

Title	Strategic Action Plan Work Session
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Synopsis:	<p>The purpose of the Strategic Action Plan work session is to begin working towards developing Roadmap-related legislative and budgetary priorities for the next biennium. The session will begin with an overview of the purpose, process, and timeline for the Strategic Action Plan and an update on the current status of the Roadmap action items.</p> <p>The Director of the Office of Financial Management will present an overview of the budget outlook and the impact of McCleary to provide context for the Council as they consider priorities for the next biennium. The Council will be asked to consider the guiding questions outlined below during the working lunch session with Council staff and subsequent debrief.</p>
Guiding questions:	<ul style="list-style-type: none"> • Which Roadmap actions will have the highest impact on our goals during the next biennium? • What resources and policy changes are needed to implement the high impact, high priority actions? • How can the Council be most effective in light of the budget outlook?
Possible council action:	<input checked="" type="checkbox"/> Information Only <input type="checkbox"/> Approve/Adopt <input type="checkbox"/> Other: _____
Documents and attachments:	<input type="checkbox"/> Brief/Report <input checked="" type="checkbox"/> PowerPoint <input type="checkbox"/> Third-party materials <input type="checkbox"/> Other



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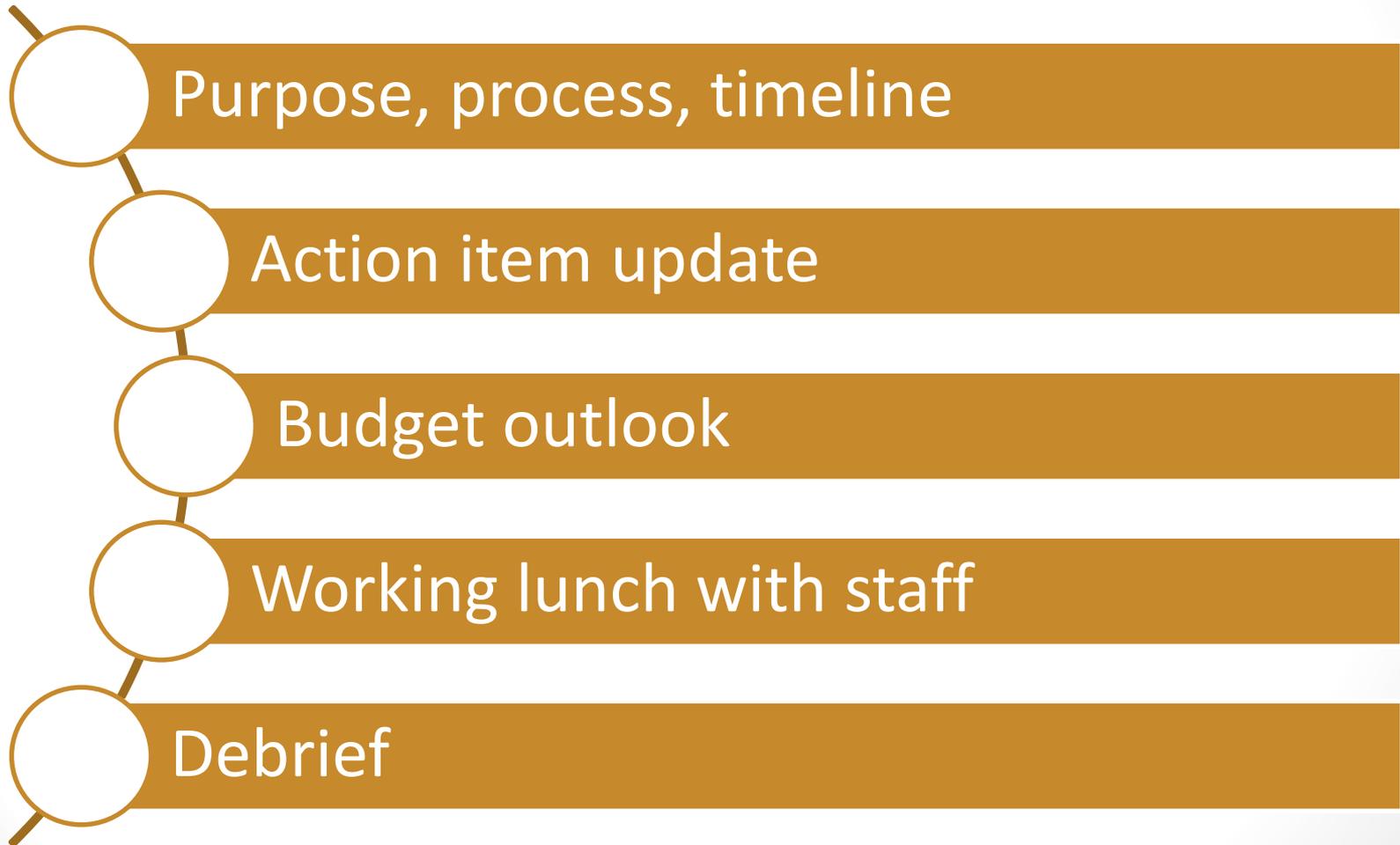
Strategic Action Plan Work Session, June 23 Council Meeting

