Committee for Student Support (CSS)

The Committee for Student Support will address issues related to student support services including programs that improve student outreach and support.

Action Items:	Scheduled Meeting Times

Action Items:

- **Increase support for all current and prospective students.**
- **Increase awareness of postsecondary opportunities.**
- **Encourage adults to earn a postsecondary credential.**

Members

Vi Boyer (ICW) Violet@icwashington.org
Devon Crouch (ICW) Devon@ICWashington.org
Dan Newell (OSPI) dan.newell@k12.wa.us
Mike Hubert (OSPI) mike.hubert@k12.wa.us
Eleni Papadakis (WTB) EPapadakis@wtb.wa.gov
Nova Gattman (WTB) nova.gattman@wtb.wa.gov
Justin Montermini (WTB) Justin.montermini@wtb.wa.gov
Cody Eccles (COP) ceccles@cop.wsu.edu
Paul Francis (COP) PFrancis@cop.wsu.edu
Jan Yoshiwara (SBCTC) jyoshiwara@sbctc.edu
Brian McQuay, (student) briandmcquayjr@yahoo.com
Joe Holliday (SBCTC) jholliday@sbctc.edu

Scheduled Meeting Times

Mon, March 24 - 10:30 a.m. to noon

Mon, May 19 - 10:30 a.m. to noon

Wed, July 9 - 10:30 a.m. to noon

Wed, September 17 - 10:30 a.m. to noon

Wed, October 29 - 10:30 a.m. to noon

WSAC Members

Council: Ray Lawton, Susana Reyes
Staff: Rachelle Sharpe, Weiya Liang

AGENDA

Review of Action Items and 2014 Plan
- Outreach and Support policy brief and Roadmap action items
- 2014 work plan and Strategic Action Plan

Some Initial "Take Aways" from Education Attainment for All
- Survey results pending
- Focus on student transitions, early interventions, local and regional partnerships
- Ensure that support initiatives are intentional in addressing the opportunity gap

Development of Strategic Action Plan CSS Related Items
- Review of potential strategies
- Discussion of removal, expansion or addition of strategies
- National findings mirror Washington's challenges

Upcoming Projects/Events

- Completion Conference
- FAFSA Data Share with Schools & Districts
- College Goal WA & College Application Campaign Week Advisory

Next Steps for July Meeting

Committee for Student Success – Strategic Action Plan Options

May 19, 2014

Development of proven successful practices supporting students not broadly available or brought to scale for consideration of recommendations in the 2014 WSAC Strategic Action Plan.

1. Provide Increase support and resources to ensure the success of current and prospective students.

The Council will collaborate with educational and community partners to identify and promote strategies, including those listed below, to ensure all Washington students have access to services that support successful transitions.
- Effective High School and Beyond Plans for 8th graders.
- Graduation specialists for high school seniors.
- Mentoring and sponsorship programs for underrepresented and at-risk students such as foster youth, first-generation, people of color, or disabled students.
- More training for advisors, counselors, and mentors at all levels, and improved access to quality information about career requirements and postsecondary opportunities.
- Designated support staff at postsecondary institutions for underrepresented and at-risk students, such as foster youth, first-generation, people of color, or disabled students.
- An online postsecondary advising system to support students, parents, and advisors at all transition points.

The Council and partners will identify successful in-state strategies, along with best practices from other states. In addition, the Council and others will evaluate effective funding models that are independent of state or institutional funding.

POLICY BRIEF SUMMARY

- Coordinating with other experts to provide quality, consistent, and accurate information through in-person and online training in key advising areas.
- Consolidating existing support service programs (GEAR UP and College Bound) the Council administers to create more opportunities for professional development trainings that increase and enhance the knowledge of student support in both K-12 and postsecondary environment.
- Providing an inventory of proven mentoring and advising programs and technical assistance to implement the program that is the "best fit" for a particular school, taking into consideration the students' needs and specific criteria such as geography and community resources. Examples of mentors for both secondary and postsecondary students include:
- Current college students who mentor and advise target students or groups, such as correctional facility residents or underrepresented students.
- Staff who provide advising during scheduled class periods.
- Community volunteers assigned to work one-on-one or with small groups of students.
- Federal AmeriCorps volunteer mentors who commit to a term of service to serve in a specific school.
- Adult mentors whose experience reflects that of the student (single-parent, dislocated worker, low-income, first generation, etc.)

2. Ensure all Washingtonians have access to a coordinated one-stop shop for information about postsecondary education opportunities and career requirements, as well as assistance with completing applications for enrollment and financial aid.

The Council will collaborate with a variety of education and community partners to increase coordination of information about postsecondary education and training. The Ready, Set, Grad website—the state's new comprehensive website for information about Washington's public and private postsecondary education opportunities, access, and funding—will be continually updated and refined. The site will be inclusive and supportive of all students, regardless of socioeconomic or cultural background. Related content will also be communicated via social media and online platforms to ensure information is easily accessed by target audiences. Ready, Set, Grad will also be equipped with the functionality to translate the site content into more than 60 languages by mid-2014.

The Council will also launch a collaborative statewide campaign to help current and prospective students complete admissions and financial aid applications. Early awareness programs for students—beginning no later than the 5th grade—will be explored during the development of this campaign.

