

October 9, 2013  
Red Lion Hotel  
Olympia, Washington

## MINUTES

### Members attending

Scott Brittain, Mary Brown, Jeff Charbonneau, Maud Daudon, Paul Francis, Ray Lawton, Karen Lee, Rai Nauman Mumtaz, and Susana Reyes

### Staff attending

Gene Sharratt, Aaron Wyatt, Alison Eldridge, Beth Ahlstrom, Carissa Glassburn, Christy England-Siegerdt, Daryl Monear, Don Bennett, Jeffrey Powell, Jim West, Katie Youngers, Kristin Ritter, Marc Webster, Noreen Light, Rachelle Sharpe, Randy Spaulding, Vicki Merkel, Weiya Liang

The meeting was called to order at 8:39 a.m. by Chair Maud Daudon. Introductions were made around the room.

Dr. Mary Alice Heuschel welcomed the Council, staff, and guests to the November council meeting. She thanked Council and staff for the very impressive work that continues to align pre-K to higher education. The Governor champions the effort in light of the challenges in the budget. The Governor also is supportive, is well-aware of the Roadmap work, and looks forward to the next stages.

Paul Francis introduced newly hired Student Achievement Council staff member Becca Kenna-Schenk. Becca will serve as the director of government relations starting November 1, 2013. Welcome, Becca!

### Approval of September 24, 2013 Meeting Minutes

The motion was made to approve the minutes with the noted changes.

- Marty Brown recommended a \$16 million State Need Grant supplemental budget item be included and submitted with request to the Office of Financial Management.
- “Compass 2 College” was corrected to “Compass 2 Campus”.
- Garrett Havens’ name was included and his title corrected.

Motion seconded.

Motion carried.

## Overview of Agency Communications

**Aaron Wyatt, Director of Communications**

An overview of the Washington Student Achievement Council's communications division was provided. Members were introduced to the mission of agency communications, personnel, planning, and projects.

## State Need Grant and College Bound Scholarship

**Rachelle Sharpe, Director of Student Financial Assistance**

In preparation for the legislative session and as background to several of the Roadmap action items, an update to the State Need Grant (SNG) and College Bound Scholarship (CBS) programs was provided to the Council. The final 2012-13 academic year data regarding eligible student enrollments and pending issues in both programs were reviewed.

## Roadmap Work Session

**Christy England-Siegerdt, Director of Research & Planning**

A revised overview of the "Roadmap Action by Priority and Time Period to Fully Implement" document was presented with action framework and timeline.

## Review and Discussion of State Educational Attainment Goal

**Randy Spaulding, Director of Academic Affairs and Policy**

**Christy England-Siegerdt, Director of Research and Planning**

Randy Spaulding presented a PowerPoint and led discussion about establishing an overarching and aspirational educational attainment goal for the Roadmap.

## Preliminary Roadmap Narrative

**Christy England-Siegerdt, Director of Research & Planning**

**Randy Spaulding, Director of Academic Affairs and Policy**

**Marc Webster, Senior Partner for Education Resources Planning**

**Rachelle Sharpe, Director of Student Financial Assistance**

Following is a list of action items for the Roadmap report. Each action item was presented with a description of the problem to be addressed and the proposed action to address the problem.

- **Keep college affordable for students and their parents.**  
*Proposed Action:* Identify and recommend a state and student cost sharing policy to guide legislative appropriations and institutional tuition decisions including the development of a cost standard.
- **Ensure cost will not be a barrier for low-income students.**  
*Proposed Action:* The state provides funding for all students eligible for the College Bound Scholarship in fiscal year 2014-15 and commits to a nine-year plan that leads to the provision of State Need Grant funding for all eligible students.
- **Provide greater access to work-based learning opportunities.**  
*Proposed Action:* Increase investments in the State Work Study program and create an online clearinghouse of all experiential learning opportunities.
- **Help families save for college.**  
*Proposed Action:* Develop a savings incentive matching program.
- **Provide flexible payment options for students and their families.**  
*Proposed Action:* Encourage flexible payment options at all institutions and develop a new model for disbursing state and institutional financial aid throughout the term.
- **Ensure all high school graduates are career and college ready.**  
*Proposed Action:* Support implementation of the Common Core State Standards and the SMARTER Balanced Assessment, and identify effective strategies for reducing the need for pre-college level courses.
- **Streamline dual-credit programs.**  
*Proposed Action:* Streamline and expand dual-credit programs to create a statewide dual-credit system available to all students.
- **Assess system capacity.**  
*Proposed Action:* Monitor and report on system-wide programmatic, physical, and technological capacity.
- **Align postsecondary programs with employment opportunities.**  
*Proposed Action:* Develop a comprehensive employer feedback model, and encourage innovative responses to employer needs.
- **Increase awareness of postsecondary opportunities.**  
*Proposed Action:* Ensure all Washingtonians have access to a single, accurate and comprehensive source of information about postsecondary education opportunities.

- **Encourage adults to earn a postsecondary credential.**  
*Proposed Action:* Target information and support to adults regarding continuing their education, especially to those with some postsecondary credits earned.
- **Increase support for all students, current and prospective, at all levels.**  
*Proposed Action:* Collaborate with educational and community partners to identify and promote strategies to ensure all Washington students have access to services that support postsecondary success.
- **Leverage technology to improve student outcomes.**  
*Proposed Action:* Create an educational technology consortium comprised of P-20 educators, employers, and other partners.

### A Skilled and Educated Workforce

**Daryl Monear, Associate Director of Academic Affairs & Policy**

**Randy Spaulding, Director of Academic Affairs and Policy**

**Tina Bloomer, Policy Research Associate for State Board for Community & Technical Colleges**

**Bryan Wilson, Deputy Director, Workforce Training & Education Coordinating Board**

A preliminary presentation was provided of data and findings in the *A Skilled and Educated Workforce* report. This report provided an overview of the current status of workforce preparation in Washington, identified high employer demand occupations, described fields in which there are gaps between academic degree production and employer demand, and highlighted occupational fields in which students may find expanding employment opportunities. The analysis provided an update to the biennial report on the status of workforce education and training in the state, which was prepared jointly by the Washington Student Achievement Council, the State Board for Community and Technical Colleges, and the Workforce Training and Education Coordinating Board, as required under RCW 28B.77.080.

Mark Berreth from the Washington Student Achievement Council, Dave Pavelchek from the Workforce Training and Education Coordinating Board, and Kendra Hodgson from the State Board for Community and Technical Colleges were thanked for their contributions to this report.

Council Chair Maud Daudon adjourned the meeting at 3:10 p.m.