#### May Council Committee Agenda

#### Committee for Funding and Affordability (CFA)

The Committee for Funding and Affordability will address issues related to state funding policy, tuition policy, student financial aid, and college savings. This includes the three Roadmap actions below.

Action Items:	Upcoming Scheduled Meeting Times
Make college affordable.	Mon, January 27 – 2:30 to 4 p.m.
Ensure cost is not a barrier for low income students.	Mon, March 24 -9 to 10:30 a.m.
• Help students and families save for postsecondary education.	Mon, May 19 - 9 to 10:30 a.m.
STAKEHOLDER MEMBERS	Wed, July 23 – 1:30 to 3:30 p.m.
Fom Fitzsimmons (ICW) <u>Tom@icwashington.org</u> Devon Crouch <u>Devon@ICWashington.org</u>	Wed, September 17 - 9 to 10:30 a.m.
oLynn Berge (OSPI) jolynn.berge@k12.wa.us	Wed, October 29 - 9 to 10:30 a.m.
r.J. Kelly (OSPI) <u>Thomas.Kelly@k12.wa.us</u>	
Eleni Papadakis (WTB) <u>EPapadakis@wtb.wa.gov</u>	LOCATION OF MEETINGS:
Nova Gattman (WTB) <u>nova.gattman@wtb.wa.gov</u>	WSAC Offices
ustin Montermini (WTB) <u>Justin.montermini@wtb.wa.gov</u> Cody Eccles (COP) ceccles@cop.wsu.edu	
Paul Francis (COP) <u>PFrancis@cop.wsu.edu</u>	WSAC MEMBERS
Denise Graham (SBCTC) <u>dgraham@sbctc.edu</u>	Paul, Marty, Karen, Maud
ayme Shoun (student voice) aswsuv.dla@vancouver.wsu.edu	Staff: Marc Webster, Rachelle, Christy
Brian McQuay (student voice) <u>briandmcquayjr@yahoo.com</u>	
uly 23rd Meeting Agenda:	
<ul> <li>Review Our Charge: The 2014 Strategic Action Plan</li> </ul>	
<ul> <li>Need Grant review and request for funding</li> </ul>	
<ul> <li>Funding policy</li> </ul>	
Telling the Story	
<ul> <li>How do we package/deploy resources to create a r</li> </ul>	more affordable system?
<ul> <li>Nate Johnson (HCM Strategists/Postsecondary Analytics) –</li> </ul>	Funding Policy Options
<ul> <li>Discussion – what's missing? What's most promising?</li> </ul>	
<ul> <li>How do we address other values?</li> </ul>	
<ul> <li>Accountability/Performance</li> </ul>	
o Access	
<ul> <li>Quality</li> </ul>	
• What recommendations does the group have for the 2014	Strategic Action Plan?
	-



## POLICY OPTIONS FOR AFFORDABILITY AND STATE NEED GRANT: PRELIMINARY DRAFT

*Nate Johnson, Senior Consultant July 23, 2014* 

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## **Questions to Be Addressed**

- *Given Washington's current tuition and financial aid structure, what are the state's policy options to increase opportunity for resident students?*
- What are options to develop a comprehensive higher education funding policy that is predictable for students and families and maintains funding and flexibility for institutions?

Within State Need Grant:

- Should more students be served within existing funds?
- Are grant dollars targeted in a way that maximizes student success?
- Should the state continue to use the secondary median family income?
- Should awards continue to be tied to public tuition?
- Should any of the policies be modified to support student success?



## **Context for These Questions**

- "Roadmap" for education with 70% postsecondary attainment goal
- New funding landscape: tuition = 44% (or more) of public higher education revenues in FY 2013 vs. 22% in FY 2008
- \$1,000 increase in two-year, \$4,000 increase in four-year tuition in constant dollars (current two-year freeze)
- 1<sup>st</sup> in nation in need-based financial aid/FTE
- But... State Need Grant budget no longer keeps up with its design



## **Tuition Share of Total Education Revenues** (SHEEO)



Net Tuition as a Percent of Public Higher Education Total Educational Revenue, Washington, Fiscal 1988-2013

