



WASHINGTON STUDENT  
**ACHIEVEMENT COUNCIL**  
EDUCATION › OPPORTUNITY › RESULTS

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Executive Director

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# The Council

2012 House Bill (ESSHB) 2483

**Five**  
**Governor appointed citizen members**

**Four**  
**Education sector members**

**WSAC Agency**  
**Executive Director**



**Maud Daudon, Chair**

- President & CEO of Seattle Metropolitan Chamber of Commerce



**Karen Lee, Vice Chair**

- CEO of Pioneer Human Services, Western WA University Trustee



**Ray Lawton, Secretary**

Rumpeltes & Lawton, LLC

- Independent Colleges of Washington



**Jeff Charbonneau**

- 2013 National Teacher of the Year  
Chemistry, Physics, Engineering



**Dr. Susana Reyes**

- Assistant Superintendent,  
Mead School District



**Rai Nauman Mumtaz**

- Premed Student,  
University of Washington Tacoma



**Marty Brown**

Executive Director of SBCTC

- Two year public colleges



**Paul Francis**

Executive Director of Council of Presidents

- Four year public institutions



**Scott Brittain**

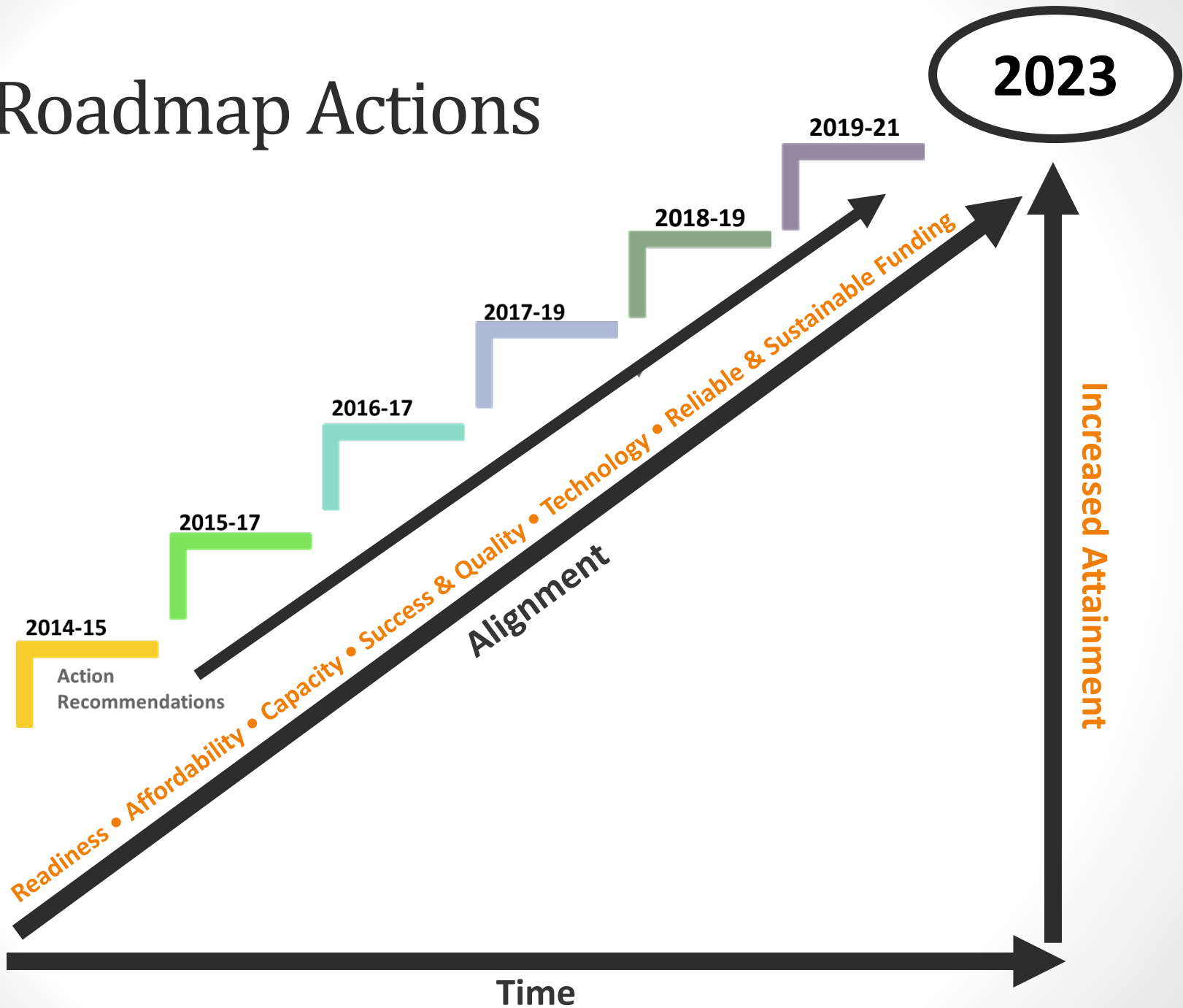
Assistant Superintendent, Ferndale School District

- K-12 education system

# Our Vision:

Inspire and foster  
excellence in  
educational attainment.

