

COUNCIL COMMITTEES MEETING AGENDA: JULY 6, 2016

Committee for Student Success

	<i>Part 1: Adult Re-Engagement</i>
8:30 a.m.	Introductions and Takeaways on Adult Re-Engagement from June 2 Council Meeting
8:50 a.m.	Indiana's Adult Re-Engagement Initiatives (Presentation) - Sarah Ancel, Vice President for State Policy at Complete College America
9:45 a.m.	Refining Adult Re-Engagement Strategies - Discussion
10:30 a.m.	BREAK
	<i>Part 2: Student Success</i>
10:45 a.m.	Introductions and Takeaways on Student Success from June 2 Council Meeting
11:00 a.m.	Refining Student Success Strategies – Discussion
11:55 a.m.	Next Steps
12:00	Adjourn

Committee for Funding and Affordability

	<i>Part 3: Access and Affordability</i>
1:30 p.m.	Introductions and Takeaways on Access and Affordability from June 2 Council Meeting
1:50 p.m.	Refining Access and Affordability Strategies - Discussion
3:20 p.m.	Next Steps
3:30 p.m.	Adjourn

The next Council meeting will be at the Eastern Washington University on August 17, 2016



You Can. Go Back.

College Completion Campaign for Returning Adults



INDIANA COMMISSION *for*
HIGHER EDUCATION

BIG GOALS



You Can. Go Back.

- **Indiana's Big Goal:** that 60 percent of Hoosiers hold a degree or credential beyond high school by 2025.
 - To meet this Big Goal: 200,000 adults go back to higher education and complete by 2020.
- **Campaign Objective:** Indiana encourages Hoosiers to go back and supports them when they do.



INDIANA COMMISSION for
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You Can. Go Back.

LAYING THE GROUNDWORK WITH OUR COLLEGES AND UNIVERSITIES



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CAMPAIGN PREPARATION



You Can. Go Back.

Get them back...

- *You Can. Go Back.* Ambassador: single point of contact at each institution
- Tuition discounts or other incentives
- Academic and debt forgiveness

Get them through...

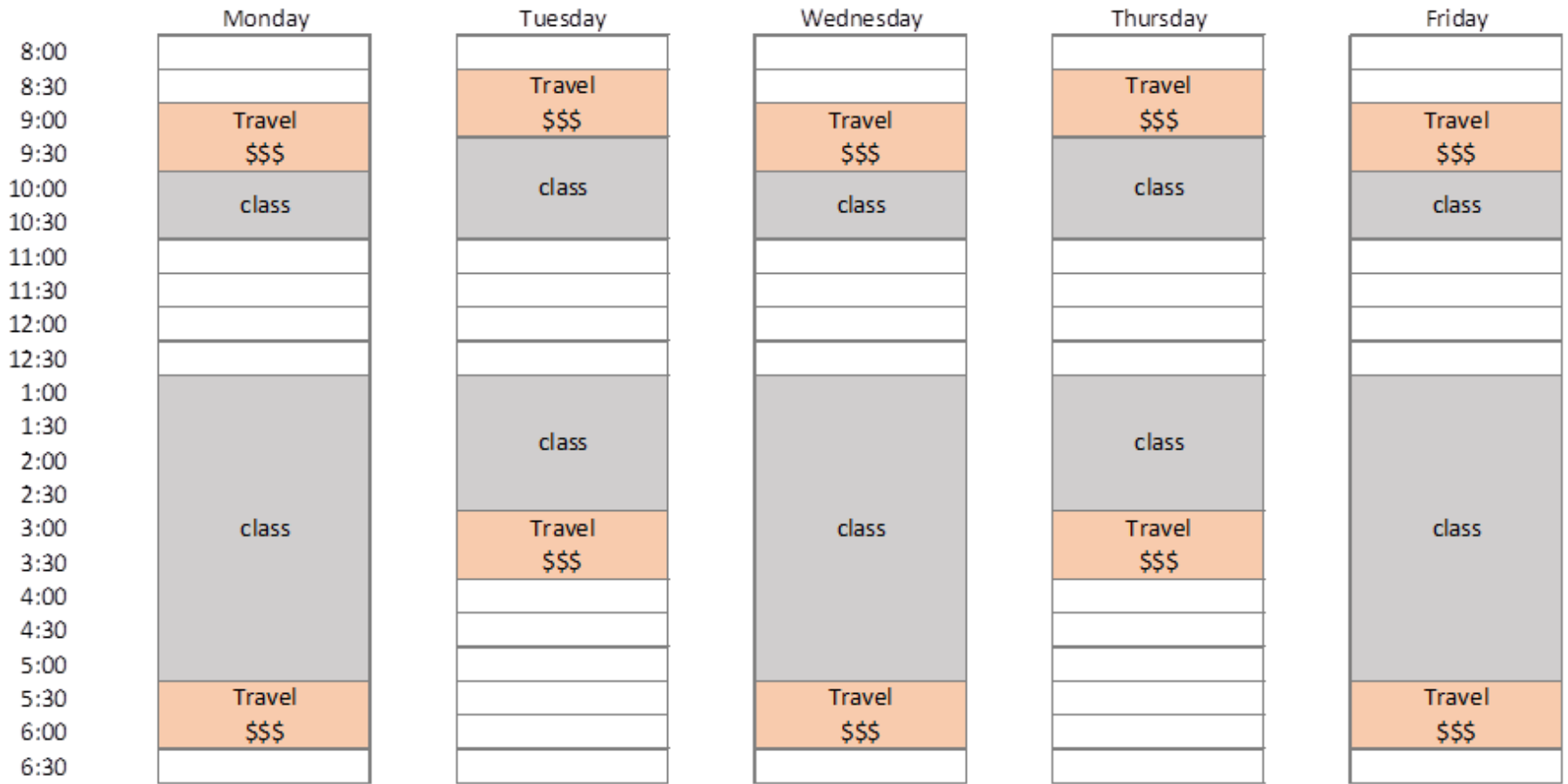
- Prior learning assessment opportunities
- Predictable and/or consolidated schedules
- Transition of credit to associate or certificate programs
- Extended office hours for support staff