Source: State Higher Education Executive Officers



## Affordability Option 1: Clarify the Policy and Funding Framework

- Establish a common framework for affordability that allows for clear, evidence- based discussion of policy options, even among those who disagree.
- Key terms / concepts
  - Costs
  - Resources

Costs

- Affordability = Balance between costs and resources
- Students = All current and potential future WA students
- Examples: Minnesota, California



### **Possible Framework**

- Level I: Unaffordability. A student or family is unable to access even one viable pathway to a bachelor's degree because of resource constraints.
- Level II: Minimal affordability. A student or family has the resources for at least one viable pathway to a bachelor's degree, including significant part-time work and student loans.
- Level III: Moderate affordability. A student or family has the resources they need to choose among several higher options, including light part-time work and modest levels of loans; some options may still be too expensive.
- Level IV: Total affordability. A student or family has the resources to make choices among all available higher education options for which they are qualified, with no need for part time work or student loans.



## Target Audience for Policy: WA Students *and* Potential Students

	# of Washington Freshmen in 2011-12	Washington Students
All In-State Students	35,276	(First-Time) 76%
Research Universities (incl Bothell/Tacoma)	8,677	19%
Comprehensive Universities and Evergreen	5,428	12%
Community and Technical Colleges	15,271	33%
Private Nonprofit Four-Year Colleges	3,077	7%
Out of State	10,958	24%
All Washington FTIC Freshmen	46,234	
WA residents not in college who could be	?	
Nontraditional (nonfreshmen) students enrolled out of state	?	



## **Estimating Full Costs**

- Institutions' costs (not same as tuition)
- Students' other direct and indirect costs (opportunity cost)
- Full length of program (e.g. 2 years for associate degree, 4 years for bachelor's)
- All potential Washington students (not just those currently served)



# **Estimating Costs (Discussion Example: Draft Numbers Will Change)**

	Cos	titution's st Per FTE student	Books and Ipplies	Opportunit Cost		
All In-State Students	\$	13,664	\$ 1,200	\$	12,492	
Research Universities (incl Bothell/Tacoma)	\$	23,334	\$ 1,200	\$	12,492	
Comprehensive Universities and Evergreen	\$	11,090	\$ 1,200	\$	12,492	
Community and Technical Colleges	\$	8,526	\$ 1,200	\$	12,492	
Private Nonprofit Four-Year Colleges	\$	23,371	\$ 1,200	\$	12,492	
Out of State	\$	21,840	\$ 1,200	\$	12,492	
All Washington FTIC Freshmen	\$	15,629	\$ 1,200	\$	12,492	



## **Total Cost Summary**

	Total Cost for One Year	Cost of Associate Degree Completed in Two Years	Cost of Bachelor's Degree Completed in Four Years
All In-State Students	\$ 27,356		\$ 109,422
Research Universities (incl Bothell/Tacoma)	\$ 37,025		\$ 148,102
Comprehensive Universities and Evergreen	\$ 24,781		\$ 99,125
Community and Technical Colleges	\$ 22,218	\$ 44,436	\$ 93,999
Private Nonprofit Four-Year Colleges	\$ 37,063		\$ 148,250
Out-of-State	\$ 35,532		\$ 142,126
All Washington FTIC Freshmen	\$ 29,321		\$ 117,282



## **Estimating Resources**

- Resident tuition rate as a form of state aid
- Parent/family resources (income/savings)
- Federal subsidies
  - Pell grants
  - Tax credits
- State financial aid programs
- Student self-help
  - Work (on or off campus)
  - Borrowing
- Institutional/private financial aid



## **Estimating the Invisible Scholarship in Resident Tuition**

	E	2011-12 ducation d Related	L1-12 Avg	"I Sch R	timated nvisible olarship" for All esident	Sch Und Ass Ba	Invisible nolarship" for ergraduate sociate or achelor's
		Cost	Tuition	2	tudents		Degree
Public Research	\$	23,334	\$ 10,684	\$	12,650	\$	50,599
Comprehensives and Evergreen	\$	11,090	\$ 7,622	\$	3,468	\$	13,872
Community and Technical Colleges	\$	8,526	\$ 3,602	\$	4,924	\$	16,784



