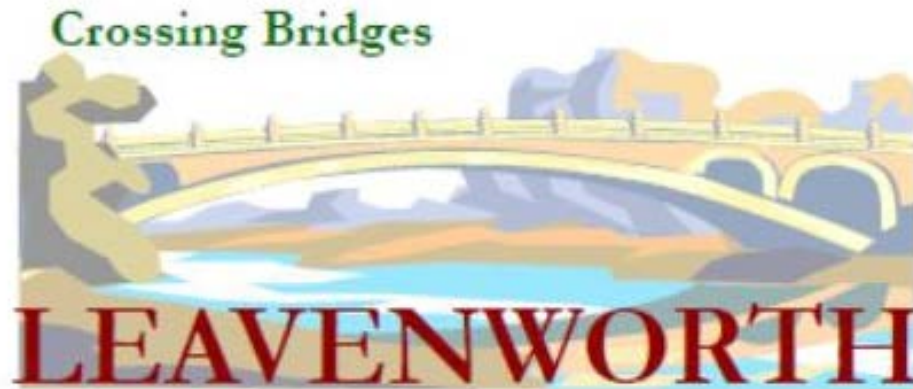




WASHINGTON STUDENT ACHIEVEMENT COUNCIL

EDUCATION › OPPORTUNITY › RESULTS



Washington Financial Aid Association

October 23 - 25, 2013



Presented by:

Rachelle Sharpe, Director of Student Financial Assistance

Steve Thorndill, Associate Director, Training & Compliance

Washington's Outreach Programs

Successful Partnerships & New Initiatives

- Washington Student Achievement Council
- College Goal Washington
- College Application Campaign
- Ready Set Grad website
- Updates on Council's outreach and support programs

Education ◀ Opportunity ◀ Results



Getting Students Ready

- Help students overcome barriers, especially those who are under-represented, first-generation and disadvantage youth and their families.
- Create a linked, cohesive, timed, two-legged campaign to address important steps of, applying to and, paying for college:
 - American College Application Campaign
 - College Goal Washington
- Utilize national strategies to offer tools and support through the application process and FAFSA completion.

College Application Campaign and College Goal Washington

- The WSAC is the administrator for College Goal Washington-FAFSA completion events.
- Two major campaigns:
 - Intended to help schools and communities embrace a culture of college readiness and exploration.
 - Serve as a means to help students—particularly underserved populations—navigate the college admissions, financial aid, and scholarship process.

Washington College Application Campaign – October 2013

- Target is high school seniors but all students are invited.
- Provides assistance in applying for all types of postsecondary schools and application waivers.
- High schools provide activities to inspire and encourage students throughout the campaign.

College Application Campaign Sites

- Neah Bay High
- Inchelium Middle/High
- Klickitat Middle/High
- Mansfield Jr/Sr High
- Naselle Jr/Sr High
- Pateros Jr/Sr High
- Rosalia Middle/High
- CHOICE, Shelton SD
- Tekoa Jr/Sr High
- E.A.G.L.E. Alternative High School, Toppenish SD
- White Pass Jr/Sr High
- Willapa Valley Middle & High
- Wilson Creek Jr/Sr High

Washington College Application Campaign – How You Can Help

- Assist in providing financial aid information after application submission.
- Consider working with schools to do a family night around the theme “I applied ...Now what?” – Cover FAFSA 101 – Talk about resources for undocumented students.
- Help students get FAFSA pins.
- For more information contact: Beth Kelly, bethk@wsac.wa.gov

College Goal *Washington*

- Formerly administered by NELA.
- College Goal Sunday rebranded as College Goal **Washington**.
- The Council will follow the prior model for 2013-14 with slight modifications and invite the 71 sites that participated in 2013 to participate as well as new sites.

College Goal *Washington*

- Strengthen and expand the linkages between the Washington College Application Campaign, College Goal Washington, theWashBoard.org, and the Guaranteed Education Tuition (GET) program.
- Welcome to Anna Batie, Outreach Specialist who begins November 1, 2013, to oversee the project.
- Site agreements, guides, and trainings will be updated.