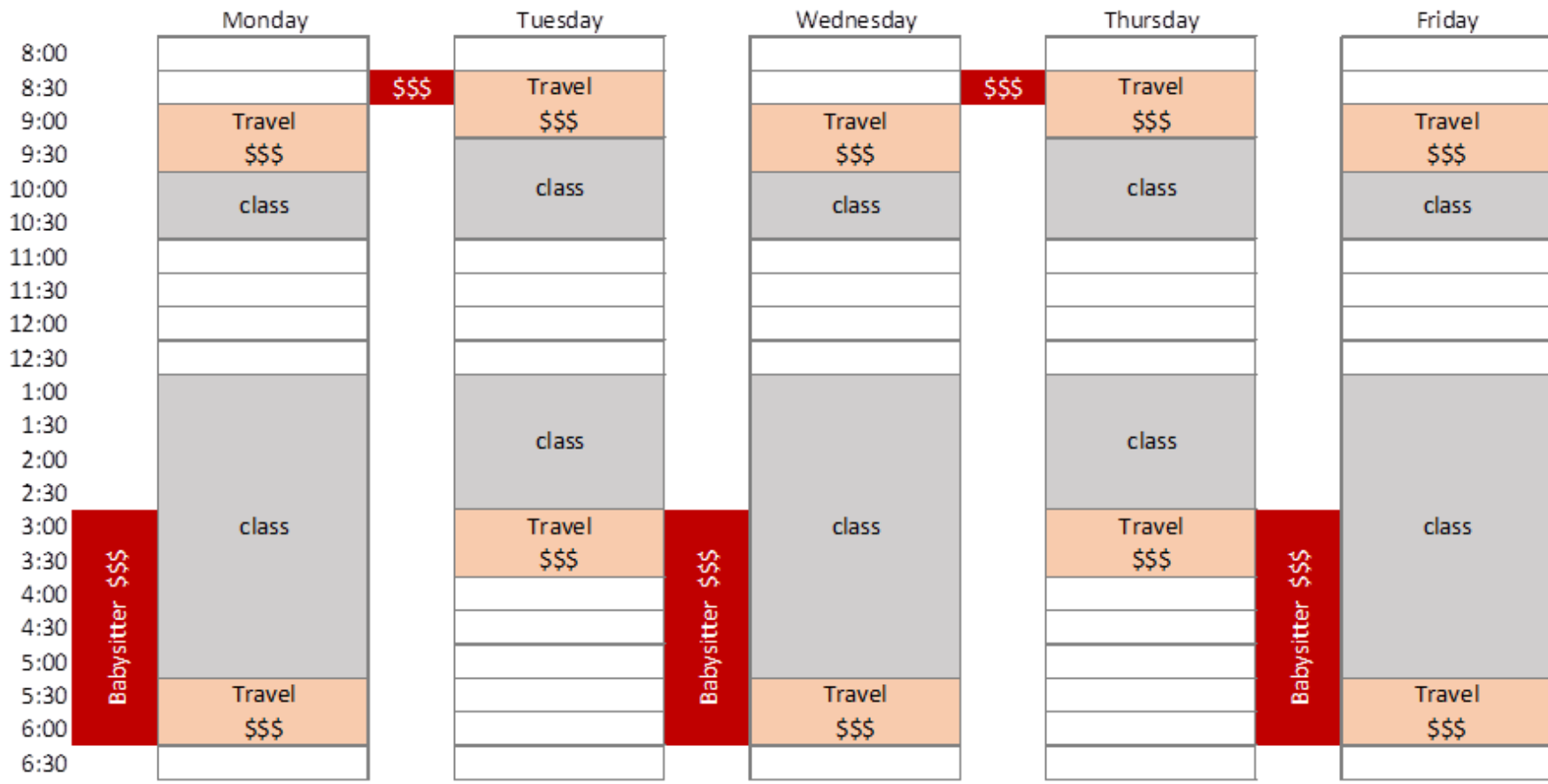


	Monday	Tuesday	Wednesday	Thursday	Friday
8:00					
8:30					
9:00					
9:30					
10:00	class	class	class	class	class
10:30					
11:00					
11:30					
12:00					
12:30					
1:00	class	class	class	class	class
1:30	class	class	class	class	class
2:00	class		class		class
2:30	class		class		class
3:00	class		class		class
3:30	class		class		class
4:00	class		class		class
4:30	class		class		class
5:00	class		class		class
5:30					
6:00					
6:30					



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You Can. Go Back.

ENGAGING FORMER STUDENTS DIRECTLY



INDIANA COMMISSION *for*
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KNOWING OUR AUDIENCE



You Can. Go Back.

Why do they want their degree?

- Opportunities for Advancement
- Make More Money
- Sense of Accomplishment
- Better Life for my Family

Why don't they have their degree?

- No Time
 - Family Commitments (70% have children)
 - Work
- No Money
 - No Savings
 - Already in Debt
 - Impacted by Last Attempt



PARALYZED BY QUESTIONS



You Can. Go Back.

- What careers should I consider?
- Which schools have online classes/degrees?
- Is there financial assistance available?
- Can I get class credit for my work experience?
- Where do I start?



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IMPACTED BY LAST ATTEMPT



You Can. Go Back.

- Poor academic performance/probation
- Financial aid issues
- Not meeting Satisfactory Academic Progress
- Not in good repayment terms for federal loans
- Debt to institutions



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CORE MESSAGES



You Can. Go Back.

A lot has changed since you left college

You Can. Go Back.



INDIANA COMMISSION for
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A lot has changed since you left college.
LIKE YOUR REASONS FOR RETURNING.

LARGE
INCOME
BUMP
+\$20K

College Grads vs.
High School Grads

HIGHER
JOB
SECURITY
50%

College Grads vs.
High School Grads

MORE
CAREER
OPTIONS
60%

Jobs Requiring Education
Beyond High School by 2018

Explore at
www.YouCanGoBack.com

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College Grads vs.
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HIGHER
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50%

College Grads vs.
High School Grads

MORE
CAREER
OPTIONS
60%

Jobs Requiring Education
Beyond High School by 2018

Explore available programs and access your incentives:
www.YouCanGoBack.com/Lavonne.Smith

An initiative of the Indiana Commission for Higher Education



A lot has changed since you left college.
LIKE THE COST OF NOT RETURNING.

LARGE INCOME GAP
+\$20K

LESS JOB SECURITY
50%

FEWER CAREER OPTIONS
60%

High School Grads vs College Grads

High School Grads vs College Grads

Jobs Requiring Education Beyond High School by 2018

Explore available
www.YouCanGoBack.com
An Initiative of

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50%

FEWER CAREER OPTIONS
60%

High School Grads vs College Grads

High School Grads vs College Grads

Jobs Requiring Education Beyond High School by 2018

Explore available programs and access your incentives
www.YouCanGoBack.com/Robert.Smith

An Initiative of the Tuition Co. members for Higher Education



Incentives for Returning Students.

The future starts now.

Robert, Indiana colleges and universities are making it easier to finish your degree.

FLEXIBLE

ONLINE, EVENING
& WEEKEND CLASSES



UP TO 50%

TUITION
DISCOUNTS



FORGIVENESS

FOR DEBT/
GRADES



- Other incentives are available from colleges and universities plus special programs for returning students like accelerated degrees and academic credit for work and military experience.

**GET
STARTED**

Explore available programs and
access your incentives.

Or call (844) GO-BACK-2
(844) 462-2252

www.YouCanGoBack.org/Robert.Smith

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You Can. Go Back.

