



# Financial Aid Packaging Overview

House College and Workforce  
Development Committee

**January 15, 2019**

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**Director of Student Financial Assistance**



**WASHINGTON STUDENT  
ACHIEVEMENT COUNCIL**  
EDUCATION · OPPORTUNITY · RESULTS



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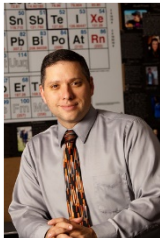
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## Our Mission:

We advance educational opportunities and attainment in Washington. In pursuit of our mission, the Washington Student Achievement Council:

- Leads statewide strategic planning to improve educational coordination and transitions.
- Supports Washingtonians through the administration of financial aid, college savings plans, and support services.
- Advocates for the economic, social, and civic benefits of postsecondary education.



# WSAC's Primary Duties

## Policy & Research

- Attainment goals
- System & workforce needs
- Academic efficiency policies
- Recommendations for student success

## Affordability

- Savings: GET (Guaranteed Education Tuition) & DreamAhead
- Financial aid administration
- Workforce shortage programs

## Access & Support

- College Bound Scholarship
- Ready, Set, Grad
- GEAR UP
- 12th Year Campaign
- theWashboard.org
- Adult reengagement

## Consumer Protection

- Degree authorization
- Veterans' benefits
- Complaint resolution
- Program compliance
- Student Loan Advocate




# Reaching the State's Attainment Goals

## THE ROADMAP A Plan to Increase Educational Attainment in Washington

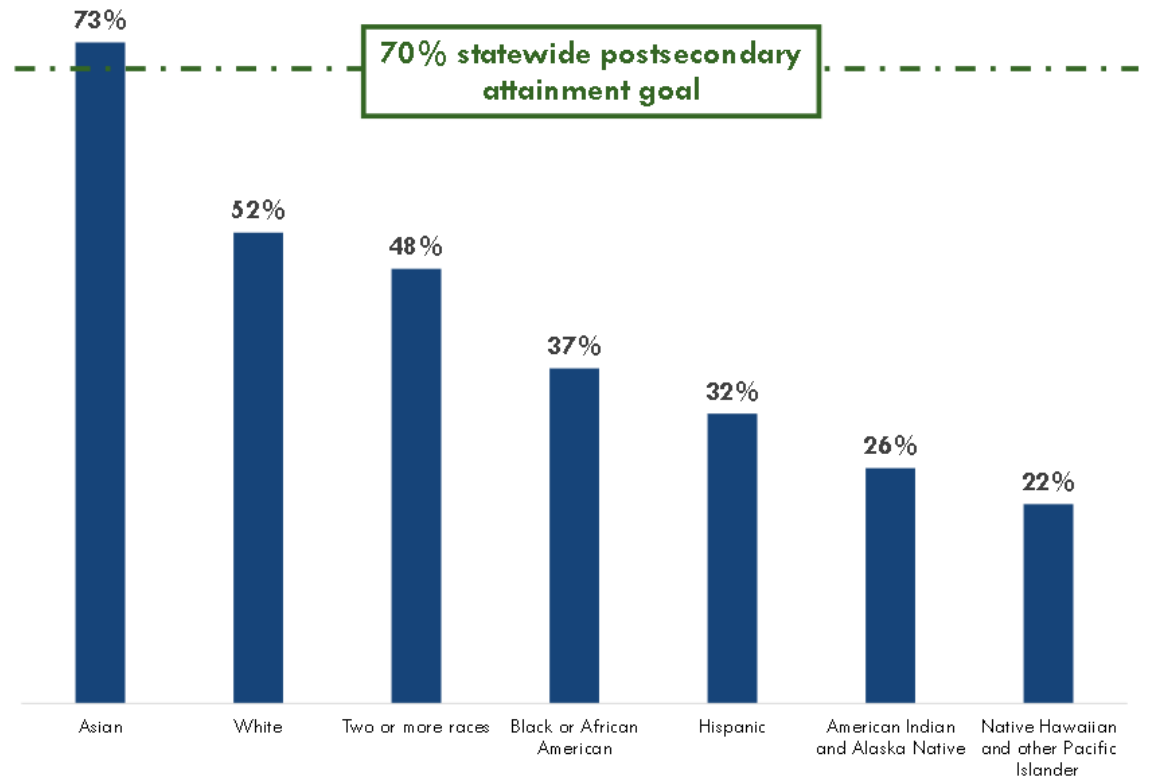


**100%**  
High school



**70%**  
Postsecondary

Washington population ages 25-44



Source: Source: WSAC Analysis of American Community Survey 2012-2016, U.S. Census (August 2018).



