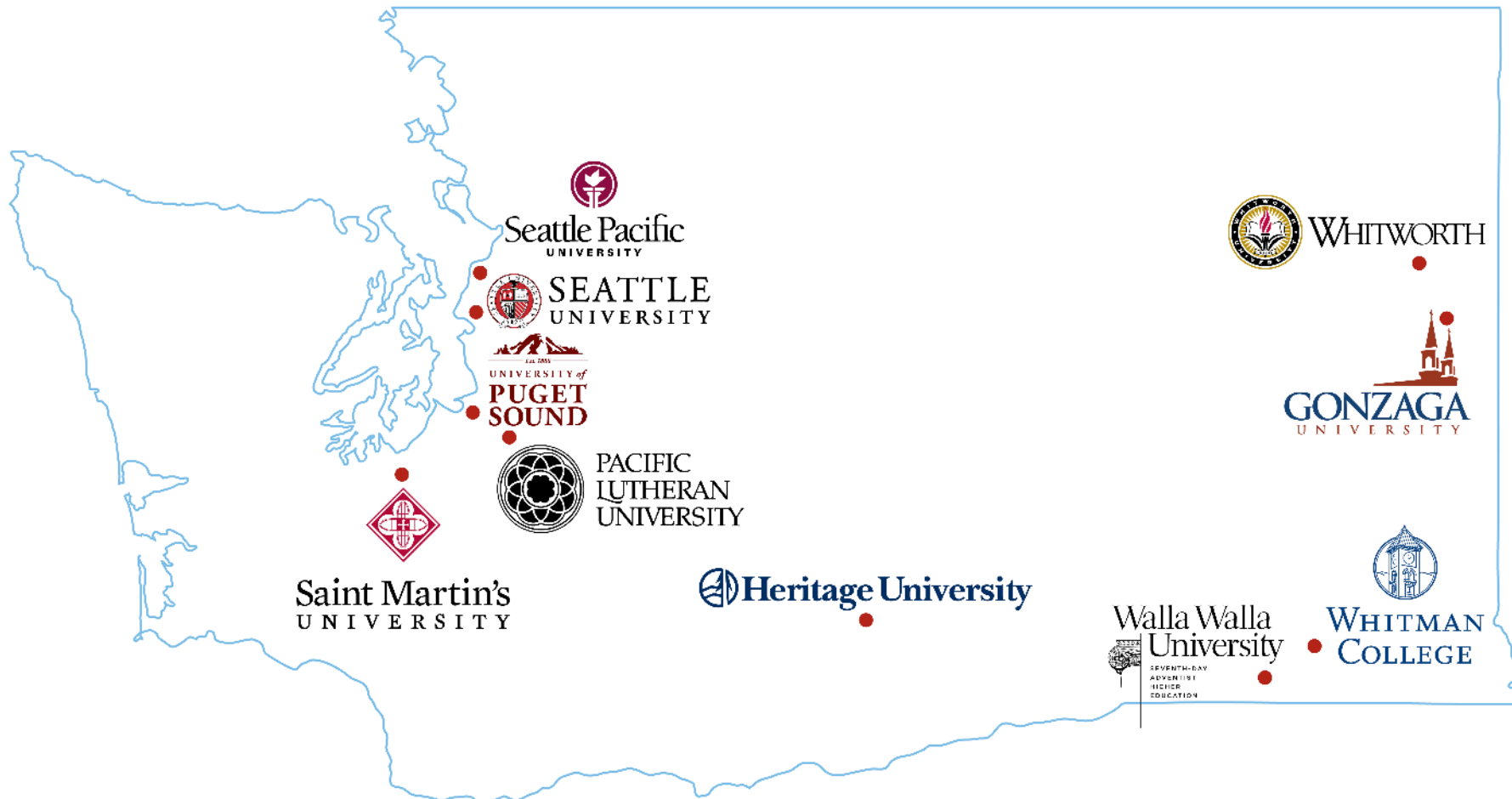




Independent Colleges of Washington

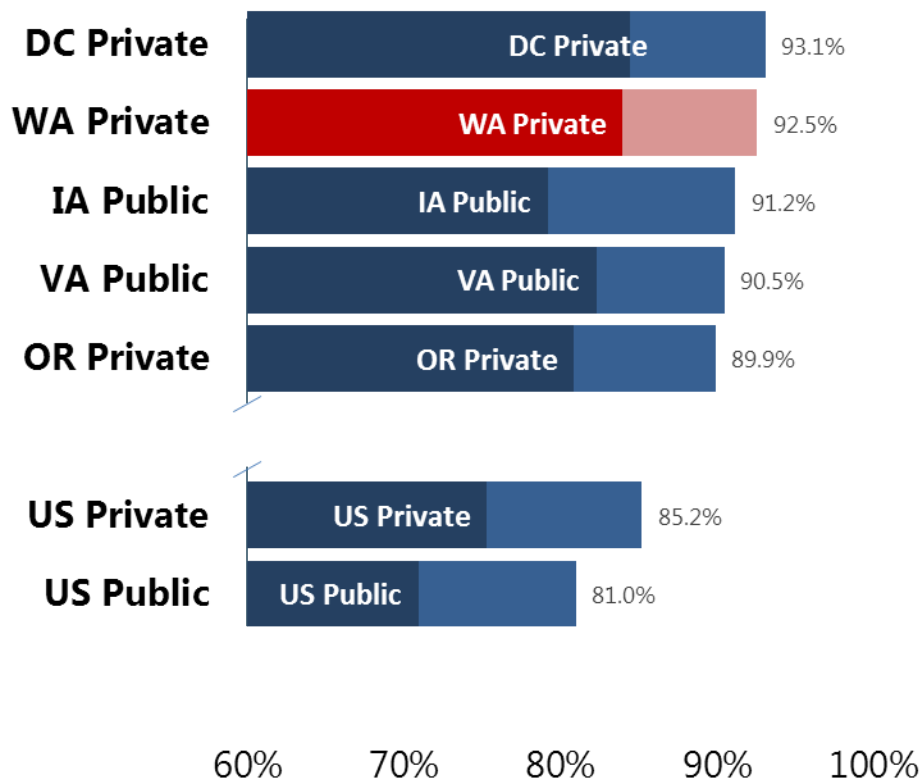
Better Together: Partners in Student Success for 60 Years