Indiana Commission for Higher Education
302 West Clark Street #300, Indianapolis, IN 46204



ROBERT SMITH
1234 ADDRESS DRIVE
APARTMENT 2B
ANYTOWN, IN XXXXX

A lot has changed since you left college.
LIKE YOU, FOR INSTANCE.



Scan with
your smart phone

Explore special programs and incentives for returning students.

FLEXIBLE

Online, Evening &
Weekend Classes

\$1,000

State Grants*
First Come, First Serve

CREDIT

For Work/Military
Experience*

* For eligible students



You Can. Go Back.

VISIT

www.YouCanGoBack.com/2016
or call (844) GO-BACK-2
(844) 462-2252

A lot has changed since you left college.
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CREDIT

For Work/Military
Experience

FLEXIBLE

Online, Evening &
Weekend Classes

UP TO 50%

Tuition
Discounts



You Can. Go Back.

VISIT

www.YouCanGoBack.com/2016
or call (844) GO-BACK-2
(844) 462-2252

COLLEGE MATCH WEBSITE



You Can. Go Back.



Indiana colleges and universities have made it easier for you to finish your degree.

FIND YOUR
BEST SCHOOL **MATCH**



LEARN MORE ►

LEARN MORE ABOUT

EXCLUSIVE INCENTIVES



You Can. Go Back.

YOUR WISH LIST

3

WHAT'S YOUR DESIRED FIELD OF STUDY?



CHOOSE ONE. CLICK TO SELECT AND NEXT TO CONTINUE.



Arts & Communication



Business & Economics



Elementary / Special Education



Health



Social & Behavioral Sciences



Science, Technology,
Engineering & Mathematics



Trades & Industry

Not Sure

PROGRESS





You Can. Go Back.

YOUR WISH LIST

4

WHAT'S YOUR DESIRED DEGREE?



CHOOSE ONE. CLICK TO SELECT AND NEXT TO CONTINUE.

Certification
2 years or less

Associate Degree
2 years

Bachelor Degree
4 years

Not Sure

PROGRESS



◀ BACK

NEXT ▶



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Indianapolis, IN 46204
info@che.in.gov

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YOUR WISH LIST

5

WHAT'S YOUR PREFERRED LEARNING STYLE?



CHOOSE ONE. CHECK BOX TO SELECT AND NEXT TO CONTINUE.

- In Classroom
- Online*
- No Preference

* Not all degree options may be available online.

PROGRESS



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You Can. Go Back.



These are the schools that match your wish list.



Select school(s) to get additional information on the special programs for returning students. Then, click NEXT to continue.

<input type="checkbox"/>  Indiana State University TERRE HAUTE, INDIANA Incentives <ul style="list-style-type: none"> Grade Forgiveness Work/Military Credit Online Programs Plus More 	<input type="checkbox"/>  INDIANA UNIVERSITY BLOOMINGTON BLOOMINGTON, INDIANA Incentives <ul style="list-style-type: none"> Grade Forgiveness Online Programs Night & Weekend Classes Get Details 	<input type="checkbox"/>  INDIANA UNIVERSITY KOKOMO KOKOMO, INDIANA Incentives <ul style="list-style-type: none"> Grade Forgiveness Online Programs Night & Weekend Classes Get Details 	<input type="checkbox"/> IUPUC COLUMBUS, INDIANA Incentives <ul style="list-style-type: none"> Grade Forgiveness Online Programs Night & Weekend Classes Get Details
<input type="checkbox"/> IUPUI INDIANAPOLIS, INDIANA Incentives <ul style="list-style-type: none"> Grade Forgiveness Online Programs Night & Weekend Classes Get Details 	<input type="checkbox"/>  WGU INDIANA ONLINE UNIVERSITY Incentives <ul style="list-style-type: none"> Tuition Discounts Online Classes Get Details 		



You Can. Go Back.

WGU Indiana Next Steps

Hello s,

Thank you for your response to the *You Can. Go Back.* program and interest in WGU Indiana.

WGU has programs that make it easy for you to re-enroll in college and succeed. They will review your case individually to match you with the right program and best incentives available.

The following programs and incentives are available to eligible returning students:

- Application waiver worth \$65
- \$100 tuition certificate
- Scholarship opportunities solely for *You Can. Go Back.* participants
- Flexible, competency-based, and completely online programs giving students the opportunity to graduate faster
- Free e-textbooks and learning materials
- Generous transfer policies

Next steps:

Jenny Merritt, from WGU Indiana, will call you in three business days. In the meantime, she can be reached at jenny.merritt@wgu.edu or [385-428-5899 ext. 5899](tel:385-428-5899).

Best of luck on your academic future!

Indiana Commission for Higher Education



ADULT LEARNERS

Going back is a major step forward. You don't have to be a traditional student to benefit from a great education. From getting your degree, to changing to an exciting new career, great opportunities open up once you start on the path back to school. Why wait? The next chapter of your life begins here.

YOU CAN. GO BACK.

Statewide effort to help 750,000+ Hoosiers finish their degrees.

Enacted by the 2015 General Assembly, **You Can. Go Back.** is a statewide campaign that aims to help the 750,000+ Hoosier adults with

some college but no degree finish what they started. With \$7.5 million in state grants available for adult students, the Indiana Commission for Higher Education (CHE) is reaching out to Hoosiers directly and connecting them with Indiana colleges that are committed to eliminating barriers for returning adults. Many colleges are offering special programs and incentives—including flexible class schedules and online courses, college credit for work and military experience, grade- and debt-forgiveness programs— as well as scholarships, tuition discounts and **\$1,000 in State grants** on a first come, first serve basis for qualifying students.



YouCan.GoBack@che.in.gov

(844)462-2252

> [Public College Ambassadors](#)

> [Private College Ambassadors](#)

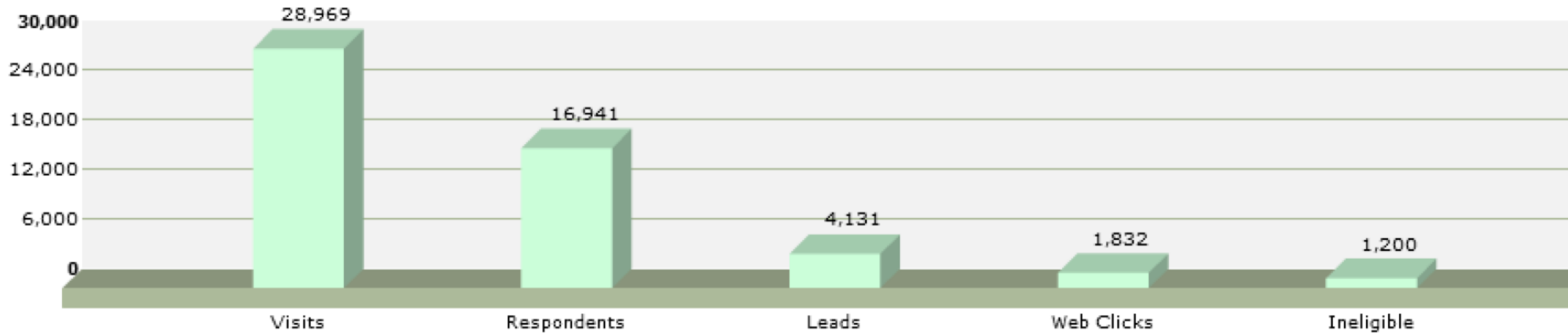
YOU CAN. GO BACK. LEARN MORE! >

Lead Dashboard



You Can. Go Back.

