



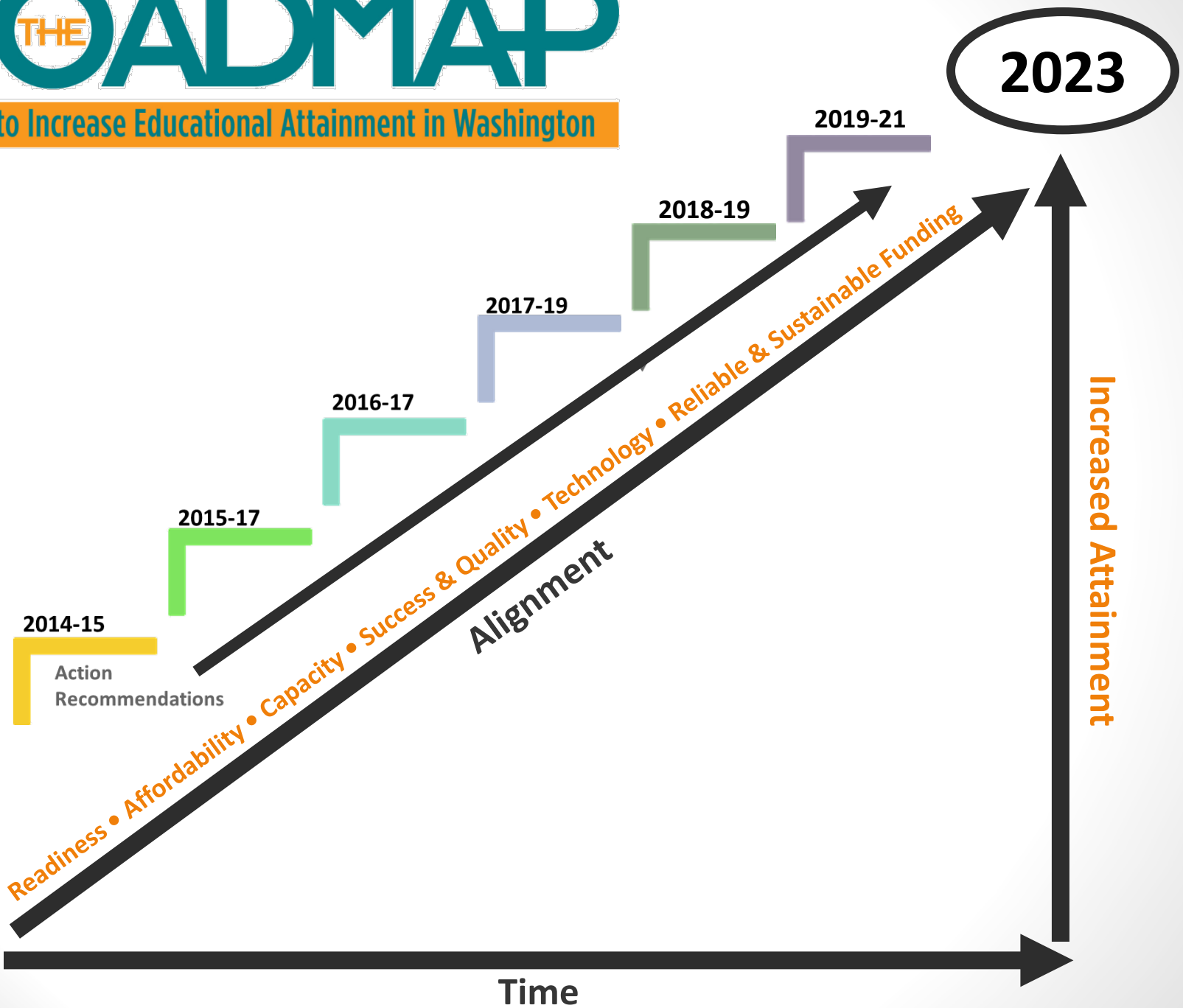
WASHINGTON STUDENT
ACHIEVEMENT COUNCIL
EDUCATION › OPPORTUNITY › RESULTS

House Higher Education Committee

January 14, 2014

THE ROADMAP

A Plan to Increase Educational Attainment in Washington



Roadmap Strategies

Ensure Access

- Ensure cost will not be a barrier for low-income students.
- Make college affordable.
- Ensure all high school graduates are career and college ready.
- Streamline and expand dual credit programs.
- Increase support for all current and prospective students.

