



WASHINGTON STUDENT
ACHIEVEMENT COUNCIL
EDUCATION › OPPORTUNITY › RESULTS

**Educational Opportunity Gap Oversight and Accountability
Committee**

November 19, 2013

Our Mission:

Inspire and foster
excellence in
educational attainment.

Council Origins

Created by the Legislature in 2012

Charged with:

- Proposing goals for increasing educational attainment in Washington.
- Identifying improvements and innovations.
- Promoting benefits of postsecondary education.

The Council

**Five
Governor-appointed citizen members**

**Four
Education sector members**

**WSAC Agency
Executive Director**



Maud Daudon, Chair

President & CEO of Seattle Metropolitan Chamber of Commerce



Karen Lee, Vice Chair

CEO of Pioneer Human Services, Western WA University Trustee



Ray Lawton, Secretary

Rumpeltes & Lawton, LLC

- Independent Colleges of Washington



Jeff Charbonneau

2013 National Teacher of the Year Chemistry, Physics, Engineering



Dr. Susana Reyes

Assistant Superintendent, Mead School District



Rai Nauman Mumtaz

Premed student, University of Washington Tacoma



Marty Brown

Executive Director of SBCTC

- Two year public colleges



Paul Francis

Executive Director of Council of Presidents

- Four year public institutions



Scott Brittain

Assistant Superintendent, Ferndale School District

- K-12 education system

Education • Opportunity • Results



Programs Working to Close the Gap

- State Need Grant
- College Bound Scholarship
- GEAR UP
- WashBoard.org



State Need Grant



State's largest financial aid program.

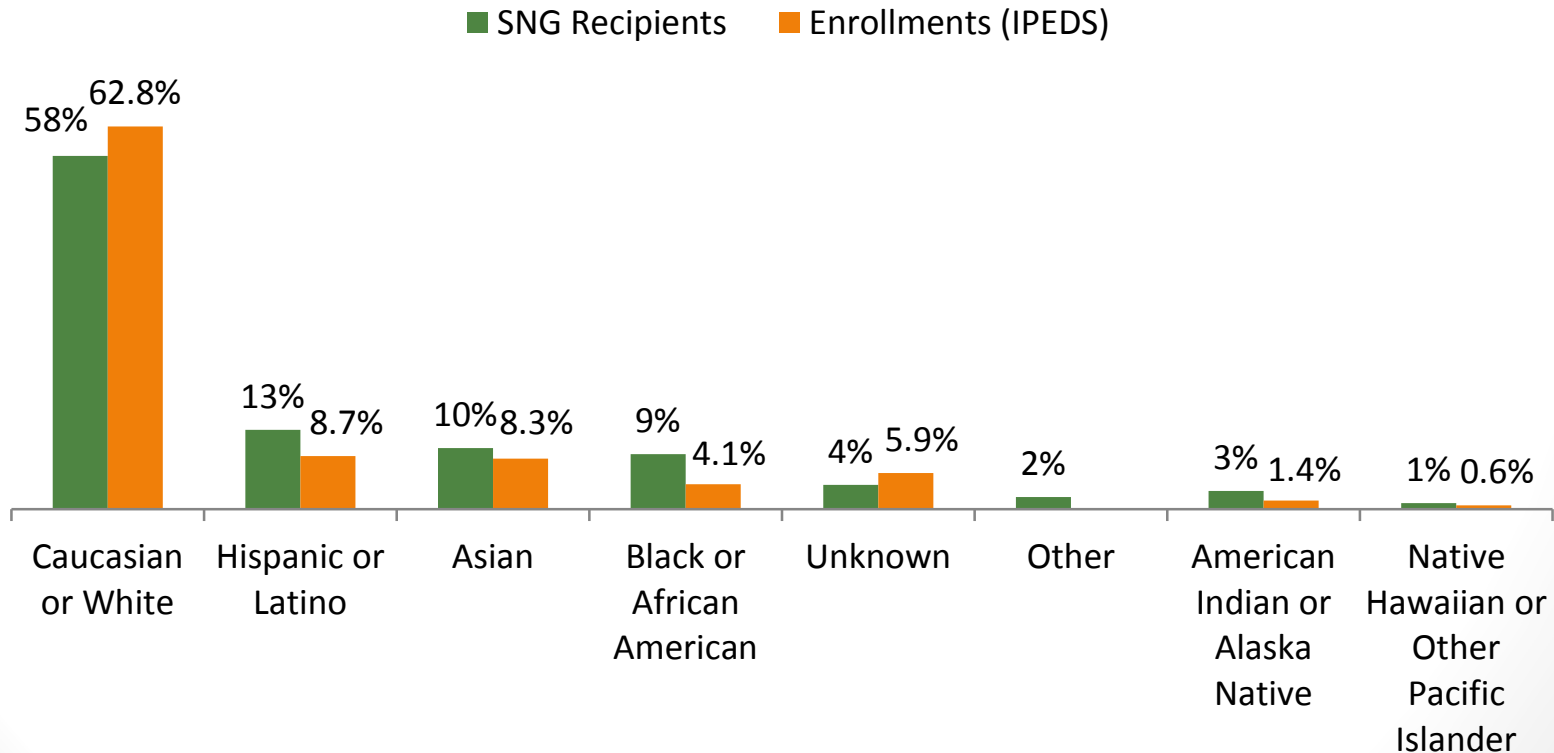
Nearly 74,000 recipients in 2012-13.

