



WASHINGTON STUDENT
ACHIEVEMENT COUNCIL
EDUCATION › OPPORTUNITY › RESULTS

Senate Higher Education Committee

January 21, 2014

Council Origins

Created by the Legislature in 2012

- RCW 28B.77

Mission:

- To meet the state's evolving needs, propose:
 - Educational attainment goals.
 - Improvements.
 - Innovations.
- Advocate for postsecondary education.



Maud Daudon, Chair

President & CEO of Seattle Metropolitan Chamber of Commerce



Karen Lee, Vice Chair

CEO of Pioneer Human Services, Western WA University Trustee



Ray Lawton, Secretary

Rumpeltes & Lawton, LLC

- Independent Colleges of Washington



Jeff Charbonneau

2013 National Teacher of the Year Chemistry, Physics, Engineering



Dr. Susana Reyes

Assistant Superintendent, Mead School District



Rai Nauman Mumtaz

Medical Student, University of Washington Tacoma



Marty Brown

Executive Director of SBCTC

- Two year public colleges



Paul Francis

Executive Director of Council of Presidents

- Four year public institutions



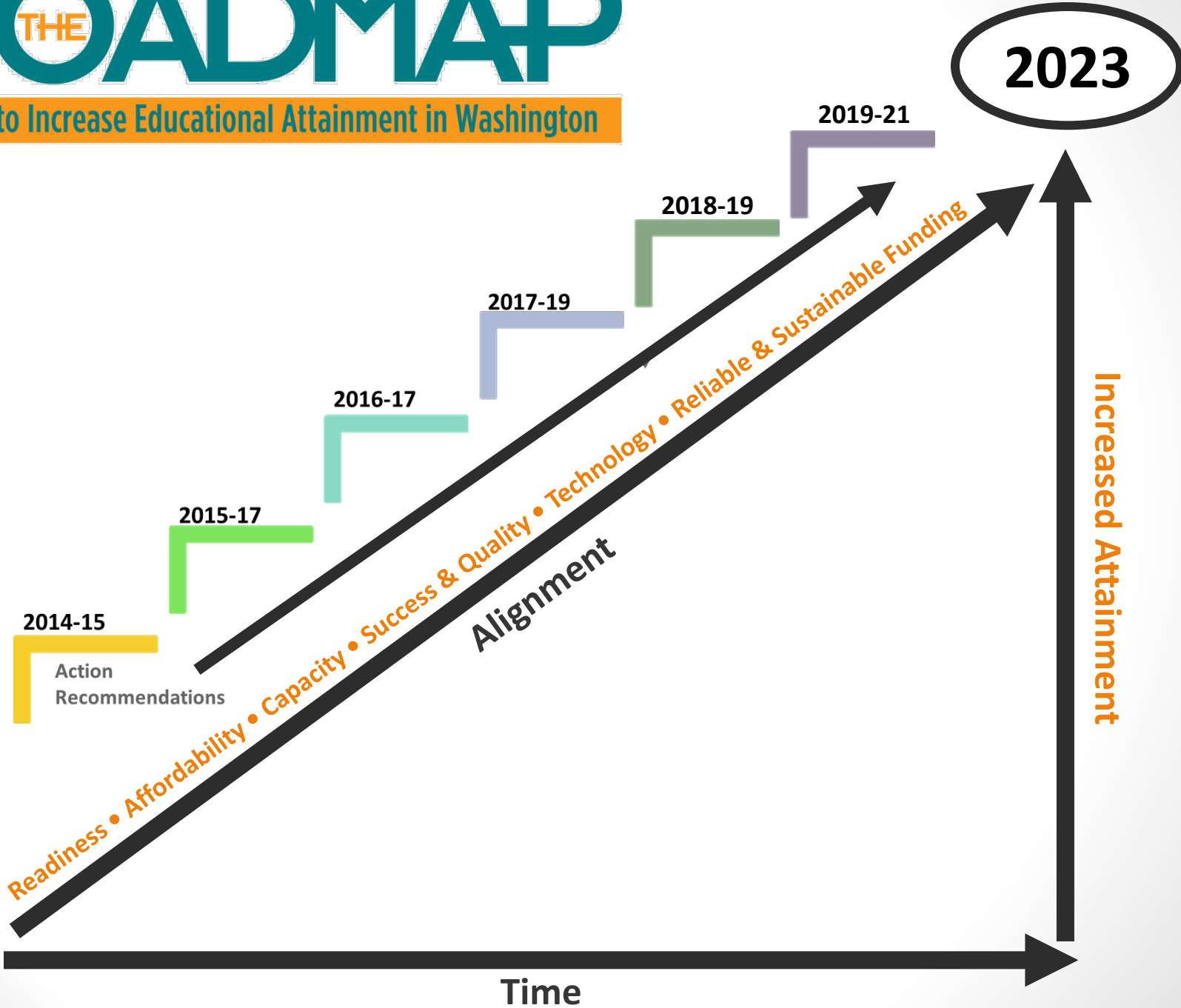
Scott Brittain

Assistant Superintendent, Ferndale School District

- K-12 education system

THE ROADMAP

A Plan to Increase Educational Attainment in Washington



Roadmap Goals

Diploma & Credential by 2023

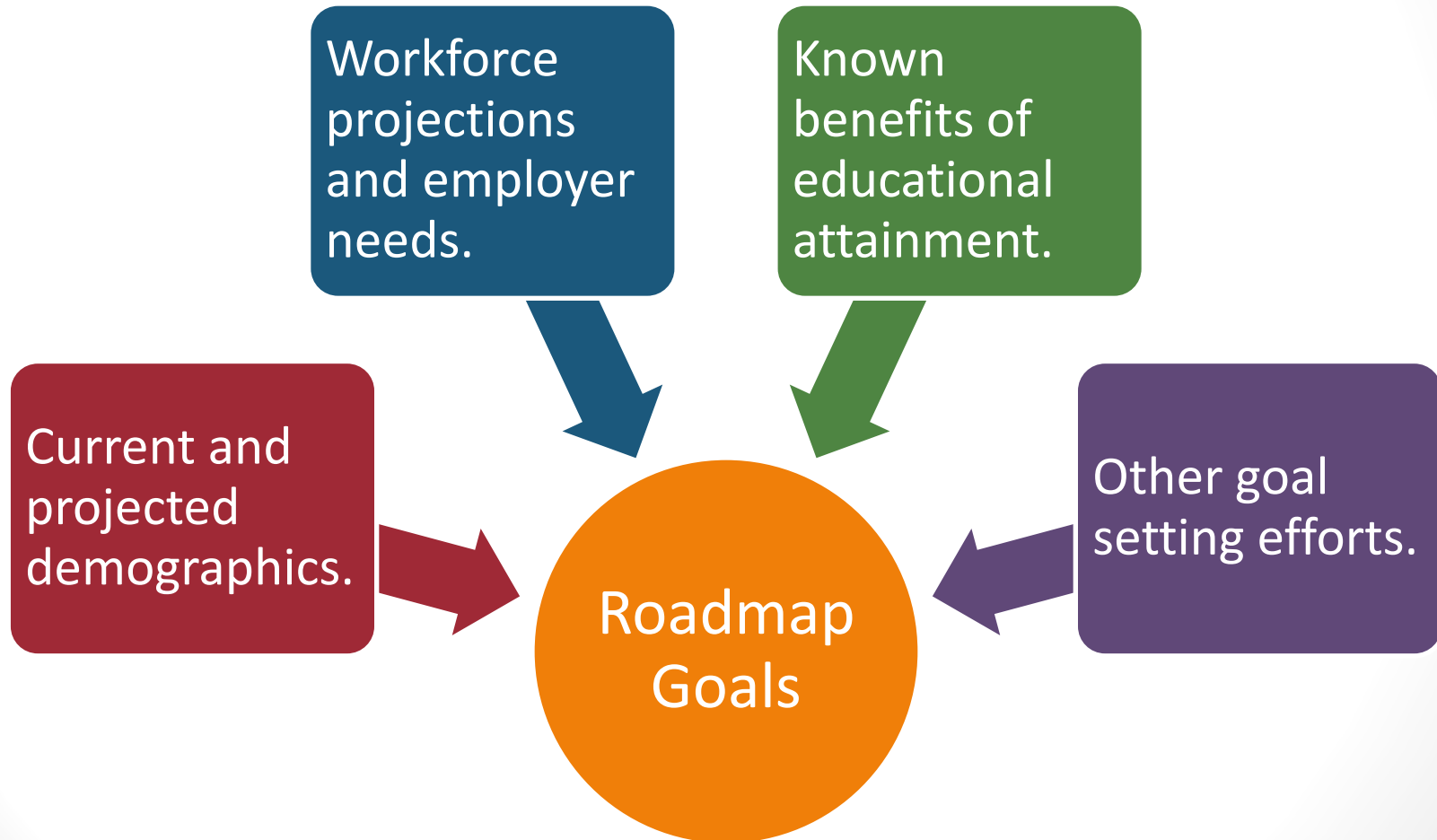
All adults ages 25-44 in Washington will have a high school diploma or equivalent.