College Goal *Washington* – How You Can Help

- Your campus can be a host site
- Staff can volunteer to:
 - Coordinate the event at your site
 - Secure sponsorships from the community
 - Help students and families complete the FAFSA at the event
 - Help with registration and survey completion by attendees
 - Provide translation services
 - Present workshops on how to Search and Apply for Scholarships using the WashBoard.org

For more information or to sign-up email CGW@wsac.wa.gov

Coming soon: Sign-up by site at www.collegegoalsundaywa.org



New information website for Washington

Information Needs

- Finding information is easy, but finding *relevant* and *trustworthy* information is not.

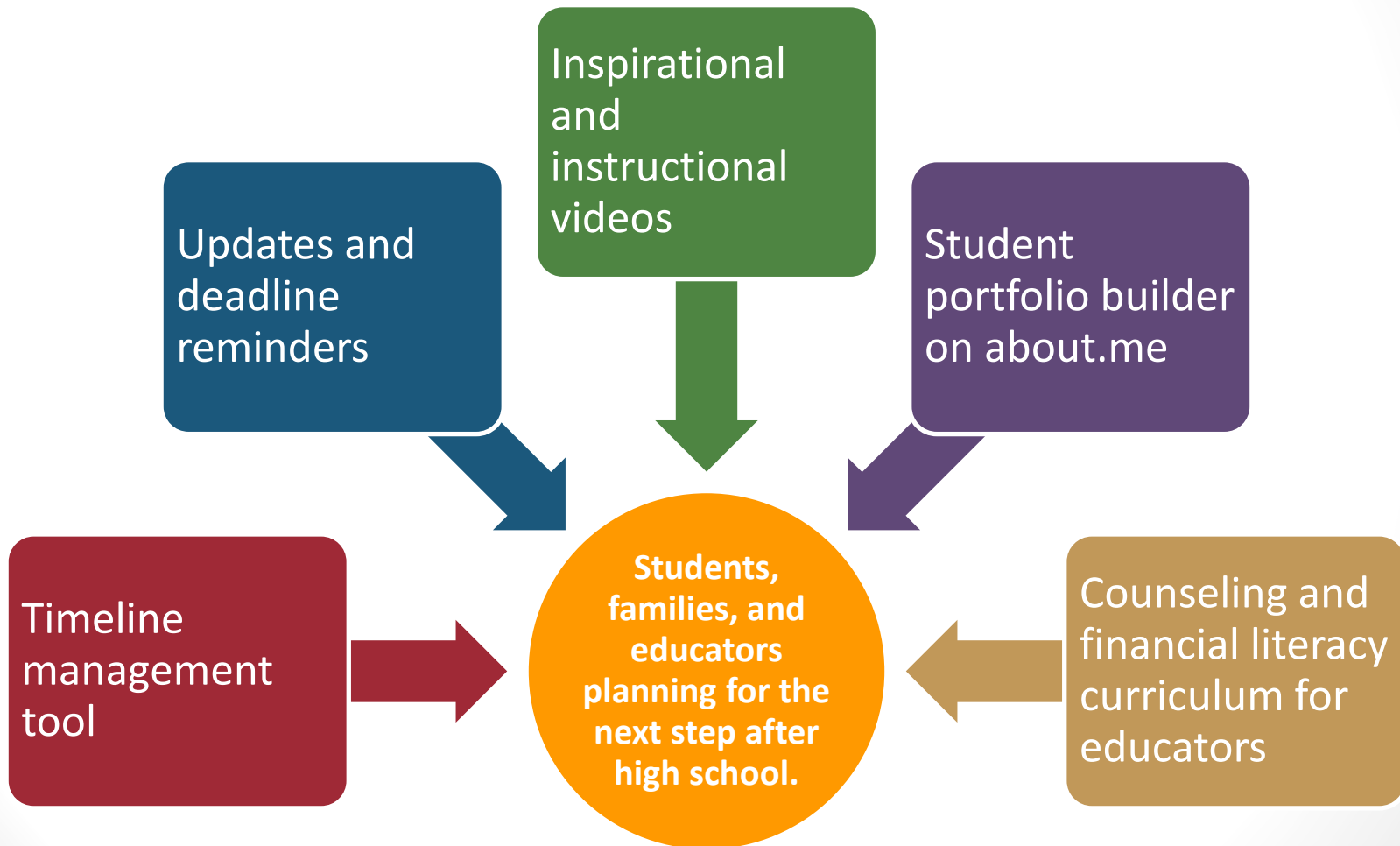
Support Integration

- Web portal should augment, not replace, existing services offered by institutions and agencies.

Commitment

- Creating, maintaining, and supporting a higher education and career planning web portal will be a significant task and will not be a one-time effort.

Ready Set Grad Website



SO YOU WANT TO GO TO COLLEGE, NOW WHAT?

TEXT ALERTS

VIDEO

1 SELECT YOUR GRADE

2 START YOUR JOURNEY

I'M AN **8th** GRADER

READY

SET

GRAD

EMAIL SIGN UP

FACEBOOK

www.ReadySetGrad.org

Timeline Management



Go Grads

- September – August calendar of tests and deadlines,
- Tips for college visits, applications, and financial aid
- Transition to college



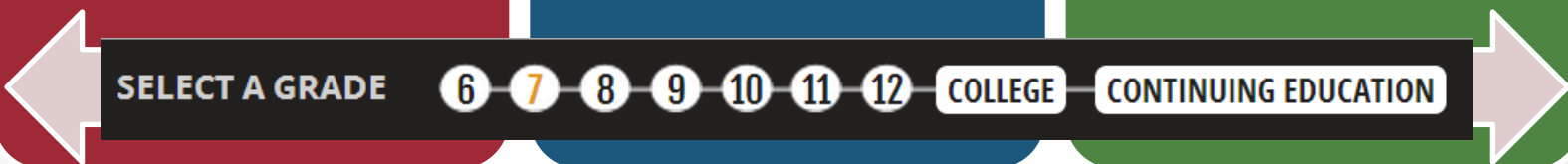
Academic Support

- Tips on managing college career
- Residency information
- Outside resources



Returning to school

- Residency & citizenship
- Workforce Board's Career Bridge link
- Career, transfer planning, and military info



Updates & Reminders

TEXT
MESSAGING

EMAIL
NEWSLETTERS

FACEBOOK