Over 32,000 left unserved – enrollments outpaced funding.

69 institutions participate in the State Need Grant.

State Need Grant & Opportunity Gap

State Need Grant Recipients Compared to Enrollments



Source: Washington Student Achievement Council Unit Record Financial Aid Report, 2012-13 and IPEDS 2011 Fall Enrollment Survey

College Bound Scholarship



Dream big.

4-year scholarship covers tuition and small book allowance.

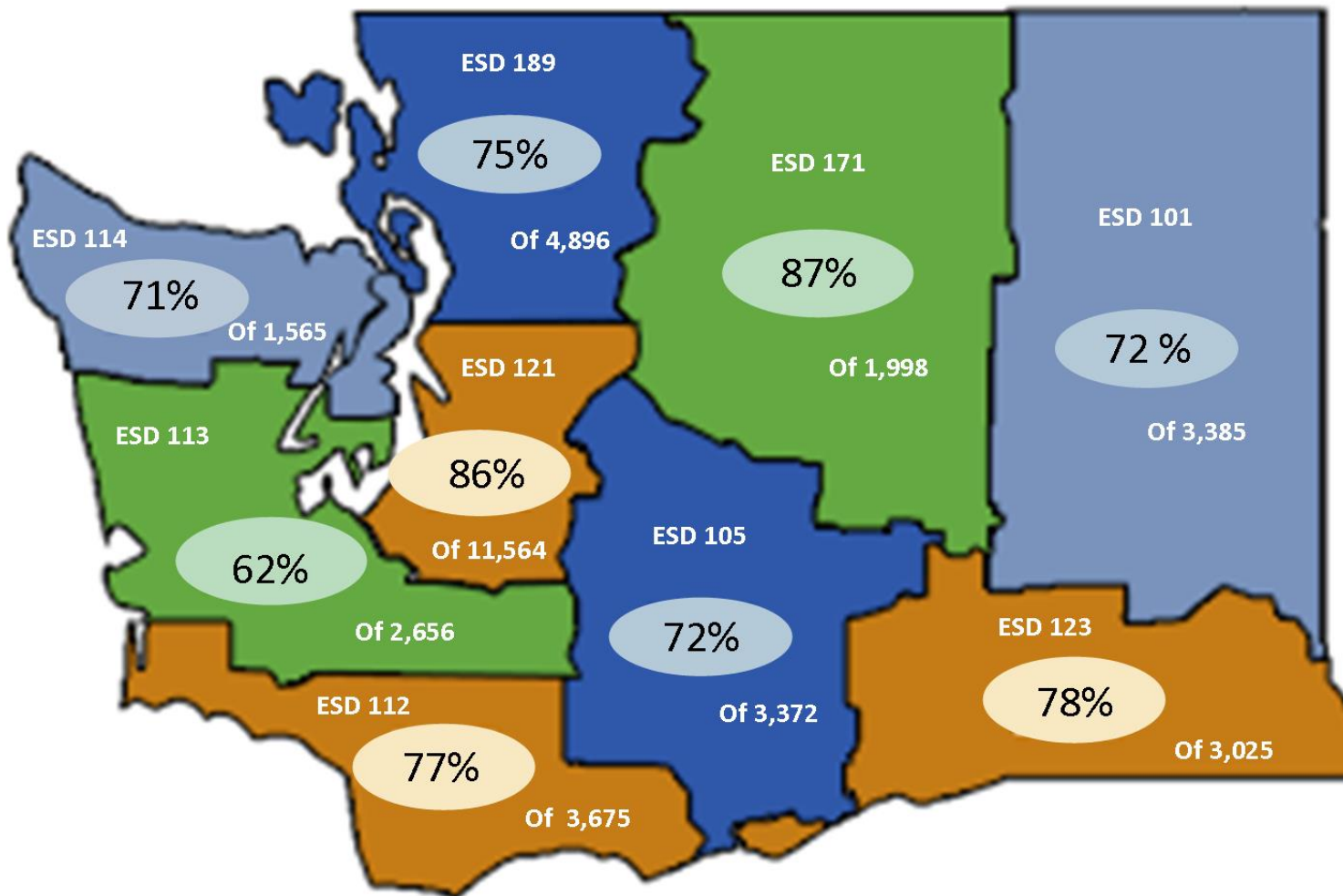
Free/Reduced Price Lunch eligible students sign up in 7th and 8th grade.

