

Title	13 th Year Progress
Staff lead:	Gene Sharratt
Position	Executive Director
Email:	GeneS@wsac.wa.gov
Phone:	360-753-7812
Synopsis:	Gary Oertli, President South Seattle Community College, will present to the Council regarding the 13 th Year initiative. The 13 th Year Promise Scholarship was designed by SSCC to increase access to postsecondary education for prospective community college students, particularly those from underrepresented groups.
Guiding questions:	<ol style="list-style-type: none"> 1. Are there connections of the 13th Year Promise to the Roadmap action items of increasing awareness of postsecondary opportunities and ensuring cost is not a barrier? 2. Are there ways the Council can partner with or support SSCC in this effort?
Possible council action:	<input checked="" type="checkbox"/> Information Only <input type="checkbox"/> Approve/Adopt <input type="checkbox"/> Other: _____
Documents and attachments:	<input type="checkbox"/> Brief/Report <input checked="" type="checkbox"/> PowerPoint <input checked="" type="checkbox"/> Third-party materials <input type="checkbox"/> Other

South Seattle Community College Foundation

The 13th Year Promise Scholarship serves as an important gateway for students to consider and begin their college process; this creates the all-important “college-going” culture in the high school.

- 65% of all high school seniors apply for 13th Year Promise Scholarship and participate in college readiness programming – more than 700 students to date!
 - Some students end up attending other schools, and that’s ok!
- Matriculation from 13th Year high schools has tripled since program was implemented.
- “Thinking about college is the first step to getting there.” (Hear Us Out Seattle HS Report, 2010).

The cost of college and securing financial aid is the single great barrier to college attendance – and challenge is even greater for underrepresented students (Hear Us Out Seattle HS Report, 2010). 13th Year removes this barrier for all students.

- 50% of students say they would not have attended college if not for 13th Year
- 89% are students of color vs. 25% of non-13th Year Seattle Public School graduates enrolled at South
- “Financial aid, that’s my big obstacle. I’ve been looking for scholarships, but there’s just so many people applying to same scholarships and the same time. It’s really hard, harder than people think to get a scholarship” (HS Student, Hear Us Out Seattle HS Report, 2010).
- 73% of students feel the 13th Year prepared them for college

Academic challenges were the second barrier to college attendance (Hear Us Out Seattle HS Report, 2010). 13th Year removes this barrier through open admissions AND academic support programs.

- 40% of students increased placement in math after Readiness Academy
- 60% of students increased placement in English after Readiness Academy

13th Year Students are more successful than their peers while enrolled.

- 13th Year students average GPA is 56% higher than other non-13th Year Seattle Public School students enrolled at South
- Completion rate of 13th Year students is double campus-wide completion rate
- 40% of 13th Year students earned a degree in STEM fields
- *Note this data is from early co-horts, which are small in number*

13th Year Promise Scholarship

South Seattle Community College

The 13th Year Promise Scholarship guarantees that all graduating seniors from two feeder high schools, Cleveland, Chief Sealth, and Rainier Beach have the opportunity to attend South Seattle Community College tuition-free for one year.