Christy England-Siegerdt, Ph.D. – Research & Planning Director

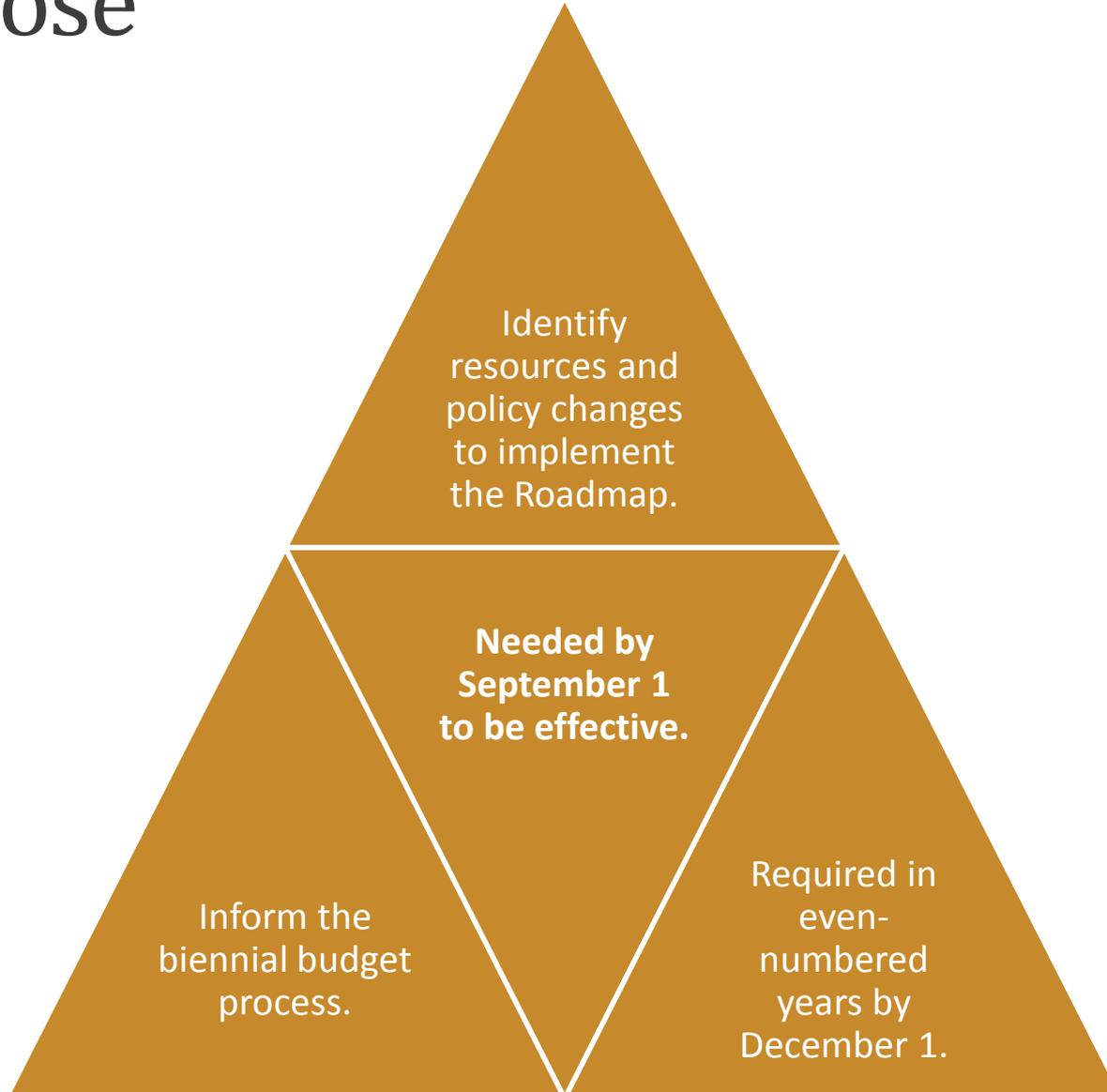
THE ROADMAP

A Plan to Increase Educational Attainment in Washington

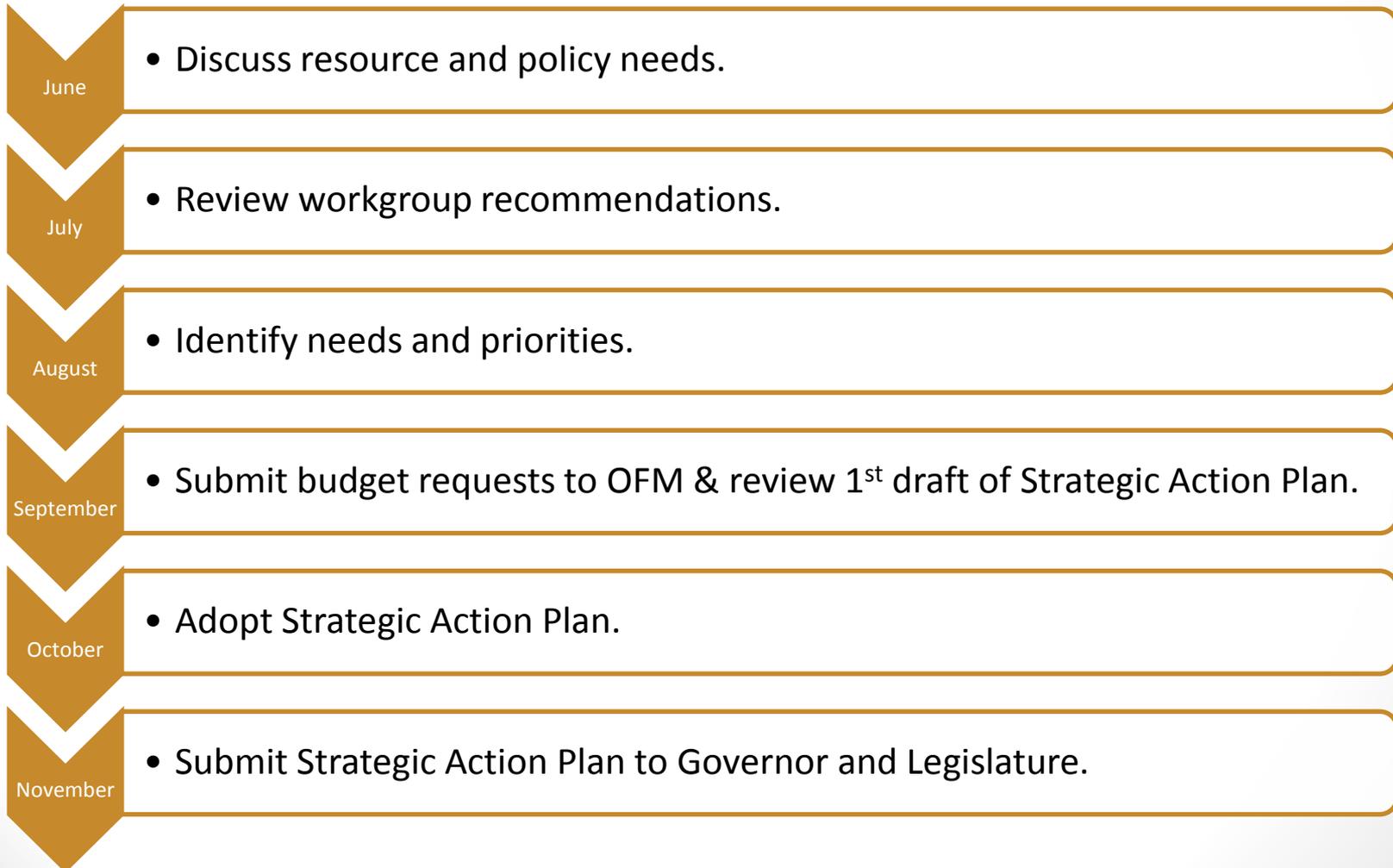
Overview



Purpose



Process & Timeline



Roadmap Objectives

Prioritized

Ensure Access

- Ensure cost will not be a barrier for low-income students.
- Make college affordable.
- Ensure all high school graduates are career and college ready.
- Streamline and expand dual credit programs.
- Increase support for all current and prospective students.

Non-Prioritized

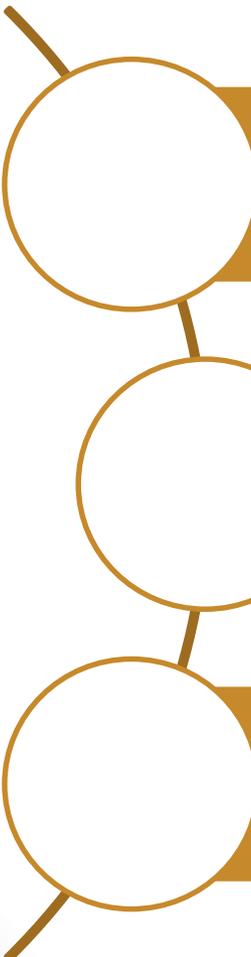
Enhance Learning

- Align postsecondary programs with employment opportunities.
- Provide greater access to work-based learning opportunities.