- Current level of attainment: 89%

At least 70% of Washington adults ages 25-44 will have a postsecondary credential.

- Current level of attainment: 50%

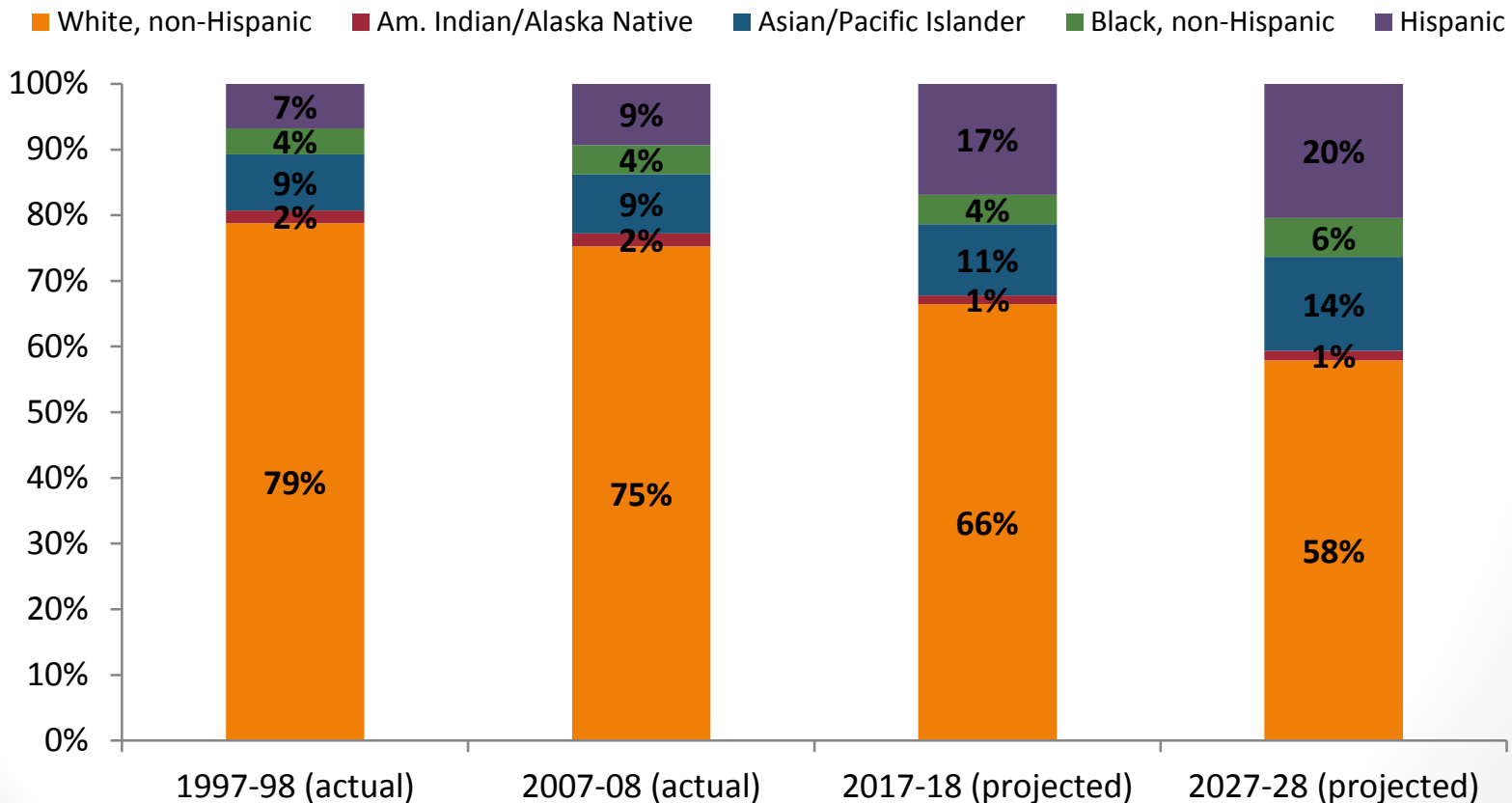
Research-Based Goals



Demographic Imperative:

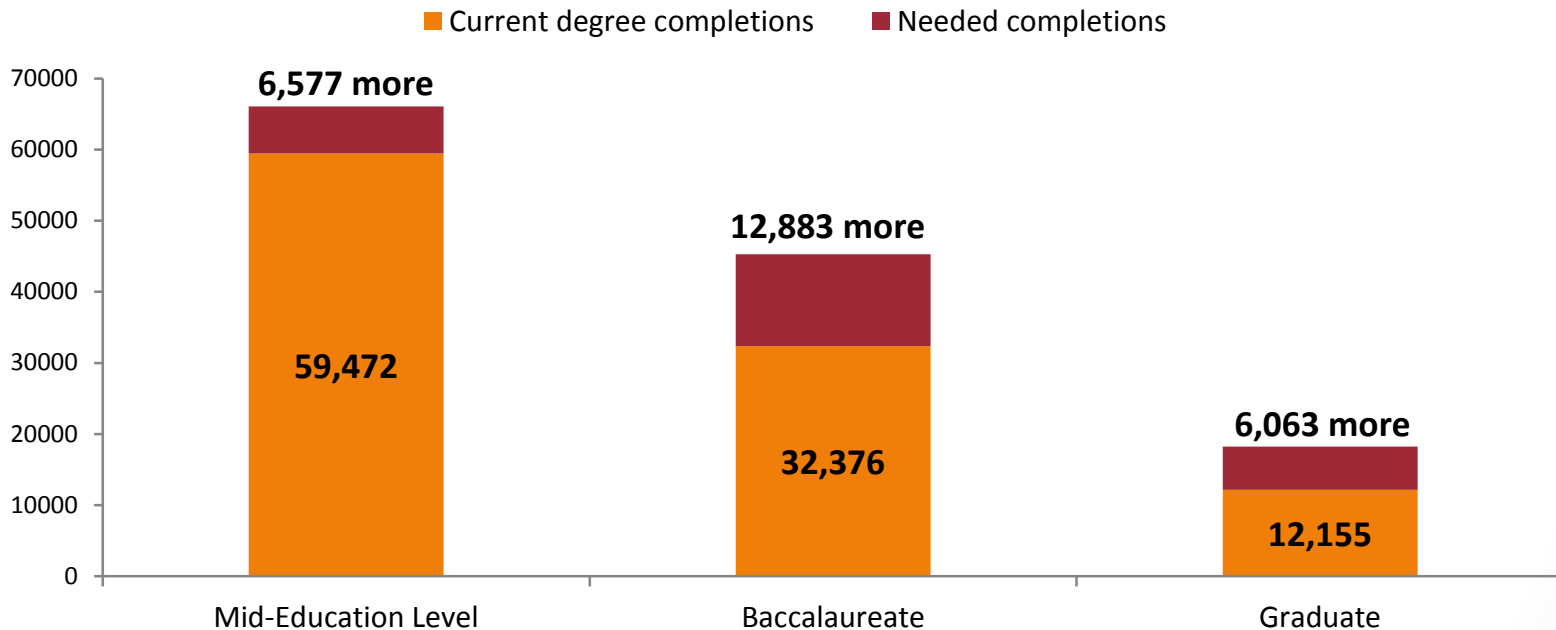
Today's students are tomorrow's workers.