Independent Colleges: Part of the Solution

Washington Private Non-Profit Colleges Rank #2 for Degree Completion Among All Sectors



Full time students starting at a private or public university and completing degree in six years at original institution (dark bar), or any 4-year institutions (light bar) Source: National Student Loan Clearinghouse



Four Critical Issues Facing Washington

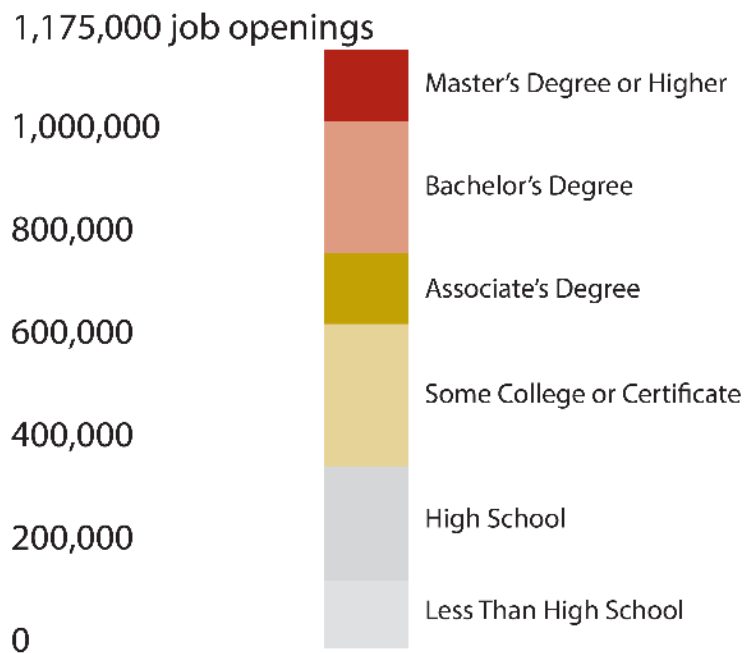
- Knowledge-based Economy
- Pre-college Education System
- Demographic Changes
- Education Funding



