

Washington Student Achievement Council

*Promoting educational attainment for the people and
economy of Washington.*

Today's presentation:



Washington Student Achievement Council Overview

- *Jim West, Associate Director – Policy, Planning, and Research*

Ready, Set, Grad.

- *Alison Eldridge, Communication Specialist*

College Application Week

- *Beth Kelly, Program Associate – GEAR UP*

Jim West, Associate Director – Policy, Planning & Research

STUDENT ACHIEVEMENT COUNCIL OVERVIEW

Council Origins

Created by the Legislature in 2012

Charged with:

- Proposing goals for increasing educational attainment in Washington.
- Identify improvement and innovations.
- Promote benefits of postsecondary education.

Council Composition

**Five
Governor appointed citizen members**

**Four
Education sector members**

**WSAC Agency
Executive Director**

Council Composition

Governor Appointees



Jeff Charbonneau

Science Teacher, Zillah High School



Maud Daudon

President & CEO of Seattle Chamber of Commerce



Karen Lee

CEO of Pioneer Human Services



Susana Reyes

Assistant Superintendent, Meade School District



Lindsey Jahn

Student, Washington State University

Council Composition

Education Sector Representatives



Marty Brown, Executive Director of
SBCTC

Two year public colleges



Paul Francis, Executive Director of
Council of Presidents

Four year public
institutions



Ray Lawton, Rumpeltes & Lawton,
LLC

Independent Colleges of
Washington

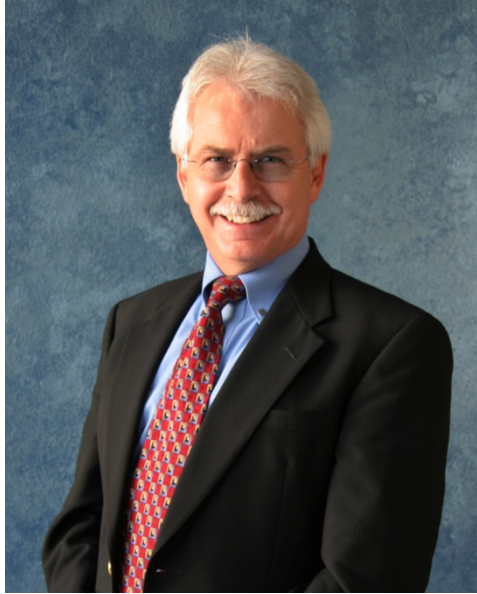


Scott Brittain, Ferndale School
District

K-12 education system

Council Composition

WSAC Agency Executive Director



Gene Sharratt

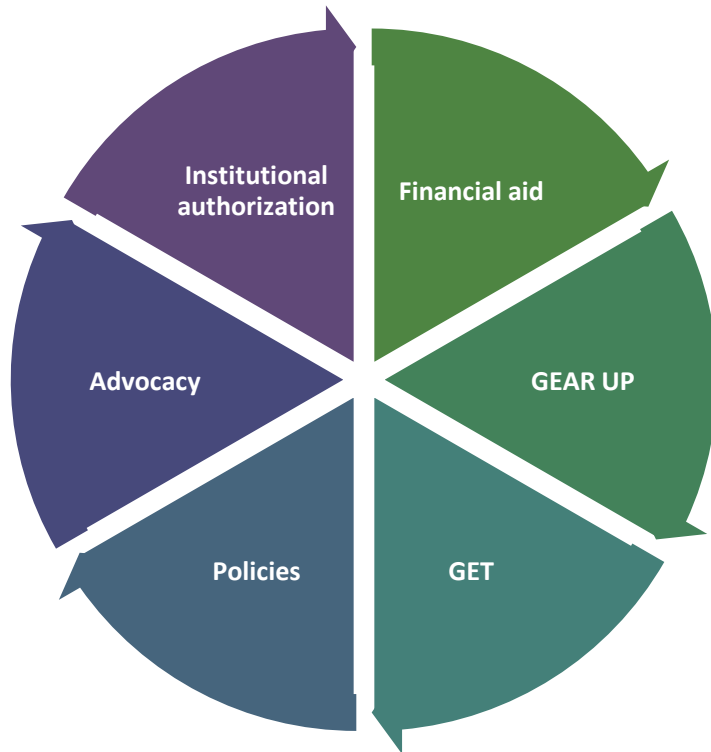
Executive Director

Agency staff support Council's work in the following areas:

- Student Financial Assistance
- Guaranteed Education Tuition (GET)
- Policy, Planning and Research
- Administrative Services
- Communications

WSAC Agency

Supporting Student Success



- **Financial aid** makes college affordable.
- **GET** helps families save for college.
- **GEAR UP** encourages college-going behavior.
- Implement and **advocate** for **policies** that support student success, access, affordability.
- **Institutional authorization** protects education consumers.