TWITTER

VIDEOS

Students and families receive updates about events and deadlines.

- College Bound Sign-up
- College Application Week and College Goal Washington events
- College admission and financial aid deadlines

Planning Tools & Resources

SELECT A GRADE

6

7

8

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10

11

12

COLLEGE

CONTINUING EDUCATION

\$ FOR COLLEGE

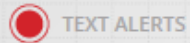
PARENT

EDUCATOR

menu

COLLEGE
STUDENT

- [Preparing for My Education](#)
- [Timeline](#)
- [Resources](#)



READY : PREPARING FOR MY EDUCATION

Congratulations on making it to college! Completing your education is vital—not only to your career, but also to give you the best bang for your buck. In order to finish your degree, certificate, or program, you will need the right support—both academically and financially.



You can prepare for completing your higher education by keeping track of your graduation requirements and keeping up with your finances. Be sure to talk to your academic counselor about getting and staying on track to finish your required courses. If you are in a program that requires you to choose a major, make sure you decide what your focus will be. You can talk to students in that major and take classes in it to try it and see whether it works for you. This is the time to explore your interests and things you've not yet considered. Changing majors is normal for undergraduates; just make sure you keep track of what you need to do to earn your degree regardless of the major you choose.

If you need any special accommodations for your classes, talk to your counselor or the disabilities resources center at your school. Being prepared for your courses is critical to completing your program on time.