Combined Activity Summary



INDIANA COMMISSION for
HIGHER EDUCATION



You Can. Go Back.

ENGAGING OTHER STAKEHOLDERS Employers, Agencies and Communities



INDIANA COMMISSION *for*
HIGHER EDUCATION

EMPLOYER ENGAGEMENT

LEARN.
MORE
INDIANA

You Can. Go Back.

BENEFITS TO EMPLOYERS



RECRUITMENT

Employers that promote programs for advancement and finishing college can be more effective in luring dedicated workers.



RETENTION

Helping employees obtain a degree can promote employee satisfaction, loyalty and retention.



PRODUCTIVITY

Employees attending college classes bring back knowledge, experiences, and information that will impact your bottom line.

WHAT EMPLOYERS CAN DO

COMMUNICATE



- Tell employees how their career can advance when they finish the degree they started.
- Let them know about the \$1,000 state grant, tuition discounts and other incentives.
- Direct employees interested in completing their degree to **YouCanGoBack.org** to identify schools that meet their needs and returning student incentives.

SUPPORT



- Provide up-front tuition support or tuition reimbursement for employees.
- Be flexible with work schedules, or better yet, partner with a college to offer classes at your place of business.
- Negotiate with nearby colleges to secure discounted tuition rates and textbook prices for your employees.



For more information email
YouCan.GoBack@che.in.gov
or (317) 464-4400

EMPLOYER ENGAGEMENT



You Can. Go Back.



EMPLOYER PARTNERSHIP SIGN-UP

Finding ways to support employees' educational pursuits

The State of Indiana invites you to partner with its **You Can. Go Back.** effort. Support the 750,000 Hoosiers adults who started but did not complete their college degrees.

To get started, simply complete the form below.

EMPLOYER ENGAGEMENT WEBSITE



You Can. Go Back.

EMPLOYER PARTNERSHIP SIGN-UP

WHAT WE OFFER



PLEASE INDICATE WHICH OF THE FOLLOWING YOU WOULD LIKE US TO DO (CHECK ALL THAT APPLY THEN CLICK NEXT)

- Promote your company and publish specific benefits you offer in our *You Can. Go Back.* web content and materials
- Provide a toolkit of promotional materials (posters, handouts, links, etc.) to help you inform your employees about *You Can. Go Back.*
- Provide written resources to help you get started with implementing employee supports and incentives
- Connect you with someone at a nearby campus to discuss special programs for your employees
- Connect you with peer companies that offer degree completion programs

NEXT ►



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HIGHER EDUCATION

EMPLOYER ENGAGEMENT WEBSITE



You Can. Go Back.

EMPLOYER PARTNERSHIP SIGN-UP

WHAT YOU OFFER PROMOTION

ANSWER THE QUESTIONS BELOW AND CLICK NEXT.

	Currently Doing	Interest in Doing	No Current Interest
Integrate educational opportunities into performance management / professional development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Help employees explore <i>Return on Investment</i> data	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tell employees about federal and state grants they can receive	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other: <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

NEXT ►

EMPLOYER ENGAGEMENT WEBSITE



You Can. Go Back.

EMPLOYER PARTNERSHIP SIGN-UP

WHAT YOU OFFER SUPPORT



ANSWER THE QUESTIONS BELOW AND CLICK NEXT.

	Currently Doing	Interest in Doing	No Current Interest
Provide tuition reimbursement with tuition deferral agreement through the college	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Negotiate with colleges for tuition discounts and other benefits	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Allow employees to use company space and equipment during equipment to complete their degrees	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other: <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

NEXT ►

EMPLOYER ENGAGEMENT WEBSITE



You Can. Go Back.

EMPLOYER PARTNERSHIP SIGN-UP

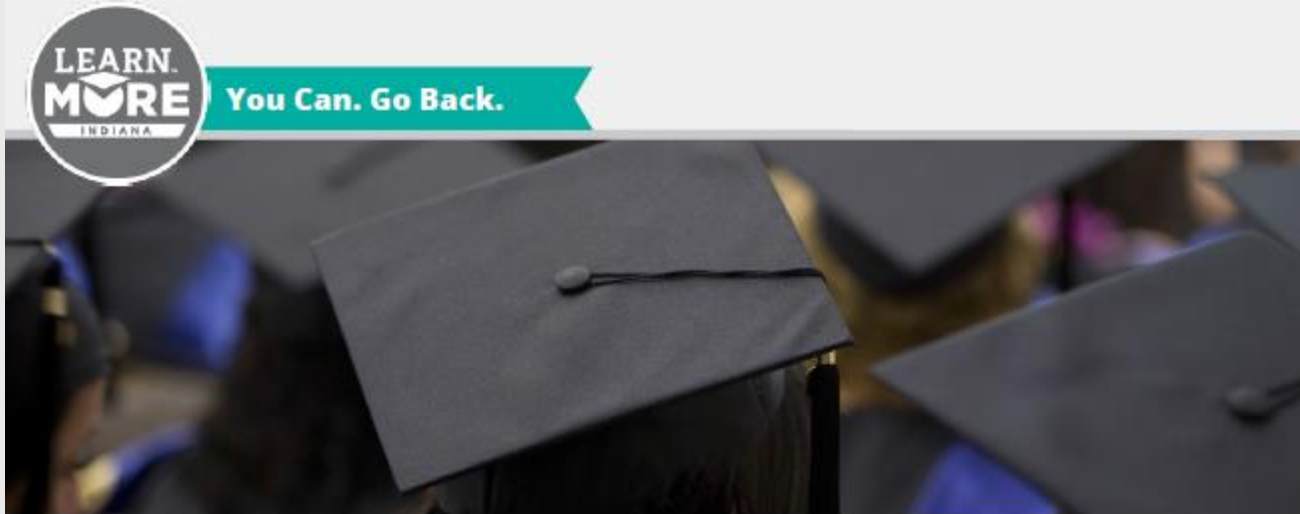
WHAT YOU OFFER WORK/SCHOOL BALANCE

ANSWER THE QUESTIONS BELOW AND CLICK NEXT.

