WSAC Council Retreat

January 30

WASHINGTON STUDENT
ACHIEVEMENT COUNCIL
EDUCATION · OPPORTUNITY · RESULTS

AGENDA

8:30 – 8:45	**Call to Order / Introductions**
8:45 – 9:00	**WSAC Executive Director's Report**
9:00 – 10:00	**Retrospective: 2013-2018**
10:00 – 10:30	**Student Panel**
	** Break**
10:45 – 12:15	**Survey Results, Discussion, Visioning Exercise**
	** Lunch **
1:00 – 2:00	**Breakout Discussion**
2:00 – 3:00	**Final Board Discussion**
3:00 – 3:15	**Public Comment**
3:15 – 3:30	**Closing Comments**

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Approval of agenda

Approval of November 7 meeting minutes

Introductions of Council and audience members

Goals for Today

Discuss progress on WSAC goals since 2013

Align on short list of opportunities for WSAC to prioritize through 2023

Determine list of immediate priorities for 2019

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Executive Director's Report

Introduce new staff

Legislative update

National conversation on dual enrollment

Meetings with DSHS, HCA, and OFM HR

DC Meetings: New America, IHEP, and Senate

WA 529 / GET transition nearing completion

Launch of Student Loan Advocate role with AG's office

How will today's conversation shape the Roadmap as it integrates state policy, WSAC's work and our partners?

- Identify strategic clusters that frame the work

- Agree on how to measure success along the pathways to attainment

- Choose top priorities

- Develop WSAC action plans that help drive success on those priorities

Timeframe

- Expand conversation with a wide range of partners

- Address key open issues in the April Council meeting

- Approve framework at July Council meeting

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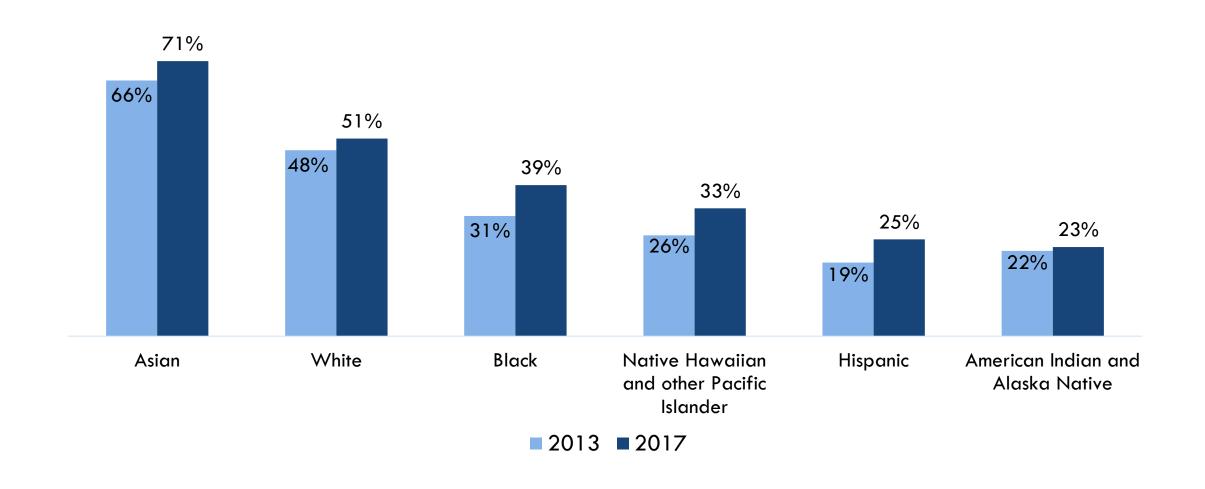Breakout Discussion

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Attainment progress

	2013	2017
Postsecondary Credential	52%	56%
High School Credential	90%	91%

Affordability measures

Average Tuition at Public Institutions

Public 2-Yr: $3,557 (2013), $3,487 (2017)
Public 4-Yr: $9,797 (2013), $8,347 (2017)