- 2.0 GPA and no felony convictions.
- Complete FAFSA and enroll in college within one year after graduating high school.

152,000 applications received to date.

College Bound Applicants

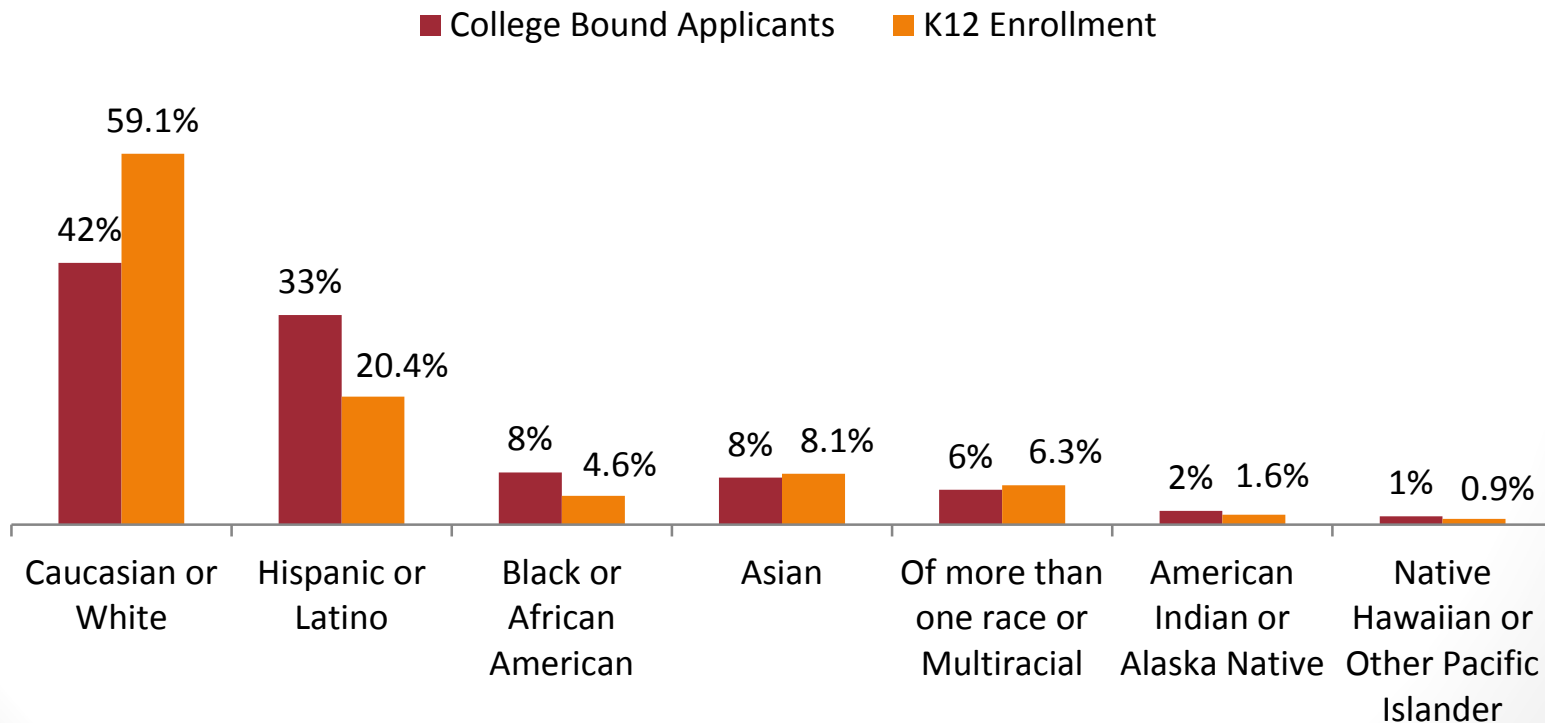
Graduating Class of 2017



Complete CBS applications as a percent of eligible students (free and reduced price lunch population).
9/5/2013