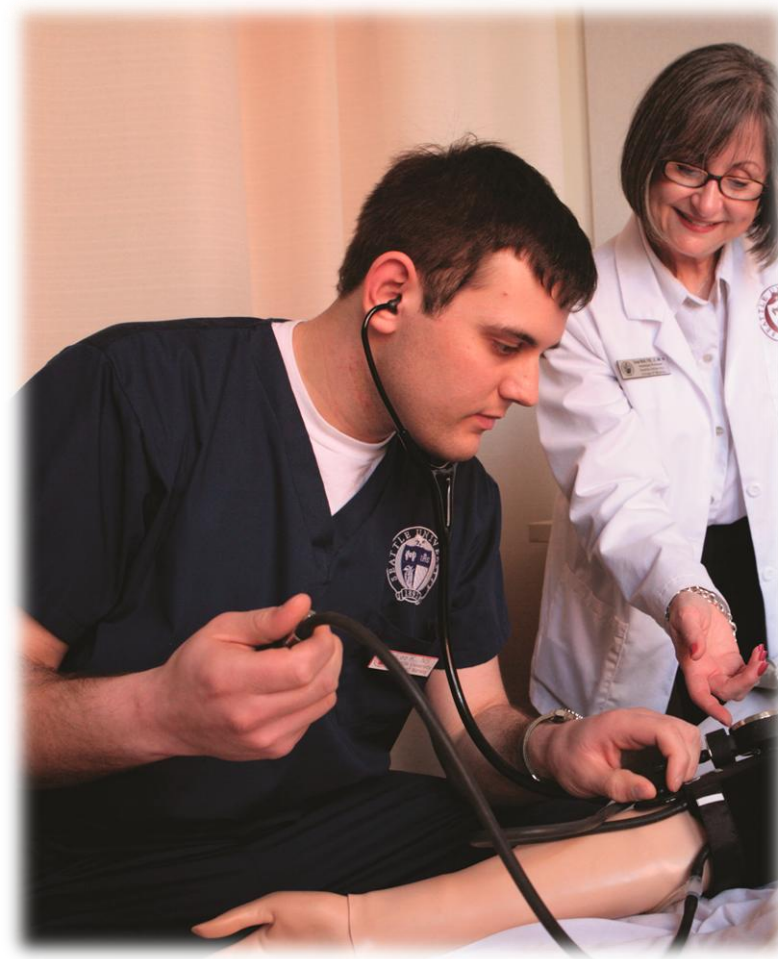


Economic Needs of our State

69% of Job Openings Will Require At Least Some College



Source: Georgetown Center on Education and the Workforce, 2013

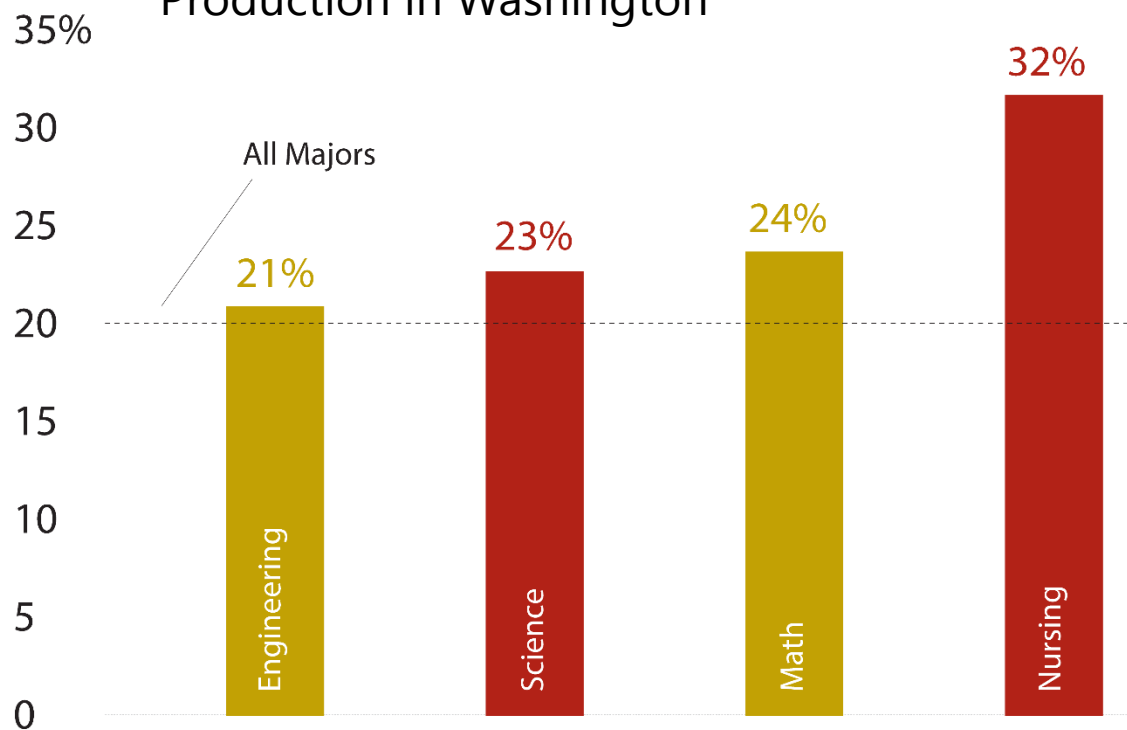




Independent Colleges: Part of the Solution



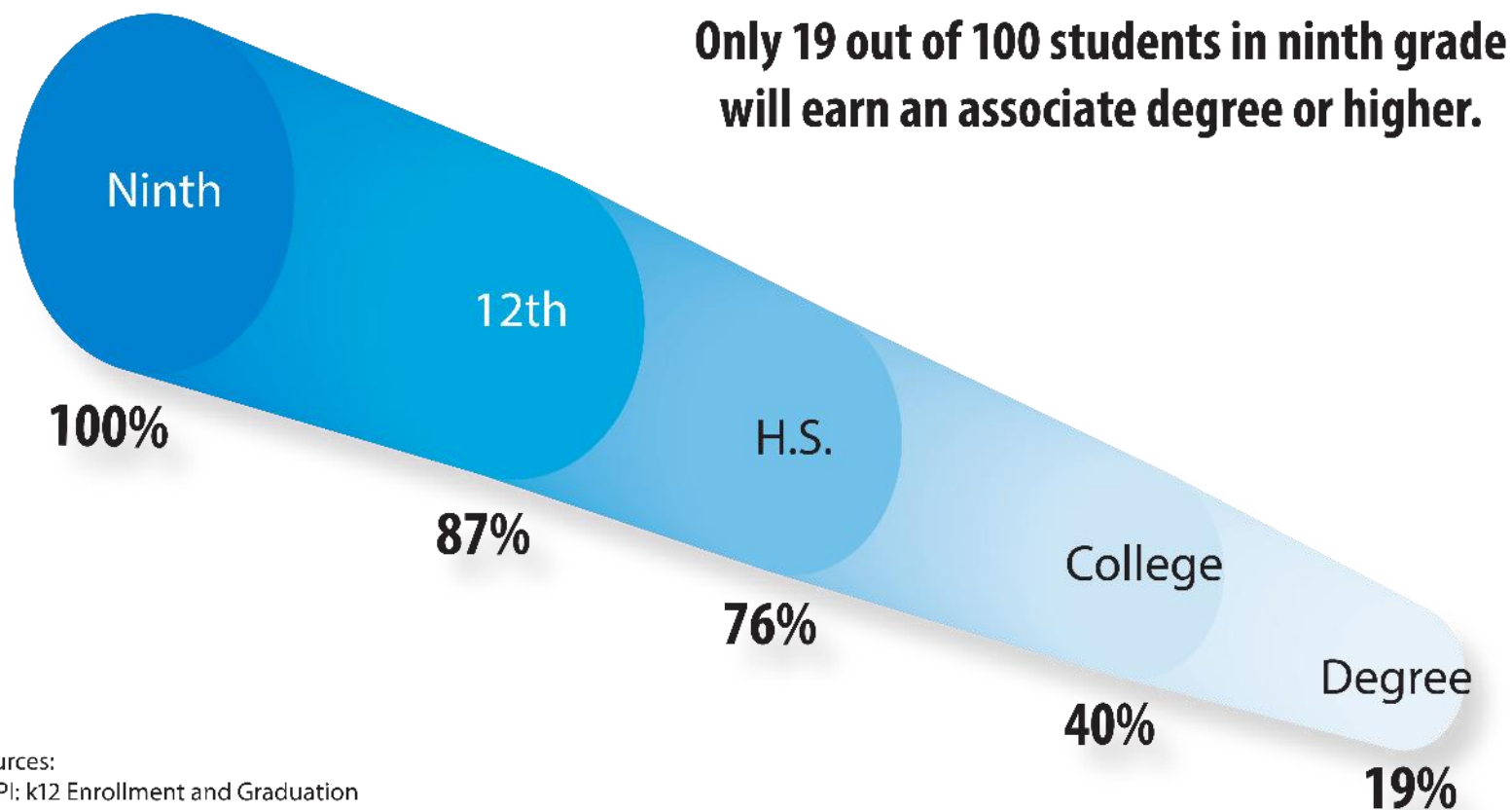
ICW Share of Bachelor's Degree Production in Washington