Enhance Learning

- Align postsecondary programs with employment opportunities.
- Provide greater access to work-based learning opportunities.
- Encourage adults to earn a postsecondary credential.
- Leverage technology to improve student outcomes.

Prepare for Future

- Respond to students, employer and community needs.
- Increase awareness of postsecondary opportunities.
- Help families save for postsecondary education.

Roadmap Goals

Diploma & Degree by 2023

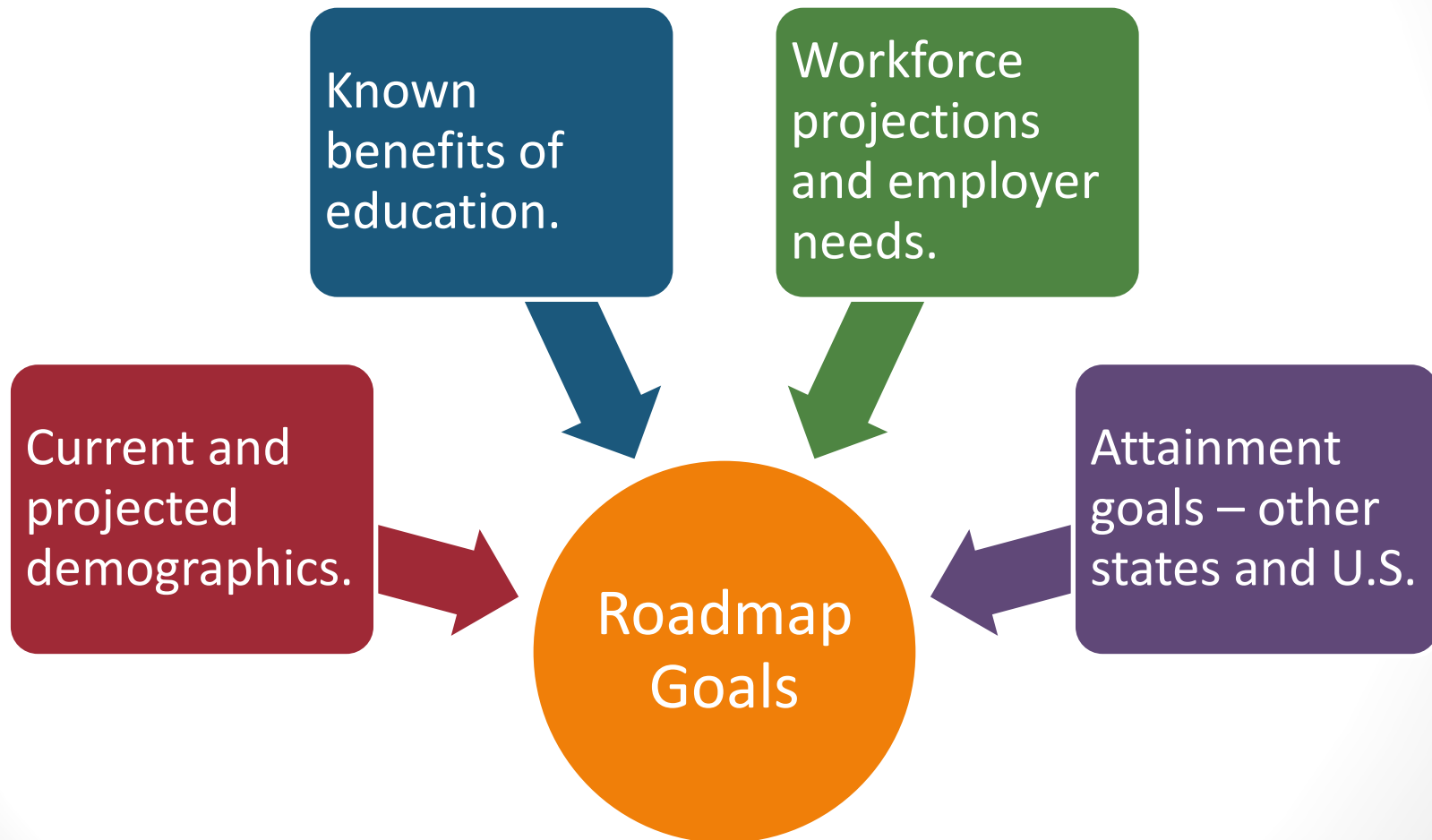
All adults ages 25-44 in Washington will have a high school diploma or equivalent.