# Affordability Framework

Using data to improve understanding of higher education affordability in Washington.



# What is affordability?



State legislatures have key policy levers to make college affordable for all students.

### STUDENT LOANS

During the great recession, annual debt doubled for students attending community colleges and increased by up to 61% for those in the public four-year system.\*



### WORK

A recent statewide survey revealed that nearly 2/3 of students are working while in college. Half of working students work more than 20 hours per week.

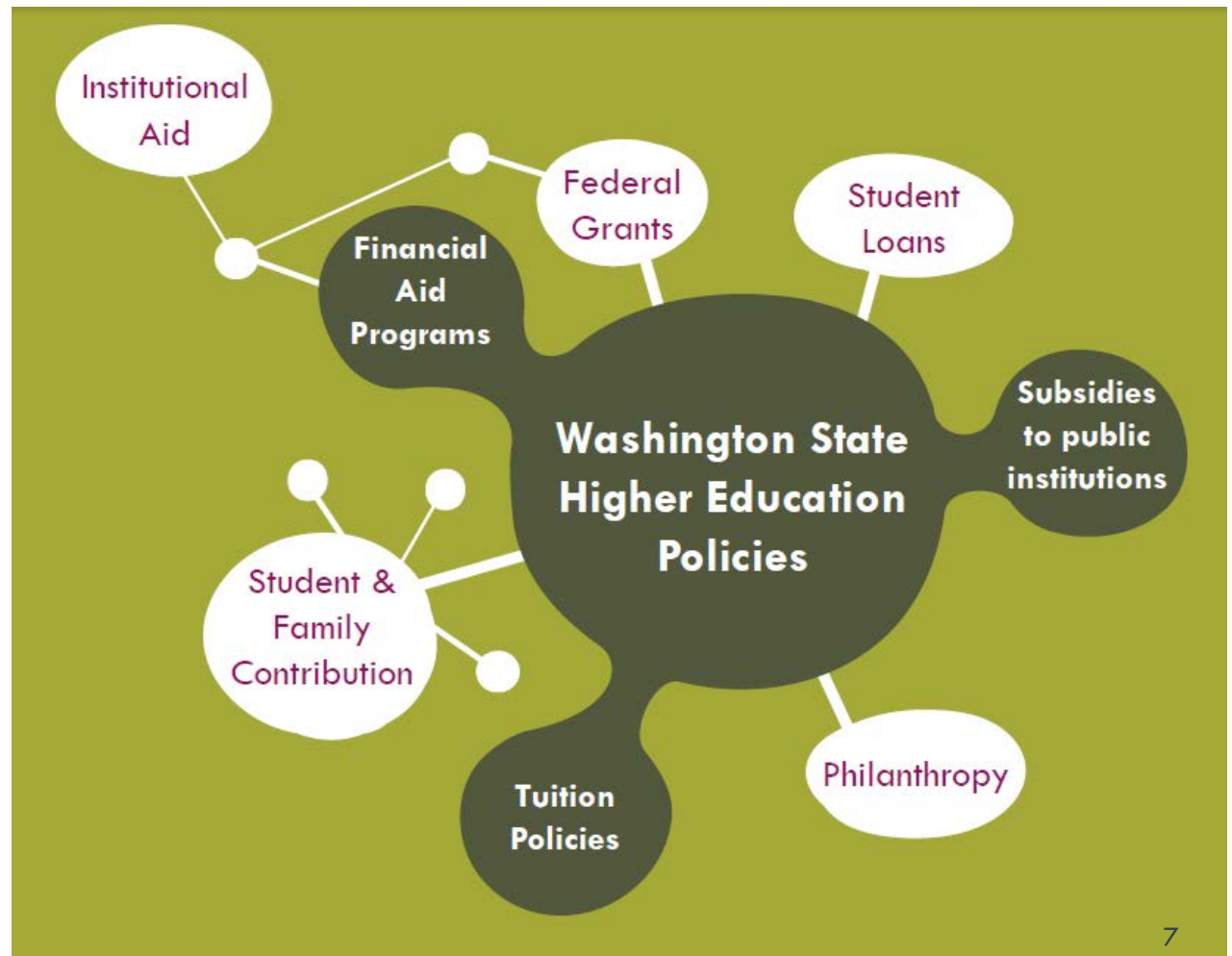
### SAVINGS

According to a 2012 study by the U.S. GAO, families with 529 plans or Coverdells had median incomes of about \$142,400 per year.