## **Cost of Bachelor's Degree after "Invisible Scholarship" for Residents**

1) SUBTRACT DIRECT STATE SUPPORT FOR INSTITUTIONS FROM OVERALL COST											
		Lowest Income (Under \$30,000 for family of 4) or Independent Student			er \$30,000 Lower Middle mily of 4) Income=  Income= lependent \$60,000 ~\$80,000			N	Upper ⁄liddle= 120,000		
Research Univs.	Estimated Amount	\$	50,599	\$	50,599	\$	50,599	\$	50,599		
	Remaining	\$	97,502	\$	97,502	\$	97,502	\$	97,502		
Comprehensive Univs.	Estimated Amount	\$	13,872	\$	13,872	\$	13,872	\$	13,872		
	Remaining	\$	85,253	\$	85,253	\$	85,253	\$	85,253		
Community and Technical Colleges	Estimated Amount	\$	16,784	\$	16,784	\$	16,784	\$	16,784		
	Remaining	\$	77,215	\$	77,215	\$	77,215	\$	77,215		
Private Nonprofit (WA)	Estimated Amount	\$	-	\$	-	\$	-	\$	-		
	Remaining	\$	148,250	\$	148,250	\$	148,250	\$	148,250		
Out of State	Estimated Amount	\$	-	\$	-	\$	-	\$	-		
	Remaining	\$	142,126	\$	142,126	\$	142,126	\$	142,126		

## **Cost after Parent/Family Resources**

2) SUBTRACT ESTIMATE	D FAMILY/PARE	NT R	ESOURCES (	NO	T THE STL	JDI	ENT'S)		
		Lowest Income (Under \$30,000 for family of 4) or Independent Student		Income= ~		Middle Income= ~\$80,000			
Research Univs.	Estimated Amount	\$	-	\$	18,200	\$	39,428	\$	86,316
	Remaining	\$	97,502	\$	79,302	\$	58,074	\$	11,186
Comprehensive Univs.	Estimated Amount	\$	-	\$	18,200	\$	39,428	\$	86,316
	Remaining	\$	85,253	\$	67,053	\$	45,825	\$	(1,063)
Community and Technical Colleges	Estimated Amount	\$	-	\$	18,200	\$	39,428	\$	86,316
	Remaining	\$	77,215	\$	<i>59,</i> 015	\$	37,787	\$	(9,101)
Private Nonprofit (WA)	Estimated Amount	\$	-	\$	18,200	\$	39,428	\$	86,316
	Remaining	\$	148,250	\$	130,050	\$	108,822	\$	61,934
Out of State	Estimated Amount	\$	-	\$	18,200	\$	39,428	\$	86,316
	Remaining	\$	142,126	\$	123,926	\$	102,698	\$	55,810

### **Cost after Pell Grants**

#### **3) SUBTRACT FEDERAL PELL GRANTS**

3) SUBIRACI FEDERAL F		(Und for f or In	west Income nder \$30,000 family of 4) Independent Student		Income		Middle Income (\$80,000)		Upper Middle 120,000)
Research Univs.	Estimated Amount	\$	22,200	\$	4,000	\$	-	\$	-
	Remaining	\$	75,302	\$	75,302	\$	58,074	\$	11,186
Comprehensive Univs.	Estimated Amount	\$	22,200	\$	4,000	\$	-	\$	_
	Remaining	\$	63,053	\$	63,053	\$	45,825	\$	(1,063)
Community and Technical Colleges	Estimated Amount	\$	22,200	\$	4,000	\$	-	\$	-
	Remaining	\$	55,015	\$	55,015	\$	37,787	\$	(9,101)
Private Nonprofit (WA)	Estimated Amount	\$	22,200	\$	4,000	\$	-	\$	_
	Remaining	\$	126,050	\$	126,050	\$	108,822	\$	61,934
Out of State	Estimated Amount	\$	22,200	\$	4,000	\$	_	\$	_
	Remaining	\$	119,926	\$	119,926	\$	102,698	\$	55,810

