



SEATTLE PROMISE
— FIND YOUR FUTURE —

Contents

1. What is Seattle Promise?
2. Student Characteristics
3. Student Retention
4. Fall 2021 Enrollment



Personal Guidance
& Mentoring

Peer
Support

Academic
Support

Family
Support



**SEATTLE
PROMISE**

**Wrap-Around
Services**

Tuition
Support

Equity Scholarship

Career & Internship
Assistance





ALL High School Graduates from Seattle Public Schools

Regardless of GPA, income or country of birth





Seattle Promise Milestones

Structured for Student Success

Program Milestones

create a structured path for students to transition from high school and progress to college graduation.



APPLY

- 1 **Complete** Seattle Promise application
- 2 **Complete** admissions application and choose:
 - North Seattle College
 - Seattle Central College
 - South Seattle College
- 3 **Complete** financial aid applications—FAFSA/WASFA and college financial aid



PREPARE

- 4 **Participate** in Readiness Academy
- 5 **Graduate** from Seattle public high school
- 6 **Participate** in Summer Bridge



START

- 7 **Start** as a first year Promise scholar
 - Meet quarterly with advisor
 - Maintain satisfactory academic progress
- 8 **Complete** financial aid applications and class registration for second year
- 9 **Start** as a second year Promise scholar
 - Meet quarterly with advisor
 - Maintain satisfactory academic progress

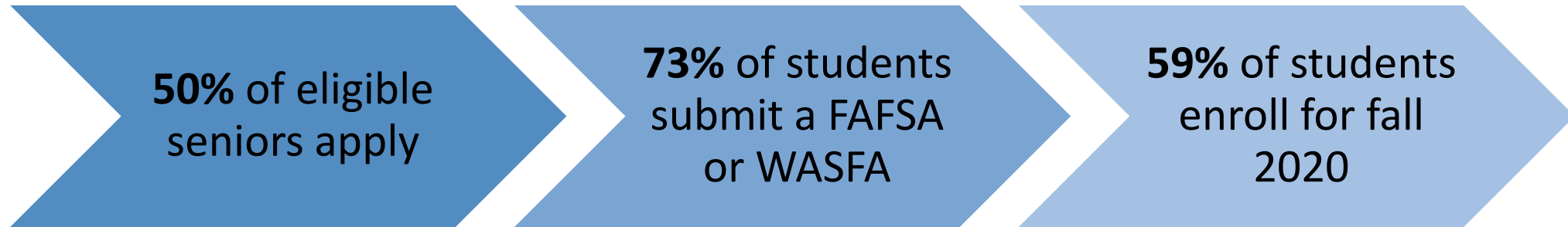


GRADUATE

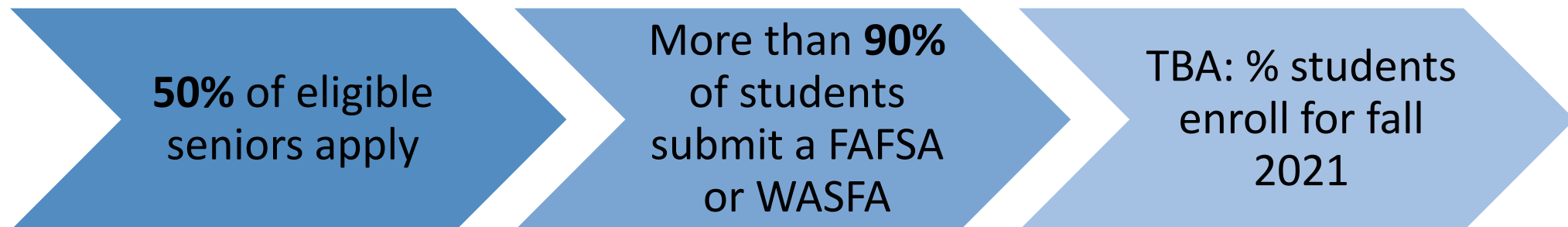
- 10 **Graduate** and begin your career or bachelor's degree program

Student Milestone Achievement

2019-2020



2020-2021



Student Characteristics

ENROLLED FALL 2018	ENROLLED FALL 2019	ENROLLED FALL 2020
Approx. 230	Approx. 380	Approx. 845
Median Age: 19	Median Age: 20	Median Age: 19
Students of Color: 75%	Students of Color: 72%	Students of Color: 62%
First-generation College Student: 46%	First-generation College Student: 43%	First-generation College Student: 37%
Annual Family Income: <25K: 30% 25-75K: 38% 75-125K: 19% >\$125K: 14%	Annual Family Income: <25K: 24% 25-75K: 42% 75-125K: 18% >\$125K: 16%	Annual Family Income: <25K: 25% 25-75K: 34% 75-125K: 28% >\$125K: 21%



Equitably Supporting Students

- **Equity Scholarship** for students with the highest financial need
- **Prioritization** of outreach and retention supports
- Regular retention and persistence **check-ups**, with an eye on achievement for our students of color
- Regular **analysis** of completer characteristics

Retention Results

Seattle Promise retention rates **outperform** general Seattle Colleges retention rates for fall-to-winter, fall-to-spring, and fall-to-fall measures.

Fall-to-winter	2019-20	2020-21	Fall-to-spring	2019-20	2020-21
Seattle Promise	86%	80%	Seattle Promise	75%	69%
Seattle Colleges	73%	77%	Seattle Colleges	58%	62%

<https://www.sbctc.edu/colleges-staff/collegeaccess/research-data/first-time-entering-student-outcomes-dashboard.aspx>



Early Completion Results

Seattle Promise participants are completing at higher rates than other students in our state and nation.

Completion Rate	2-year	3-year	6-year
Seattle Promise	25%	37%	N/A
Seattle Colleges	18%	19%	-
Washington	20%	28%	34%
National average	13%	-	29%

<https://www.sbctc.edu/colleges-staff/collegeaccess/research-data/first-time-entering-student-outcomes-dashboard.aspx>

<https://nscresearchcenter.org/completing-college/>



Student Enrollment: Projected and Actual

	2018	2019	2020	2021
Students enrolled (district-wide)	229	399	840	1,100+
Projected enrollment	N/A	390	701	870

Strategies and Tactics to Scale

1. Holistic Program Design

- Intentional student-to-staff ratios
 - 1:300 High School Outreach Support
 - 1:100 College Retention Support
- Progressive student milestones

2. Cross-organizational partnerships





SEATTLE PROMISE
— FIND YOUR FUTURE —

Questions?

seattlecolleges.edu/promise