### FAMILY SUPPORT

Nearly 1/3 of students at community colleges and 2/3 of students at four-year colleges rely on parental support.\*





Paying for postsecondary education has three major components.

## Costs

Include tuition and fees, books, room and board, etc.

## Aid

The system by which some costs are reduced or waived, lowering total cost for recipients.

## Student Options

Students then have to decide how to pay for their net costs, the cost remaining after any aid is applied. They can work, borrow, attend part-time, choose different institutions, etc.





# Packaging Aid

- Types of aid
- State aid as a part of total financial aid package

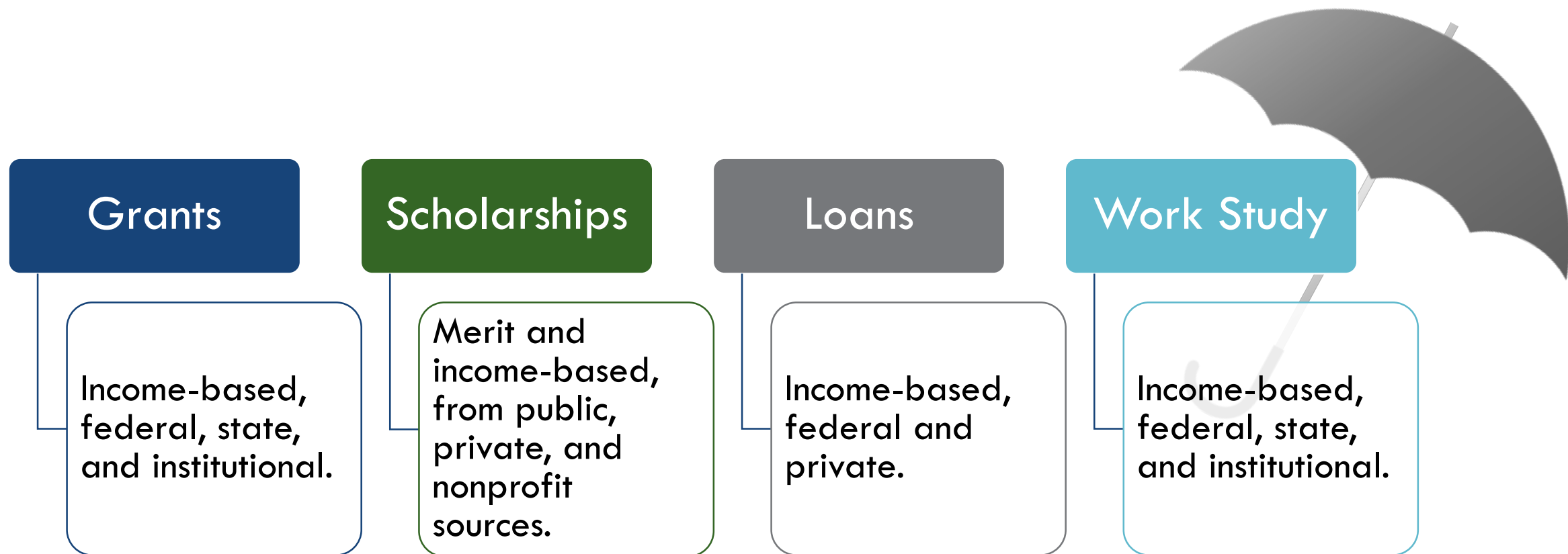


## SOURCES OF AID





# FINANCIAL AID AS AN UMBRELLA





# Washington has strong state aid programs

Programs target low-income students, high-demand fields, and work-based learning.