POLICY BRIEF SUMMARY

- Marketing all postsecondary awareness and access programs under an identifiable umbrella name to consolidate resources for school staff, community partners, and the public.
  - o Working with partners to ensure that existing online and social media platforms are readily identifiable to intended target populations and easily navigated by the public, educators, and partners.
  - o Coordinating online resources such as those provided by the Workforce Training and Education Coordinating Board and Washington community and technical colleges, and working with partner organizations and educational entities.
  - o Creating multiple venues to provide early postsecondary information, options, and exposure to younger students, starting no later than fifth grade.
- Supporting critical early college awareness and support activities such as tutoring, mentoring, academic preparation, parental education, and financial education for all K-12 students, regardless of income.
- Enhancing contents and marketing the ReadySetGrad website to address awareness and preparation needs of the state.
- Administering statewide campaign efforts to help students complete applications to college, submit the FAFSA (Free Application for Federal Student Aid), and apply for scholarships.
- Engaging K-12, postsecondary, and nonprofit partners to create and sustain this culture change.
- Increasing system-wide coordination to offer accurate and comprehensive information for postsecondary options and career preparation.

3. Encourage adults to earn a postsecondary credential.

The Council will collaborate with key public and private partners to identify and support strategies that address the unique circumstances of adults, particularly those with some postsecondary education but no credential. These adults need targeted information and support to help them re-enroll in postsecondary education, followed by specialized support services to ensure they successfully complete a credential. Effective types of strategies for reaching and serving returning adults include the following:

- Targeted messaging to provide information and encouragement to returning adult students.
- Individualized advising and career-planning guidance during the postsecondary enrollment process, including assistance with completing enrollment and financial aid applications, transferring of credits from other postsecondary institutions, and awarding credit for prior learning that may have occurred on the job or in the military.
- Data tools and best practices for contacting, advising, and counseling adult students.

POLICY BRIEF SUMMARY
- Creating system-wide outreach programs to encourage degree completion.
  - Contacting these adults through tailored marketing campaigns.
  - Coordinating with institutions of higher education to create new opportunities for degree attainment
- Coordinating online resources such as those provided by the Workforce Training and Education Coordinating Board and Washington community and technical colleges.
- Identifying innovative, replicable resources and programs that offer individual advising aimed at efficient degree completion.

Category	Project	Description	Partners	Service Level	Funding	Outcomes
Early Outreach	• Compass to Campus • UW Dream Project	Provides internships to college students who serve as mentors in K-12	4-year institution partners with local CTCs and k-12 schools	• WWU – 400 students in 29 schools • UW Dream – 16 high schools, entering middle schools • CWU & others starting	• State seed $ - now private $300k for CtC • UW $2 m federal grant	• Students now in 9th grade for CtC • Provides work experience for mentors
	• I'm Going to College	Early outreach program 5th graders to learn about college options and campus visits	Non-profit organizations. K-12 and IHEs	6,500 students	• Lead NELA closed • Loss of federal CACG due to state MOE	• Students consider educational pathway at earlier age
K-12 Success/ Dropout Prevention	• Open Doors	Dropout reengagement system that provides education and services to older youth who have dropped out of school or are not expected to graduate.	District-led. Encourages community partnerships.	Operating in 51 districts	• State funded	Uses a performance based, individualized support model

Category	Project	Description	Partners	Service Level	Funding	Outcomes
	• GEAR UP (state expansion of)	State and partnership GEAR UP programs provide comprehensive services to high poverty school districts including training, tutoring, mentoring and other support services	• UW, WSU, CWU and Evergreen, College Success Foundation and other non-profits, • WSECU, Native American tribes, and 72 high poverty school districts	• State GEAR UP serves 8,000 students. • Other nine partnership programs serve an additional 24,000. • Together 72 school districts	Federal program with state supplemental.	• Higher graduation rates • Higher persistence rates
Collective Impact	• Professional Development	GEAR UP Title II, CSF offer trainings re. connecting with students, parental engagement, culture of poverty, etc.	• GUP partners	Webinars, conferences. Targeted to high poverty schools	Federal and state funded	Better equip school staff with critical non-cognitive skills
Postsecondary Support	• Regional Networks	Examples include non-profit spearheaded (TCSN, SCAN, CCER, Whatcom) and school-based models (Rural Alliance)	Postsecondary, k-12, municipal, community based organizations, college access organizations		Could provide seed funding and coordination through ESD or other model to forge and nourish local partnerships	• Community wide engagement around common goals • Increases in graduation rates and achievement measures

Category	Project	Description	Partners	Service Level	Funding	Outcomes
	• TRiO-like postsecondary retention Services (state expansion of)	• Student support services in many IHEs, targeting under-represented population	IHEs	22 SSS programs on campuses and 2 EOC programs	Federal funding about $200k per program	• Increased persistence and completion for underrepresented students
Transitions	• First Year Experience initiatives	• Several models including required orientation and year-long courses	IHEs TRiO, GEAR UP Non-profits	12th grade and college freshmen	Federal, IHEs	Direct support services. Better adaptation to college life. Connect to mentors/supporters.
	• Summer Bridge	• Make it Happen • Upward Bound • CWU & Chelan • GEAR UP summer camps and campus experiences	Federal college access programs, school districts, parents and IHEs.		Federal, state and IHEs	Better student preparation for transitioning to first year experience
Adult Re-entry	• Transfer Support	• Statewide degree audit system with awareness campaign • Support to dual admission programs with early commitment of aid	SBCTC, COP, ICW, WSAC, IHEs	Transfer students statewide		Improved information and readiness for transfer and completion

Category	Project	Description	Partners	Service Level	Funding	Outcomes
	• Adult Recruitment	• 4-year or statewide identification of students near completion and provision of "placebound" options • Support to ABE and IBEST students Marketing geared toward adult populations	IHEs			Increased completion rates for adults with credits and participation and completion rates for returning adults
	• Educational Opportunity Centers	Provides counseling and information on college admissions to qualified adults who want to enter or continue a program of postsecondary education	IHEs	CWU, MDC and Olympic	Federal TRiO funding	Increased completion rates for adults with credits and participation and completion rates for returning adults