## TEN-YEAR ROADMAP

A Plan to Increase Educational Attainment in Washington

# ATTAINMENT GOALS: DIPLOMA & CREDENTIAL BY 2023

EXECUTIVE DIRECTOR:

Gene Sharratt, Ph.D.

#### COUNCIL MEMBERS

Maud Daudon, Chair Karen Lee, Vice Chair Ray Lawton, Secretary Marty Brown Jeff Charbonneau Paul Francis Dr. Gil Mendoza Rai Nauman Mumtaz Dr. Susana Reyes

#### OUR VISION:

We inspire and foster excellence in educational attainment.



## **Diploma**

All adults ages 25-44 in Washington will have a high school diploma or equivalent.

Currently 89% of adults ages 25-44 in Washington have a high school diploma or equivalent.

### Credential

At least 70% of adults ages 25-44 in Washington will have a postsecondary credential.

Approximately 50% of adults ages 25-44 in Washington currently have a postsecondary credential.

### 12 Strategies to Increase Educational Attainment

### **ENSURE ACCESS**

- 1. Ensure cost is not a barrier for low-income students.
  - Fully fund College Bound and State Need Grant.
- 2. Make college affordable.
  - The Council will identify and recommend a funding policy to guide investments in postsecondary education.
- 3. Ensure high school graduates are college and career ready.
  - Continue efforts to implement Common Core State Standards and Smarter Balanced Assessment, e.g. ISLS Grant.
  - Provide additional academic supports for students who have been out of high school for a year or more.
- 4. Streamline and expand dual-credit and dual-enrollment programs.
  - The Council will convene a statewide workgroup to develop a coordinated dual-credit and dual-enrollment system to ensure statewide access and funding.
- 5. Increase support for all current and prospective students.
  - The Council will collaborate with partners to identify/promote strategies that ensure access to student services.
    - Effective High School and Beyond Plans for 8th graders.
    - Graduation specialists for high school seniors.
    - Mentoring and sponsorship programs for underrepresented students.
    - Training for advisors, counselors, and mentors at all levels.
    - Designated staff support for underrepresented students at postsecondary institutions.
    - Online advising system for students, parents, and advisors.

# 12 STRATEGIES TO INCREASE EDUCATIONAL ATTAINMENT

#### **ENHANCE LEARNING**

#### 6. Align postsecondary programs with employment opportunities.

• The Council will convene a statewide workgroup to review, align, and enhance existing employer feedback mechanisms.

### 7. Provide greater access to work-based learning opportunities.

- Increase investments in the State Work Study program.
- Create an online clearinghouse of work-based learning opportunities to facilitate matching of students with employers.

#### 8. Encourage adults to earn a postsecondary credential.

• Provide tailored information regarding continuing education and provide supports to adults with some postsecondary credit but no credential.

#### 9. Leverage technology to improve student outcomes.

- Create a statewide educational technology consortium that will identify strategies to:
  - Increase use of technology to deliver workplace-based programs and share open educational resources.
  - Provide training opportunities and facilitate professional learning communities.
  - Develop a voluntary compact to enhance purchasing options and securing statewide licensing for educational materials and technologies.
  - Establish competitive grant and award programs to encourage innovation and effective practices utilizing technology.

#### PREPARE FOR FUTURE CHALLENGES

#### 10. Respond to student, employer, and community needs.

- The Council will develop a process for assessing institutional capacity, in response to needs from students, employers, and communities, that is consistent with the Council's statutory responsibility relative to system design. Capacity assessment will include:
  - Forecasting model to assess impacts of Roadmap strategies on student demand.
  - Process to assess postsecondary educational needs of students, employers, and communities.
  - Assessment of institutions' programmatic, physical, and technological capacity to provide lifelong educational opportunities.
  - Identification of best practices for improving effectiveness and efficiency within existing resources.
  - Assessment of state's overall return on investment (ROI) in postsecondary education.

#### 11. Increase awareness of postsecondary opportunities.

- Ensure all Washingtonians have access to a one-stop shop for information about postsecondary education opportunities and career requirements, in addition to assistance with completing applications for enrollment and financial aid.
  - The "Ready, Set, Grad" website will be continually updated and translatable into more than 60 languages by mid-2014.

#### 12. Help students and families save for postsecondary education.

• The Council will develop a savings incentive pilot program for the Legislature's consideration.