## Grants (need-based)

State Need Grant  
College Bound Scholarship

Opportunity Grant (SBCTC)

## Merit Partnerships

WA Opportunity Scholarship program (WA STEM)

Leadership 1000 (CSF)

## Workforce

State Work Study

Loan Forgiveness or Repayment – Teachers & Health

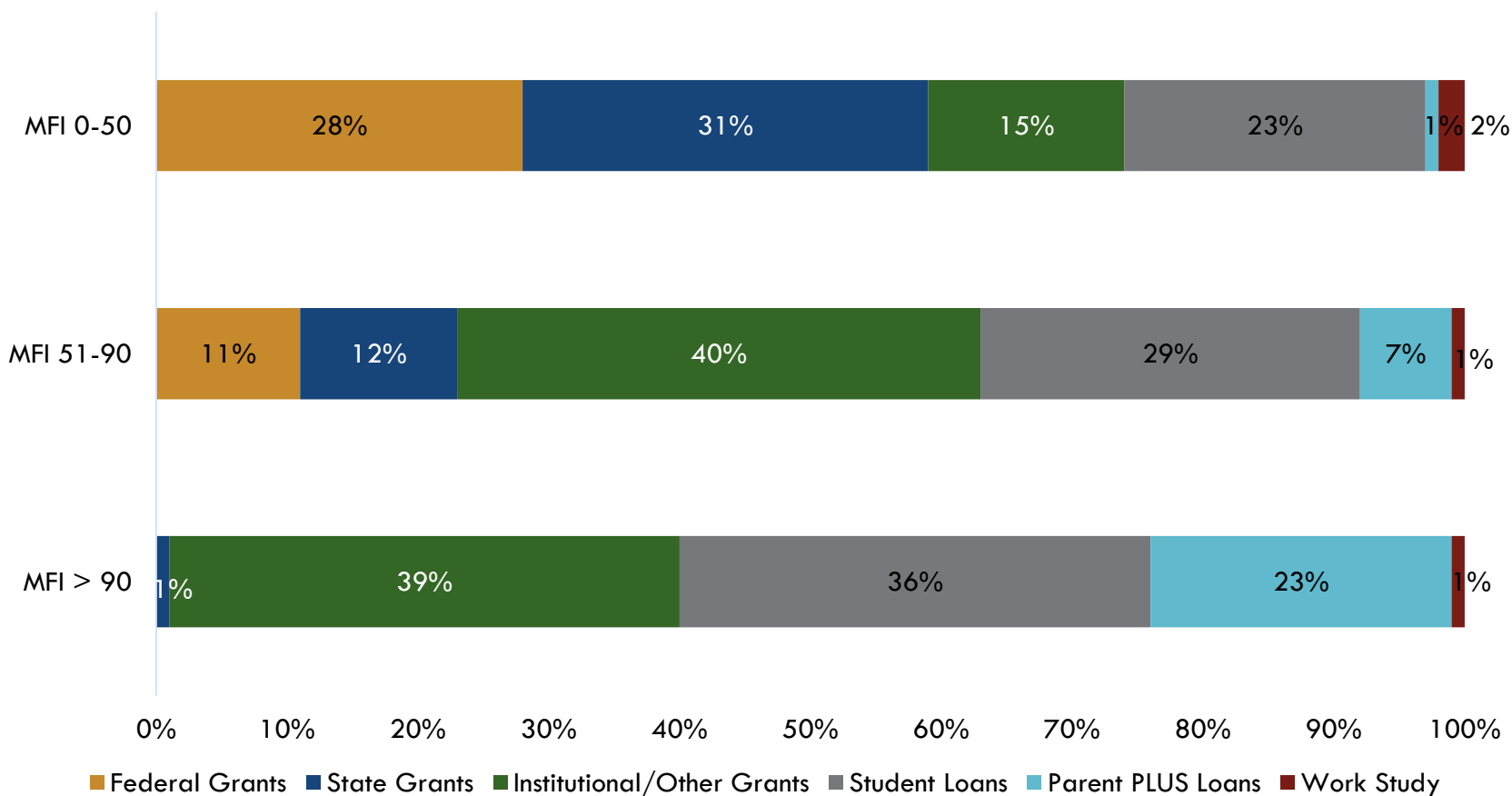
## Population Targets

Passport to Careers

Worker Retraining, BFET & Workfirst (SBCTC)



# Financial Aid Packages Vary by Income



- Low-income students have financial gaps.
- Institutional aid supports middle income.
- Students are borrowing at all income levels.