Washington Public High School Graduates



Workforce Demand & Attainment

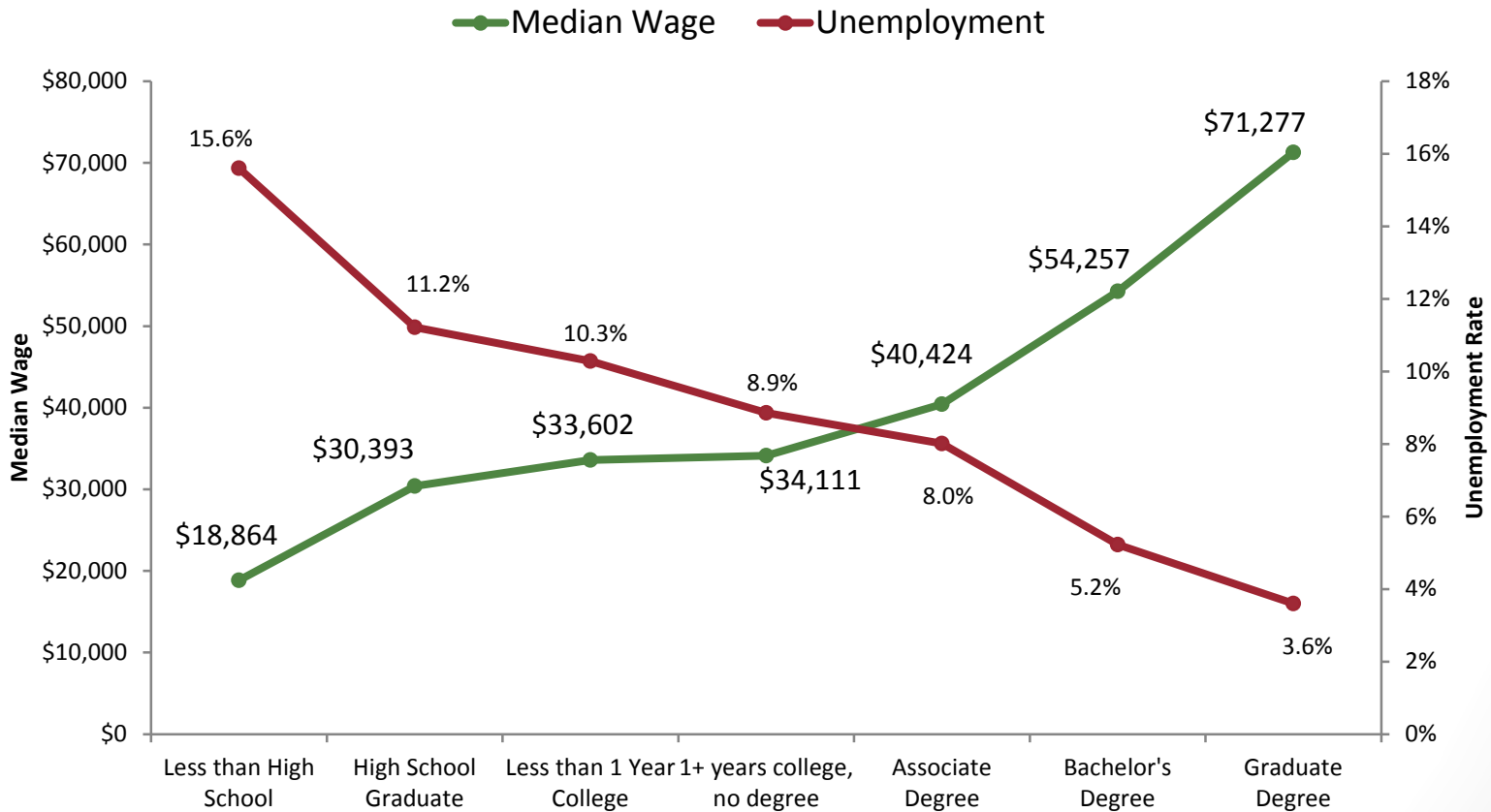
Degree Completions Current and Projected Need 2016-2021



Projected workforce demands exceed current degree production.

Education = Higher Income, Lower Unemployment

**Median Wage & Unemployment by Education Level
2009 - 2011**



Source: Washington Student Achievement Council Staff Analysis of 2009-2011 American Community Survey 3-year PUMS data file. Wages Include civilian employed WA residents age 25-64. Unemployed rate reflects civilian labor force for WA residents age 25-64.