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Strategic Planning

Two-Year Strategic Action Plan

Develop a two-year strategic action plan that identifies priorities to be addressed in the Roadmap.

Ten-Year Roadmap

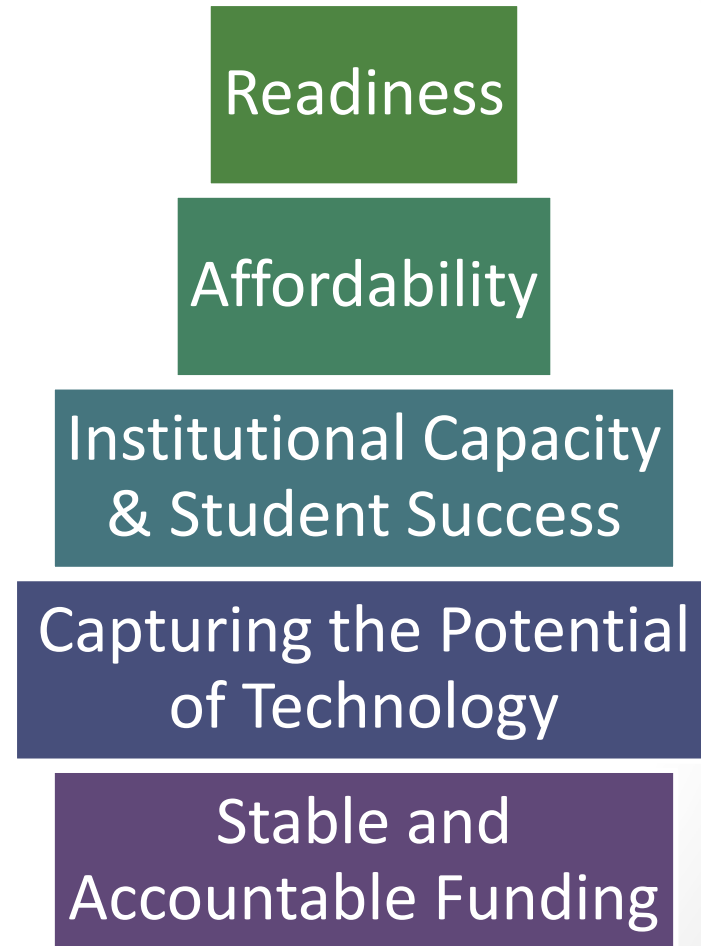
Develop a ten-year education roadmap for increasing educational attainment and sustaining a viable, accountable, and effective education system.

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Strategic Action Plan

Critical Crossroads: A Call for Action

- Completed in December 2012
- Identified five areas for further analysis and action in the ten-year Roadmap.



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Roadmap Development



WSAC Agency

Roadmap Timetable

- Council will hear reports from Roadmap workgroups in May, July, and September 2013.
- Council will adopt final Roadmap and deliver to the Governor and Legislature in late November 2013.

2013 Council Meeting Dates
May 23
July 17
September 24
November 20

Questions for the Council?

Stay current on Council work and contact us.

Subscribe to news updates:

www.wsac.wa.gov/news

Visit the Roadmap website:

www.wsac.wa.gov/PlanningAndResearch/Roadmap

Give us your feedback:

communications@wsac.wa.gov

Alison Eldridge, Communication Specialist

READY, SET, GRAD

READY
SET
GRAD

Relevant Background

Information Needs

- Finding information is easy, but finding *relevant* and *trustworthy* information is not.

Support Integration

- Web portal should augment, not replace, existing services offered by institutions and agencies.

Commitment

- Creating, maintaining and supporting a higher education and career planning web portal will be a significant task and will not be a onetime effort.

Research-Based Development

Market research included interviews and focus groups with key stakeholders.

Students

- Focus Groups
- Interviews

Parents

- Interviews

Educators

- Interviews

SO YOU WANT TO GO TO COLLEGE, NOW WHAT?