Source: Washington Student Achievement Council. *Unit Record Report, 2007-08 and 2015-16 (CB12121 1/13/2017)*. [WA resident undergraduate need-based recipients by Median Family Income (MFI). Student loans without PLUS].



# Financial Aid Packaging

## Students file a financial aid application (FAFSA or WASFA)

Collects information about the family's resources (income, assets, family size, number in college) and calculates an *expected family contribution (EFC)*.

## The campus assigns a student *cost of attendance (COA)*

Includes costs for tuition, living, books, transportation and personal expenses.

## **COA – EFC = NEED**

Eligibility formula for many types of aid.

Campuses will provide the optimal aid package based on student eligibility and aid availability.



## Sample Scenarios

- Individual institutions package aid based on institutional policies within federal, state, and institutional requirements.
- The following examples are for illustration only.



# NEED VARIES AMONG TYPES OF COLLEGES

**EXAMPLE**



COA

\$18,500

\$23,000

\$27,500

EFC

\$3,500

\$3,500

\$3,500

Financial Need

**\$15,000**

**\$19,500**

**\$24,000**





## FINANCIAL AID PACKAGING

- Institution will build optimal package based on eligibility and program rules.
- Institution policies will determine which students are selected for discretionary programs.





# 2018-19 MAXIMUM CBS AWARD AMOUNTS

BY SECTOR, FOR 3 QUARTERS/2 SEMESTERS, FOR STUDENTS ENROLLED FULL-TIME FOR ALL TERMS

Institution/Sector	Median Family Income									
	CBS Max	0% - 50%	0% - 50%	51% - 55%	51% - 55%	56% - 60%	56% - 60%	61% - 65%	61% - 65%	66% -70%
	SNG + CBS = Full CBS Award*	(full SNG award)	CBS Amount	(70% of full SNG award)	CBS Amount	(65% of full SNG award)	CBS Amount	(60% of full SNG award)	CBS Amount	SNG ONLY (50% of full award)
University of Washington	\$11,009	\$9,745	\$1,264	\$6,822	\$4,187	\$6,334	\$4,675	\$5,847	\$5,162	\$4,873
Washington State University	\$10,769	\$9,734	\$1,035	\$6,814	\$3,955	\$6,327	\$4,442	\$5,840	\$4,929	\$4,867
Central Washington University	\$7,383	\$6,560	\$823	\$4,592	\$2,791	\$4,264	\$3,119	\$3,936	\$3,447	\$3,280
Eastern Washington University	\$6,869	\$6,213	\$656	\$4,349	\$2,520	\$4,038	\$2,831	\$3,728	\$3,141	\$3,107
The Evergreen State College	\$7,312	\$6,540	\$772	\$4,578	\$2,734	\$4,251	\$3,061	\$3,924	\$3,388	\$3,270
Western Washington University	\$7,517	\$6,771	\$746	\$4,740	\$2,777	\$4,401	\$3,116	\$4,063	\$3,454	\$3,386
Private Four-year, Non-Profit	\$11,904	\$9,739	\$2,165	\$6,817	\$5,087	\$6,330	\$5,574	\$5,843	\$6,061	\$4,870
Private Four-year, For-Profit	\$11,904	\$8,517	\$3,387	\$5,962	\$5,942	\$5,536	\$6,368	\$5,110	\$6,794	\$4,259
WGU Washington	\$6,280	\$5,619	\$ 661	\$3,933	\$2,347	\$3,652	\$2,628	\$3,371	\$2,909	\$2,810
Community & Technical	\$4,516	\$3,694	\$822	\$2,586	\$1,930	\$2,401	\$2,115	\$2,216	\$2,300	\$1,847
CTC Applied Bachelor's	\$6,869	\$6,213	\$656	\$4,349	\$2,520	\$4,038	\$2,831	\$3,728	\$3,141	\$3,107
Private Two-Year, Non-Profit	\$4,516	\$3,694	\$822	\$2,586	\$1,930	\$2,401	\$2,115	\$2,216	\$2,300	\$1,847
Private Two-Year, For-Profit	\$4,467	\$2,823	\$1,644	\$1,976	\$2,491	\$1,835	\$2,632	\$1,694	\$2,773	\$1,412
Dependent Care Allowance		\$ 936		\$655		\$608		\$562		\$468

\*Eligible students will receive more than these amounts if enrolled for more than 3 quarters or 2 semesters.