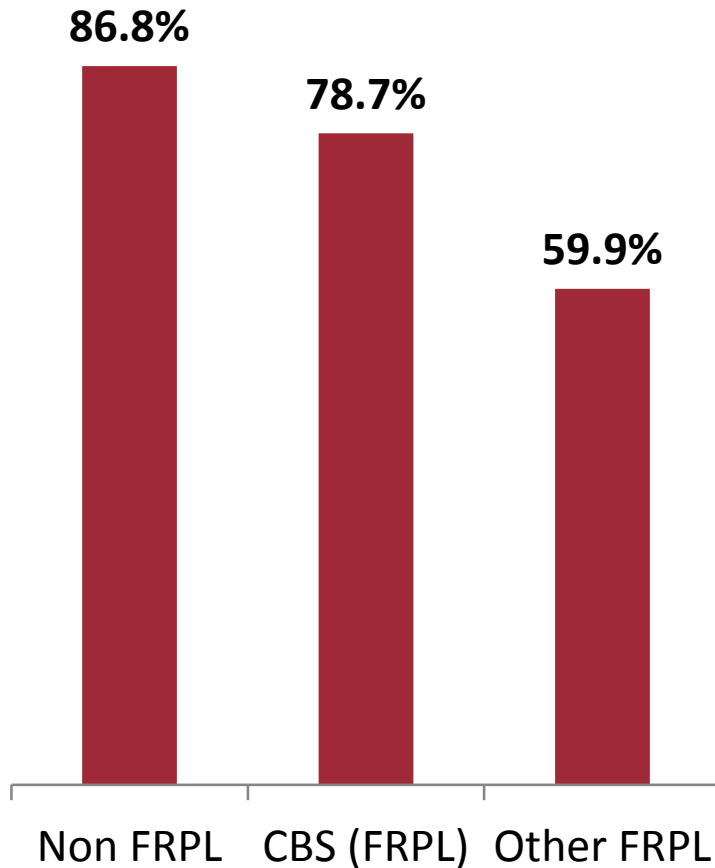
College Bound & Opportunity Gap

College Bound Applicants Compared to Statewide K12 Demographics Classes of 2013 – 2018



Source: Washington Student Achievement Council and Office of the Superintendent of Public Instruction

College Bound Graduation Rates



- Students not eligible for Free and Reduced Price Lunch (FRPL) and not eligible for the College Bound Scholarship have the highest graduation rate (2012).
- The rate for CBS students is **19 percentage points higher** than their peers from low-income families who did not apply.

