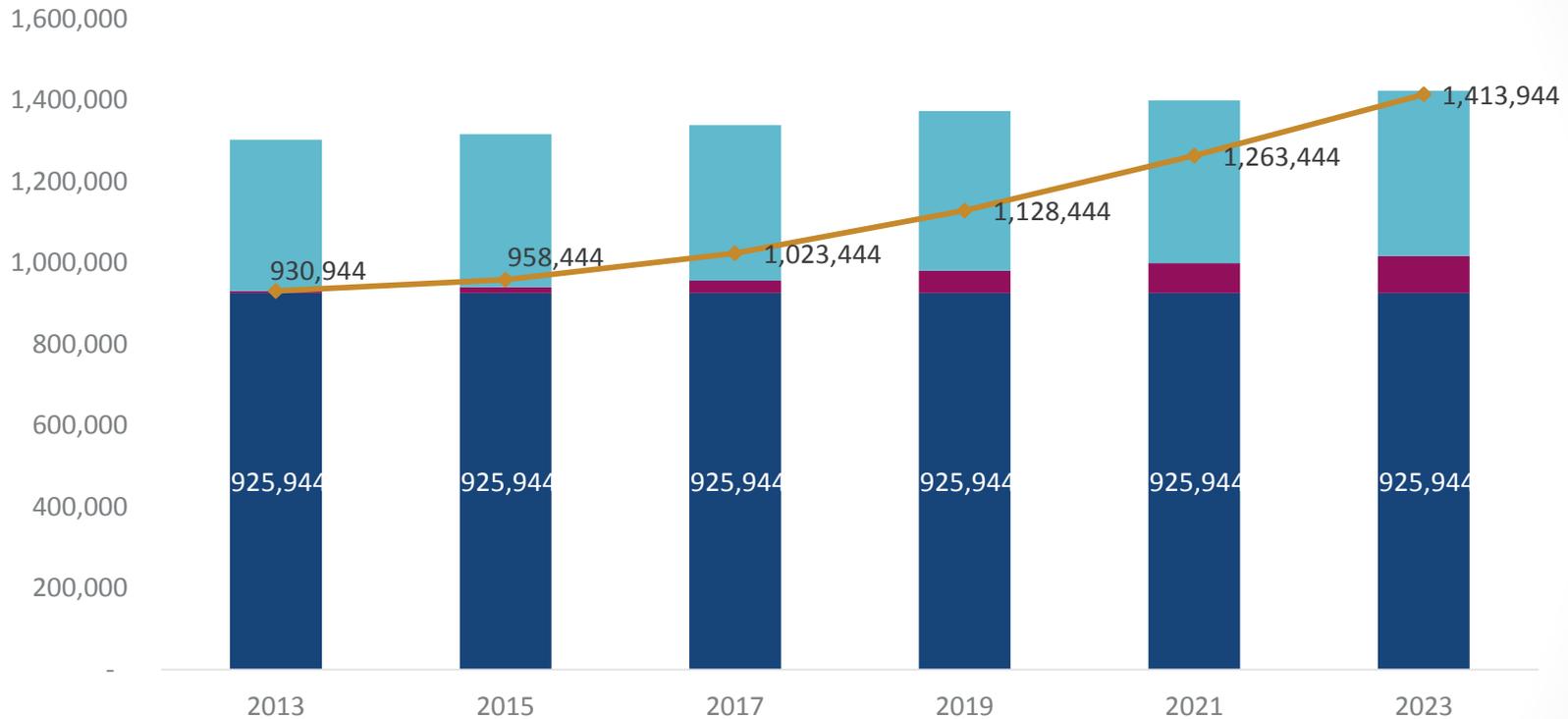
**Attainment Goals Compared to
Projected Status Quo Degree Production
2012-2025**



Sources: Lumina Goal and Projection: Closing the Gaps in College Attainment: a Stronger Washington through Higher Education (<http://strongernation.luminafoundation.org/report/downloads/pdfs/washington-brief-2014.pdf>)
WSAC Goal: WSAC staff calculations

Interim targets guide way to 2023

Projected Increases in Attainment Required to Meet Goal in 2023



- Number of adults w/cert or higher needed to meet attainment goal of 70% and keep pace with population growth
- Number of adults w/cert or higher needed to maintain status quo (50%) and keep pace with population growth
- Number of adults ages 25-44 w/cert or higher in 2012
- ◆ Attainment Target

Success



what people think
it looks like

Success



what it really
looks like

Ensure cost is not a barrier for low-income students



Provide funding for all students eligible for the College Bound Scholarship in Fiscal Year 2014-15, and commit to full funding of all eligible State Need Grant students.

Increase support for all current and prospective students



Provide increased support and resources to ensure the success of current and prospective students at all levels.

Provide greater access to work-based learning opportunities



Create an online clearinghouse of all work-based learning opportunities and re-invest in State Work Study .

Encourage adults to earn a postsecondary credential



Provide tailored information regarding continuing education and provide support to adults, especially those with some postsecondary credits but no credential.