- Current level of attainment: 89%

At least 70% of Washington adults ages 25-44 will have a postsecondary credential.

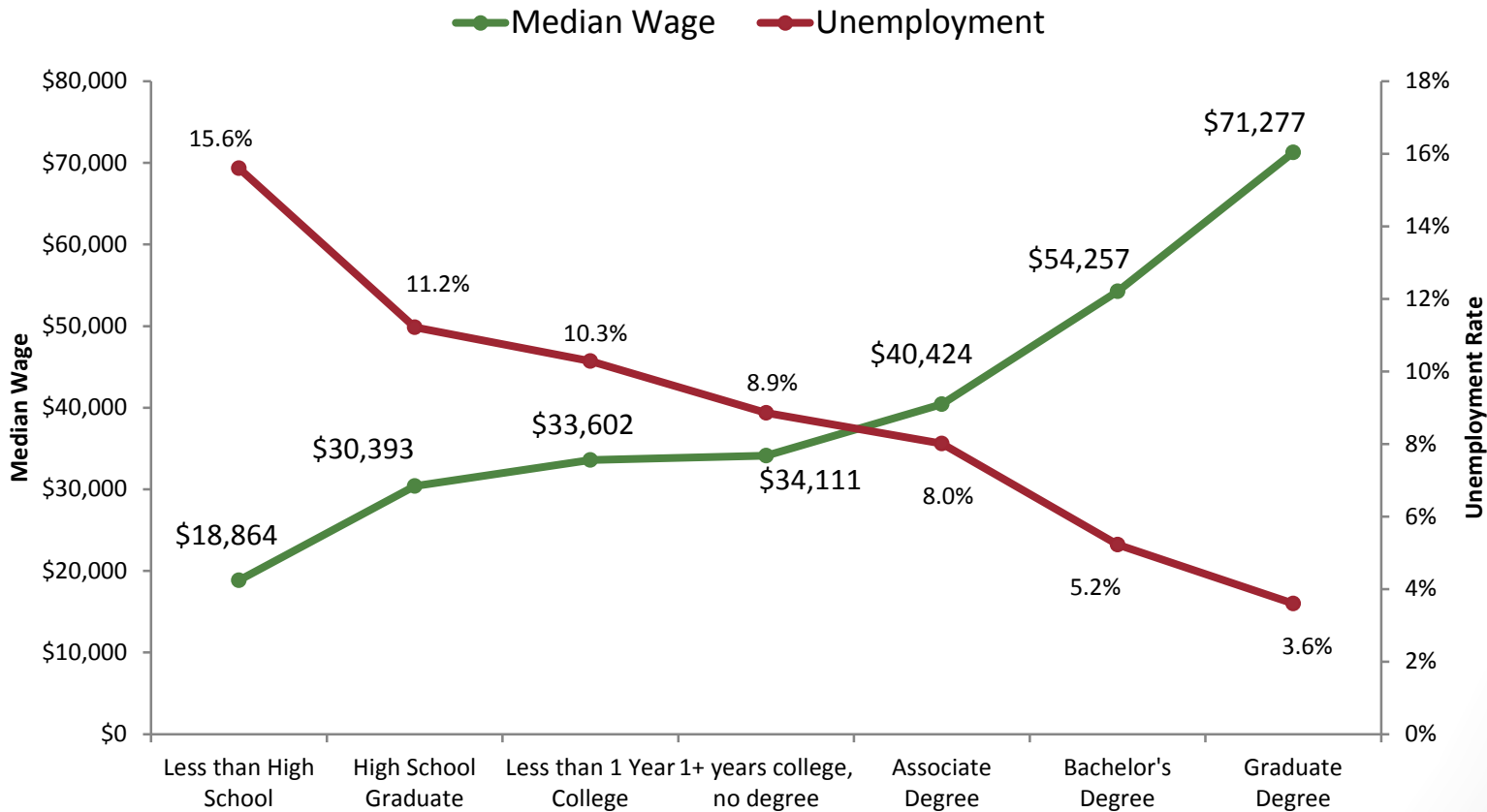
- Current level of attainment: <50%

Research-Based Goals



Education = Higher Income, Lower Unemployment

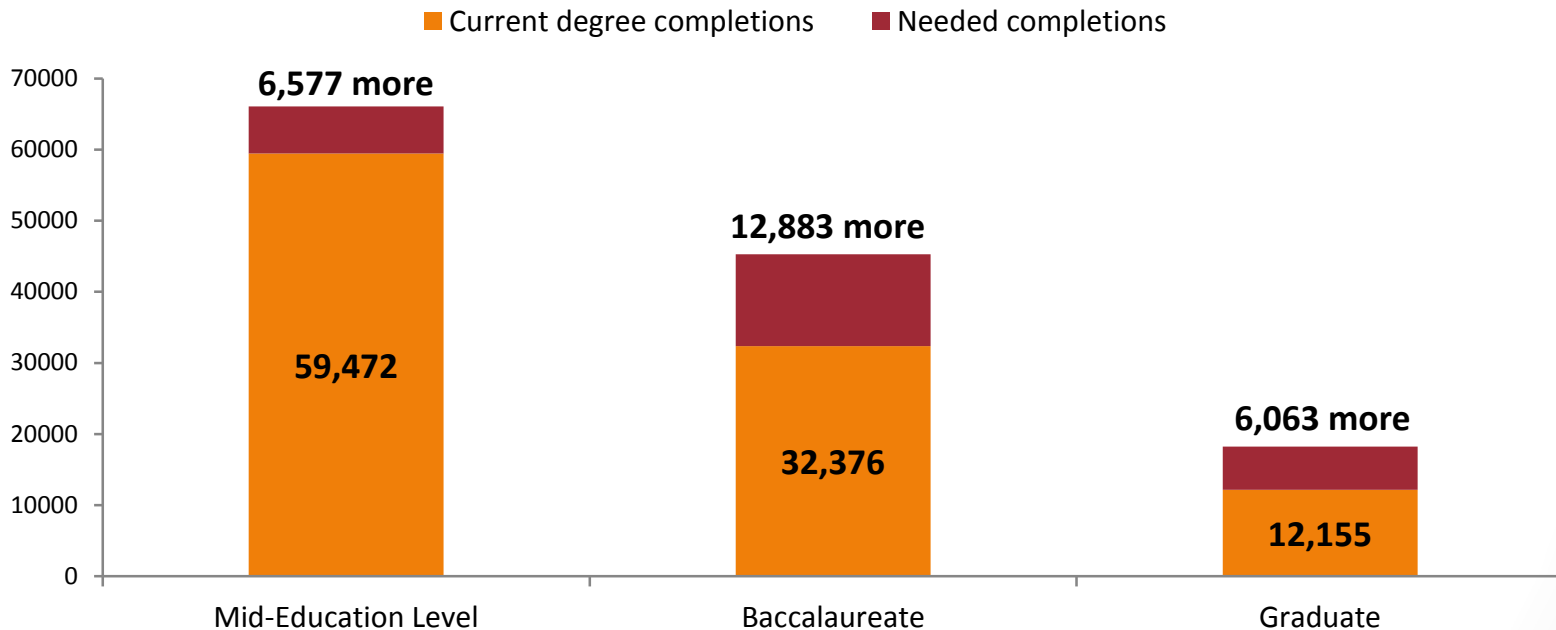
**Median Wage & Unemployment by Education Level
2009 - 2011**



Source: Washington Student Achievement Council Staff Analysis of 2009-2011 American Community Survey 3-year PUMS data file. Wages Include civilian employed WA residents age 25-64. Unemployed rate reflects civilian labor force for WA residents age 25-64.

