

Pave the Way

2016 Nov. 1–2

Greater Tacoma Convention and Trade Center

Advancing Equity, Access, Readiness & Support

Pave the Way is seeking conference sponsors and exhibitors

The Washington Student Achievement Council will host the annual statewide conference, ***Pave the Way: Advancing Equity, Access, and Support for Educational Attainment***, Nov. 1–2 at the Greater Tacoma Convention and Trade Center. This two-day conference will convene educators, policymakers, and community-based partners from across the P–20 education system.

The conference will feature interactive group sessions and offer 20+ workshops focused on policy and practice in the following areas:

- Access and student readiness
- Outreach and support
- Diversity
- Serving nontraditional and at-risk students
- Cross-sector collaboration and collective impact
- Parent and family engagement
- Culturally responsive teaching and learning
- Using data and technology

**For more information, please contact Weiya Liang:
360-753-7884 or weiyal@wsac.wa.gov.**

Sponsorship Opportunities

2015 Participant Feedback

In 2015, ***Pave the Way*** engaged over 500 educators and policy experts from P-20 focused on removing barriers and closing the opportunity and achievement gap.

Inspiring student panel talking about equity, access, readiness and support. #WAPTW2015



@ErinSanchez311

@WSACouncil - Thank you for organizing this outstanding event... #WAPTW2015



@CouncilofPresWA

2016 Sponsorship Levels:

Gold Sponsor
\$3,000

Silver-level benefits, plus:

- Program ad increased to full page
- Verbal recognition during plenary sessions
- Printed materials placed on tables at lunch
- Logo on individual sponsorship banner
- Total of 4 complimentary registrations

Silver Sponsor
\$2,000

Bronze-level benefits, plus:

- Program ad increased to half page
- Preferred placement of exhibit table
- Logo on shared sponsorship banner
- Total of 3 complimentary registrations

Bronze Sponsor
\$1,000

Exhibitor-level benefits, plus:

- Quarter-page ad in conference program
- Total of 2 complimentary registrations

Exhibitor
\$500

Donor-level benefits, plus:

- Logo cycled on screens during breaks
- 1 complimentary conference registration
- Exhibit table (optional for sponsor levels)

Donor

- Recognition in program

"The keynote speakers were very inspiring. I came back to work with renewed motivation for working with students and with a **different perspective.**"

"I appreciated the **opportunity to learn** from amazing professionals and hear from students."

"I enjoyed the focus on equity and diversity, and the showcasing of **positive solutions.**"

"This was **inspiring** and full of concrete things I have started applying to my work already."

"This is one of the **best conferences** I've been to."