Source: IPEDS



Education Pipeline Not Generating Enough Postsecondary Students



Sources:

OSPI: k12 Enrollment and Graduation

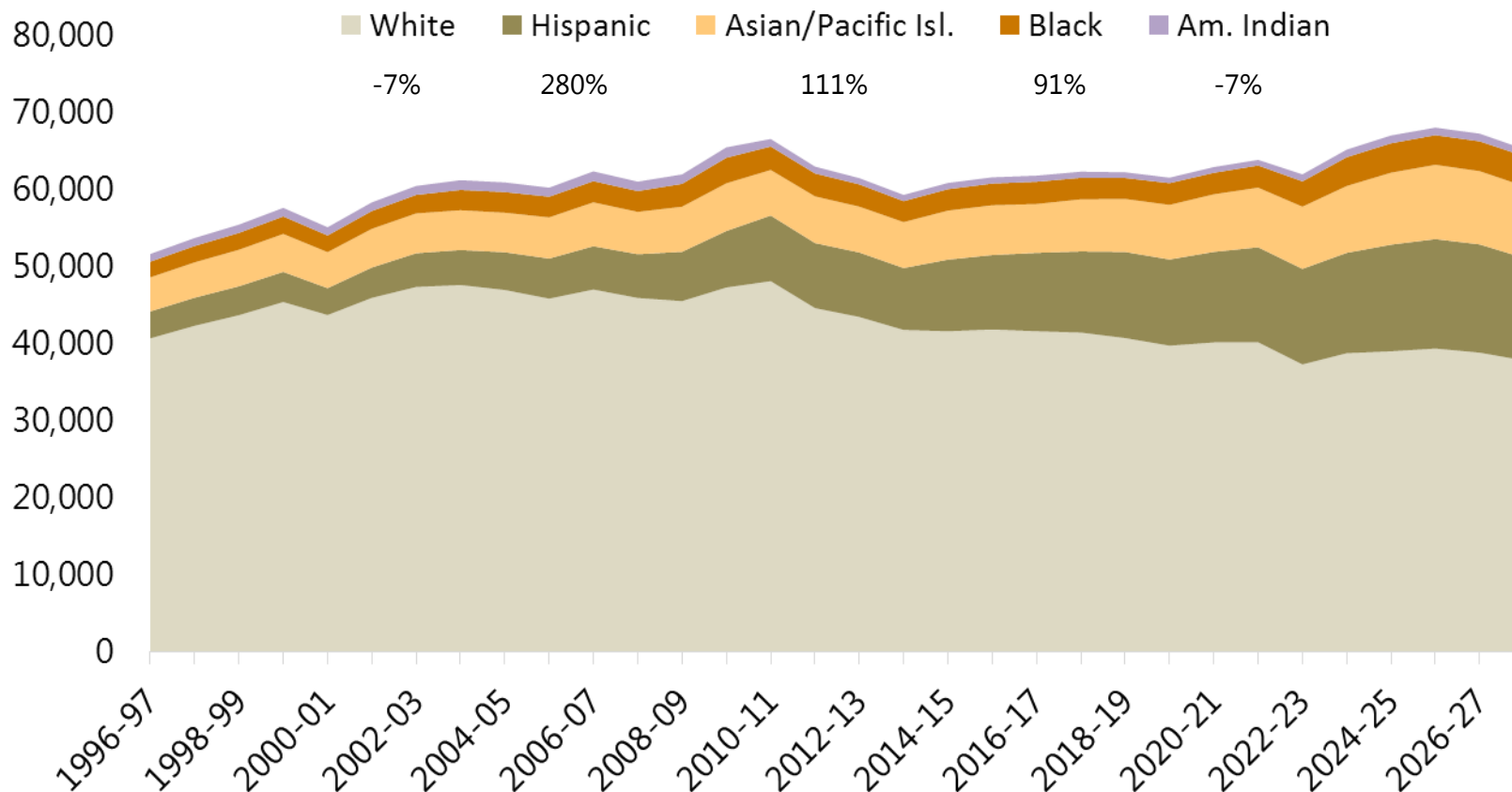
OSPI/SESRC: High School Graduation Follow Study