Other Goal Setting Efforts

- Lumina: By 2025, 60% of Americans will hold high-quality degrees, certificates or other postsecondary credentials.
- Oregon: By 2025 all Oregonians adults will hold a high school diploma or equivalent, 40% will have an associate's degree or postsecondary certificate, and 40% will hold a bachelor's or advanced degree.
- California: By 2020, one million more Californians will hold bachelor's degree or higher and one million more will hold an associate's degree or certificate.

Metrics

Number & percentage of Washingtonians completing a high school diploma or equivalent.

Percentage of the population enrolled in a postsecondary certificate, apprenticeship, or degree program.

Number of postsecondary certificates, apprenticeships, & degrees awarded annually.

Ensure Access



- Ensure cost is not a barrier for low-income students.
 - Make college affordable.
 - Ensure all high school graduates are career and college ready.
 - Streamline and expand dual-credit programs.
- Increase support for all current and prospective students.

Enhance Learning



- Leverage technology to improve student outcomes.

- Align postsecondary programs with employment opportunities.
- Provide greater access to work-based learning opportunities.
- Encourage adults to earn a postsecondary credential.

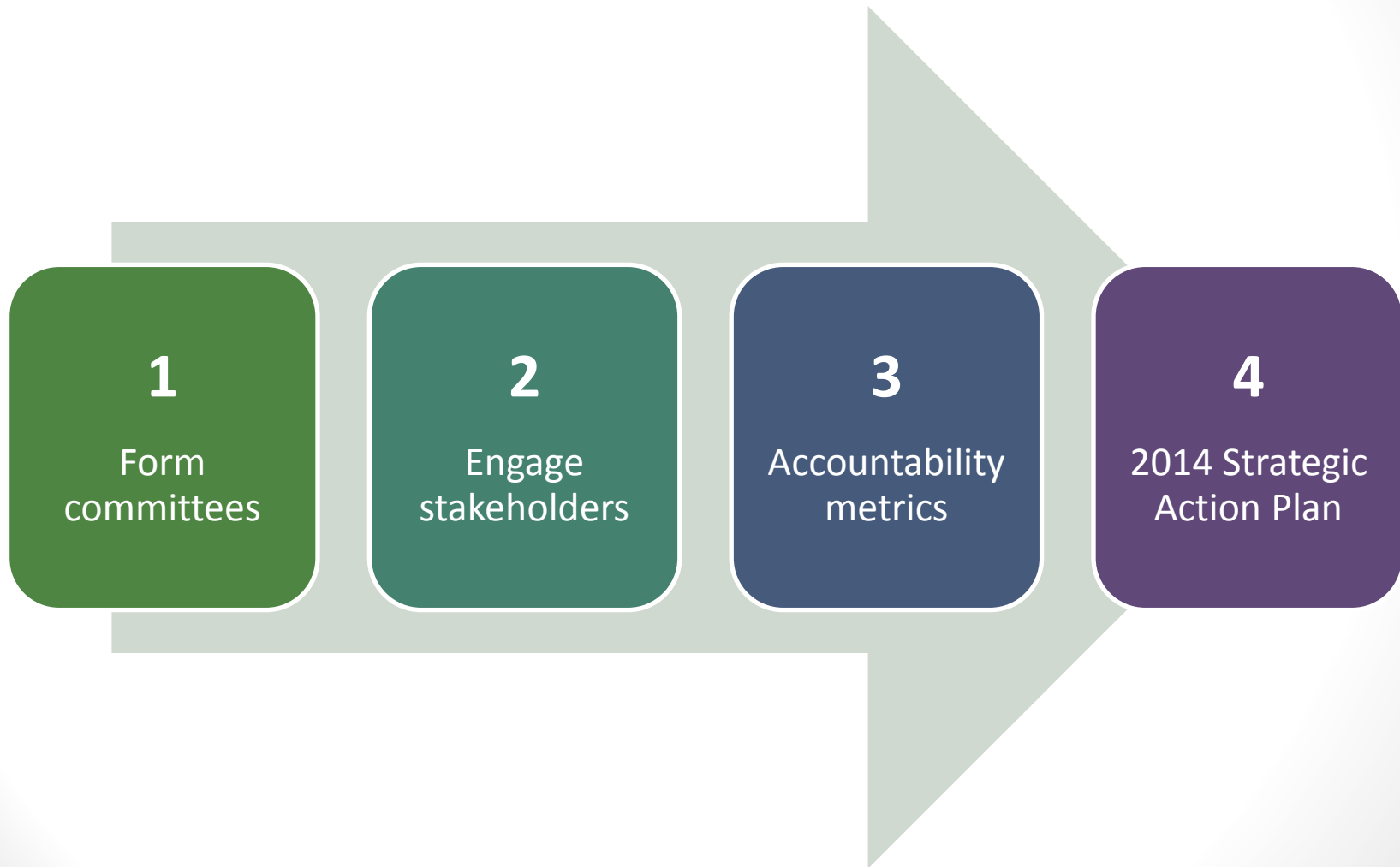
Prepare for Future Challenges



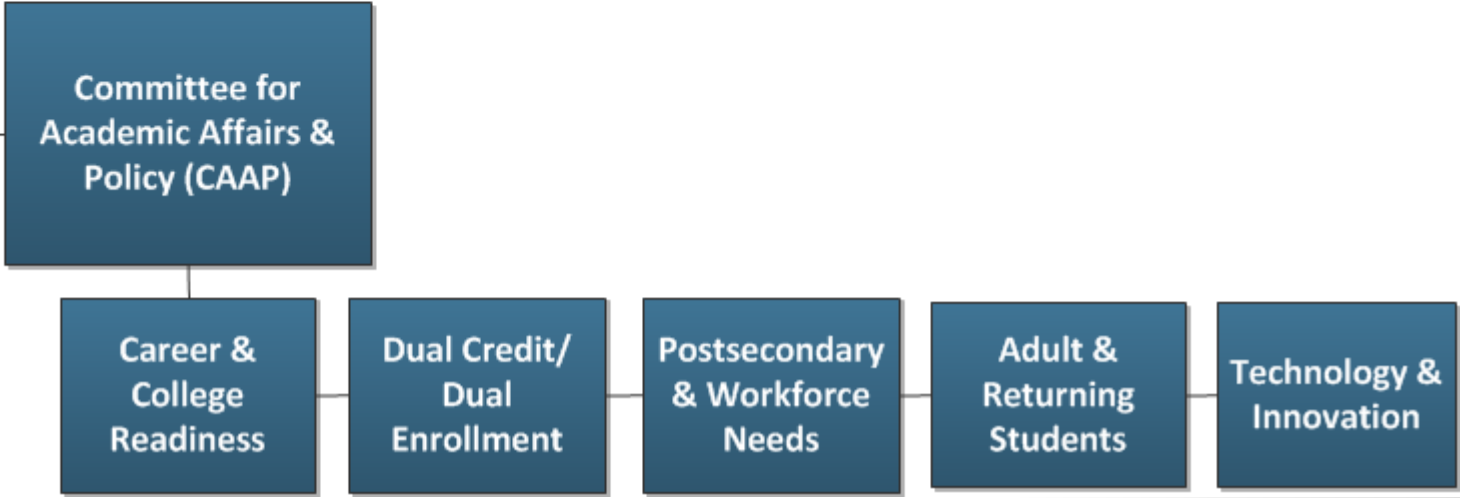
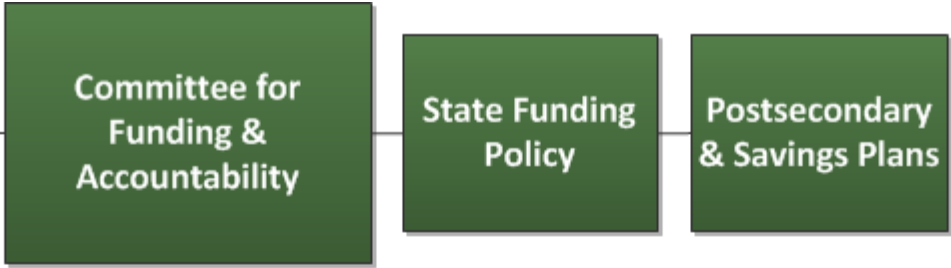
- Help students and families save for postsecondary education.

- Respond to student employer and community needs.
- Increase awareness of postsecondary opportunities.

Next Steps



Washington Student Achievement Council



More Information

<http://www.wsac.wa.gov/Roadmap>