	Currently Doing	Interest in Doing	No Current Interest
Allow employees to modify work schedules to accommodate changing class schedules	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Partner with nearby colleges to offer courses or whole programs at or near your worksite	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Adopt flexible policies to allow Paid Time Off to be used for school-related activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other: <input type="text"/>			

NEXT ►

EMPLOYER ENGAGEMENT WEBSITE



*Thank you for your participation and commitment to the **You Can. Go Back.** program.*

The State of Indiana, through the Indiana Commission for Higher Education, is committed to assisting all colleges, universities and interested employers to successfully implement the **You Can. Go Back.** program.

Teresa Lubbers
Higher Education Commissioner

GOVERNMENT AND COMMUNITY

LEARN.
MORE
INDIANA

You Can. Go Back.

State Agencies

- **Natural audiences:** family services offices, Work One centers, state personnel department
- **High traffic areas:** license branches, state parks
- Posters, handouts on display
- Message communicated through newsletters, etc.



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GOVERNMENT AND COMMUNITY



You Can. Go Back.

Local Communities

(Regional Works Councils, Mayors, Townships, Libraries)

- Posters, handouts in traffic areas
- Communicate with area businesses

State Lawmakers

- Communicate with area businesses
- Include *You Can. Go Back.* in newsletters
- Support project going forward



GET INVOLVED



You Can. Go Back.

- Learn More at learnmoreindiana.org/adults
- Email us at youcan.goback@che.in.gov
- Direct Returning Students to:
YouCanGoBack.com or (844) GO-BACK-2
(844) 462-2252



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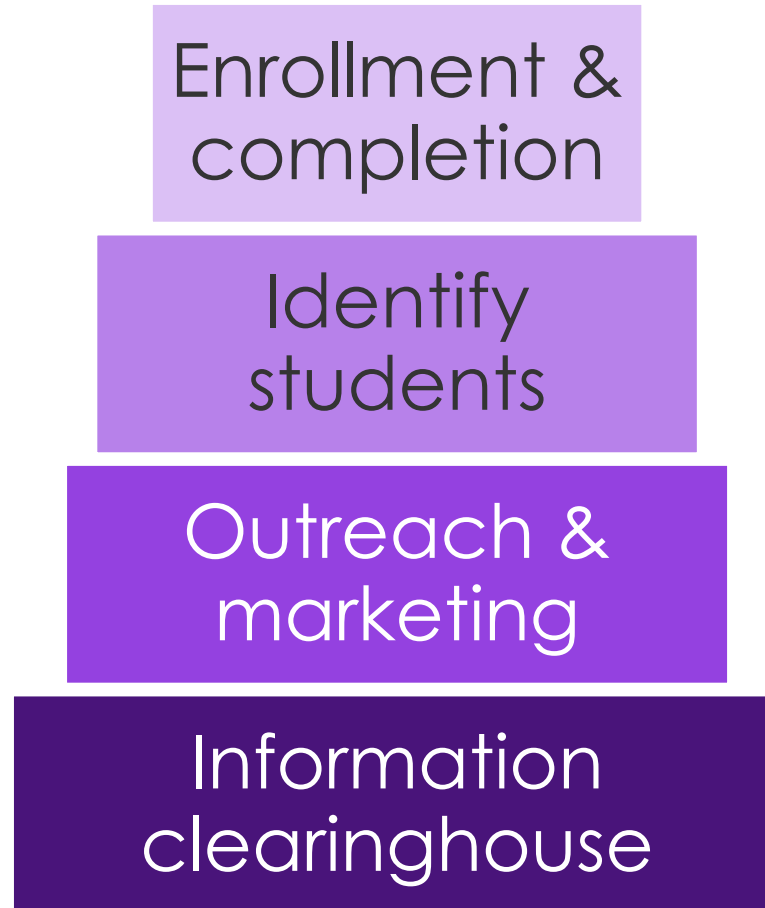
Council Committee Meeting

Adult Reengagement, Student Success, Access and Affordability

July 6, 2016



Support adult reengagement and completion





Information clearinghouse

Proposal

- Provide students with a single entry point to connect to the resources, including admissions requirements and financial information, they need to plug back in to college and research adult friendly programs that meet their personal and professional goals.

Purpose

- Connect potential students to programs that match their interests, career goals, and past academic achievements using online self assessment tools.
- Highlight adult friendly programs on the site that meet criteria established by a cross sector advisory group.
- Allow users to request information from selected programs.



Information clearinghouse: Design

- Leverage and enhance existing resources by developing an inventory of adult friendly programs connected to student academic and career interests.
- Enhance *Ready Set Grad* and *Career Bridge* to better serve adult and returning students.
- Highlight adult friendly programs; connect to career goals; encourage stackable credentials.
- Ensure non-target users are referred to appropriate information.



Outreach and marketing

Proposal

- Develop a statewide marketing and information campaign to encourage adult students with some college and no credential to complete their studies.

Purpose

- Direct targeted outreach to students through mail and/or employer communications.
- Raise public awareness of reengagement opportunities and connect with former students.



Outreach and marketing: Design

Direct mail.

- From institutions.
- From central state entity or other third party.

Develop outreach campaign.

- May include paid media.
- May include public private partnership – e.g. ReadyWA.

Partner with public and private sector employers to connect with potential students.



Identify students

Proposal

- Use student data to target communication about educational pathways and help students assess whether prior academic credit or experience apply toward a credential

Purpose

- Leverage student progress data to provide more customized information and improve effectiveness of outreach



Identify students: Design

- **Push**—Identify students close to completion using existing student level data. Institutions the student previously attended could reach out directly and provide information and options about returning
- **Pull**—Allow student to “ping” his or her academic record, view options of completion, and contact the institutions that best meet his or her career and academic goals.



Support enrollment and completion

Proposal

- Support students to smoothly transition back into education by providing support prior to enrollment and through to completion.

Purpose

- Help students understand their options to re-engage and navigate financial issues, past academic coursework, prior learning, and other issues that may otherwise prevent them from enrolling.
- Ensure students have the support and resources they need during their academic program to be successful.