# Roadmap Actions



# Council goals in pursuit of the mission:

## Goal One:

1. To propose to the governor and the legislature goals for **increased educational attainment** in Washington, recommend the resources necessary to achieve the goals, and monitor progress toward meeting these goals.
2. To propose to the governor, and legislature, the state's educational institutions, **improvements and innovations** needed to continually adapt the state's educational institutions to evolving educational attainment needs; and
3. To **advocate for higher education** through various means, with the goal of educating the general public on the economic, social, and civic benefits of postsecondary education, and the consequent need for increased financial support and civic commitment in the state.

# Council goals in pursuit of the mission:

## Goal Two:

1. The Council **links the work** of educational programs, schools, and institutions from secondary through postsecondary education and training and through careers.
2. The Council must **connect the work** of the superintendent of public instruction, the state board of education, the **professional educator standards board**, the state board for community and technical colleges, the workforce training and education coordinating board, and the four-year institutions of higher education, as well as the independent schools and colleges.

# Council goals in pursuit of the mission:

## Goal Three:

Drawing on the staff expertise of the Council and other state, national, and international analysis and research assets, the council must also take a leading role in **facilitating educational attainment analysis and research** leading to increased educational attainment and education system development.



# ROADMAP

THE

A Plan to Increase Educational Attainment in Washington

# Washington Student Achievement Council Roadmap

## Educational Attainment Goals

The 2013 Roadmap Report developed in collaboration with policy makers, educational partners, and stakeholders from across the state-established two bold attainment goals for 2023.

- ***All adults in Washington (25-44) will have a high school diploma or equivalent. (currently at 89%)***
- ***At least 70% of Washington adults (25-44) will have postsecondary credential. (currently at 50%)***

# COLLABORATION IS KEY!



# Collaboration



COMMUNITY

Collaboration + Partnerships = Success

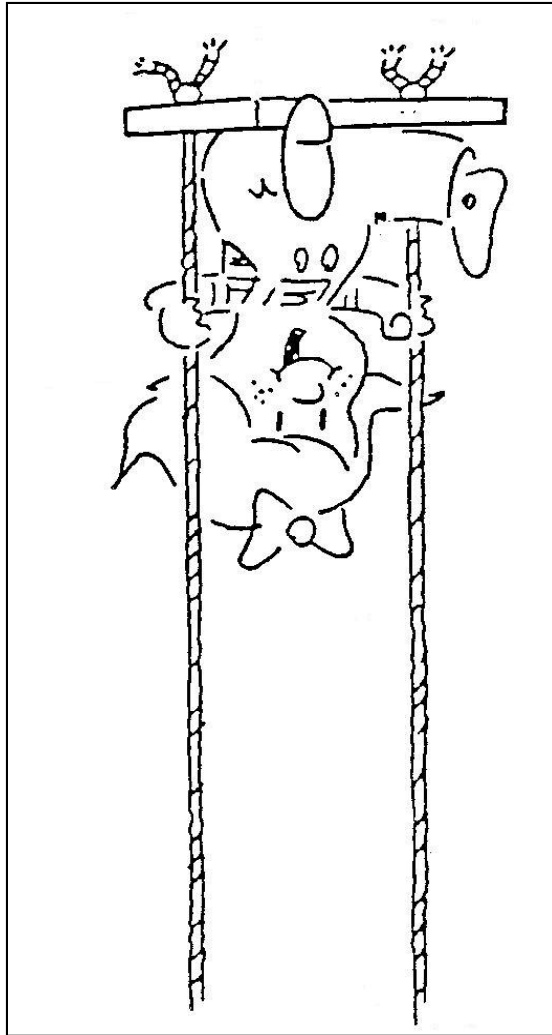




# **Building New Partnerships**



## **Creating New Pathways**



*"Higher"*

**We've never met an  
expectation  
we couldn't raise.**





*“A community is known  
by the schools it keeps.”*

Shaker Heights School District

*Great Schools Consist of...*

*Great teachers doing  
great teaching.*

McKinsey & Company (2007)

A school is . . .

**“A building of four  
walls with  
the future inside.”**

*Lon Watters*

# Optimism . . .



# Confidence . . .



Hope ...







# Building futures and friendships





# Believing in dreams



# Keeping the faith - Never giving up on anyone



**“Let us put our minds together  
and see what life we can  
make for our children.”**

**Chief Sitting Bull**

# Thoughts Around Alignment

- Moving higher education teacher preparation accountability from traditional accreditation based on professional judgment to one based on ongoing data that informs continuous improvement.
- Tightening the pipeline of production – school district needs versus program delivery. Need to increase field-based presence/on-site partnership with districts.
- Increase role of higher education in in-service professional development to include increased awareness of cultural competency and changing demographics of student populations.