- Encourage adults to earn a postsecondary credential.
- Leverage technology to improve student outcomes.

Prepare for Future

- Respond to students, employer and community needs.
- Increase awareness of postsecondary opportunities.
- Help families save for postsecondary education.

Guiding Questions



Which Roadmap actions will have the highest impact during the next biennium?

What resources and policy changes are needed to implement the high impact, high priority actions?

How can the Council be most effective in light of the budget outlook?

Update on Ensure Access Action Items

ACTION 1A: Provide \$12m to College Bound Scholarship for FY15. COMPLETED

Expected result: Provide \$12 million to the College Bound Scholarship for FY15.

The 2014 Legislature provided the funds needed to cover estimated awards for FY15.

ACTION 1B: Commit to fully funding State Need Grant (SNG). IN PROGRESS

Expected result: Appropriate \$16 million for FY15.

The 2014 Legislature provided an additional \$5 million but did not make any additional commitments or otherwise convey an intent to fully fund SNG. Council members and staff will continue to promote this as a high priority during the 2015 legislative session.

ACTION 2: Identify and recommend state funding policy to guide Legislature IN PROGRESS

Expected results:

- Develop and propose a policy to the Legislature and Governor. (IN PROGRESS)
- Legislature adopts policy.
- Appropriations to public institutions stabilize.
- Tuition at public institutions becomes stable.