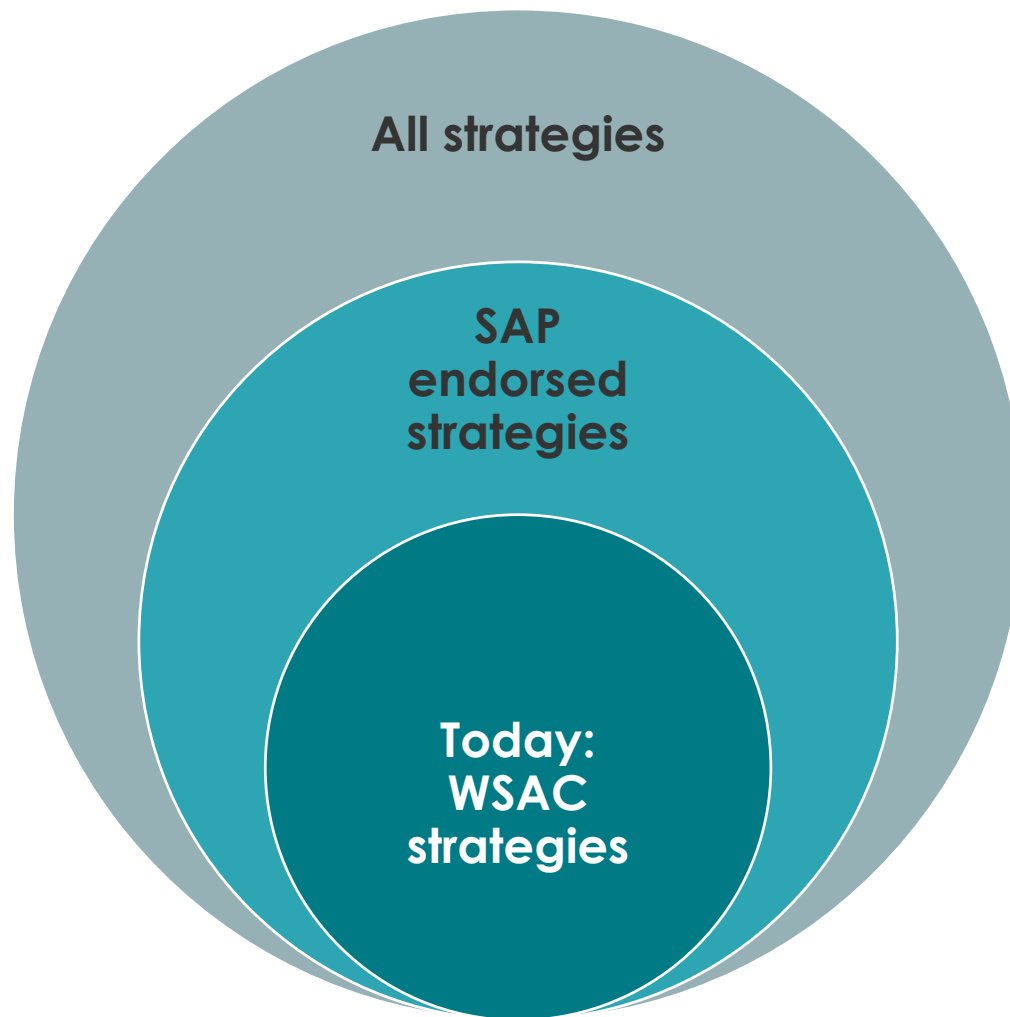


Support enrollment and completion

- Third party / impartial pre-enrollment advising.
- Funding to institutions to support returning adult students.
- Technology supports including early warning systems, degree audit, etc.
- Structural supports including meta majors, career pathways and stackable credentials as well as tools and policies to assist in credit transfer and assessment of prior learning.
- Emergency Loans, forgiveness of past due fees, transcript holds, help with default or SAP etc.
- Child care (addressed in affordability strategies).



Strategies to increase educational attainment



Student Success Strategies

Information &
Awareness

Community &
Business
Engagement

Institution
Innovations

K12 Bridge
Programs

Access & Affordability

Need-Based Aid

Work-Based
Learning

Child Care

Adult Reengagement

Clearinghouse

Marketing

Identification

Support

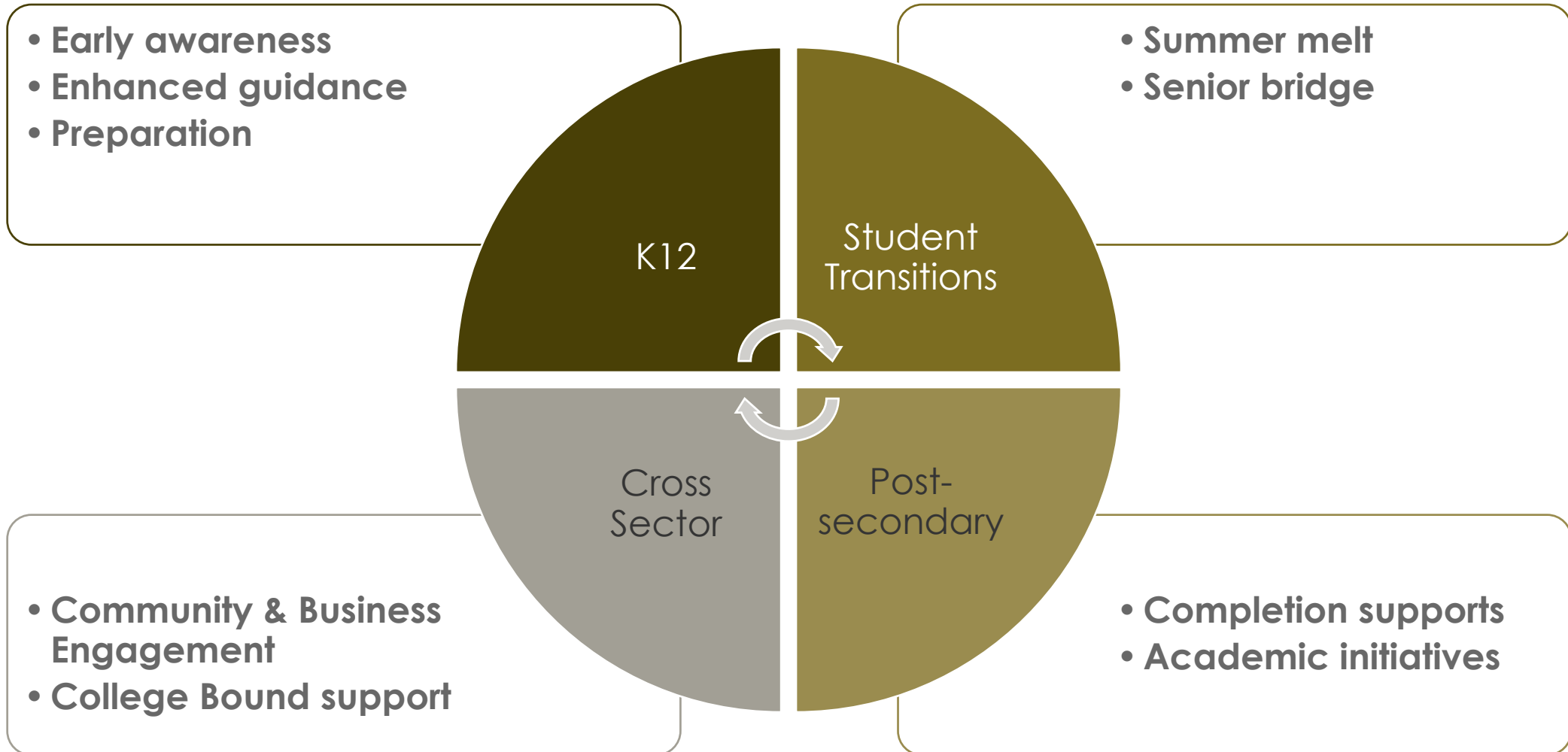


Menu of strategies for strategic action plan

- Identify successful interventions that provide system wide support approaches.
- Ensure proposals support under-represented students.
- Offer recommendations that support students at critical stages.
- Develop approaches that engage cross-sector and community partners.

