



Adult Reengagement Focus Group Report Summary DRAFT

Background

In the spring of 2017, the Washington Student Achievement Council contracted with Western Washington University to conduct focus groups of Washington citizens between the ages of 25-44. The primary goal of this project was to understand the participants' needs and decision making processes regarding postsecondary education.

Motivations and perceived value of education

Desire to increase earnings (economic need, realization more education = more opportunities)

Example to children

Encouraged by family, friends and counselors

Barriers to postsecondary education

Financial

- Paying loans from an earlier attempt returning to school.
- Unqualified due to spousal or family income.
- Debt unrelated to education.

Family/Work-life balance

Discouragement

- High school teachers/counselors interfered with students' pursuits.

Preferred learning format



Search for answers