IPEDS: Completions Rate



Demographic Changes Will Make This More Challenging

Washington High School Graduates, 1996 - 2028



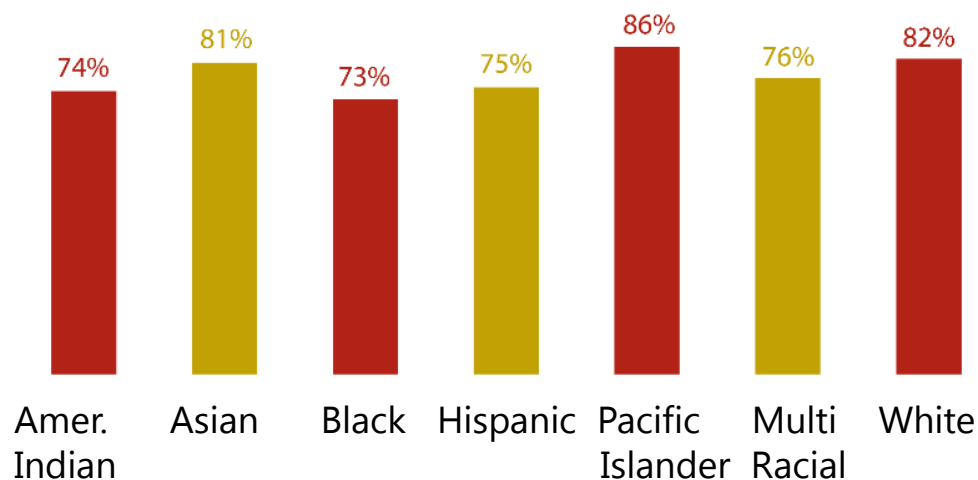
Source: WICHE, Knocking at the College Door, 2012