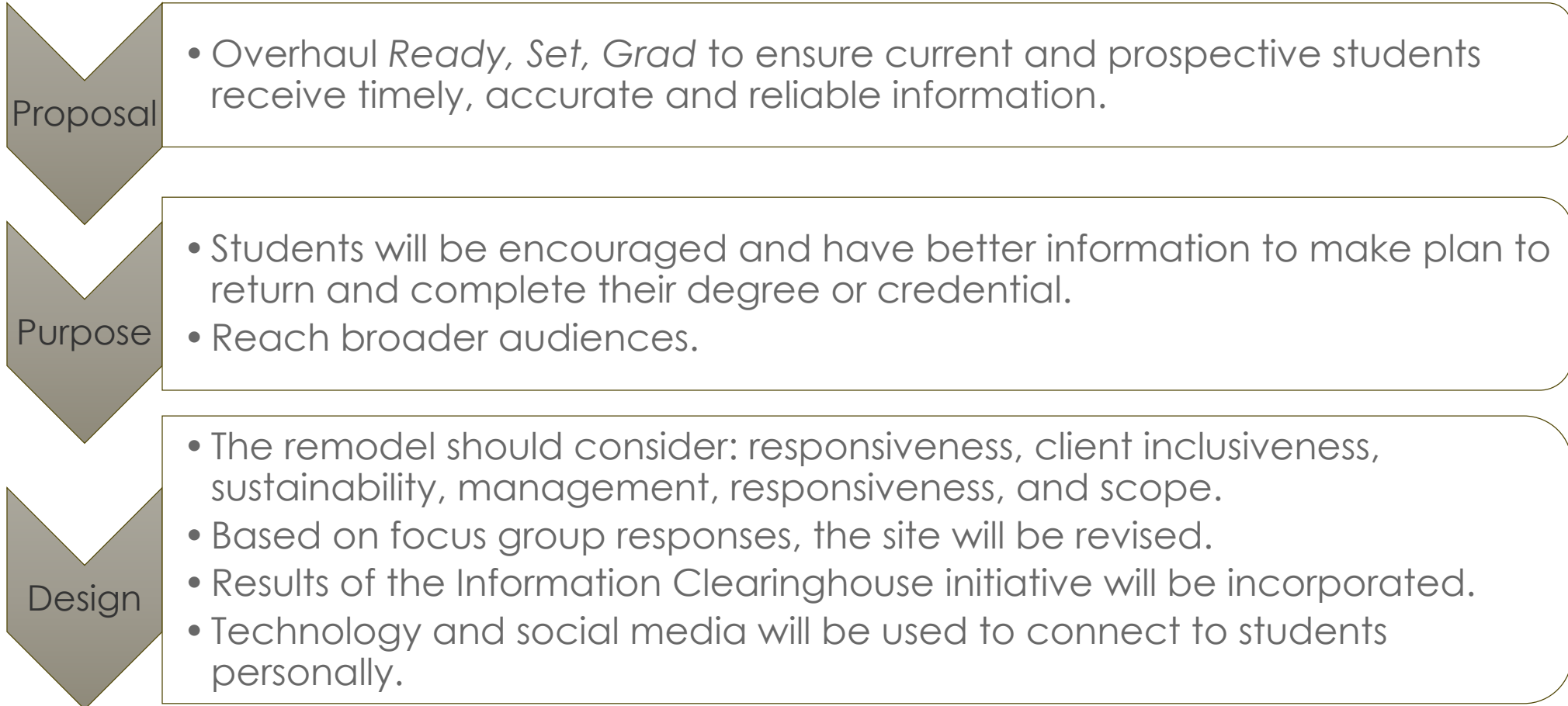


Student success



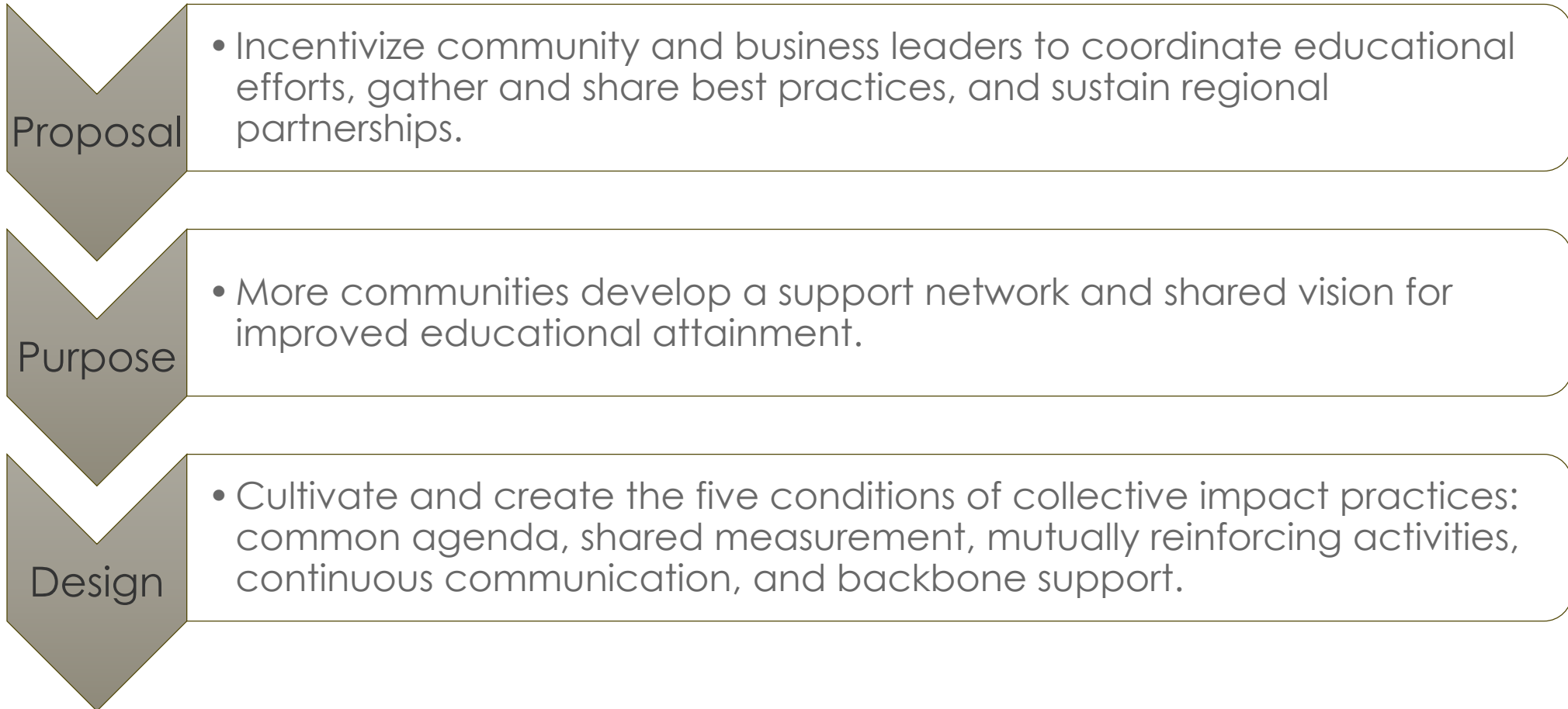


Information & awareness





Community & business engagement





Institutional innovations

Proposal

- Encourage innovation and customize efforts to campus needs.

Purpose

- Increase completion for underrepresented students.
- Share successful practices across sectors of institutions.

Design

- Target intensive support services to address barriers to completion.
- Flexible application model that builds on existing supports.
- Expand student orientation programs.
- Models could include summer bridge programs.



Close the opportunity gap

Proposal

- Develop K12 supports to address the disproportionality in high school graduation.

Purpose

- Target low-income, first-generation, and disadvantaged student populations to increase high school graduation and postsecondary enrollments for low-income and students of color.

Design

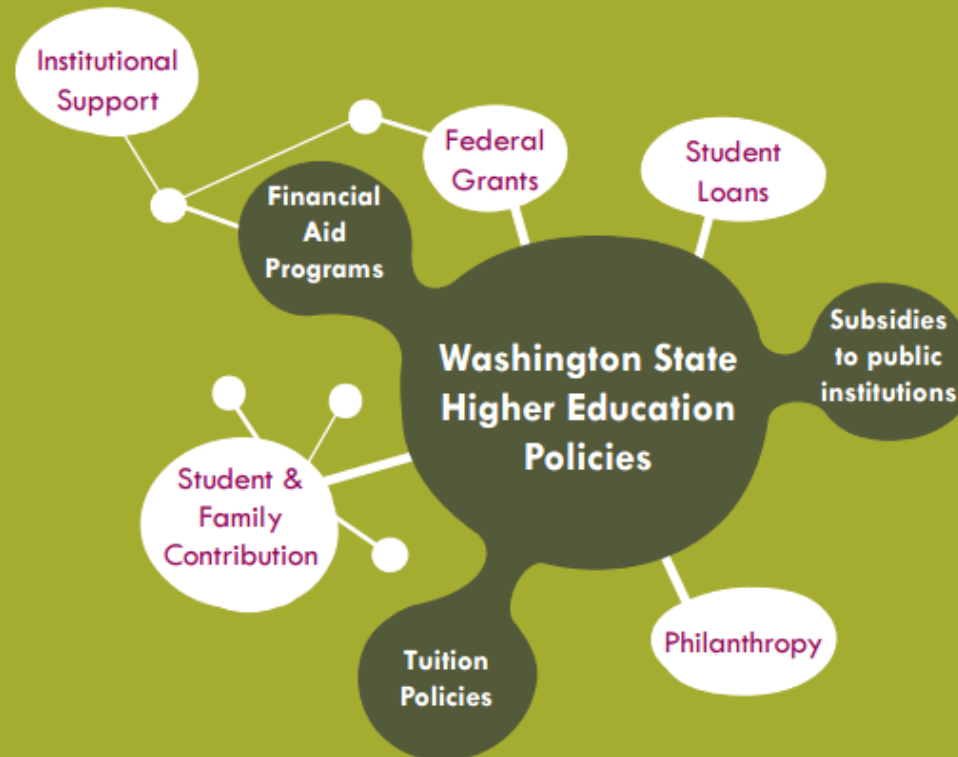
- Leverage the College Bound Scholarship to target supports to students from low-income families.
- Expand the reach of support activities (GEAR UP, TRiO, UW Dream, CSF College Prep. Advisors)
- Collaborate with GATE to ensure efforts are aligned with high performing schools.
- Target individualized support to schools with highest disproportionality without a federal or non-profit support activity.



Access and affordability



State legislatures have key policy levers to make college affordable for all students.





State Need Grant

Proposal

- Fully fund State Need Grant.
- Coordinated messaging and informed advocacy.
- Connection to K12 priorities.

Purpose

- When the state fully funds the State Need Grant, students and families have more clarity about college costs, and are more likely to persist and graduate. Access is broadened, as aid allows students to enroll at any of 67 colleges in a broad array of programs.
- Due its size and broad reach, SNG is critical to any state effort at improving access and affordability.



State Need Grant: Design

- Update and improve the data we use to support SNG request