■ 2013 ■ 2017

State-Need-Grant eligible, but not served

2013	30%
2017	23%

Access measures

		2013	2017
FAFSA 12th Grade Completion		49%	54%
Postsecondary Enrollment (under 25)	2-Year	106,638	110,951
	4-Year	119,764	127,901
Postsecondary Completions (under 25)		46,678	50,095

College-going measures

	2013	2015
Overall	62%	60%
Low-Income Students	49%	48%
Non-Low-Income Students	69%	68%

Returning adults measures

	2013	2017
SNG Enrollment (25+)	31,914	25,214
Postsecondary Enrollment (25+)	138,403	129,974
Postsecondary Completions (25+)	50,478	47,532

Fewer students unserved by SNG

	2013	2019
Eligible but unserved students	32,375	~18,000

CBS measures

		2008	2017
College Bound Sign-up Rate		--	72%
High School Graduation Rate	CBS Students	--	76%
	CBS Eligible, but Unenrolled	--	63%

SURVEY RESULTS: 2013-2018 SUCCESSES

Affordability

Strong support for WSAC's role in higher education affordability advocacy and financial aid administration

Near unanimous mention by WSAC board as most impactful issue area

WSAC's advocacy for the Washington College Promise… can change the life of a student. This grant also provides an opportunity for DACA recipients to continue their studies by taking away the burden of financial instability.

Roadmap Goals and Strategy

70% attainment goal created a unifying target for Washington's education system

Strategic plans outlined key actions to achieve those goals

With the adoption of the state goal of 70% credential attainment, the Ready, Set, Grad! and 12th Year Campaign have added the most value.

Research & Data Analysis

Research on student enrollment and demographics as additional enabler for Washington's education system

Core WSAC strength cited by multiple board members

Data and visual insights… help partners make the case for common goals

Additional mentions for adult re-engagement, and technical assistance

Question text: "Based on your perspective as a leader within Washington's education system, what have been the most impactful, value-add WSAC initiatives since 2013?"

QUESTIONS AND DISCUSSION

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WSAC's vision is for 70% of adults to earn a postsecondary credential and for 100% of adults to earn a high school diploma

- What in your mind is holding our state back from achieving our goals?

WSAC has a number of unique assets including the ability to bring the higher education system together, policy, research, and communications expertise, and partnerships across the education continuum

- What can WSAC do to help the state achieve its credential education goals?

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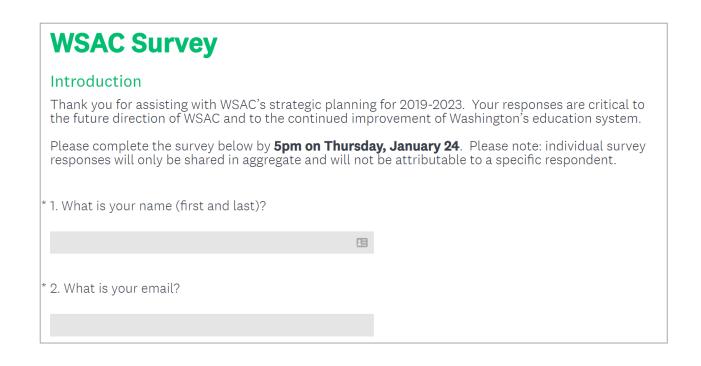Breakout Discussion

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Survey sent to WSAC board and education sector partners