## **Cost after Federal Tax Credits**

4) SUBTRACT FEDERAL 1	AX CREDITS	Lowest Income (Under \$30,000 for family of 4) or Independent Student			Lower Income		Middle Income (\$80,000)		Upper Viddle 120,000)
Research Univs.	Estimated Amount	\$	4,000	\$	10,000	\$	10,000	\$	10,000
	Remaining	\$	71,302	\$	65,302	\$	48,074	\$	1,186
Comprehensive Univs.	Estimated Amount	\$	4,000	\$	10,000	\$	10,000	\$	10,000
	Remaining	\$	59,053	\$	53,053	\$	35,825	\$	(11,063)
Community and Technical Colleges	Estimated Amount	\$	4,000	\$	10,000	\$	10,000	\$	10,000
	Remaining	\$	51,015	\$	45,015	\$	27,787	\$	(19,101)
Private Nonprofit (WA)	Estimated Amount	\$	4,000	\$	10,000	\$	10,000	\$	10,000
	Remaining	\$	122,050	\$	116,050	\$	98,822	\$	51,934
Out of State	Estimated Amount	\$	4,000	\$	10,000	\$	10,000	\$	10,000
	Remaining	\$	115,926	\$	109,926	\$	92,698	\$	45,810

## Cost after State Need Grant (current budget, reallocated to cover all 50% MFI)

		(Und for f or In	est Income der \$30,000 family of 4) idependent Student	Lower come= ~ 60,000	I	Middle ncome= \$80,000	V	Upper ⁄liddle= 120,000
Research Univs.	Estimated Amount	\$	43,472	\$ -	\$	-	\$	-
	Remaining	\$	27,830	\$ 65,302	\$	48,074	\$	1,186
Comprehensive Univs.	Estimated Amount	\$	30,013	\$ -	\$	-	\$	-
	Remaining	\$	29,040	\$ 53,053	\$	35,825	\$	(11,063)
Community and Technical Colleges	Estimated Amount	\$	29,790	\$ -	\$	_	\$	-
	Remaining	\$	21,225	\$ 45,015	\$	27,787	\$	(19,101)
Private Nonprofit (WA)	Estimated Amount	\$	34,068	\$ -	\$	_	\$	-
	Remaining	\$	87,982	\$ 116,050	\$	98,822	\$	51,934
Out of State	Estimated Amount	\$	-	\$ -	\$	-	\$	-
	Remaining	\$	115,926	\$ 109,926	\$	92,698	\$	45,810

## Cost after Student's Part-Time Work

#### 6) ESTIMATE STUDENT'S CONTRIBUTION FROM PART-TIME WORK

		(Und for f or In	vest Income der \$30,000 family of 4) ndependent Student		Lower Income (\$60,000)		Middle ncome 80,000)	Upper Middle (\$120,000		
Research Univs.	Estimated Amount	\$	18,716	\$	18,716	\$	18,716	\$	18,716	
	Remaining	\$	9,114	\$	46,586	\$	29,358	\$	(17,530)	
Comprehensive Univs.	Estimated Amount	\$	18,716	\$	18,716	\$	18,716	\$	18,716	
	Remaining	\$	10,325	\$	34,337	\$	17,109	\$	(29,779)	
Community and Technical Colleges	Estimated Amount	\$	18,716	\$	18,716	\$	18,716	\$	18,716	
	Remaining	\$	2,509	\$	26,299	\$	9,071	\$	(37,817)	
Private Nonprofit (WA)	Estimated Amount	\$	18,716	\$	18,716	\$	18,716	\$	18,716	
	Remaining	\$	69,267	\$	97,335	\$	80,107	\$	33,219	
Out of State	Estimated Amount	\$	18,716	\$	18,716	\$	18,716	\$	18,716	
	Remaining	\$	97,211	\$	91,211	\$	73,983	\$	27,095	