The Council's Committee for Funding and Affordability has reviewed Washington's history as well as recent innovations throughout the country. The group has examined strategies targeted at funding for institutions, and also reviewed state aid policies and programs. The group is currently interested in focusing on a shared responsibility model to bring clarity to students and families, while providing a framework for policymakers to understand the relationship between state funding and affordability.

The Council has contracted with an organization to provide expertise related to other states' approaches to funding policies and strategies in need-based financial aid programs.

Action 3: Support implementation of the common core state standards and the Smarter Balanced assessment, and identify effective strategies to reduce the need for pre-college level courses. **IN PROGRESS**

Expected results:

- Use the 11th Grade Smarter Balanced Assessment (SBAC) to inform course sections in 12 grade.
- Reduce the number of placement tests administered to recent high school graduates.
- Reduce the need for pre-college coursework.
- Accelerate progress for those who do enroll in pre-college coursework.

The Council supported SB 6552, which the Legislature passed during the 2014 session. The bill allows the State Board of Education to move forward on implementation of the 24 credit Career and College Ready high school graduation requirement.

In addition, through the Core to College project the State Board for Community and Technical Colleges has taken the lead in drafting recommendations to use the Smarter Balanced Assessment (SBAC) in postsecondary placement. These recommendations are being reviewed by system groups. Expect a final agreement by fall of 2014.

High school college readiness transition courses are being designed in English and math. Pilots will be implemented during 2014-15 academic year with full roll-out in 2015-16. Courses will be designed so that students who do not test college ready in 11th grade could be college ready by the end of 12th grade.

ACTION 4: Streamline dual credit to create a state system. **IN PROGRESS**

Expected results:

- Create a statewide system.
- Increase number of dual credit programs available.
- Increase number of high school students in dual credit programs.
- Increase the number of postsecondary credits earned by high school students.
- Reduce the time to degree.

A cross-sector workgroup has reviewed draft definitions and identified issues that impact dual credit.

OSPI is moving ahead on the rulemaking process for College in the High School.

Council staff completed an analysis of the Running Start program-based questions raised in HB 2396.

ACTION 5: Provide support and resources for current and prospective students at all levels. IN PROGRESS

Expected results:

- Increase number of counselors, advisors, and mentors at all levels.
- Increase training for counselors, advisors, and mentors at all levels.
- Increase the percent of high school graduates enrolled in postsecondary education.
- Increase the sharing of strategies among institutions.

Since January 2014, the following have been accomplished:

- Educational Attainment for All, an annual diversity conference for educators from k-12, college access programs and postsecondary institutions was held on April 16, 2014. For more information visit <http://www.wsac.wa.gov/ed-for-all>.
- The Ready, Set, Grad website was enhanced with a special section on financial aid. For more information visit <http://readyssetgrad.org/#college/financial-aid-101>.
- The Washington Application for State Financial Aid (WASFA) was developed and launched via the Ready, Set, Grad website. This application enables undocumented students to apply for State Need Grant. For more information visit <http://readyssetgrad.org/wasfa>.

Other initiatives are currently under development, including but not limited to the following:

- A postsecondary completion conference is being planned for August 12, 2014 to provide student service professionals at colleges and universities with an opportunity to share and learn about successful strategies for supporting underrepresented students and learn from a national expert on student retention.
- A review of the College Goal Washington and College Application campaigns in order to improve communication, coordination and funding of the statewide events held to encourage students from low-income families to navigate the Free Application for Federal Student Aid (FAFSA) and admissions processes.
- The statewide Free Application for Federal Student Aid (FAFSA) Completion Initiative is underway. The Council will expand an existing web-based system to allow high school staff and others to identify students who may need assistance completing the FAFSA.
- The Council will participate in the Washington Commission on Hispanic Affairs Spanish Radio series next year and provide 14 episodes of programming in 2014-2015.