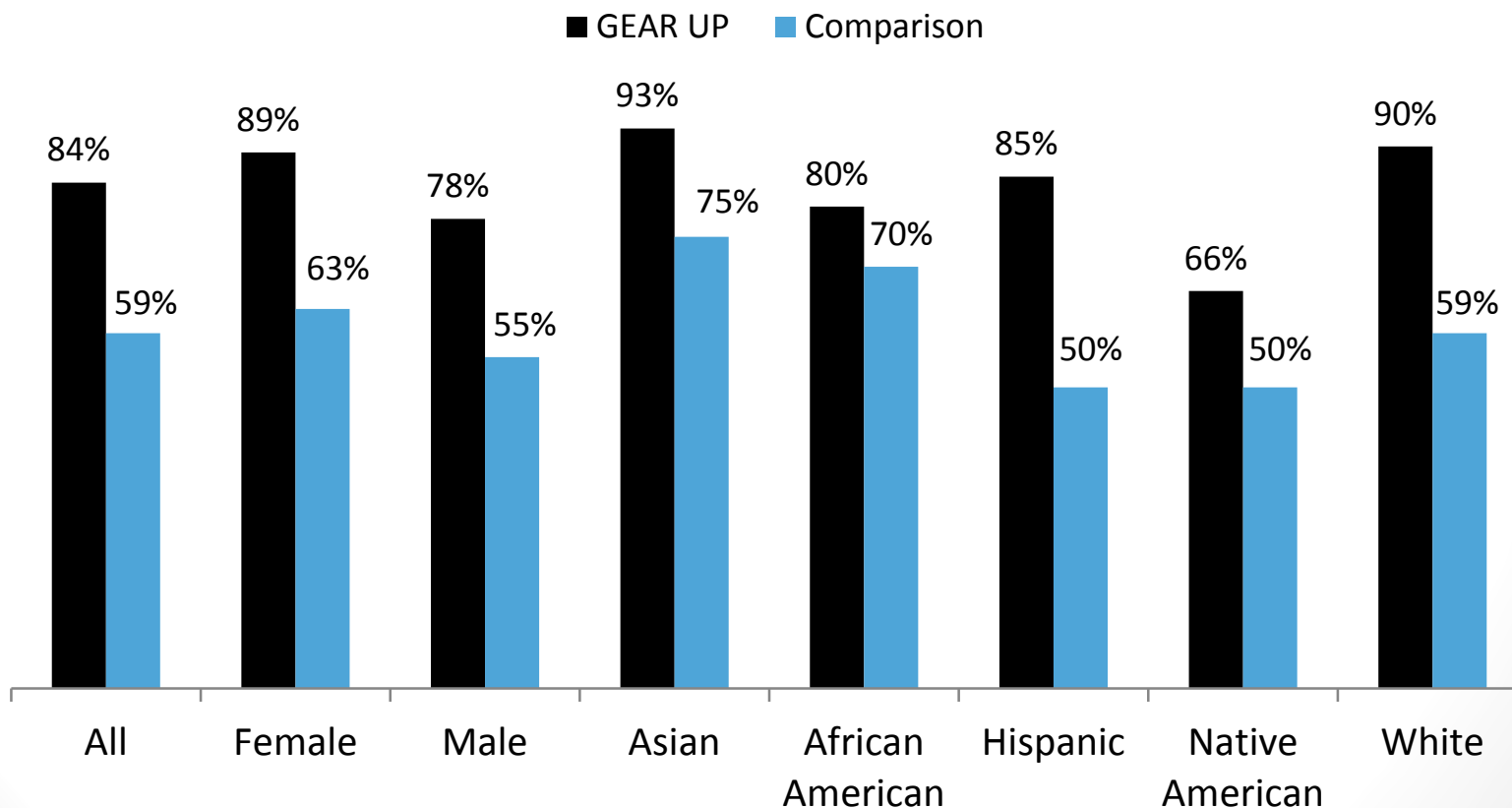
Washington State GEAR UP



- The Council received **a six-year grant of \$27 million**, plus the cost-share of \$27 million through state and local match to serve 8,000 students in 28 low-income districts.
- Offer **year-round, comprehensive support services** including tutoring, mentoring, rigorous academic support, college and career aspiration and preparations, and family engagement activities.
- Washington is also home of 10 GEAR UP partnership programs, **servicing an additional 26,000 students statewide**.
- **Proven** to raise expectations, increase rates of high school graduation, college enrollment, persistence and completion.

GEAR UP & Opportunity Gap

**College Enrollment in First Five Years
by Gender and Race/Ethnicity**



2012-13

More than \$40 million offered in scholarships.