### **Cost after Loans**

7) ESTIMATE STUDENT'S CONTRIBUTION FROM SUBSIDIZED STUDENT LOANS											
		Lowest Income (Under \$30,000 for family of 4) or Independent Student		(Under \$30,000LowerMiddlefor family of 4)IncomeIncomeor Independent(\$60,000)(\$80,000)		Income		ſ	Upper Viddle L20,000)		
Research Univs.	Estimated Amount	\$	20,000	\$	20,000	\$	20,000	\$	20,000		
	Remaining	\$	(10,886)	\$	26,586	\$	9,358	\$	(37,530)		
Comprehensive Univs.	Estimated Amount	\$	20,000	\$	20,000	\$	20,000	\$	20,000		
	Remaining	\$	(9,675)	\$	14,337	\$	(2,891)	\$	(49,779)		
Community and Technical Colleges	Estimated Amount	\$	15,000	\$	15,000	\$	15,000	\$	15,000		
	Remaining	\$	2,515	\$	11,299	\$	(5,929)	\$	(52,817)		
Private Nonprofit (WA)	Estimated Amount	\$	20,000	\$	20,000	\$	20,000	\$	20,000		
	Remaining	\$	49,267	\$	77,335	\$	60,107	\$	13,219		
Out of State	Estimated Amount	\$	20,000	\$	20,000	\$	20,000	\$	20,000		
	Remaining	\$	77,211	\$	71,211	\$	5 <i>3,983</i>	\$	7,095		

## Affordability Option 2: Establish and communicate key concepts and messages

Examples:

"Every student paying in-state tuition is getting a 'scholarship' from the state. Tuition is lower for state residents because every Washington resident who is academically qualified is entitled to a public higher education in which the state shares some part of the cost."

"Students can reasonably be expected to work a limited number of hours while in college, but not so much that it prevents them from progressing on time to a degree."

"Many students will need to borrow to meet the costs of attending college, but should strive to keep total indebtedness below X."

"Most families with incomes above X should start saving for college as soon as they have a child. While the state does not provide direct financial aid to these families, it does have a guaranteed savings plan that allows for gradual payments and locks in the cost of college."



### Affordability Option 3: Treat Entire Higher Ed Budget As Affordability Mechanism

3a) Focus on institutions: outcomes-based funding for low-income student completion.

- State determines *what* the public policy goals are, institutions figure out *how* to get there
- Institutions would have to make themselves affordable to succeed
- Focus on gaps in existing funding incentives
- Example: Tennessee



## **Affordability Option 3b**

3b) Focus on students: tighten links between appropriations, tuition, and aid programs so state policy is clear for current and potential students and families.

- State establishes net cost levels for all or some students
- Appropriations and aid programs linked to those levels
- Institutional costs/efficiency agreements could be included
- Examples: Minnesota, New York



# Affordability Option 4: Focus on timing of payments/resources

- Promote long term savings plans, such as GET / other 529 plans; ensure that middle class families know that these are the primary affordability policies intended for them (and they are unlikely to qualify for financial aid)
- Expand, clarify and promote short-term payment plan options
- Allow advance use of federal tax credit to pay expenses
- Provide emergency financing, short-term forbearance on outstanding balances

Examples: MDRC study, Oklahoma, Georgia State



## **State Need Grant Options**

#### **Design principles for 70% attainment goal:**

- Target the right students
- Size awards for maximum impact (award only as much as needed to achieve outcome)
- Make program simple and transparent for students
- Leverage dollars as both incentive and support
- Create predictability over time



## **State Need Grant: Findings and Observations**

- Program is effective but limited: WSIPP study was well-executed, consistent with other rigorous research
- Program is not transparent or predictable for students (exc. College Bound Scholars)
- Median Family Income is helpful as policy benchmark, but is flawed tool for allocation
- Program is only partially coordinated with the rest of state higher education budget and federal programs
- Support for program (idea of need-based aid) is very strong
- Smaller aid programs take disproportionate time and attention relative to budget (10% of aid, 1-2% of total) and likely impact



## State Need Grant Option 1: Serve More Students

1a) Increase funding (example: California)
1b) Use existing budget to cover all students at 50% or less MFI
--Provide more transparency for at least some students
--Plan for growth in participation/eligibility
1c) Use shared responsibility model to coordinate benefits