# Thoughts Around Alignment

- Creating equivalencies between CTE courses and core academic credit – requiring new levels of core content.
- Increasing recruitment efforts for teachers of color and who reflect culturally diverse backgrounds.

**Washington's economy is highly reliant on an educated workforce, but public baccalaureate participation rates are among the lowest in the nation.** According to data from Georgetown Center on Education and the Workforce, by 2018, 33% of Washington's workforce will need a four-year college degree, and 70% will require some postsecondary education. Washington ranks 47th in the nation in public baccalaureate participation rates for the population aged 20-34.

## *Changing demographics*

**Washington's demographics (and corresponding student needs) are changing.** Washington's population is continuing to become more diverse, and not enough underrepresented minority, low-income, and first-generation students are enrolling in and graduating from institutions of higher education.

For example, the number of Hispanic students graduating from Washington high schools will more than double in the next 15 years. Washington will need to ensure access and support for populations that have been and remain underrepresented at institutions of higher education.

## **Matching Workforce Needs with Postsecondary Education**

**Washington is among the states with the highest need for graduates in STEM/high demand fields, but degree production has not kept pace with economic needs.** From 2002 to 2011, the public baccalaureate institutions increased overall baccalaureate degree production by 21%, but increased degree production in high demand fields by 45%. In spite of these gains, the number of “acute” unfilled positions in Washington resulting from the job skills gap is likely to double to 50,000 jobs between 2013 and 2017.

Technical Incentive Funding Model Task Force Report 2013,  
Office of Financial Management; December 31, 2013.



## *Decline of state funding*

A significant decline in state funding over the last five years has dramatically shifted the state's higher education funding structure and impacted public higher education affordability. Washington currently ranks 49th nationally in per student funding.

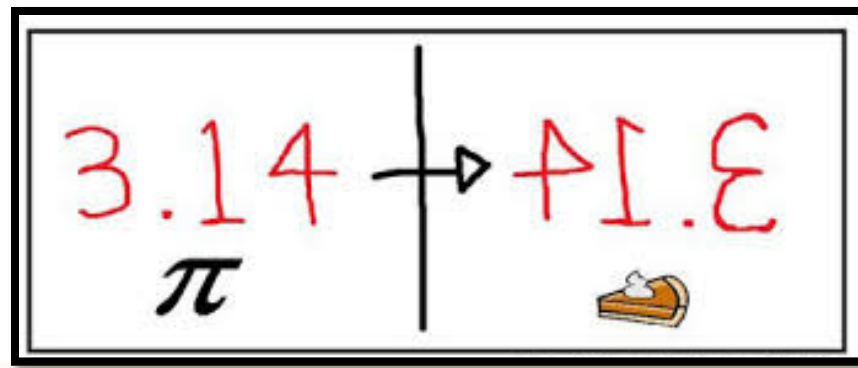
In 2000 the state paid about 70% of the total per student funding while students and their families paid about 30%. By 2012, after the impacts of the recession on the state's budget, that proportion was nearly reversed, with the state paying 35% and students paying 65%. Tuition increases during the recession did not fully replace the lost state funds.

During the 2013 legislative session, the state began to show a recommitment to students through reinvestments in university budgets in lieu of increasing tuition.

- Technical Incentive Funding Model Task Force Report 2013, Office of Financial Management; December 31, 2013

# More Information

<http://www.wsac.wa.gov/Roadmap>









# March 2014

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
2	3	4	5	6	7	8
9	10	11	12	13		15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					



Governor Jay Inslee

# A New Strategic Framework

<p><b>Vision</b></p>	<p>A Working Washington built on education and innovation ... where all Washingtonians thrive.</p>
<p><b>Mission</b></p>	<ul style="list-style-type: none"> <li>➤ Foster the spirit of continuous improvement</li> <li>➤ Enhance the conditions for job creation</li> <li>➤ Prepare students for the future</li> <li>➤ Value our environment, our health and our people</li> </ul>
<p><b>Foundation</b></p>	<ul style="list-style-type: none"> <li>➤ Create a responsive, innovative and data driven culture of continuous improvement.</li> <li>➤ Recognize Washington's rich natural resources, diverse people and entrepreneurial drive, and build upon our legacy.</li> <li>➤ Operate state government with the expectation that success is dependent on the success of all.</li> <li>➤ Create effective communication and transparency on goals, measures and progress in meeting expectations.</li> <li>➤ Deepen our focus, understanding and commitment to our citizens: Know our customers.</li> </ul>
<p><b>Goals</b></p>	<div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  <p>World-Class Education</p> </div> <div style="text-align: center;">  <p>Prosperous Economy</p> </div> <div style="text-align: center;">  <p>Sustainable Energy and a Clean Environment</p> </div> <div style="text-align: center;">  <p>Healthy and Safe Communities</p> </div> <div style="text-align: center;">  <p>Efficient, Effective and Accountable Government</p> </div> </div>
<p><b>Measure &amp; Improve</b></p>	<p style="text-align: center;"><b>Building a more responsive, data-driven state government to get results:</b></p> <div style="text-align: center;">  </div>