\*\*Dependent Care Allowance is in addition to the SNG max. Recipients of CBS and DCA will exceed the Total Maximum SNG and CBS maximum.



## Calculating SNG and CBS Awards

Examples of SNG and CBS awards to full-time eligible CBS students. Assumes enrollment and payment for 3 quarters.

Example: CTCs for 2018-19 (non-bachelor's degree programs)

Percentage of MFI	0-50	51-55	56-60	61-65	66-70
Percentage of maximum award for SNG	100%	70%	65%	60%	50%
CTC (SNG Awards for Full-Time Students)	\$3,694	\$2,586	\$2,401	\$2,216	\$1,847
CTC (CBS Awards for Full-Time Students)	\$ 822	\$1,930	\$2,115	\$2,300	Not Eligible
<b>CTC (Total SNG and CBS to Full-Time Students)</b>	<b>\$4,516</b>	<b>\$4,516</b>	<b>\$4,516</b>	<b>\$4,516</b>	<b>\$1,847</b>



## AWARDING SNG AND CBS TO CBS-ELIGIBLE STUDENTS

College needs to first determine if the student is eligible to receive College Bound.

- If yes:
  - The student must first be awarded a maximum State Need Grant.
  - Then, if eligible for other state aid, that award is added:
    - Passport to College
    - Washington State Opportunity Scholarship
    - SBCTC Opportunity Grant and Worker Retraining Funds
  - Lastly, if there is remaining room in the “CBS Commitment,” CBS is awarded.



## AWARDING SNG TO NON-CBS-ELIGIBLE STUDENTS

If student is not eligible for CBS, the college determines if the student is eligible to receive SNG:

- The college awards SNG if funds are available and meets the institution's priority funding.
- If SNG funds are not available to award, college reports as "Unserved."



# CTC, FULL-TIME FRESHMAN, 3 QUARTERS

COA = \$ 18,500

EFC = \$ 2,725

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Financial need = \$15,775

Award	Amount
Pell	\$3,345
SNG	\$2,401
CBS	\$2,115
Outside Scholarship	\$500
Work Study	\$6,000
Sub. Federal Loan	\$1,414
Unsub. Fed. Loan (not need-based)	\$2,725
<b>Total</b>	<b>\$18,500</b>



# CTC, FULL-TIME FRESHMAN, 3 QUARTERS

COA = \$ 18,500

EFC = \$ 2,725

---

Financial need = \$15,775

**Total need-based aid = \$15,775**

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**Unmet need = \$0**

Award	Amount
Pell	\$3,345
SNG	\$2,401
CBS	\$2,115
Outside Scholarship	\$500
Work Study	\$6,000
Sub. Federal Loan	\$1,414
Unsub. Fed. Loan (not need-based)	\$2,725
<b>Total</b>	<b>\$18,500</b>



# CTC, FULL-TIME FRESHMAN, 3 QUARTERS

COA = \$ 18,500

EFC = \$ 2,725

---

Financial need = \$15,775

**Total need-based aid = \$15,746**

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**Unmet need = \$29**

Award	Amount
Pell	\$3,345
SNG	\$2,401
CBS	<del>\$02,115</del>
Outside Scholarship	\$500
Work Study	\$6,000
Sub. Federal Loan	\$3,500 <del>1,414</del>
Unsub. Fed. Loan (not need-based)	\$2,000 <del>2,725</del>
<b>Total</b>	<b>\$17,746 <del>18,500</del></b>