TEXT ALERTS

VIDEO

▶ 1 SELECT YOUR GRADE

▶ 2 START YOUR JOURNEY

I'M AN **8th** GRADER

READY

SET

GRAD

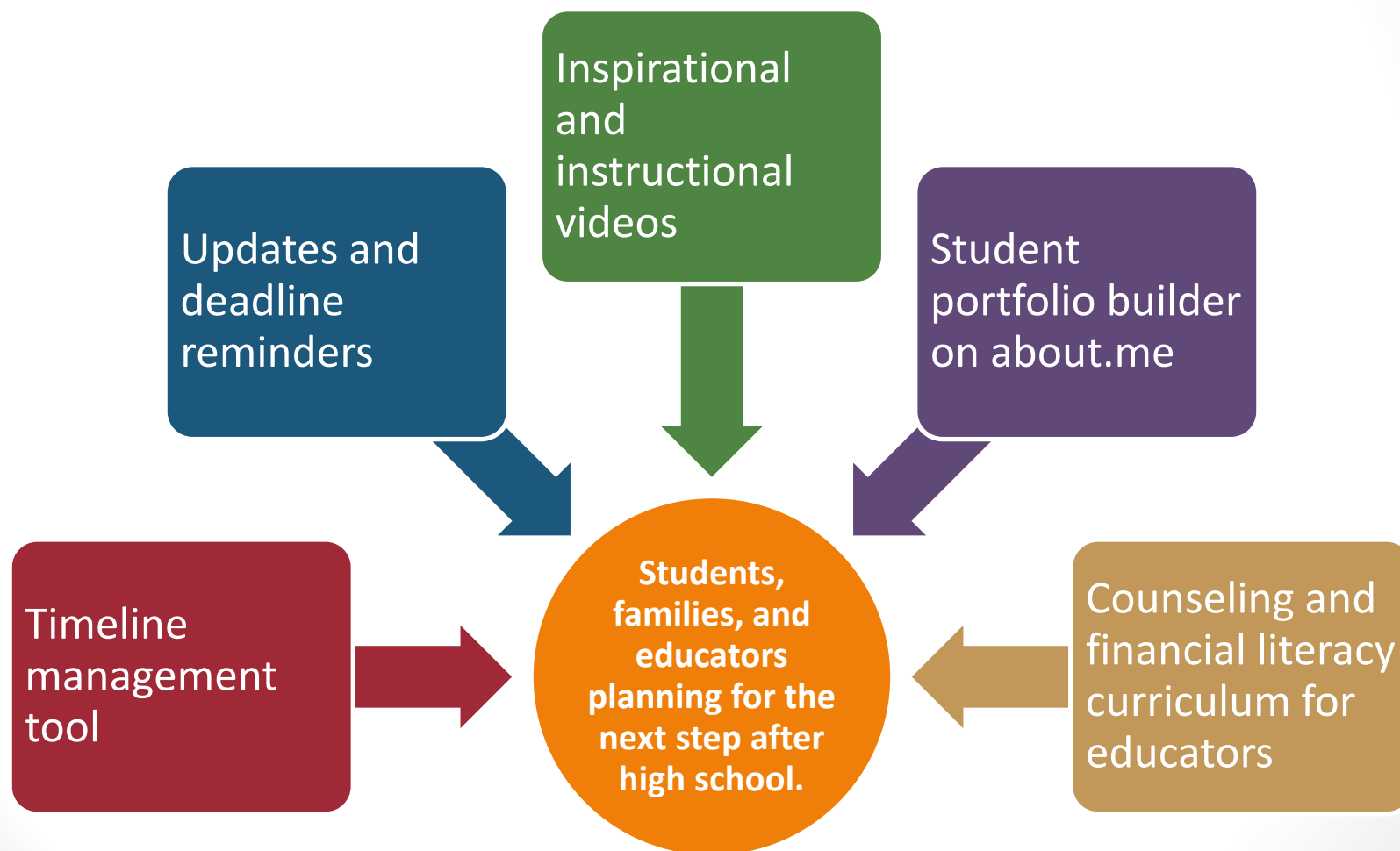
EMAIL SIGN UP

FACEBOOK

WWW.READYSETGRAD.ORG

- <http://vimeopro.com/winikurproductions/ready-set-grad-web-spot-masters/video/68409652>

Ready, Set, Grad Website



Timeline Management



Almost in high school

- Different types of postsecondary institutions
- Career planning – what are your strengths and skills?
- Transition to high school



