

2015 Pave the Way Conference • Sponsorship Information

October 5-6, 2015 | Greater Tacoma Convention & Trade Center | Tacoma, WA

Thank you for your interest in becoming a sponsor for the 2015 Pave the Way Conference.

Instructions: Please review the sponsorship levels listed below, then print, complete, and sign the corresponding **Sponsor/Exhibitor Guidelines and Sign-up Forms**.

Mail the **completed forms** and **check payment** made out to:

Washington Student Achievement Council
Attn: Pave the Way
PO Box 43430
Olympia WA 98504-3430

Sponsorship Level	Amount	Benefits
Platinum	\$5,000	<ul style="list-style-type: none"> • Verbal recognition during plenary sessions. • Sponsor logo on individual banner in conference hall. • Logo cycled on screens during breaks. • Brochure included in conference packets. • Full-page conference program recognition/advertising. • Two complimentary conference registrations. • Preferred placement exhibit table (optional).
Gold	\$3,000	<ul style="list-style-type: none"> • Logo on shared sponsorship banner in conference hall. • Logo cycled on screens during breaks. • Brochure included in conference packets. • Half-page conference program recognition/advertising. • Two complimentary conference registrations. • Preferred placement exhibit table (optional).
Silver	\$2,000	<ul style="list-style-type: none"> • Logo cycled on screens during breaks. • Quarter page conference program recognition/advertising. • One complimentary conference registration. • Exhibit table (optional).
Bronze	\$1,000	<ul style="list-style-type: none"> • Logo cycled on screens during breaks. • Conference program recognition. • One complimentary conference registration. • Exhibit table (optional).
Exhibitor	\$500	<ul style="list-style-type: none"> • Logo cycled on screens during breaks. • Exhibit table.



Sponsor/Exhibitor Guidelines Form

Washington Student Achievement Council (WSAC) is responsible for planning the 2015 Pave the Way Conference. These guidelines ensure that there is no appearance of any conflicts of interest between WSAC and conference sponsors and exhibitors.

All Pave the Way 2015 Sponsors and Exhibitors must agree to these guidelines:

1. Gifts or giveaways must be of nominal value or approved by WSAC staff.
2. Allowable prizes for drawings are items that the Sponsor or Exhibitor normally market.
3. Exhibitors may sell their products and services. The sales are limited to the products and services that are normally marketed by the Sponsor or Exhibitor.
4. Exhibitors may not sell their products and services at Pave the Way breakout sessions.
5. Sponsors and Exhibitors will be acknowledged as stated on the conference Sponsor/Exhibitor Sign-up form.
6. Sponsors and Exhibitors understand that there is no obligation between any participating WSAC program and the Sponsors or Exhibitors to purchase products or services at the conference or in the future.
7. The Exhibitor assumes responsibility and agrees to indemnify and defend the Washington Student Achievement Council (WSAC) and The Greater Tacoma Convention Center (GTCTC) and their respective employees and agents against any claims, or expenses (including damage or accident) arising out of the use of the exhibition premises.
8. The Exhibitor understands that neither WSAC nor the GTCTC maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

If a sponsor or exhibitor does not follow these guidelines, they will be required to leave the conference.

I hereby certify, UNDER PENALTY OF PERJURY and under the laws of the State of Washington, that I, the Sponsor or Exhibitor, understand and agree to the guidelines above.

Contributor's Signature: _____ **Date:** _____

Sponsor/Exhibitor Sign-up Form

Organization	
Contact Person	
Address Line 1	
Address Line 2	
City	
State	
Zip Code	
Contact Phone Number	
Contact Email	
Sponsorship Level	<input type="radio"/> Platinum – \$5,000 <input type="radio"/> Gold – \$3,000 <input type="radio"/> Silver – \$2,000 <input type="radio"/> Bronze – \$1,000 <input type="radio"/> Exhibitor – \$500
Exhibit Table	<input type="radio"/> Yes, I would like a table <input type="radio"/> No table needed

Questions? Contact Gray Sterling at (360) 753-7784 or grays@wsac.wa.gov