## REGIONAL, FULL-TIME JUNIOR, 3 QUARTERS

COA = \$ 23,000

EFC = \$ 0

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Financial need = \$23,000

Award	Amount
Pell	\$6,095
SNG	\$6,213
CBS	\$0
Institutional Grant	\$2,000
Work Study	\$0
Sub. Federal Loan	\$5,500
Unsub. Fed. Loan (not need-based)	\$2,000
<b>Total</b>	<b>\$21,808</b>



# REGIONAL, FULL-TIME JUNIOR, 3 QUARTERS

COA = \$ 23,000

EFC = \$ 0

---

Financial need = \$23,000

**Total need-based aid = \$19,808**

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**Unmet need = \$3,192**

Award	Amount
Pell	\$6,095
SNG	\$6,213
CBS	\$0
Institutional Grant	\$2,000
Work Study	\$0
Sub. Federal Loan	\$5,500
Unsub. Fed. Loan (not need-based)	\$2,000
<b>Total</b>	<b>\$21,808</b>



## RESEARCH, FULL-TIME FRESHMAN, 3 QUARTERS

COA = \$ 27,500

EFC = \$ 5,000

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Financial need = \$22,500

Award	Amount
Pell	\$1,145
SNG	\$6,814
CBS	\$3,955
Institutional Grant	\$2,000
Work Study	\$0
Sub. Federal Loan	\$3,500
Unsub. Fed. Loan (not need-based)	\$2,000
<b>Total</b>	<b>\$19,414</b>



## RESEARCH, FULL-TIME FRESHMAN, 3 QUARTERS

COA = \$ 27,500

EFC = \$ 5,000

---

Financial need = \$22,500

**Total need-based aid = \$17,414**

---

**Unmet need = \$5,086**

Award	Amount
Pell	\$1,145
SNG	\$6,814
CBS	\$3,955
Institutional Grant	\$2,000
Work Study	\$0
Sub. Federal Loan	\$3,500
Unsub. Fed. Loan (not need-based)	\$2,000
<b>Total</b>	<b>\$19,414</b>

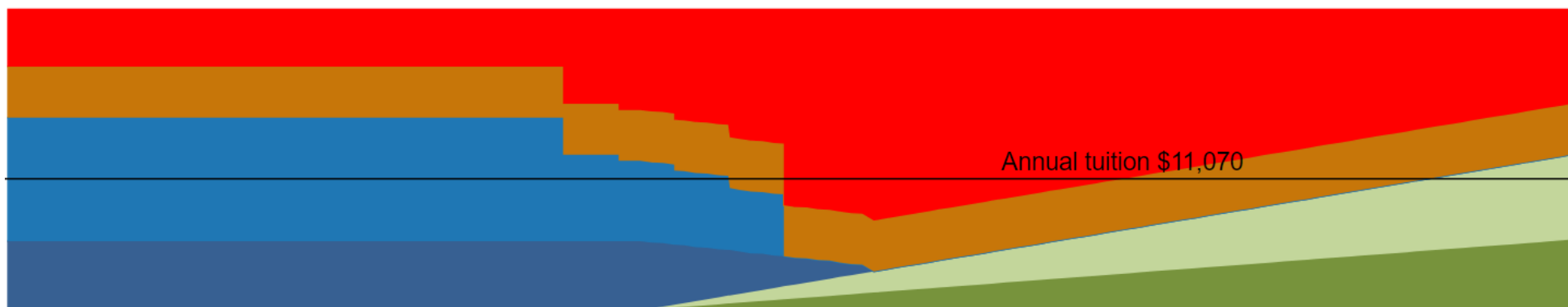


## Other Resources



# Affordability Interactive Model to explore assumptions

- Explore assumptions
- Evaluate proposals
- Examine existing policies
- Compare students and sectors



- Pell Grant
- State Need Grant
- Student Work
- College Savings
- Family Contribution
- Presumed Debt

<https://college-affordability.css.uwb.edu/>



## State Need Grant: Washington's Flagship Aid Program

Washington is nationally recognized for its commitment to financial aid.

State Need Grant (SNG) has supported low-income undergraduate students for 49 years.

SNG is a critical strategy to reach the state's attainment goals.

SNG supports the College Bound Scholarship.