Workforce Demand & Attainment

Degree Completions Current and Projected Need 2016-2021



Projected workforce demands exceed current degree production.

Other Goal Setting Efforts

- President Obama: By 2020, America will have the highest proportion of college graduates in the world.
- Lumina: By 2025, 60% of Americans will hold high-quality degrees, certificates or other postsecondary credentials.
- Oregon: By 2025 all Oregonians adults will hold a high school diploma or equivalent, 40% will have an associate's degree or postsecondary certificate, and 40% will hold a bachelor's or advanced degree.
- California: By 2020, one million more Californians will hold bachelor's degree or higher and one million more will hold an associate's degree or certificate.

Measuring Progress: Goal Metrics

Number & percentage of Washingtonians completing a high school diploma or equivalent.

Percentage of the population enrolled in a postsecondary certificate, apprenticeship, or degree program.

Number of postsecondary certificates, apprenticeships, & degrees awarded annually.

More Information

<http://www.wsac.wa.gov/Roadmap>

Cost Shouldn't be a Barrier



Provide funding for all students eligible for the College Bound Scholarship in Fiscal Year 2014-15; and commit to full funding of all eligible State Need Grant students.

Make College Affordable

Identify and recommend a state funding policy for postsecondary education.

- Guide legislative appropriations to:
 - Public postsecondary institutions.
 - State financial aid programs.

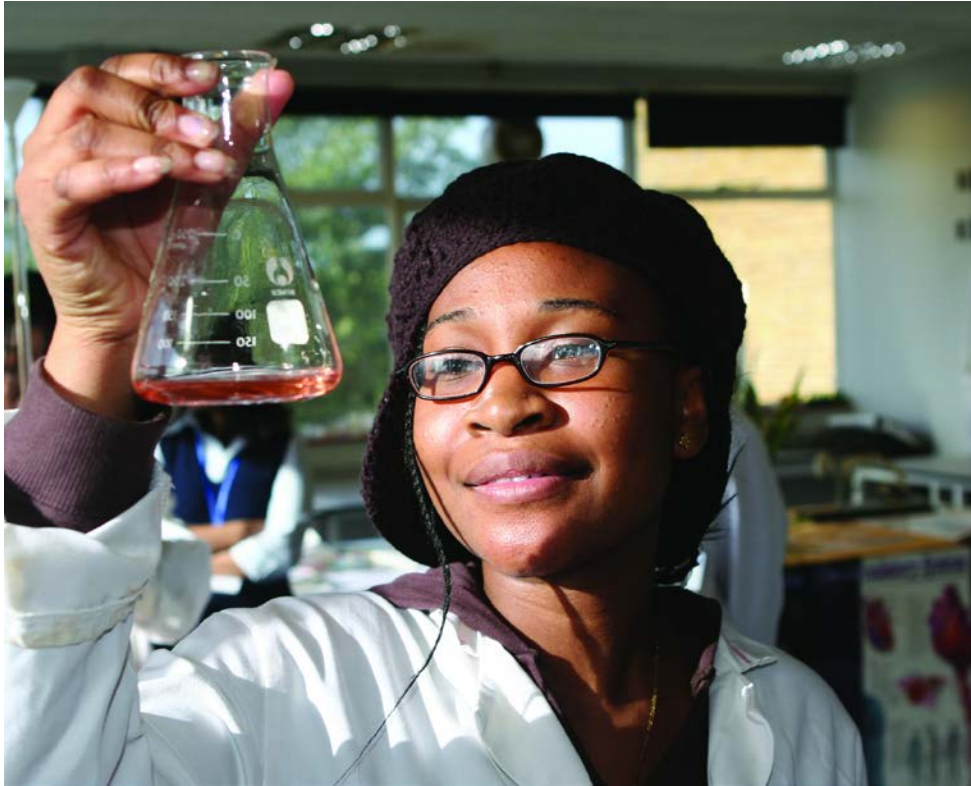


Career & College Readiness



Support implementation of the Common Core State Standards and the Smarter Balanced Assessment, and identify effective strategies to reduce the need for pre-college level courses.