Residency & Non U.S. Citizenship

If you want to go to college in another state, you can either go as an out-of-state student or by moving there a few years early to establish residency. If you want to go to school in Washington and will have lived here for two years, you're already a resident! This means you'll get lower tuition than out-of-state students.

READY
SET
GRAD




For Educators...

SELECT A GRADE 6 7 8 9 10 11 12 COLLEGE CONTINUING EDUCATION S FOR COLLEGE P/

menu

EDUCATORS

- Help Your Students Continue Their Education
- Timeline
- Upload A Resource



TEXT ALERTS

READY SET GRAD

EMAIL SIGN UP

FACEBOOK

TWITTER


READY : HELP YOUR STUDENTS CONTINUE THEIR EDUCATION

If you're here, you know your students need to graduate high school and finish postsecondary education. It's a daunting task, one for which you are not paid, but we know you want to help your students succeed. Ready Set Grad is here to help. With the right resources, your students *can* complete their high school requirements and pursue their dreams of a postsecondary education.

Some of your students need help to see themselves as future postsecondary students. All of your students need someone who believes in them.

One of the biggest obstacles that keep students from pursuing a postsecondary degree is that most students and parents don't know where to begin; they get overwhelmed quickly and don't realize there are multiple ways to pursue and finance an education. Ready Set Grad offers teachers and administrators information, resources, and tools to help your students succeed. We also offer support on how to discuss postsecondary options with your students' parents, a number of whom may not have attended college.

As an educator, **you** can be their best hope and resource.



Facebook icons: f, envelope, plus, 0

Financial

SELECT A GRADE

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COLLEGE

CONTINUING EDUCATION

\$ FOR COLLEGE

PARENT

EDUCATOR

menu

\$ FOR COLLEGE

TEXT ALERTS

- **Tuition and Other Costs of College**
- Federal Student Financial Aid
- Washington State Financial Aid Programs
- Scholarships
- Student Loans
- Tax Benefits



TWITTER

College costs vary and will depend on the type of school you attend and the number of courses you take. When you think of the total cost of college, it generally includes tuition and fees but also room and board, books, supplies, and transportation.

Tuition and Fees

Tuition and fees pay for classes and the use of some campus facilities, like libraries and workout facilities. The following table may not include all required fees. Check with each institution for more information.

2013-14 Resident Undergraduate: Tuition and Fees	
Colleges and Universities	Estimated Tuition and Fees per Year
Research Universities	
University of Washington	\$11,806
Washington State University	\$11,396
Comprehensive Universities	

EMAIL SIGN UP

FACEBOOK



\$ FOR COLLEGE

TEXT ALERTS

- Washington Conditional Loans
- American Indian Endowed Scholarship
- **College Bound Scholarship Program**
- Passport for Foster Youth Promise Program
- State Need Grant
- State Work Study
- Washington Scholars
- WICHE Programs



TWITTER

READY SET GRAD

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FACEBOOK

The College Bound Scholarship program encourages low-income, middle school students to choose a path that will lead to educational success after high school.

The program promises tuition (at public institution rates) and a small book allowance for [income-eligible](#) students who sign up in the 7th or 8th grade, work hard in school, stay out of legal trouble, and successfully apply to a higher education institution when they graduate.



Students only need to sign up once. The deadline is **June 30 at the end of the student's 8th grade year.**

[College List](#) – Check out the list of 68 Washington colleges where students can use the College Bound Scholarship to earn an approved certificate or degree.

[Median Family Income](#) – See if your family meets the College Bound Scholarship Median Family Income requirements.

MIDDLE SCHOOL

I am a:

- [Student or Family](#)
- [Counselor, Teacher, or Principal](#)

HIGH SCHOOL



College Bound on Ready Set Grad

www.readysetgrad.org/college/college-bound-scholarship-program

What's Next on Ready Set Grad?

Ready Set Grad marketing campaign

- Seattle-based marketing firm contracted to plan and execute an 18-month marketing campaign, targeting counselors & other educators, students, and families.