## Effect of Fully Funding All Currently Eligible Students

8) ESTIMATE EFFECT OF	FULLY FUNDED	STAT	E NEED GRA	NT	-					
		Lowest Income (Under \$30,000 for family of 4) or Independent Student			Lower Income 660,000)	I	Middle ncome 80,000)	Upper Middle (\$120,000)		
Research Univs.	Estimated Amount	\$	43,472	\$	21,736	\$	_	\$	_	
	Remaining	\$	(10,886)	\$	4,850	\$	9,358	\$	(37,530)	
Comprehensive Univs.	Estimated Amount	\$	30,013	\$	15,006	\$	_	\$	-	
	Remaining	\$	(9,675)	\$	(669)	\$	(2,891)	\$	(49,779)	
Community and Technical Colleges	Estimated Amount	\$	29,790	\$	14,895	\$	-	\$	_	
	Remaining	\$	(12,491)	\$	(3,596)	\$	(5,929)	\$	(52,817)	
Private Nonprofit (WA)	Estimated Amount	\$	34,068	\$	17,034	\$	-	\$	-	
	Remaining	\$	49,267	\$	60,301	\$	60,107	\$	13,219	
Out of State	Estimated Amount	\$	-	\$	-	\$	-	\$	-	
	Remaining	\$	77,211	\$	71,211	\$	53,983	\$	7,095	

## **State Need Grant Option 2: Partially Centralize Award Responsibility**

- Assign responsibility for communicating statewide message/commitment
- Establish award levels and eligibility parameters that can be fully funded
- Use very conservative estimates of demand; use 75-85% of appropriation for basic statewide allocation
- Reserve remaining 15-25% for institutions to allocate or for supplemental allocation (also serves as reserve)



## **State Need Grant Option 3: Limit Use of Median Family Income**

- Use clear income benchmarks to set minimum eligibility
- Establish a meaningful but limited minimum award (e.g. \$1,000)
- Use additional income/asset information to guide allocation up to maximum
- Coordinate with Pell/federal tax benefits (next to last dollar aid)



## **State Need Grant Option 4: Expand Early Notification / Commitment Opportunities**

- Build on College Bound Scholars as early commitment of SNG funds
- Identify other groups likely to qualify if/when they apply and establish firm commitments to them; e.g.
  - Place-bound transfer students
  - Students/families eligible for food stamps, Medicaid
  - Pell-eligible WA residents not enrolled in SNG institutions



# **State Need Grant Option 5: Continue to Phase Out Smaller Programs**

- Focus on single strategy and message
- If State Need Grant program is missing important priorities, adjust it
- Small programs are 10% of funds but larger proportion of time and focus



## State Need Grant Option 5: Support and Incentivize Progress

- Prorate awards based on 30 credit hours per year
- National Association of Financial Aid Administrators (NASFAA) "Pell Bank" model proposal
- Fill in gaps in federal coverage: summer, more than 12 hours, course loads (common in WA) not divisible by 3
- Adjust maximums in each sector if needed to retain approximate current levels per credit
- Part of Minnesota's shared responsibility framework







## Discussion? Questions?

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### **APPENDIX: OUT OF STATE DETAIL**

Institution Name	Sector	State	# of WA Resident Freshmen 2011-12	Full Tuition (Sticker				(Incl Non- Tuition		Non-Tuition Expenses, Net of	
WA Resident Freshmen Out of State			10,336	\$	23,471	\$	18,105	\$	36,698		
TOP TEN DESTINATIONS											
Charter College-Anchorage	For-Profit Four-Year	AK	431	\$	17,725	\$	8,984	\$	24,925	\$	19,106
Brigham Young University-Provo	Private Nonprofit Four-Year	UT	267	\$	4,560	\$	17,366	\$	16,588	\$	8,891
University of Phoenix-Online Campus	For-Profit Four-Year	AZ	255	\$	10,025	\$	10,175	\$	19,994	\$	14,553
University of Portland	Private Nonprofit Four-Year	OR	246	\$	35,740	\$	18,616	\$	50,830	\$	31,069
University of Idaho	Public Four-Year	ID	227	\$	18,376	\$	14,069	\$	31,620		n/a
Oregon State University	Public Four-Year	OR	221	\$	21,316	\$	13,367	\$	35,191		n/a
Montana State University	Public Four-Year	MT	215	\$	19,152	\$	11,001	\$	31,272		n/a
Brigham Young University-Idaho	Private Nonprofit Four-Year	ID	189	\$	3,811	\$	6,341	\$	13,641	\$	7,557
Boise State University	Public Four-Year	ID	153	\$	15,966	\$	9,315	\$	29,592		n/a
University of Oregon	Public Four-Year	OR	147	\$	27,653	\$	15,834	\$	40,916		n/a