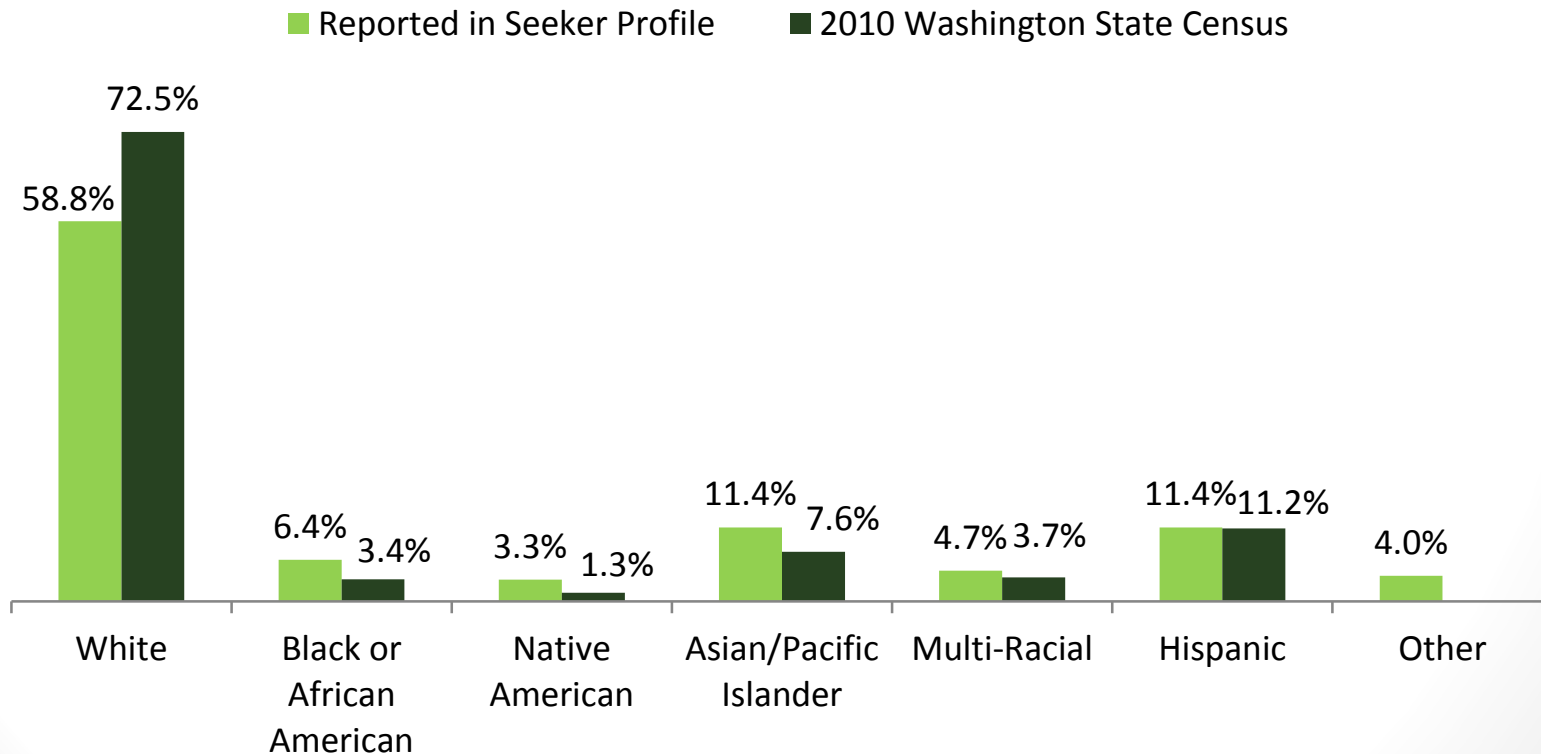
More than 250 donors.

- Offering nearly 450 scholarships.
- Providing at least 4,500 individual awards.

More than 160,000 scholarship seekers have registered since January 2010.