Expand Dual-credit Opportunities



Streamline and expand dual-credit and dual-enrollment programs to create a statewide dual-credit system available to all high school students.

Support All Students



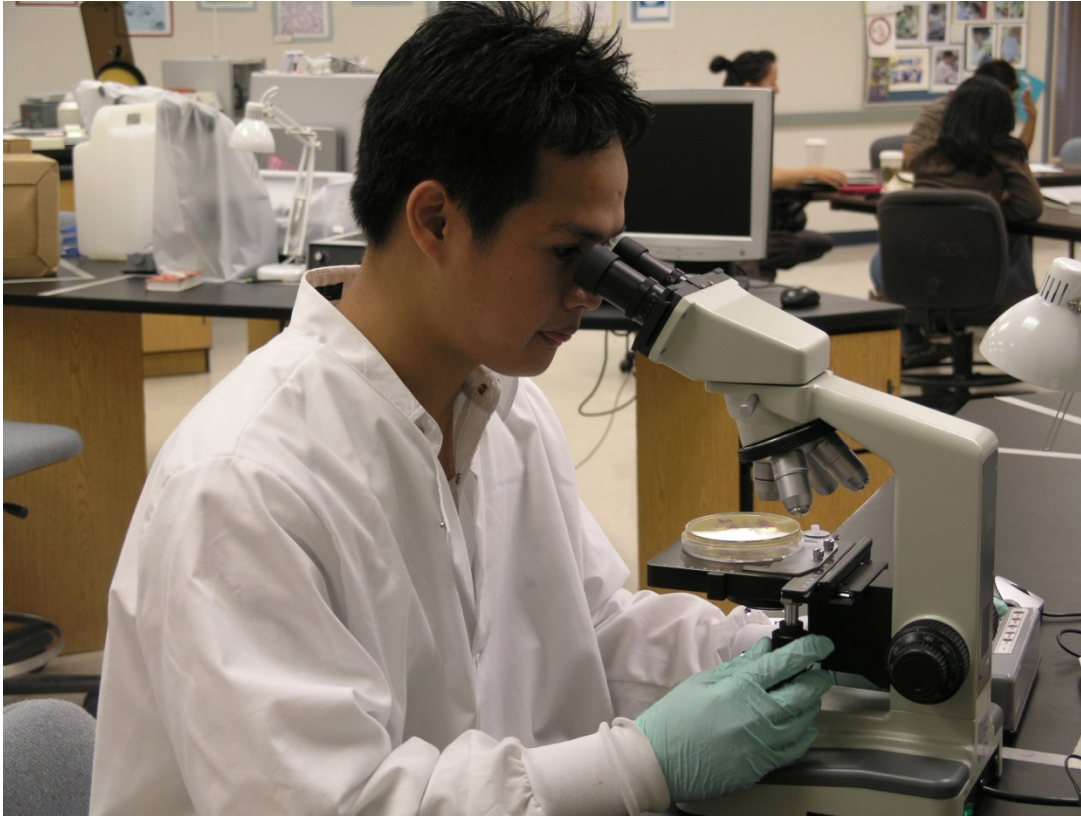
Provide increased support and resources to ensure the success of current and prospective students at all levels.

Align Education with Jobs



Improve coordination of existing employer feedback mechanisms to postsecondary institutions and encourage innovative approaches to close existing workforce skill gaps in Washington's dynamic economy.

Work-based Learning Opportunities



Increase investments in the State Work Study program and create an online clearinghouse of all work-based learning opportunities.

Encourage Returning Adult Students



Provide tailored information regarding continuing education and provide support to adults, especially those with some postsecondary credits but no credential.

Leverage Technology



Create a statewide educational technology consortium.

Respond to Needs



Monitor and report on system-wide programmatic, physical, and technological capacity.

Increase Awareness



Ensure all Washingtonians have access to a coordinated one-stop-shop for information about postsecondary education opportunities and career requirements, as well as assistance with completing applications for enrollment and financial aid.

Help Students & Families Save



Develop a savings incentive program model.