

<b>Title</b>	<b>Executive Update</b>
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<b>Synopsis:</b>	The Executive Update will provide members with a review of current agency work related to program administration and policy. The Executive Director will provide this synopsis at the beginning of each Council meeting.
<b>Guiding questions:</b>	Do the activities of the agency align with our statutory mission and with our vision: to inspire and foster excellence in educational attainment?
<b>Possible council action:</b>	<input checked="" type="checkbox"/> Information Only <input type="checkbox"/> Approve/Adopt <input type="checkbox"/> Other: _____
<b>Documents and attachments:</b>	<input checked="" type="checkbox"/> Brief/Report <input checked="" type="checkbox"/> PowerPoint <input type="checkbox"/> Third-party materials <input type="checkbox"/> Other

# Executive Update



Gene Sharratt, Ph.D.  
Executive Director

# Two Month Review



The Executive Director update will highlight the agency's efforts related to our statutory mission and program administration.

The two-month summary chart provides a synopsis of agency efforts since the last Council meeting.

Project	Recent Work
Outreach and advocacy	<ul style="list-style-type: none"> <li>• Presentation to the Seattle Chamber and the Education Sounding Board.</li> <li>• Interview with GET about higher education savings/affordability on Tacoma's KBTC show "Northwest Now."</li> <li>• Editorial Board meetings</li> <li>• Delivery of the first Council Conversations newsletter</li> <li>• Collaboration with stakeholders on the ISLS cooperative</li> <li>• Initiation of editorial board outreach plan.</li> </ul>
	Near future: Continued editorial board outreach
Policy and research	<ul style="list-style-type: none"> <li>• Initiated planning on the 2014 Strategic Plan report and the 2014 State Need Grant study.</li> <li>• Development of a Diversity Task Force, stemming from recommendations in the <i>Diversity and Equity in Washington State Higher Education Report</i> (first meeting in April).</li> <li>• Hired a new Research Analyst, Kara Larson.</li> <li>• Provided data to the Governor's Office, the Education Research and Data Center, and the Community Center for Education Results.</li> <li>• Completed analysis of the 2013 SNG survey on students who received SNG funds in 2011-2013 but were unserved in 2012-2013.</li> </ul>
	Near future: Finalizing 2012-2013 Unit Record Report data, and data from the National Tuition and Fee Survey.
Roadmap	<ul style="list-style-type: none"> <li>• Organized three-part committee structure to continue work on Roadmap actions.</li> <li>• Invited stakeholders to participate in committees.</li> <li>• Held first committee meetings of the Committee for Academic Affairs and Policy and the Committee for Student Support.</li> </ul>
	Near future: Continued committee meetings.
Student Financial Assistance	<ul style="list-style-type: none"> <li>• Hosted the first College Goal Washington events (over 70 events).</li> <li>• Delivered our first email communications to 10,000 CBS signees (middle school students) via the CBS listserv.</li> <li>• Passport – training to improve outcomes for Foster Youth.</li> <li>• Hired a new assistant SFA director, Becky Thompson.</li> <li>• GET Director Betty Lochner elected chair of the national College Savings Plan Network.</li> <li>• Hired a new GET marketing director, Ryan Betz.</li> </ul>
	Near future: Planning and development of the 2014 SNG report.
Legislative Work	<ul style="list-style-type: none"> <li>• <u>Roadmap update</u> (House Higher Education).</li> <li>• Overview on the three goals (House Higher Education).</li> <li>• Roadmap overview (Senate Higher Education).</li> <li>• Student Financial Assistance Update (Senate Higher Education).</li> <li>• Prior Learning Assessment overview.</li> <li>• Demographics and Diversity Panel (House Higher Education).</li> </ul>
	Near Future: Close monitoring and support of bills aligned with agency's mission and Roadmap.

# Recent Highlights and Future Efforts

Category	Activity
Outreach and Advocacy	Editorial Board meetings and continued work on media outreach. Presentation to the U.S. Senate
Policy and Research	Initiated planning on the 2014 SAP report; completed analysis of the 2013 SNG survey
Roadmap	Finalizing membership in three committees; held first meetings
Student Financial Assistance	FAFSA training via College Goal Washington; increased communications to students and parents via CB listserv
Legislative Work	Presentations to the House and Senate Higher Education Committees.

# Continue the Conversation

**Gene Sharratt, Ph.D.**

Executive Director

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## Agency Update Two-Month Executive Summary

Project	Recent Work
Outreach and advocacy	<ul style="list-style-type: none"> <li>• Presentation to the Seattle Chamber and the Education Sounding Board.</li> <li>• Interview with GET about higher education savings/affordability on Tacoma's KBTC show "Northwest Now."</li> <li>• Editorial board meetings.</li> <li>• Delivery of the first <i>Council Conversations</i> newsletter.</li> <li>• Collaboration with stakeholders on the ISLS (Improving Student Learning to Scale) cooperative.</li> <li>• Initiation of editorial board outreach plan.</li> <li>• Presentation to the U.S. Senate Health, Education, Labor, and Pensions Committee.</li> </ul>
	Near future: Continued editorial board outreach
Policy and research	<ul style="list-style-type: none"> <li>• Initiated planning on the 2014 Strategic Plan report and the 2014 State Need Grant (SNG) study.</li> <li>• Developed a Diversity Task Force, stemming from recommendations in the report <i>Diversity and Equity in Washington State Higher Education</i> (first meeting in April).</li> <li>• Hired a new Data Analyst, Kara Larson.</li> <li>• Provided data to the Governor's Office, the Education Research and Data Center, and the Community Center for Education Results.</li> <li>• Completed analysis of the 2013 SNG survey on students who received SNG funds in 2011-13 but were unserved in 2012-13.</li> </ul>
	Near future: Finalizing 2012-13 Unit Record Report data, and data from the National Tuition and Fee Survey.
Roadmap and Action Plan	<ul style="list-style-type: none"> <li>• Organized three-part committee structure to continue work on Roadmap actions.</li> <li>• Invited stakeholders to participate in committees.</li> <li>• Held first committee meetings of the Committee for Academic Affairs and Policy and the Committee for Student Support.</li> </ul>
	Near future: Continued committee meetings.
Programs	<ul style="list-style-type: none"> <li>• Hosted the first College Goal Washington events (over 70 events).</li> <li>• Delivered our first email communications to 10,000 College Bound Scholarship (CBS) signees (middle school students) via the CBS listserv.</li> <li>• Conducted Passport training to improve outcomes for Foster Youth.</li> <li>• GET Director Betty Lochner elected chair of the national College Savings Plan Network.</li> <li>• Hired a new assistant director for student financial assistance, Becky Thompson.</li> <li>• Hired a new GET marketing director, Ryan Betz.</li> </ul>
	Near future: Planning and development of the 2014 SNG report.
Legislative work	<ul style="list-style-type: none"> <li>• Roadmap update (House Higher Education)</li> <li>• Overview on the two goals (House Higher Education)</li> <li>• Roadmap overview (Senate Higher Education)</li> <li>• Student Financial Assistance update (Senate Higher Education)</li> <li>• Prior Learning Assessment overview</li> <li>• Demographics and diversity panel (House Higher Education)</li> </ul>
	Near Future: Close monitoring and support of bills aligned with Roadmap and agency mission.