Dual Credit look-up

- Drop-down menu feature to look-up and compare AP scores needed for credit at specific universities—Fall 2013

The Vault financial literacy curriculum

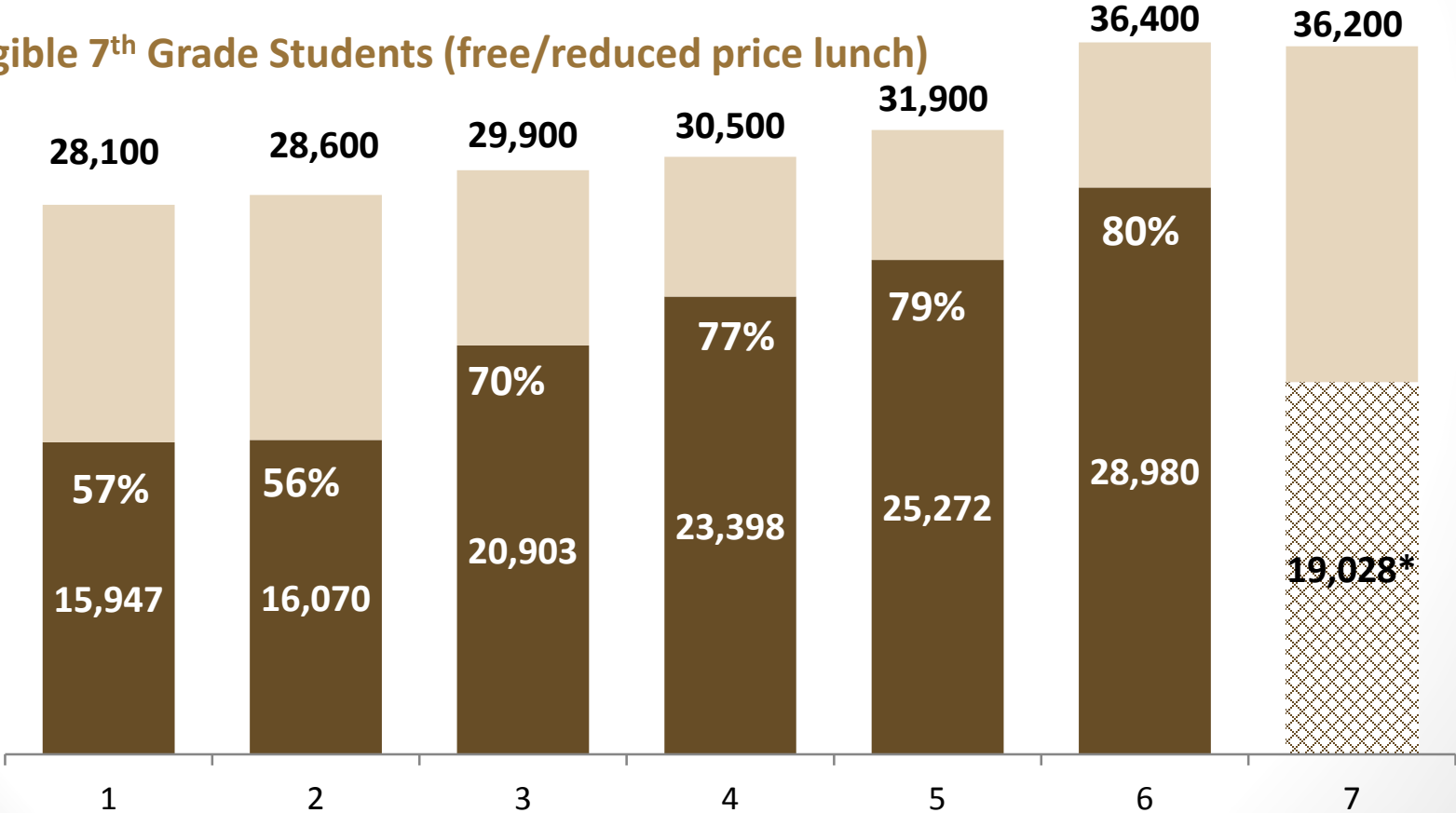
- Partnering with WSECU to provide interactive financial literacy curriculum—Late Fall 2013

College Bound Scholarship

151,600 Applications 2007 to 2013

■ CBS Applicants 2007 to 2013

Eligible 7th Grade Students (free/reduced price lunch)



*Preliminary number as cohort deadline has not passed.