Independent Colleges: Part of the Solution

Most Graduates Finish in Four Years at Independent Colleges of Washington



Source: IPEDS



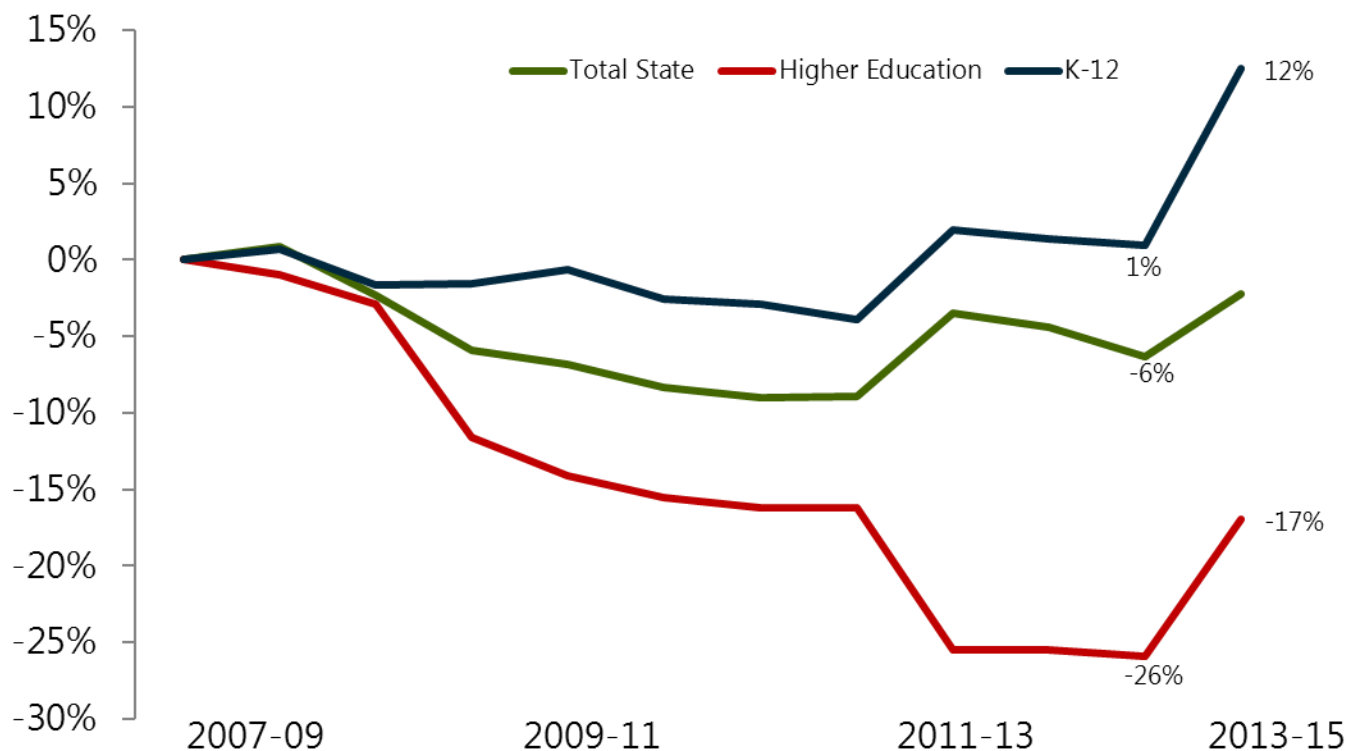


Higher Education Funding is Not Sufficient

Major State Budget Components by Percent Change

Near General Fund Biennial Appropriations: 2007-09 to 2013-15

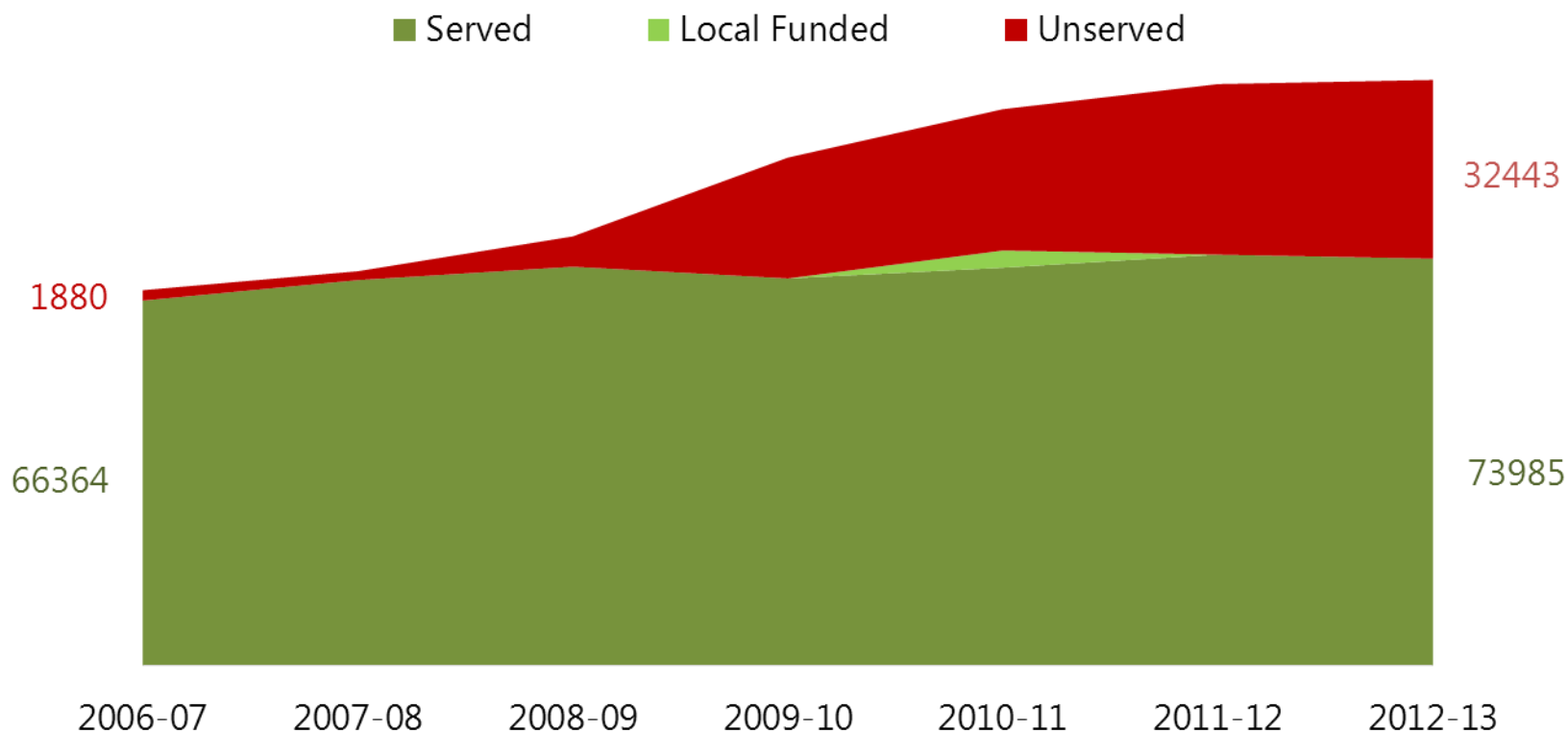
(Higher Education includes Opportunity Pathway and HECB/WSAC Appropriations)