Responses collected over for one week

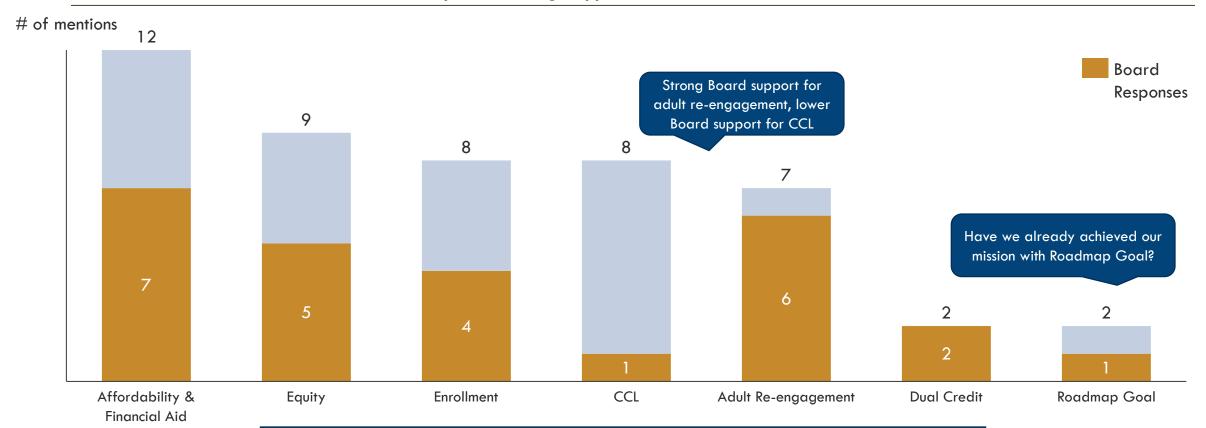**23 respondents**

Questions topics:
- 2013-2018 successes (discussed earlier)
- Priorities for 2019, and for next 5 years

WSAC Survey

Introduction

Thank you for assisting with WSAC's strategic planning for 2019-2023. Your responses are critical to the future direction of WSAC and to the continued improvement of Washington's education system.

Please complete the survey below by **5pm on Thursday, January 24**. Please note: individual survey responses will only be shared in aggregate and will not be attributable to a specific respondent.

* 1. What is your name (first and last)?

* 2. What is your email?

PRIORITY TOPICS 19-23: STRONG SUPPORT TO CONTINUE WORK ON CURRENT WSAC PRIORITIES, OPPORTUNITY TO ADD NEW FOCUS AREAS

What are the most important strategic opportunities WSAC should focus on for 2019-2023?[1]
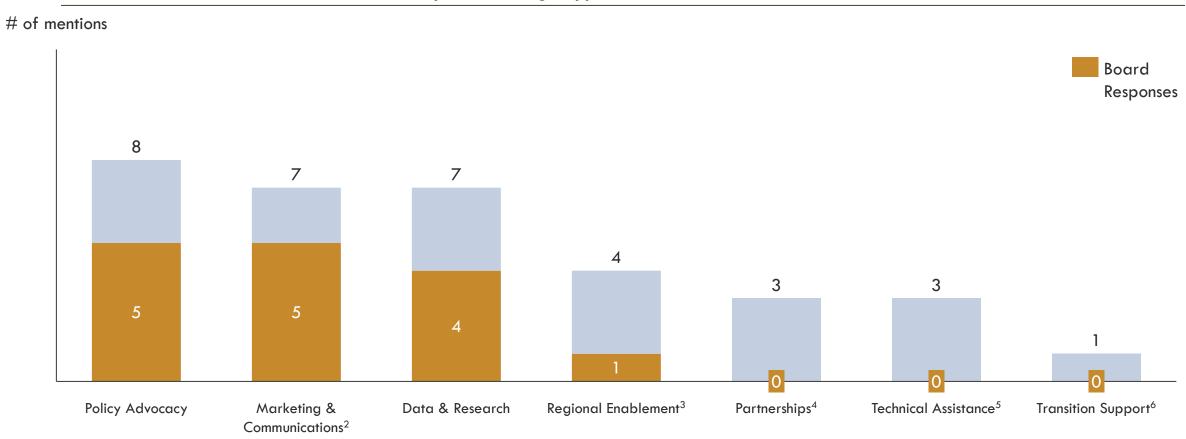
# of mentions

Board Responses

Strong Board support for adult re-engagement, lower Board support for CCL

Have we already achieved our mission with Roadmap Goal?