WashBoard & Opportunity Gap

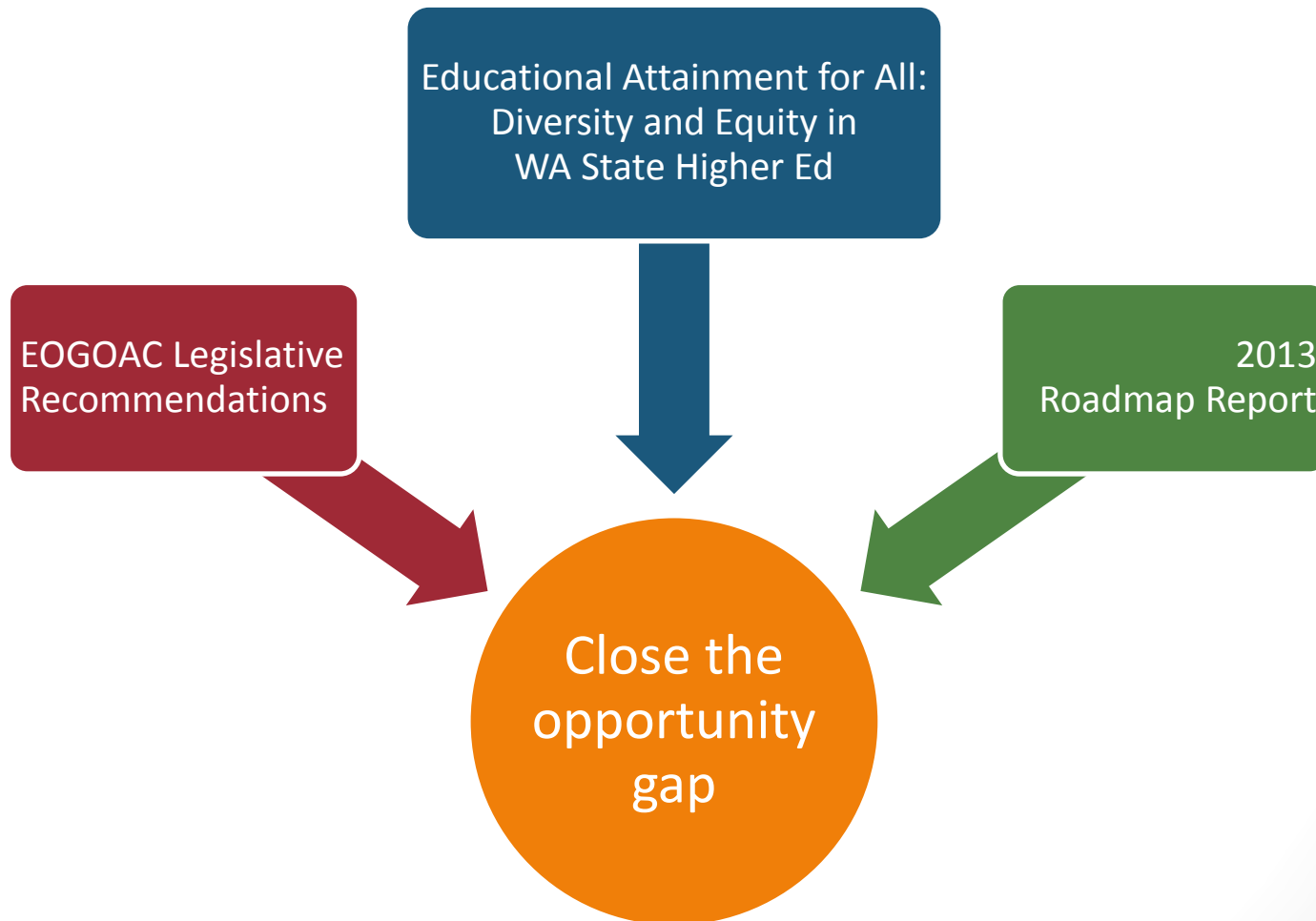
TheWashBoard.org Profiles Compared to WA Census Estimates