Higher Education Funding is Not Sufficient

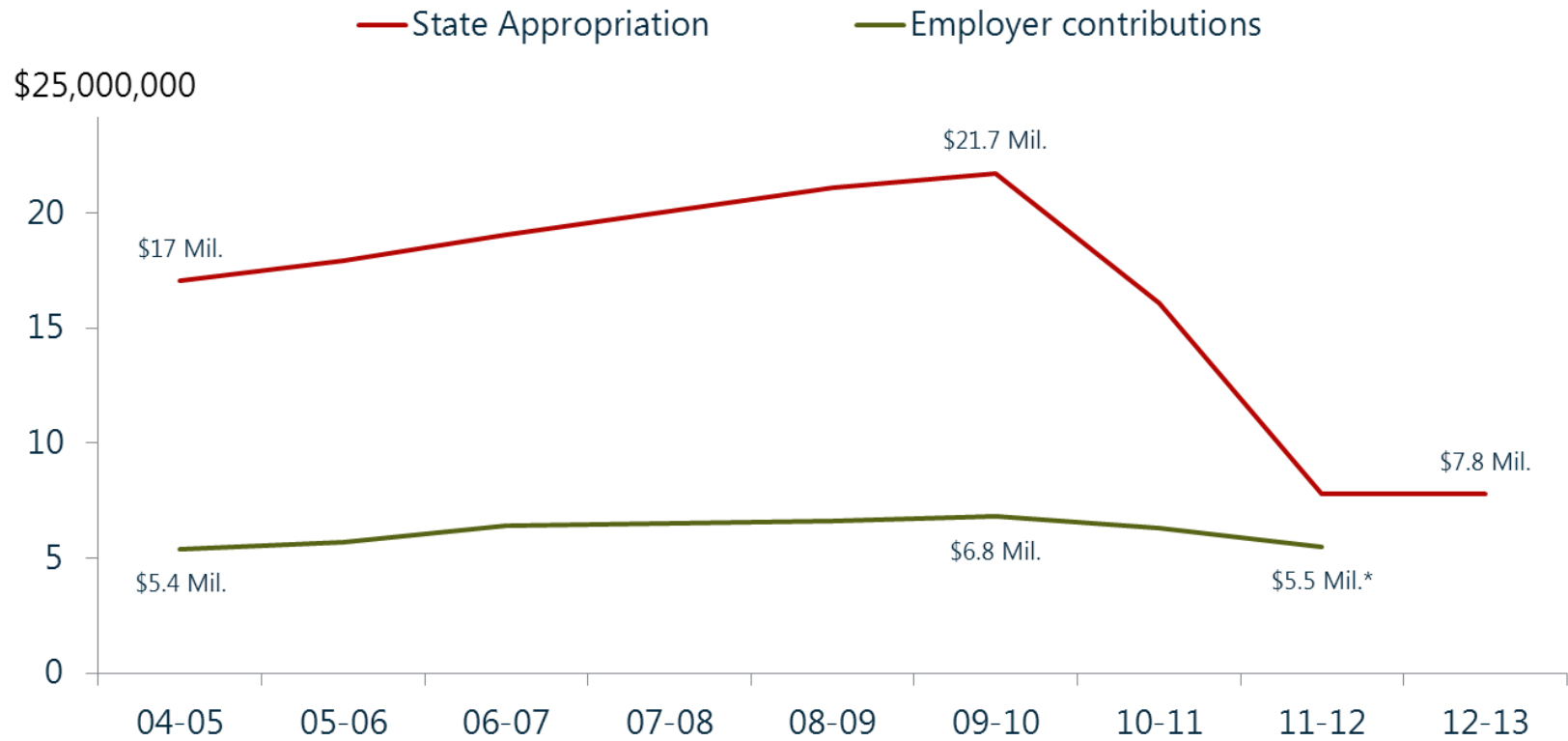
Served and Unserved Students in the State Need Grant Program





Higher Education Funding is Not Sufficient

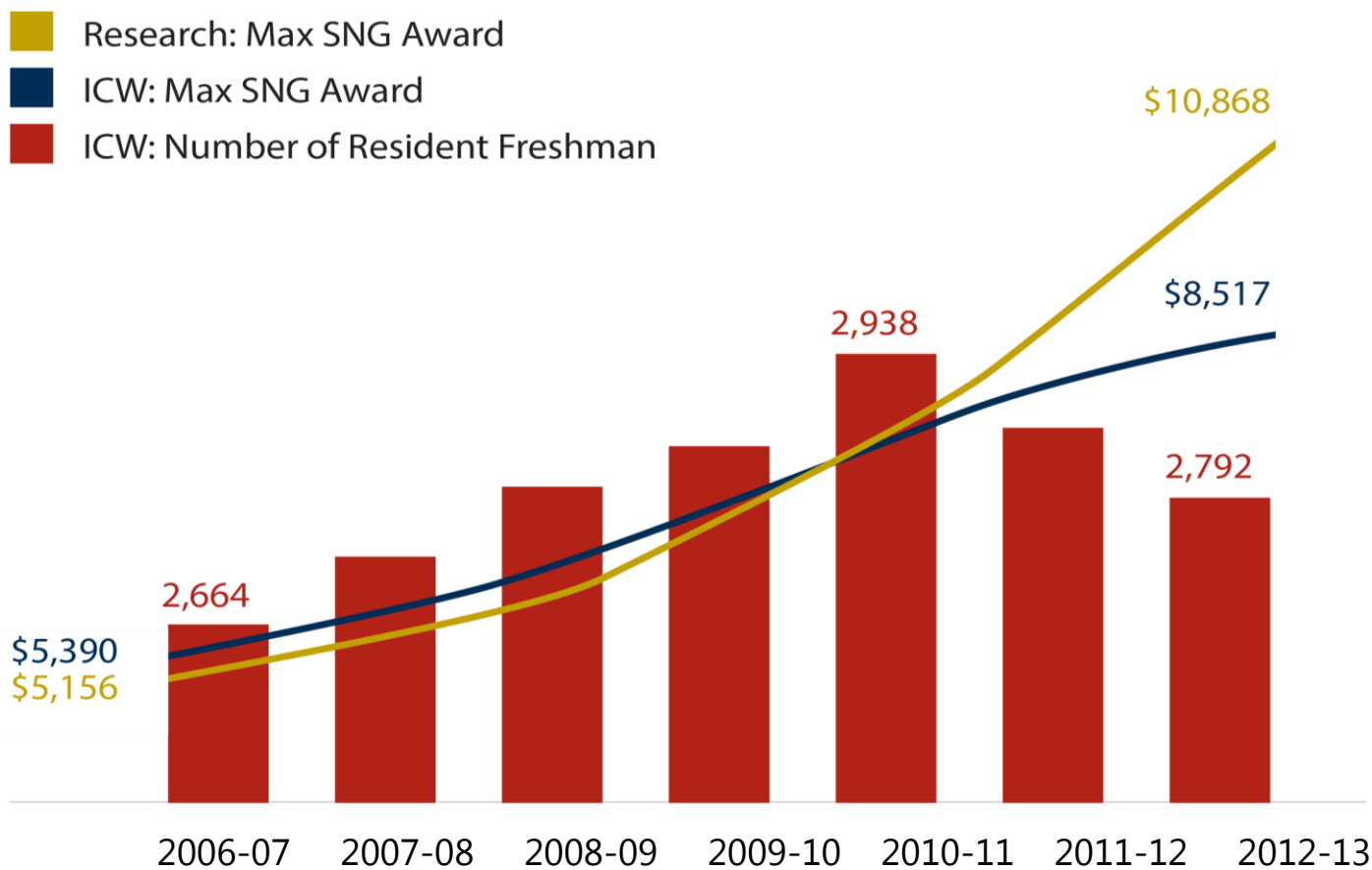
State Work Study Funding and Employer Contributions Fall Despite Increasing Match Requirements