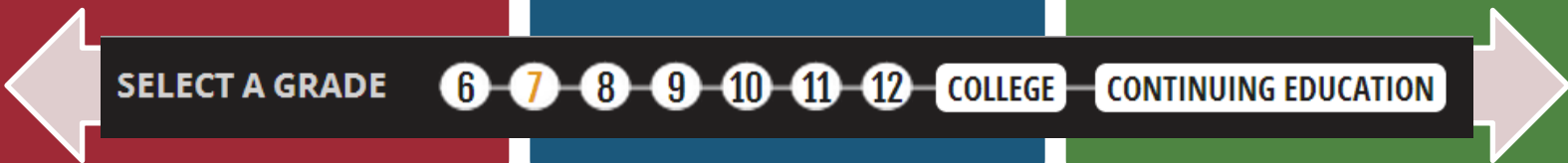
Get ready

- September – August calendar of preparation activities
- Choosing a college
- FAFSA4Caster



Returning to school

- Residency & citizenship
- Workforce Board's Career Bridge link
- Career, transfer planning, and military info



Updates & Reminders



Students and families receive updates about events and deadlines.

- College Bound Sign-up
- College Application Week
- SAT/ACT dates
- College admission and financial aid deadlines

Planning Tools & Resources

SELECT A GRADE 6 7 8 9 10 11 12 COLLEGE CONTINUING EDUCATION

8th GRADE

- What You Need To Know
- Preparing for My Education
- Timeline

TEXT ALERTS

READY SET GRAD

EMAIL SIGN UP

FACEBOOK

READY : PREPARING FOR MY EDUCATION

There are so many ways you can prepare for high school graduation and beyond, even in 8th grade! You should also start thinking about visiting colleges and preparing for them by thinking through the classes you need to register for in high school.

Use our checklist to personalize and navigate the process, saving it and your notes – all the way through high school graduation and college acceptance. Below are some of our suggestions:

- Take the Measures of Student Progress Test Prep [Add Note >](#)
- Take the ACT's EXPLORE, which prepares you to take the ACT in high school [Add Note >](#)
- Take the most challenging English, math, science, and social studies classes you can handle. Don't be afraid to stretch a little bit – most schools offer extra homework help or tutoring to support you. [Add Note >](#)
- Take classes in art, computers, or world language if you can. [Add Note >](#)
- Do assignments for extra credit.
- Focus on learning and mastering key concepts. [Add Note >](#)
- Ask questions and participate in class. [Add Note >](#)
- Improve or continue good study habits. [Add Note >](#)
- Keep taking good notes in class. [Add Note >](#)
- Get involved in school and community activities. [Add Note >](#)
- Take an inventory of some of your top interests and hobbies (your interests may change over time, and your results may be different than before). [Add Note >](#)
- Start thinking about goals for high school. [Add Note >](#)
- If you are able to choose your high school, start visiting local schools to compare your

TV

Facebook Twitter YouTube Plus

MCAS Admission Standards Unchanged →

REQUIRED:

- **SAT/ACT** (encourage ALL to take)
- **2.0 GPA**
- **English: 4 credits**, including 3 of college prep composition or literature.
- **Mathematics: 3 credits** including Algebra I, Geometry, and Algebra II or Integrated Math I, II, and III. One math-based quantitative course may be taken in the senior year.
- **Science: 2 credits** of laboratory science, including one algebra-based.
- **Social Science: 3 credits** of history or other social science.
- **Arts: 1 credit** of fine, visual, or performing arts.

CONSIDERATIONS:

- **Local oversight:** School districts determine their courses that fulfill the college admission standards—indicated with a 'B' on transcript.
- **Up to 15%** of freshmen may be admitted at each institutions' discretion even if the students do not meet the state minimums.
- **Students encouraged** to complete at least three credits of CADR coursework in each year of high school.
- **Students may meet the World Language requirement** by demonstrating competency on a district approved assessment consistent with SBE policy and American Council on the Teaching of Foreign Language (ACTFL) proficiency guidelines.
- **Greater flexibility** in allowing high school-level sequential courses taken in middle school to count toward fulfilling CADR.

What's Next?

Academic Program Database

- Ability to search all academic programs in Washington—Summer 2013

Dual Credit look-up

- Drop-down menu feature to look-up and compare AP scores needed for credit at specific universities—Summer 2013

The Vault financial literacy curriculum

- Partnering with WSECU to provide interactive financial literacy curriculum—Fall 2013

Ready, Set, Grad marketing campaign

- Seattle-based marketing firm contracted to plan and execute an 18-month marketing campaign, targeting counselors & other educators, students, and families.