Provides powerful combination of financial resources and student support

<http://www.king5.com/home/Chief-Sealth-Scholarships-113641409.html>

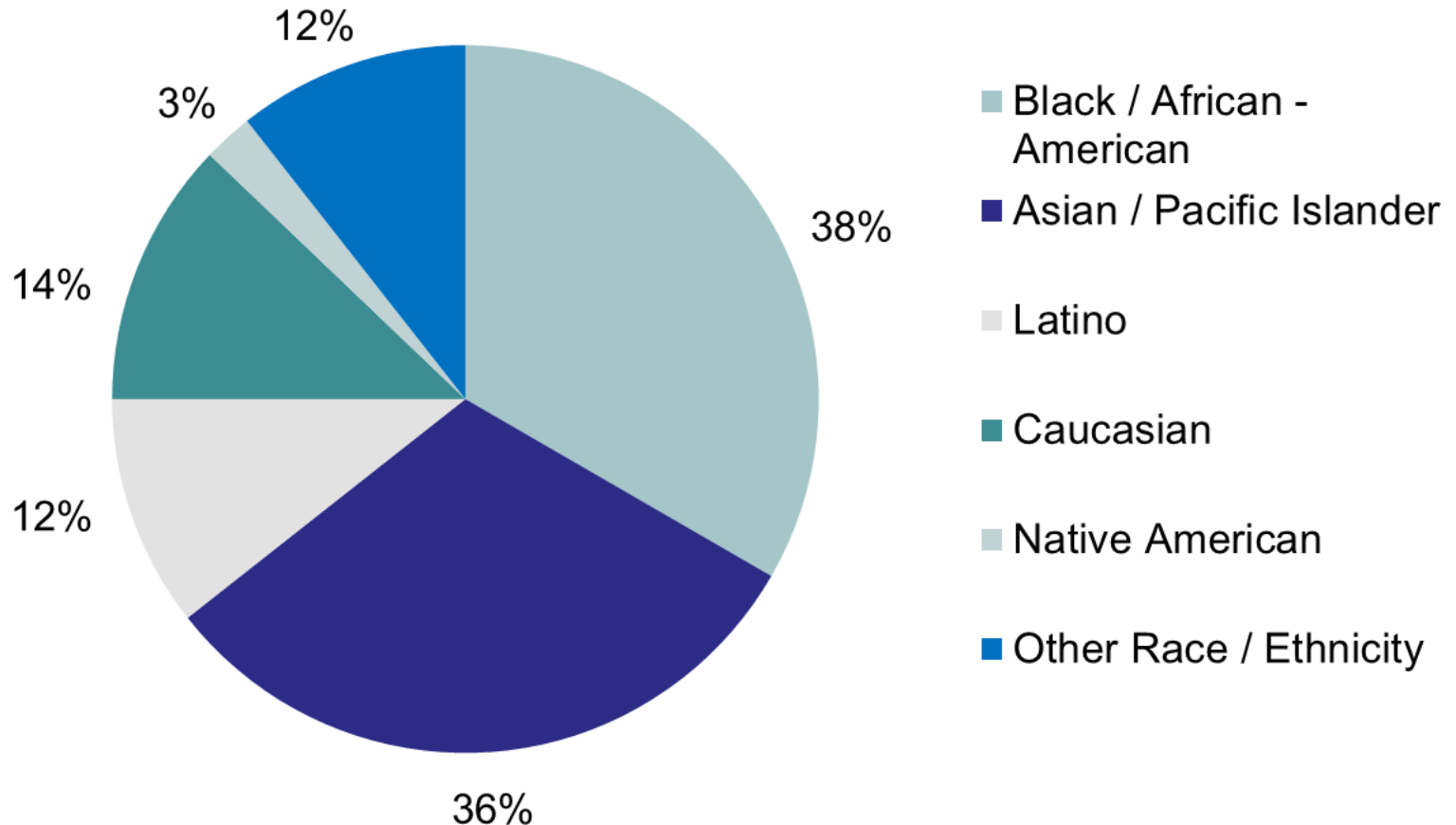
Why a 13th Year Scholarship?

- “Tipping Point” research (CCRC/SBCTC):
 - K-12 + 1 year college = success
 - Industry credential or continuing education
 - \$7,000+ annual earnings for student
 - Annual benefit to economy and tax payers of \$4,700/student
- Remove financial barrier to higher education
 - Finances are primary factor impacting access and completion
- Reaching groups traditionally underserved in higher education
- Increase college enrollment from high school – avoid “10 year drift”

13th Year Readiness Academy

- College 101 Sessions at high school (Fall)
- Financial Aid Workshops (January)
- COMPASS Placement test workshop (February)
- COMPASS Placement Pre-Test (March)
- COMPASS Improvement workshops (April)
- COMPASS Placement Post-Test (May)
- College Field Trip (May)
- Intensive New Student Orientation (September)
- Monthly advising meetings (September – June)

13th Year Student Demographics



Students Tell Us. . .

- Guaranteed tuition coverage!
- Single point of contact (Coordinator)
- New Student Orientation
- Cohort model
- Student-friendly communication (text, Facebook, etc.)

- Financial aid process /needs still a challenge
- Disappointment with academic placement

13th Year is Cost Effective and Leverage Resources

13th Year Promise Scholarship		
Comprehensive Budget 2013-2014 academic year		
3 schools (Cleveland, Sealth, Rainier Beach) HS students		275
Current 13th year college students		185 (125 1 st year)
TOTAL Students		460
13th Year Project Coordination/delivery	2 FTE	100,000
Math and English Boot Camp Modules	4 sessions	12,000
Instructional Supplies (software, books)		8,000
COMPASS Testing (Pre-Post)		6,000
Tuition Assistance (\$1,520 per student average after other aid)		190,000
Miscellaneous (Transportation)		4,000
TOTAL		320,000

CONNECTION

- 65% of all high school seniors apply for 13th Year Promise Scholarship

ENTRY

- 50% of students say they would not have attended college if not for 13th Year
- Rate of direct matriculation from high school nearly tripled!

PROGRESS

- 73% of students feel the 13th Year prepared them for college
- 40% of students increase placement in math
- 60% of students increase placement in English

COMPLETION

- Completion rate of 13th Year students double college-average (early cohorts – full data available Summer 2014)

Future Directions

- Expand to all high schools in service area (4 total)
 - ~~Cleveland, Chief Sealth, Rainier Beach, West Seattle~~
 - \$5 million endowment
- Increase student success capacity
 - Enhance Readiness Academy
 - Provide more support services for 13th Year students in college
 - Ideally, one navigator per high school
- Conduct additional data analysis as students progress

13th Year Students Fall 2013



More Information

Gary Oertli, President

Gary.oertli@seattlecolleges.edu

206.934.5311

Elizabeth A. Pluhta, Associate Vice President
for College Relations and Advancement

Elizabeth.pluhta@seattlecolleges.edu

206.934.5141