Independent Colleges: Part of the Solution

State Need Grant Policy Change Coincides with Reduced Washington Freshmen Enrollment



Source: WSAC, ICW Survey



What do we need to do?

- Develop and commit to a strategic plan with executive and legislative support, sufficient funding, a broad coalition
- Target funds to prepare students to be college and career ready
- Equitably provide resources for all eligible students
 - Higher Education funding (financial aid and quality)
 - Tutoring and mentoring
 - College visits
 - Test preparation
 - Admissions and aid application assistance
- Increase quality, collaboration, and coordination

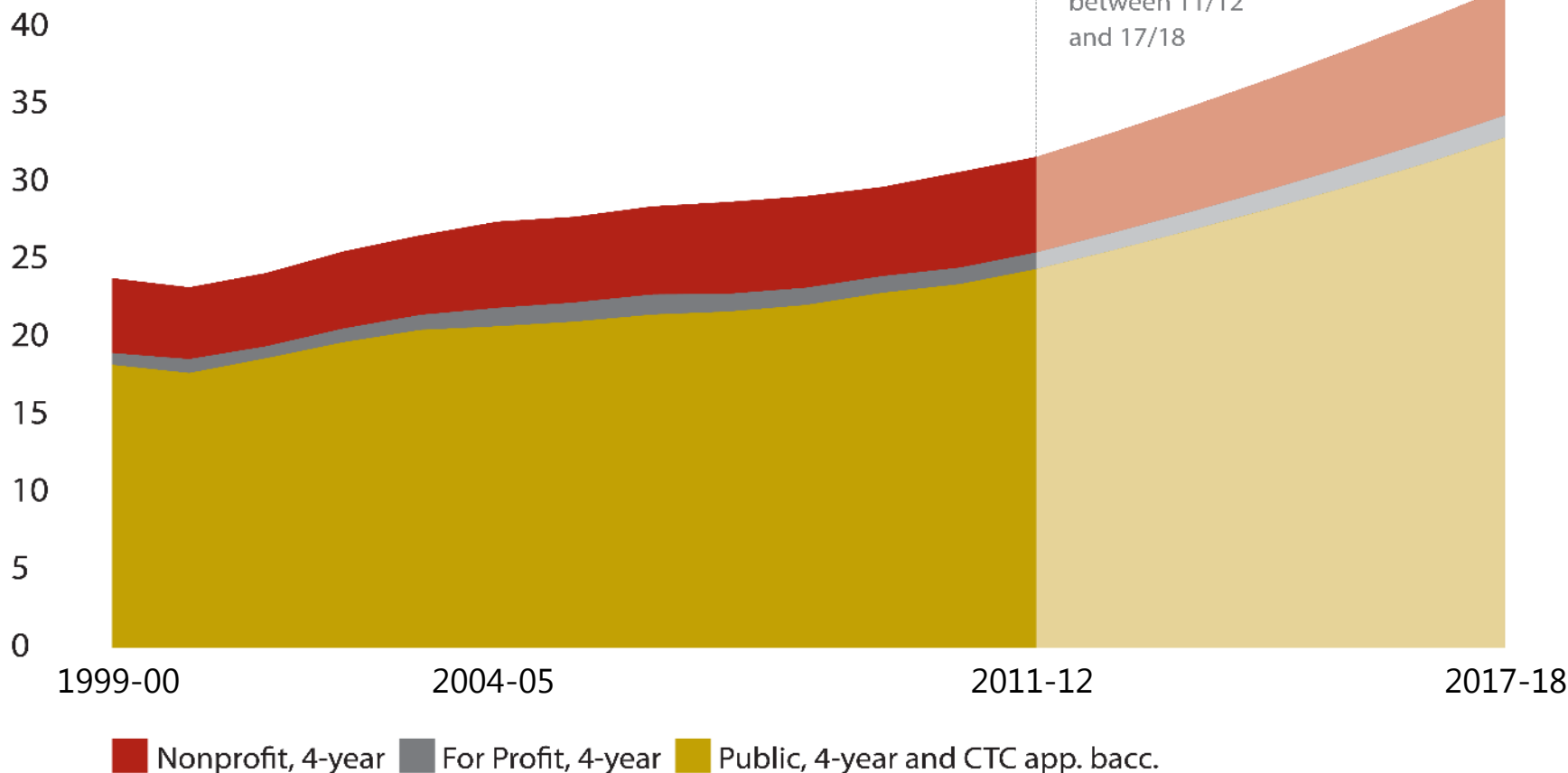




Independent Colleges: Part of the Solution

All Sectors Necessary to Meet State Goals

42,400 bachelor's degrees



Sources: 2000-12, IPEDS. 2013-18, assumes 5% annual increase.



Independent Colleges of Washington
Better Together: Partners in Student Success for 60 Years