Your Feedback is Important!

Contact:

Alison Eldridge, Communications Specialist

alison@wsac.wa.gov

Beth Kelly, Program Associate – GEAR UP

COLLEGE APPLICATION CAMPAIGN

What is this Campaign?

- A fun and collaborative outreach effort.
- Intended to help schools and communities embrace a culture of college readiness and exploration.
- Serves as a means to help students — particularly underserved populations — navigate the college admissions process.

History

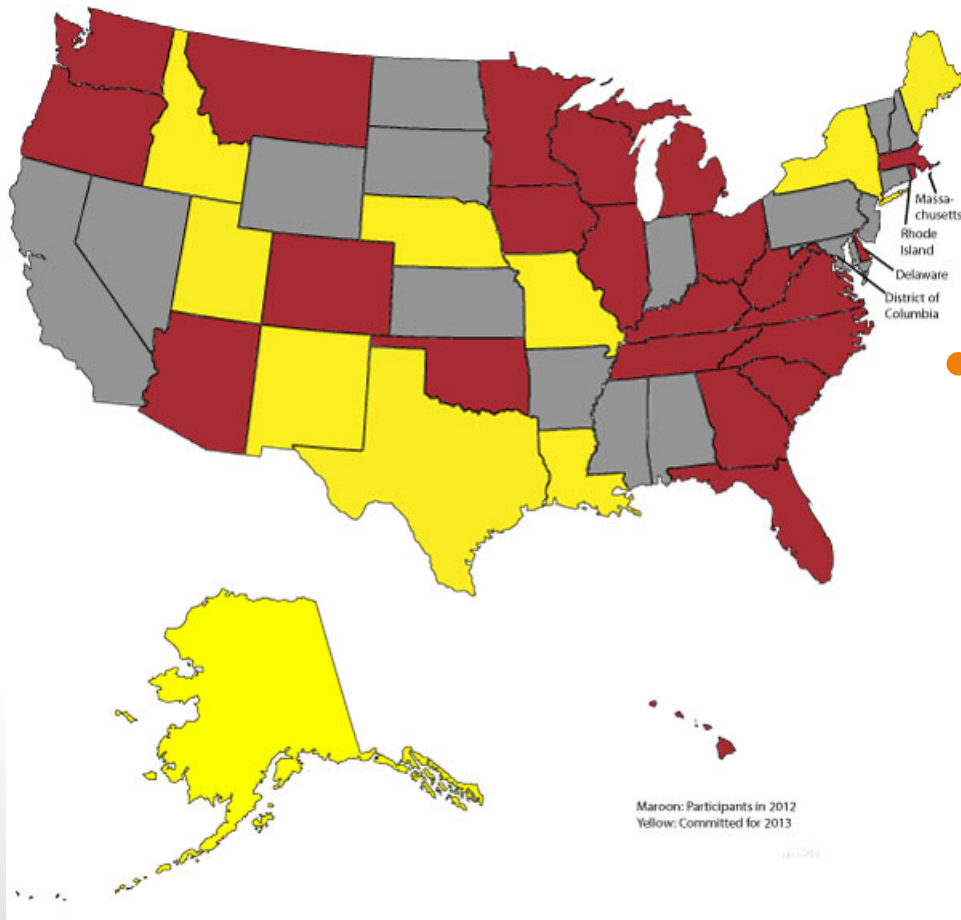
Started in North Carolina 2005

Expanded to 4 states in the South
(GA, TN, SC, WV)