## Grant programs serve different students

	State Need Grant	College Bound Scholarship	WA Opportunity Scholarship	SBCTC Opportunity Grant
Number Students	68,500	16,000	3,000	4,600
% Two-Year	57%	42%	13%	100%
% Four-Year	43%	58%	87%	
% Younger than 24	59%	100%	98%	21%
% Dependent & Avg. Income	46% \$29,200	91% \$30,100	93% \$53,600	10% \$25,700
% Independent & Avg. Income	54% \$16,000	9% \$9,000	7% \$16,500	90% \$16,200
Students of Color	47%	65%	58%	48%
Have Children	24%	3%	1%	49%

Note: State aid student profile, 2016-17. Unit Record Report.

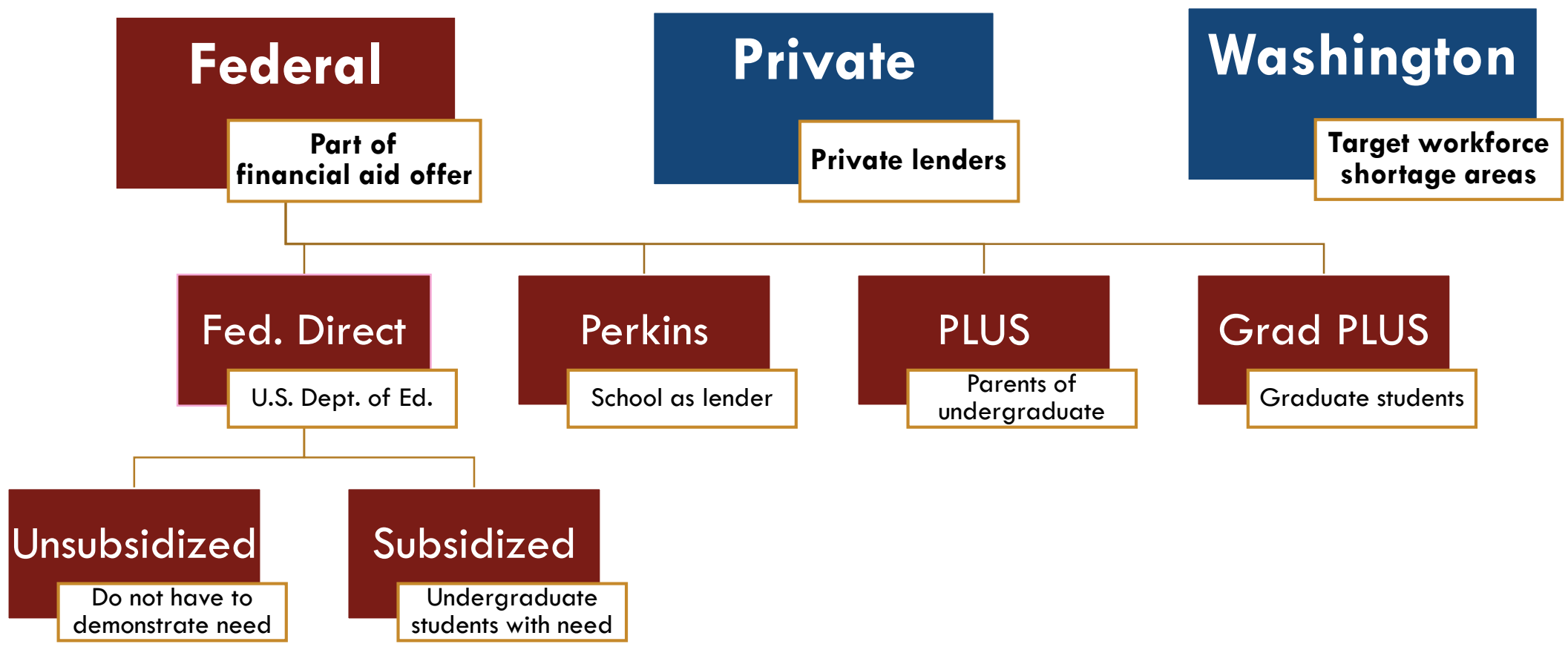




- [2018-19 State Need Grant & College Bound Scholarship Award Chart](#)
- [Median Family Income \(MFI\) Levels for 2018-19 State Need Grant and College Bound Scholarship Program Eligibility](#)



# Primary Types of Educational Loans





# Continue the conversation

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