College Success Foundation

College Success Foundation provides integrated student support systems for underserved, low-income students from middle school through college with a variety of strategies.

- The Center for Career Success is available to all age groups in addition to the following programs.
 - **Middle School:** College and Career Coaches (CACCC), Higher Education Readiness Opportunity (HERO), College Bound Scholarship Program Officers
 - **High School:** HERO 9th/10th, CSF Achievers Scholars, Passport to College outreach, Washington State Opportunity Scholarship administrator, Leadership 1000 Scholarship administrator
 - **College:** College Services Team
 - **CSF Alumni:** Post graduation support addressing multiple avenues of success.

GEAR UP

- Washington received a six-year federal grant in 2011.
- Partners with educators across the state to help middle and high school students get ready for college.
- Focuses on students from underserved schools.
- Serves 35,000 schools in 72 school districts with:
 - Tutoring
 - Mentoring
 - College/career planning information
 - Financial aid resources
 - Summer programs
 - College/career tours and field trips
 - Professional development for school staff



- American Indian Endowed Scholarship
- College Bound Scholarship Program
- **Passport for Foster Youth Promise Program**
- State Need Grant
- State Work Study
- Washington Scholars
- WICHE Programs



TEXT ALERTS

READY
SET
GRAD

EMAIL SIGN UP

FACEBOOK

The Passport to College Promise Scholarship program helps students from foster care prepare for and succeed in college. In the 2012-13 academic year, the program served over 400 students - with a maximum annual award of \$4,500.

Through Passport, students receive a scholarship that assists with the cost of attending college (tuition, fees, books, housing, transportation, and some personal expenses), specialized support services from college staff, and priority consideration for the State Need Grant and State Work Study programs.

Passport students also may opt-in for personalized help and support services from the [College Success Foundation](#).

To meet eligibility requirements, Passport students must:

- Spend at least one year in foster care in Washington state after their 16th birthday
- Emancipate from care on or after January 1, 2007
- Enroll at least half-time in an eligible college by their 22nd birthday
- Maintain Washington residency
- Not pursue a degree in theology
- Be working toward earning their first bachelor's degree, associate degree, or certificate.

If approved for Passport, students must notify the college financial aid office of their eligibility. They also can contact the [Designated Support Staff](#) person at their college to begin receiving help for navigating through college.

To apply, complete the [Passport Consent Form](#)



Passport to College on ReadySetGrad

www.readysetgrad.org/college/passport-foster-youth-promise-program



theWashBoard.org

Search Scholarships



Smarter > Scholarship Matches

Looking for scholarships? theWashBoard.org makes it simple. We **connect** Washington students of all types with Washington scholarship providers...for FREE.

Whether you'll be attending in state or out, you save time by entering your profile once and letting us find the scholarship opportunities that fit theWashBoard.org is spam-free and will never sell your information.

Check us out in this video

Sign In or Register Today!

E-mail Address

Password

> Sign In

Forgot your password?



For Seekers



Create a profile and let us do the rest. We will match you with scholarships you are most likely to qualify for and applying online is easy. Check us out in this video

➤ [Seeker Registration](#)

News & Announcements

We're making improvements this month, in response to early feedback, to ensure the most accurate scholarship matches.

New scholarships are being added to theWashBoard.org daily! Check back often.

FAFSA for 2013-2014 starts January 1, 2013.

For Providers



Post your scholarship to reach a larger group of students. We make reviewing and evaluating applications easy. Find the next recipients of your scholarship. Check us out in this video

➤ [Provider Registration](#)

theWashboard.org



**WASHINGTON STUDENT
ACHIEVEMENT COUNCIL**
EDUCATION › OPPORTUNITY › RESULTS

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