Increase awareness of postsecondary opportunities



Ensure all Washingtonians have access to a coordinated one-stop-shop for information about postsecondary education opportunities and career requirements, as well as assistance with completing applications for enrollment and financial aid.

Proven support strategies

Council will prioritize strategies for funding recommendations as part of Strategic Action Plan submitted to the Legislature

- Expand the reach of individualized support services to underrepresented students with demonstrated success for students
 - More likely to be involved on campus
 - Maintain higher GPAs
 - Persist, transfer and graduate at higher rates
- Several examples of successful programs in Washington
 - TriO Student Support Services is on 22 campuses
 - College Assistance to Migrant program on 7 campuses
 - MESA (Math Engineering Science Achievement) Community College Programs on 6 campuses
 - Campus mentor programs
 - Others

COLLABORATION IS KEY!



Belief



Optimism



Opportunity



Support



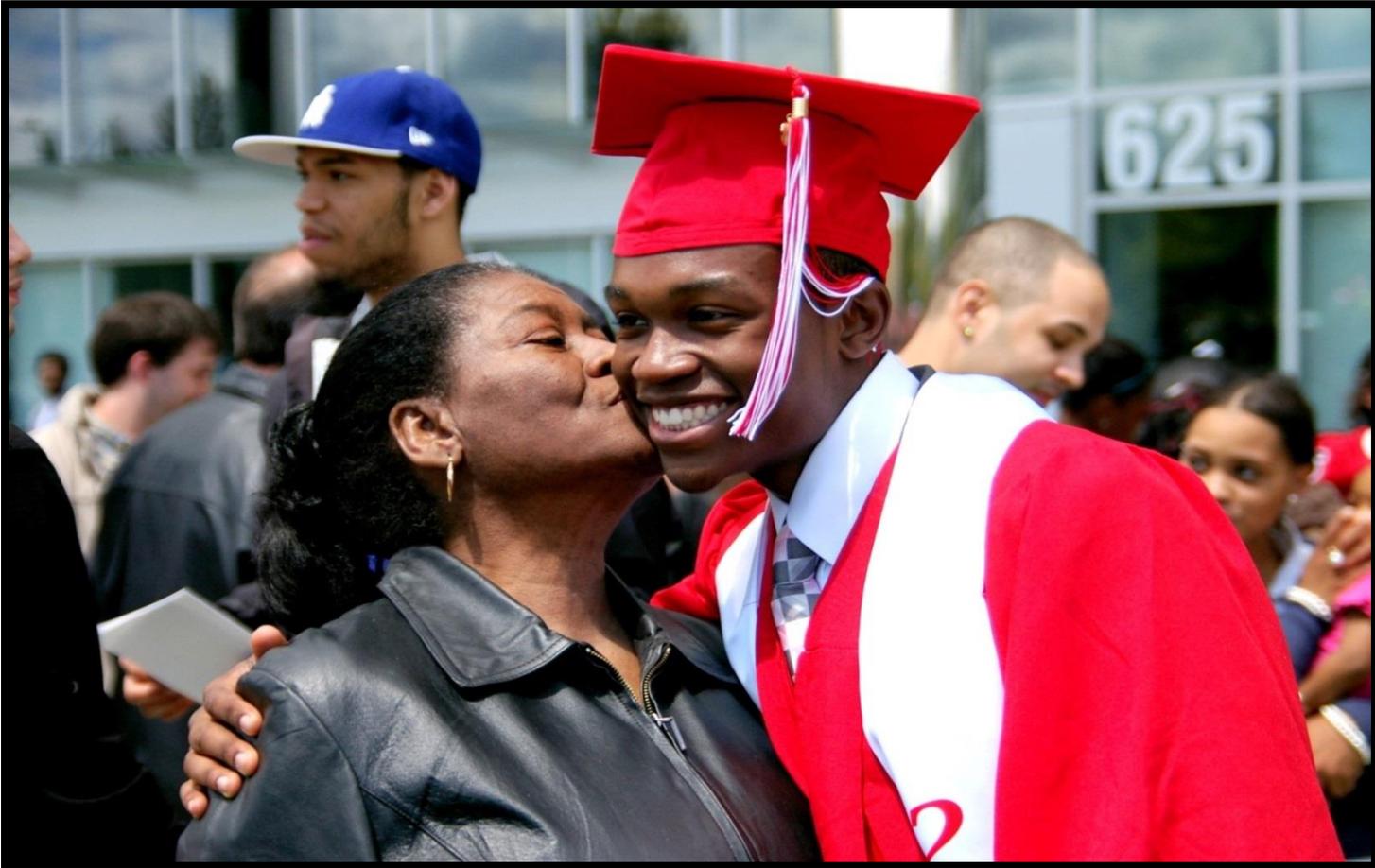
Hope



Determination



Attainment



The Washington Student Achievement Council Team



“Let us put our minds together and see what life we can make for our children.”

Sitting Bull