- Work with and expand network of partners who can talk about the program's importance
- Important elements or add-ons:
 - Post-graduation outcomes by program/major
 - Summer term funding
 - Dependent care allowance



Work-based learning

Proposal

- Reinvest in State Work Study. 95% of participating employers report SWS made their organization more productive. It's the only state aid program available to graduate students and eligibility stretches into middle class

Purpose

- Expand work-based learning and earning opportunities to 3,000 additional low and middle income students through strategic reinvestments in the State Work Study (SWS) program. Begin restoring funding and service levels to reach the 2009 investment level by 2023 starting with an additional \$5 million in 2018-19.



State Work Study: Design

- Engage employers.
- Tie work-based learning to K-12 mentoring and tutoring.
- Target funding to specific policy initiatives.
 - Compass to Campus at WWU.
 - UW Dream Project.



Child care assistance

Proposal

- Expand availability and affordability of child care for student parents.

Purpose

- Any strategy aimed at bringing more working adults into postsecondary education must address the need for childcare for student-parents. Ensuring that these students have access to and can afford quality childcare is a critical component of Washington's efforts to improve attainment, as only by enrolling and graduating working-age adults can we hope to reach our goal.



Child care assistance: Design

- Minnesota's Child Care Grant is a stand-alone aid program serving over 2,000 students annually. The average award is about \$2,600.
 - A stand-alone program may aid efforts at bringing parents back to higher education.
- Current Child Care Matching Grant program could be expanded, potentially matching student fee revenue.
 - Current grant program's flexibility allows institutions to apply funding to their own critical needs.
- Targeting funding to SNG's Dependent Care Allowance is another approach.
 - Uses existing SNG program for program management, some institutions familiar with it, as they participate now.