Sothern Regional Education Board
(SREB) states

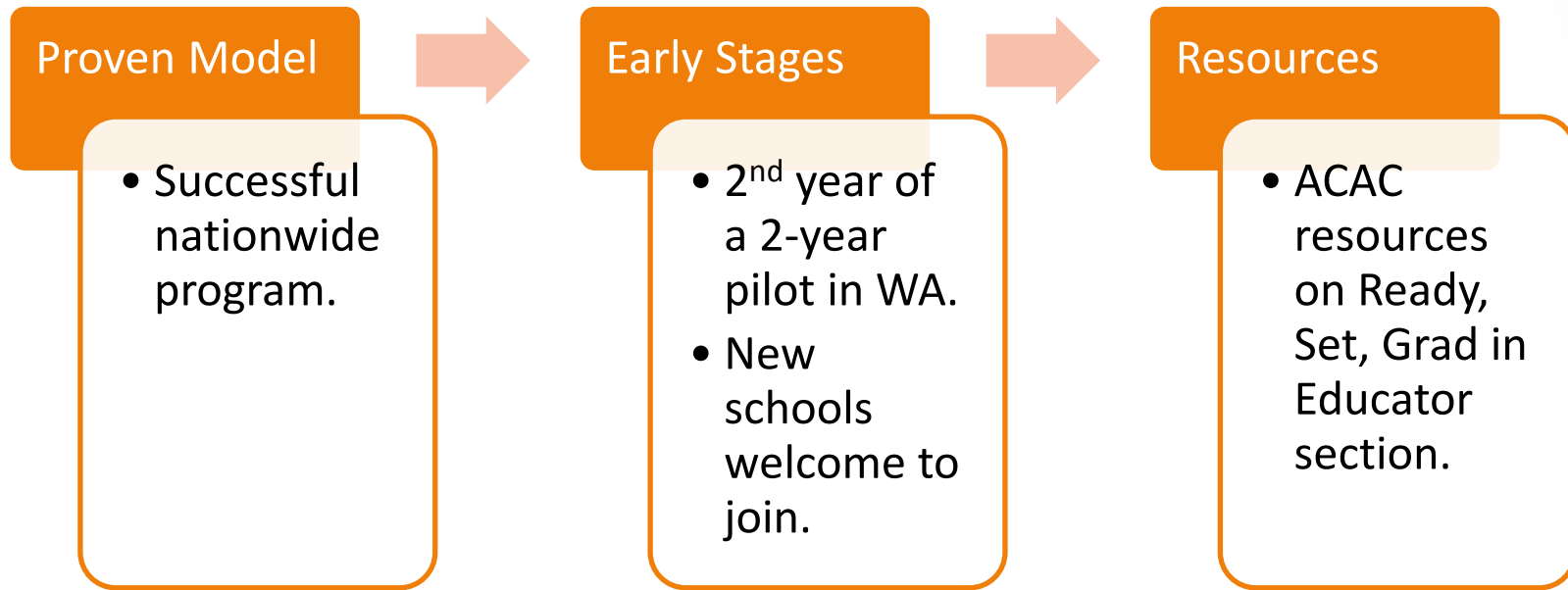
Funding and American Council on
Education (ACE) in 2011 for ACAC

ACAC Today



- **24 states and DC** participated in **2012** (red states).
- **10 more states** will pilot in **2013** (yellow states).

Opportunity in Washington



Addressing the Needs



Discussion Questions

- 1. How does college enrollment look in your school and community?*
- 2. What needs are present among your students?*
- 3. Which barriers are specific to your community?*

Washington's Work: Model 1

Held November 12 – 16, 2012. 12 GEAR UP schools participated.

Schools received Coordinator Toolkit, including step-by-step instructions customizable resources.

Site coordinator training conducted via a webinar.

Activities held during the school day.

Data tracked through the GEAR UP Portal database.

Washington's Work: Model 2

Regional Focus

- 7 school districts in South King County.

Community Collaboration

- Support and leverage work already being done by partners to support students through the college application process.

Workshop Model

- After school, evenings, and weekends.

Continued Support

- One-on-one pairing with a Dream Project mentor.
- Support through every stage of the process.

Open Events

- All events open to all schools and students, as often as they need support.

Washington's Work: Model 2

23 Events in South King County

327 Community Volunteers

812 College Student Mentors

1,644 Students Participated

Collective Impact and Collaboration

Involved Partners:



Discussion Questions

- 1. What work (if any) is being done in your community and schools around college application completion?*
- 2. Based on your experience what do you suggest or recommend that we consider as we move forward with our work?*

What's Next? **Sign Up!**

Sites Will :

- Receive an event-planning and idea kit, containing step-by-step instructions for hosting a successful College Application Campaign.
- Be included in training opportunities such as webinars.

Discussion Questions

1. *Could this campaign support the work already being done in your schools?*
2. *How could partnership and collaboration between your work and a statewide campaign bring more resources to your students?*
3. *What things are you excited about in this campaign? What things are you hesitant about?*
4. *How could this work be brought to your community to increase the number of applications submitted by your high school seniors?*

QUESTIONS OR TO SIGN UP

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