Affordability & Financial Aid	Equity	Enrollment	CCL	Adult Re-engagement	Dual Credit	Roadmap Goal
12	9	8	8	7	2	2
7	5	4	1	6	2	1

Results suggest increasing support for <u>equity</u>, <u>CCL</u>, and <u>adult re-engagement</u>

1. Responses combine results from two questions. The first asked about strategic priorities for the entire education system, the second asked about priorities given respondent's specific role or interest within the education system.
*Additional topics mentioned by individuals include partnerships, teacher recruitment, social-emotional learning, migrant education, foster youth, support services, guidance, and dual language support

PRIORITY TACTICS 19-23: BROAD AGREEMENT ON WSAC TACTICS

What are the most important strategic opportunities WSAC should focus on for 2019-2023?[1]

# of mentions

Board Responses

Category	Board Responses	Total
Policy Advocacy	5	8
Marketing & Communications[2]	5	7
Data & Research	4	7
Regional Enablement[3]	1	4
Partnerships[4]	0	3
Technical Assistance[5]	0	3
Transition Support[6]	0	1

1. Responses combine results from two questions. The first asked about strategic priorities for the entire education system, the second asked about priorities given respondent's specific role or interest within the education system. Kinetic West analyzed responses and summarized instances where respondents suggested tactics or methods to address specific opportunities, 2. Marketing and awareness building for students and families regarding postsecondary education, 3. Stakeholder development, alignment, and capacity building in regions, 4. Partnerships with agencies, CBOs, and higher education organizations, 5. Assistance for students to complete financial aid applications or supports for CBOs providing direct services for financial aid, 6. Support for students transitioning from K-12 to higher education

2019 Priorities

What should WSAC prioritize for 2019? Include both suggested priorities and how WSAC could deliver against each.[1]

WSAC is a leader in financial aid for low-income students. Would like to see increased access and completion strategies

Supporting efforts to enact the Washington College Promise Scholarship

Create programs including paid internships linked to postsecondary pathways to ensure College Bound students use their postsecondary benefit and succeed

Promote data access and agreements for partners offering direct services in Higher Education

Scale… impactful services and supports promoting college access and degree attainment

Address the gaps (Consider facilitating groups in different communities across the state to determine best approaches)

Social-emotional learning

Equity and diversity should be front and center. Follow the lead of CA and TN to connect students with state-level social service programs

Work with multiple agencies to continue to expand dual credit opportunities for high school students. This work has stalled after tremendous gains in 2013-15.

*1. Question paraphrased for clarity and presentation; **Quotations paraphrased where appropriate*

What else should we consider as we continue planning for 2019-2023? Is there anything else you want to share?[1]

Derive a small number of key priorities (3-5) for the Council to focus on over the next 5 years, then organize into subgroups to work on these issues with staff and report back. This enables WSAC members to see themselves in the work. Also communicate that to policymakers and other state leaders

Continue engaging the expertise and experience of Council members in setting and advancing the agency's strategic direction

Keep legislators and Governor's office involved

Take a more active advocacy role in ensuring ALL high school students complete a rigorous course of study and hold K-12 system accountable for delivering that course of study to all students

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QUESTIONS AND DISCUSSION

What will education in Washington look like in 2023?

What headlines would:

- **Make us proud?**

- **Disappoint us?**

- **Surprise us?**

Tri-City Herald

THE SPOKESMAN-REVIEW

The Seattle Times

The Olympian

Washington leads the nation in credential attainment, meets 70% goal

Washington's stagnant education system

Washington pilots new blockchain-based credentialing system

Discussion questions (for Breakouts and Afternoon)

What opportunities should we prioritize for 2019-2023?

- What can we deprioritize?

How do we get there?

- How are we uniquely positioned to contribute? What capabilities must we build?

What could hold us back from achieving these priorities?

- How can we remove barriers?

Which opportunities should we prioritize in 2019?

- Where is there momentum? Urgency?

How should we work with others to achieve our goals?

- What partnerships should we build/deepen? How should WSAC engage and leverage the council?

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NEXT STEPS

Today – Feb 13: WSAC staff debrief with KW and others

Feb 15: WSAC Executive Committee & ED meet on specific next steps

Feb 18 – Mar 29: WSAC staff expands conversation with partners and develops issues for April Council meeting

Apr 17: Council discusses open issues

Apr 22 – Jun 14: Continued conversations and preparation of final draft for July Council meeting

Jul 10: Council adopts strategic framework