CHALLENGES

Aligned Goals and Combined Effort



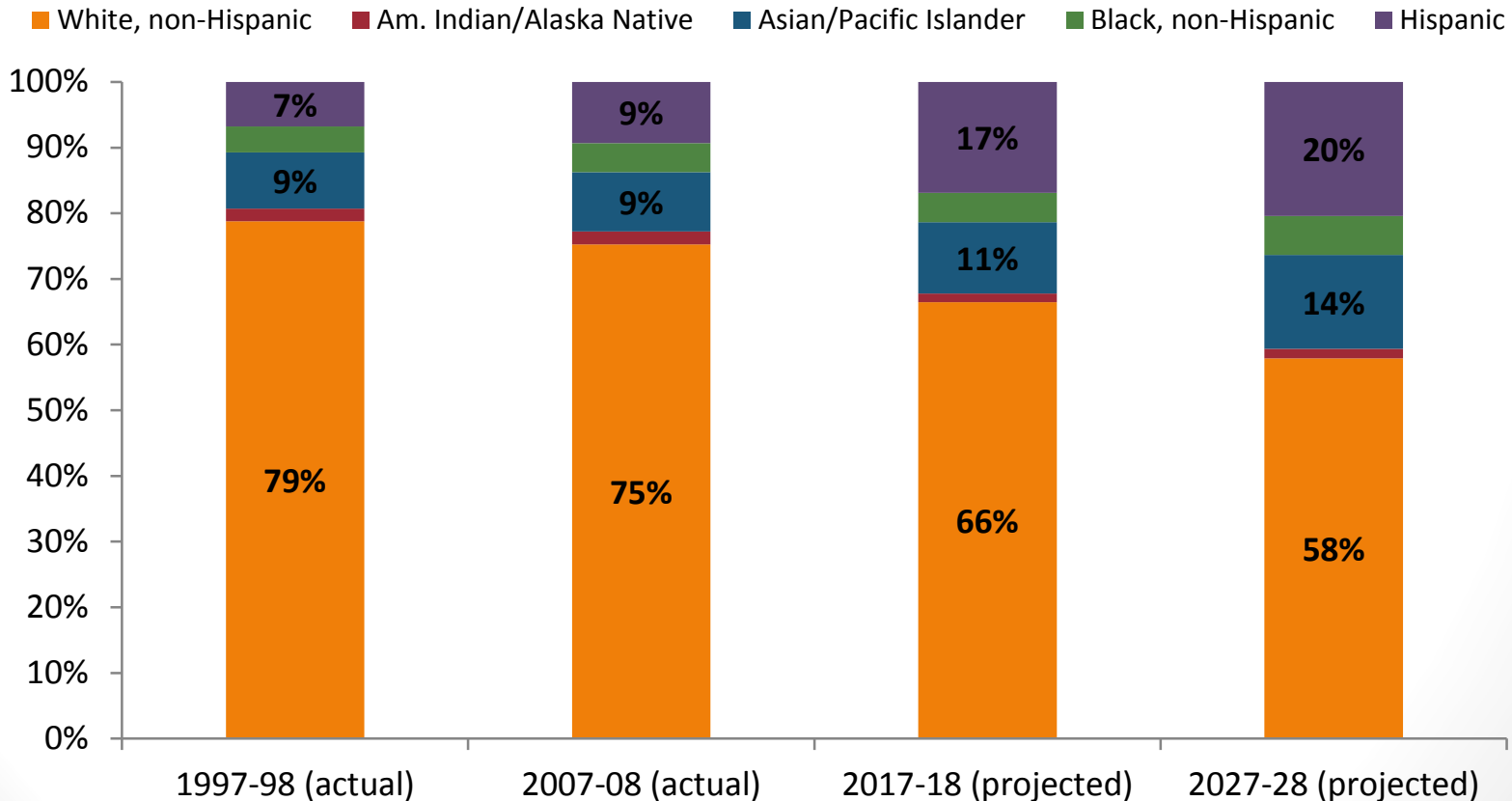
ROADMAP

THE

A Plan to Increase Educational Attainment in Washington

Demographic Imperative

Washington Public High School Graduates



Our efforts to meet the economic and civic needs of the state will not succeed unless we address the opportunity gap faced by low-income students and students of color.



2023 Goals:

All adults in Washington will have a high school diploma or equivalent.



At least 70% of Washington adults will have a postsecondary credential.

Metrics

Number & percentage of Washingtonians completing a high school diploma or equivalent.

Percentage of the population enrolled in a certificate, apprenticeship, or degree program.

Number of certificates, apprenticeships, and degrees awarded annually.

2013 Roadmap Report

Ensure Access

- **Keep college affordable.**
- **Coordinate and expand dual credit programs.**
- Ensure all high school graduates are career and college ready.
- Ensure cost will not be a barrier for low-income students.
- **Increase support for all current and prospective students.**

Enhance Learning

- Provide greater access to work-based learning opportunities.
- Encourage adults to earn a postsecondary credential.
- Align postsecondary programs with employment opportunities.
- Leverage technology to improve student outcomes.

Prepare for Future

- Respond to students, employer and community needs.
- Increase awareness of postsecondary opportunities.
- Help families save for postsecondary education.

Educational Attainment for All

Diversity and Equity in Washington State Higher Education

Purpose:

- To inform planning.

Developed by:

- University of Washington Office of Minority Affairs and Diversity.
- Washington State University Office of Equity and Diversity.

Educational Attainment for All

Report Recommendations

#1

Pay more statewide attention to changing demographics and their impact on college enrollment.

#3

Increase disaggregation of data for diverse populations.

#4

Work toward consistency of data definitions across the entire K-20 educational system in Washington.

#7

Clarify roles and responsibilities of educational sectors, community based organizations, business and government in contributing to degree production.

Educational Attainment for All

Opportunities for Collaboration

#1

Convene diversity staff and coalitions across educational sectors.

#3

Work towards increased disaggregation of data.

#4

Convene EOGOAC data team and the Education Research and Data Center (ERDC) to ensure consistent data definitions.

#7

Convene a task force of K-12 educators, higher education leaders, industry advocates and state policymakers to identify current work and opportunities for future partnerships promoting degree production.

Continue the Conversation

Randy Spaulding, Ph.D.

Director of Academic Affairs & Policy

RandyS@wsac.wa.gov

Mark Bergeson

Associate Director – Policy, Planning, & Research

MarkB@wsac.wa.gov